

• ASX Announcement

21 February 2023

FY23 Half Year Results notice of release and investor briefing invitation

Pureprofile Limited (ASX: PPL or the Company) is pleased to announce that it will be reporting its FY23 half year financial results on Monday, 27th February 2023.

Following the release, the Company invites investors and analysts to attend an online briefing on the day at 11.00am (AEDT).

During the briefing, Chief Executive Officer, Martin Filz and Chief Financial Officer, Melinda Sheppard, will present an overview of the results and discuss recent developments. This will be followed by a Q+A session.

Participants can pre-register ahead of time via the following link:

https://us02web.zoom.us/webinar/register/WN_eH2Dn3zuTL2JSTl8LyeJMg

Once the registration form is completed, investors will receive a confirmation email with details on how to access the briefing. If you would like to ask a question during the briefing, please send your question ahead of the session to: george.kopsiaftis@irdepartment.com.au

This announcement has been authorised for release to the ASX by the Board of Directors.

- ENDS -

For further information, please contact:

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research and digital advertising services for agencies, marketers, researchers and publishers.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 700 clients.