



Bubs Australia Limited
ACN 060 094 742
23-29 Nina Link, Dandenong South
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BUBS AUSTRALIA APPOINTS PAUL JENSEN TO THE BOARD

- 20 years' experience across consumer goods, financial services, equity capital investment, government, philanthropy, and indigenous affairs
- In-depth understanding of the global business landscape
- Appointed as Chair of Audit and Risk Committee

20 March 2023, Melbourne: Effective immediately, the Board of Bubs Australia Limited (ASX: **BUB**) is pleased to announce the appointment of Mr Paul Jensen FAICD to Bubs Australia's Board as an independent Non-Executive Director and Chair of the Audit and Risk Committee.

Mr Jensen comes to Bubs as a respected business leader and Non-Executive Director with more than twenty years' Board experience with both public and private corporations across consumer goods, equity capital markets, banking, government, philanthropy, and indigenous affairs.

He is currently a Non-Executive Director, Treasurer and Chair of the Audit, Risk and Technology Committee for the Australia Made Campaign Limited (a federal government owned body responsible for the 'Australian Made' and 'Australia Grown' trade marks), and most recently a Director of Carbon Conscious Limited, Monash Absolute Investment Company (ASX: **MA1**) and earlier Non-Executive Director roles with Hunter Hall Global Value (ASX: **HHV**), Sandon Capital (ASX: **SNC**), WAM Capital (ASX: **WAM**), Foodco Group and Forty Winks, among others.

In his earlier executive career, he worked in the banking and investment management sectors, working internationally with the Lloyds Bank Group in New Zealand, United Kingdom, Australia and was the Managing Director of two ASX listed investment companies.

Mr Dennis Lin, Executive Chairman of Bubs, welcomed the appointment stating: "I am delighted to welcome Paul to the Bubs' Board. His extensive background as a Non-Executive Director of both consumer focussed and investment capital firms positions Paul well to provide wise counsel to Bubs as we pursue our global growth strategy.

"Paul is well qualified for the role of Chair of Bubs' Audit and Risk Committee and I am confident that Paul's experience will complement and strengthen the Board, particularly in relation to his strategy, governance, financial and risk management skills."

Commenting on his appointment, Mr Jensen said: "I look forward to joining the Board of a such a dynamic Australian brand company, a leading infant nutrition specialist, and working with the Bubs management team."

Mr Jensen will offer himself for election by shareholders at the Bubs Annual General Meeting in November 2023.

Mr Jensen holds a Bachelor of Commerce & Administration degree from the University of Victoria, Wellington New Zealand, and is a Fellow of the Australian Institute of Company Directors.

Mr Jensen's profile can be seen at: <https://www.linkedin.com/in/paul-jensen-31638b10/details/experience/>

This release is approved by the Board of Directors.

END



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ABOUT BUBS AUSTRALIA LIMITED (ASX: BUB)

Founded in 2006 in Australia, Bubs' purpose is to grow happy, healthy families through clean nutrition. Bubs® A2 Beta-Casein Protein, Bubs Organic® Grass-fed, and Easy-Digest Goat Milk Infant Formula, along with Bubs Organic® baby food range, cater for all feeding occasions and stages of a child's development during their first 1,000 days of life.

Bubs® products are widely sold in major supermarkets and pharmacies throughout Australia, as well as exported to ten markets across China, Southeast Asia, the Middle East, and USA.

Consumer Website: bubsaustralia.com

Investor Centre: investor.bubsaustralia.com