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# LiveTiles [LVT.ASX]

**1H23 Results Presentation** 

28 February 2023





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# **Strong fundamentals**

#### **PRODUCT**

- Building on LiveTiles' leading market position in employee experience technology
- Strong customers connections and passion for our product
- Strong product team with deep insight

# STRATEGIC OPPORTUNITIES

- Delivering ongoing revenue growth through value-enhancing strategic opportunities
- Market has experienced significant disruption that will rebound
- High fragmentation provides significant opportunity

#### **CULTURE**

- Speed and quality is a differentiator
- Ability to attract and retain top talent
- Continue transition of certain roles to lowercost locations
- Commitment to drive further rigour and discipline

# STRATEGIC REALIGNMENT

- Operational review completed in Q2 provides a more robust platform
- Positioning for growth and strategic planning
- Further potential to move to more efficient and effective ways of engaging customers



# **Principles and commitments**



#### **About David**

- >20 years of experience in enterprise software sales
- Intellectual integrity and fact driven
- Global expertise at scale
- Fundamentally an engineer
- Business builder

#### Commitment

#### **Drive operational rigour and discipline**

Operational review complete, with LVT determining key metrics, and strategic and operational priorities for the business going forward

#### **Accountability and focus**

New organisational structure announced in Feb, introduction of Field Scorecards which will improve sales and align market activities. Introduced quarterly performance employee measuring

#### **Product excellence**

New Head of Product, committed to 3 major releases a year, each offering new and improved experiences, features and capabilities; putting a greater focus on client experience and anticipating market needs

#### **Fiscal responsibility**

Drive to positive free cash flow; maintain progress from operational review; new CFO

# 1H23 RESULTS OVERVIEW

O David Vander, CEO





# Refreshed leadership team

Supported by a well respected and tenured board

#### **MANAGEMENT TEAM**



**David Vander**Chief Executive Officer

Enterprise software sales expert. David joined LiveTiles from Salesforce having previously led global teams at Microsoft for 16 years with a focus on revenue generation and strategic growth.



**Darren Pruscino**Director of Finance

Accomplished CPA and qualified finance leader. Extensive SaaS ex perience applying a commercial lens to advise and influence strategy, planning, growth, risk, efficiency and rationalisation.



Kim Sorensen
Head of Product

Technology leader specializing in innovative products for enterprise companies. Kim has held various leadership roles and has 15yrs of experience in product development, services and management within our space.



**Cameron Smith**Head of Operations

Experienced executive with 20 years in the technology industry, specialist in organisational transformation and operational excellence with previous CEO and CIO experience

#### **BOARD**



Karl Redenbach
Executive Director



Vanessa Ferguson
Non-Executive Director



Jesse Todd Chair



**Kevin Young**Non-Executive Director



#### **1H23 Results Overview**

**UNDERLYING EBITDA** 

\$(1.4)m

(238)% \$(2.4)m vs PCP

**GROSS**PROFIT MARGIN

**74**%

(2.6)% vs PCP

**EBITDA** 

\$(5.3)m

(222)% \$(9.6)m vs PCP

REDUCTION IN OPERATING COSTS

**26**%

vs PCP

**OPERATING REVENUES** 

\$18.1m

(32)% \$(8.6)m vs PCP

**CASH RECEIPTS** 

19.4m

(35)% vs PCP



# **1H23 Operational Highlights**

#### **PRODUCT**

- Consolidating LiveTiles' go-to-market and product portfolio
- Launched Green Teams (RECs); Reach Marketplace and LiveTiles Analytics
- Rated one of top vendors in Clearbox Intranet and Employee Experience Platforms report

#### **STRATEGIC OPPORTUNITIES**

- · Acquisition of My Net Zero
- Appointment of Atlas Technology Group to explore strategic opportunities

#### **TALENT**

- · Appointment of CEO, David Vander
- Reduction of overall headcount globally by 32 employees
- 12 roles changed to better align with growth plans
- Transition of certain roles to lower-cost locations of Portugal, Ireland and Philippines

#### **DRIVING PROFITABILITY**

 Completion of a detailed Operational Review resulting in annual savings of \$6.48m



# H23 FINANCIAL SUMMARY



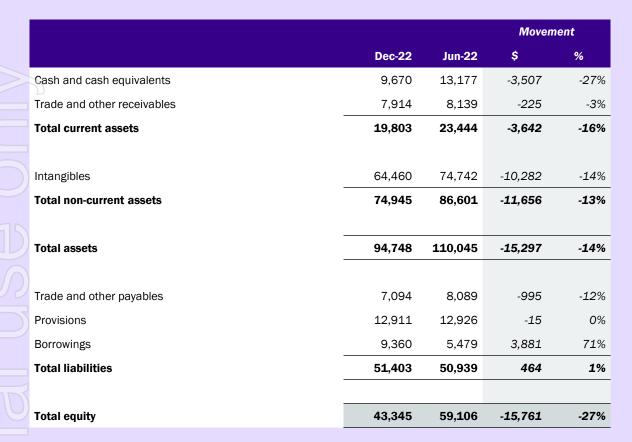
### **Profit & Loss Summary**

	Dec-22 (\$000s)	Dec-21 (\$000s)	Movement
Total operating revenue	18,102	26,670	(32)%
Other income	219	223	(2)%
Total Revenue	18,321	26,893	(32)%
Cost of revenues	(4,777)	(6,338)	25 %
Gross Profit	13,325	20,333	(34)%
Gross Profit Margin	73.6%	76.2%	(26 pp)
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Product research and development	(6,852)	(5,814)	(18)%
Sales and marketing	(2,503)	(8,022)	69 %
General and administration	(5,522)	(6,200)	11 %
Total operating expenses	(14,877)	(20,036)	26 %
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One off costs	(1,699)	-	_
Depreciation and amortisation	(2,261)	(2,022)	(12)%
Fair value movement through profit and loss	(1,065)	3,977	(127)%
Other non cash expenses	(1,806)	(660)	(174)%
Net Operating Profit / (Loss)	(8,165)	1,814	(550)%
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EBITDA	(5,292)	4,339	(222)%
EBITDA Margin	(29.2)%	16.3 %	(455 pp)
Underlying EBITDA	(1,407)	1,022	(238)%
Underlying EBITDA Margin	(7.8)%	3.8 %	(116 pp)
Impairment of intangible assets	(16,000)		-
Net Profit / (Loss) after tax	(24,148)	1,343	(1,899)%



- During the six months ended 31 December 2022, LiveTiles performance was impacted by challenging global market conditions across the SaaS and digital landscape
- Operating Revenues decreased 32% to \$18.1m \$(8.6)m (1H FY22: \$26.7m), though underlying operating revenues decreased 14% \$(2.5)m after excluding R&D partnerships
- Total operating cost improved ~\$5.2m +26%, driven through operating review and restructure
- EBTIDA of \$(5.3)m, a \$9.6m decline compared to 1H FY22. On an Underlying EBITDA basis, there was a \$2.4m decline vs PCP to \$(1.4)m (H1 2021: \$1.0m)
- As part of the Operational Review conducted, leading to the appointment of new CEO, David Vander, the Company is committed to more efficient and effective means of engaging our customers
- Pursuant to the operational review, LiveTiles has **ceased several R&D partnerships.** Whilst LiveTiles have received a benefit from these arrangements, through enhanced development & engineering into our platforms, the reduced level of third party R&D partners has led to a reduction in costs, though also a reduction in revenue
- Impairment cost of \$16.0m relates to the revaluation in the fair value of the LiveTiles business, with the findings of Operational Review concluding to reset operations to grow LiveTiles' core value proposition
- S&M savings of +\$5.5m (69%) with aggressive brand campaign and advertising activity during H1 2022 not repeated, reduction in costs due to exit of R&D partnerships during H1 FY23, and savings in salaries resulting from the Operational Review changes





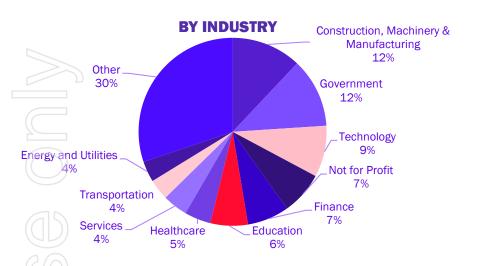


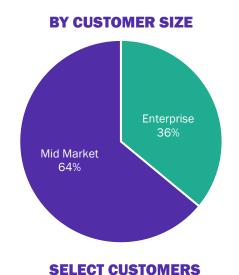
- **Cash position of \$9.7M** provides sufficient cash for business operations and growth
- Non-Current Assets value decreased primarily due to \$16.0m impairment relating to intangible asset revaluation in the LileTiles business – findings from executive management operational review conducted during 1H FY23 concluded that resources need to be diverted to servicing core business segments expected to deliver the strongest growth
- **Borrowings** increased \$3.8m due to remaining facility with OneVentures now fully drawn down at 27 September 2022

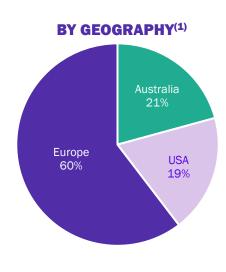
### **Blue Chip Customer Validation Across a Range of Industry Verticals**



Leveraged by 1,000+ customers across more than 20 countries, LiveTiles supports both front-office and back-office functions

























# STRATEGY AND SOUTLOOK



# **The Roadmap**



#### Business fundamentals remain strong

- Solid product market fit and customer acceptance
- We are the leading solution provider and customers seek our guidance and advice always
- Strong annuity revenue
- Scalable resourcing
   Focus on operational excellence



# Significant market opportunity

- \$300bn market opportunity
- The macro environment is enforcing corporates become more active and engage their employees
- Industry tailwinds towards sustainability to create further growth opportunities



# Strategic opportunities

- Unsolicited offer from Bigtincan in October highlighting the attractive LVT offer
- Appointment of Atlas
- Product strategy and vision alignment to growth opportunities



# Leadership aligned for growth

- Right leadership team in place to drive a step-change for the business
- Focused on accountability, discipline and rigour
- Enhanced Board
- Clear direction and strong path forward



## **In summary**

# Operational review impacting H1 results

- 24% reduction in operating expense
- Positioning for growth

#### **Acquisitions**

My Net Zero

# Refreshed leadership team

New CEO

# Focus on product excellence

- New leadership
- 3 major releases per year

Appointment of Atlas to explore strategic opportunities

Rigour and discipline to drive LVT towards profitability

# **Thank You! Q+A**



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