



**iCandy Interactive Limited**  
(ACN 604 871 712)  
Level 4, 91 William Street  
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## ASX and Media Announcement

# iCandy Subsidiary Gameconomy Rebrands to Hashcode Studio

iCandy Interactive Ltd (ASX: ICI) ("**iCandy**" or the "**Company**") is pleased to announce that its subsidiary, Gameconomy Sdn Bhd has rebranded to Hashcode Studio Sdn Bhd ("**Hashcode Studio**").

Hashcode Studio, a boutique gaming software firm specialising in gaming technology, was acquired by iCandy in March 2022 for a consideration of MYR1.5 million (A\$497,264). Since then, Hashcode Studio has honed its specialisation in developing custom networking tools and game data management solutions, allowing it to grow into an industry-leading provider of metaverse-related technology.

For example, Hashcode Studio provides smart contract and integration solutions built on EVM-based chains such as Ethereum, Binance Smart Chain and Avalanche. The company is also actively expanding its development expertise into other chains such as Aptos and Polkadot.

The rebranding into Hashcode Studio signifies its continued ambition for quality Web3 backend solutions that will allow organisations from various industries to leverage the power of blockchain in their business operations.

This announcement has been authorised by the Board of Directors of iCandy.

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## About iCandy Interactive

iCandy Interactive Limited (ASX: ICI) ("**iCandy Group**" or the "**Company**") is an award-winning Australian videogame company publicly traded on the ASX since 2016.

Currently the largest independent game developer in Australia, New Zealand and Southeast Asia with operating bases in Australia, Indonesia, Malaysia, Singapore and Thailand, the Company employs more than 650 full-time talents and has strengths in the development and publishing of traditional games (mobile, console and PC) and Web 3.0 games.

iCandy Group is backed by strategic shareholders that include Animoca Brands, Fatfish Group, Baidu, Singtel, SK Square, AIS, as well as numerous Australian and international funds. For more details, please contact: [ir@icandy.io](mailto:ir@icandy.io) or visit [www.icandy.io](http://www.icandy.io)



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## About Hashcode Studio

Hashcode Studio wants to help game developers get into web 3.0 gaming more easily. We provide backend services and integration to smart contracts, taking the complexity of backend and smart contracts development away from game developers so they can focus on creating the best gaming experience for their players.

Hashcode Studio's team comprises experienced software engineers, blockchain engineers, game developers and artists focusing solely on Web 3.0 games. Hashcode Studio is 60% owned by iCandy Interactive.