Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX becomes ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Pureprofile Limited
ABN	37 167 522 901

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	Martin Filz
Date of last notice	27 January 2023

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	est (1) Indirect	
	(2) Direct	
Nature of indirect interest	(1) Martin Filz is a Director of GEMH Pty Ltd	
(including registered holder)	(2) N/A	
Date of change	(1.3 and 1.4) - 03 April 2023	
	(1.1 and 1.3) - 07 April 2023	
No. of securities held prior to change	(1.1) 12,567,866 - ORDINARY FULLY PAID SHARES	
	(1.2) 18,531,818 - EXECUTIVE PERFORMANCE RIGHTS	
	(1.3) 10,896,977 - RESTRICTED FULLY PAID ORDINARY SHARES	
	(1.4) 2,468,750 - PERFORMANCE RIGHTS EXP 01/04/2026	
	(1.5) 5,633,333 - PERFORMANCE RIGHTS EXP 07/12/2026	
	(1.6) 10,955,903 - UNLISTED OPTIONS @ \$0.02 EXP 01/04/2026	
	(2) 555,000 - ORDINARY FULLY PAID SHARES	
Class	(1.1) ORDINARY FULLY PAID SHARES	
	(1.3) RESTRICTED FULLY PAID ORDINARY SHARES	
	(1.4) PERFORMANCE RIGHTS EXP 01/04/2026	

^{*} See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 1

Number acquired	(1.1) 2,468,750 - ORDINARY FULLY PAID SHARES - UPON RELEASE OF RESTRICTION
	(1.3) 2,468,750 - RESTRICTED FULLY PAID ORDINARY SHARES - UPON CONVERSION OF PERFORMANCE RIGHTS
Number disposed	(1.3) 2,468,750 - RESTRICTED FULLY PAID ORDINARY SHARES - RELEASE OF RESTRICTION
	(1.4) 2,468,750 - PERFORMANCE RIGHTS EXP 01/04/2026 - CONVERSION TO RESTRICTED FULLY PAID ORDINARY SHARES
Value/Consideration	NIL
No. of securities held after change	(1.1) 15,036,616 - ORDINARY FULLY PAID SHARES
	(1.2) 18,531,818 - EXECUTIVE PERFORMANCE RIGHTS
	(1.3) 10,896,977 - RESTRICTED FULLY PAID ORDINARY SHARES
	(1.5) 5,633,333 - PERFORMANCE RIGHTS EXP 07/12/2026
	(1.6) 10,955,903 - UNLISTED OPTIONS @ \$0.02 EXP 01/04/2026
	(2) 555,000 - ORDINARY FULLY PAID SHARES
Nature of change	(1.3 and 1.4) Restricted Fully paid ordinary shares issued for nil consideration following the exercise of vested Performance Rights. The Performance Rights were issued under the Company's Equity Plan and approved by shareholders at the Annual General Meeting held 29 January 2021.
	(1.1 and 1.3) Release of restriction of Restricted Fully Paid Ordinary Shares following completion of the 12 month restriction period.

Part 2 - Change of director's relevant interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration	N/A
Interest after change	N/A

Part 3 - +Closed period

⁺ See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 2

Were the interests in the securities or contracts detailed above traded during a closed period where prior written clearance was required?	N/A
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

^{*} See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 3