Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX becomes ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Pureprofile Limited
ABN	37 167 522 901

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	Martin Filz
Date of last notice	17 November 2022

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	(1) Indirect	
	(2) Direct	
Nature of indirect interest	(1) Martin Filz is a Director of GEMH Pty Ltd	
(including registered holder)	(2) N/A	
Date of change	(1.2) 19 JANUARY 2023	
	(1.3) 20 JANUARY 2023	
	(1.6) 20 January 2023	
No. of securities held prior to change	(1.1) 12,567,866 - ORDINARY FULLY PAID SHARES	
	(1.3) 5,285,417 - RESTRICTED FULLY PAID ORDINARY SHARES	
	(1.4) 2,468,750 - PERFORMANCE RIGHTS EXP 01/04/2026	
	(1.5) 5,633,333 - Performance Rights EXP 07/12/2026	
	(1.6) 21,911,805 - UNLISTED OPTIONS @ \$0.02 EXP 01/04/2026	
	(2) 555,000 - ORDINARY FULLY PAID SHARES	
Class	(1.2) EXECUTIVE PERFORMANCE RIGHTS	
	(1.3) RESTRICTED FULLY PAID ORDINARY SHARES	
	(1.6) UNLISTED OPTIONS @ \$0.02 EXP 01/04/2026	

⁺ See <u>chapter 19</u> for defined terms.

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Number acquired	(1.2) 18,531,818 PERFORMANCE RIGHTS - ISSUED AS APPROVED BY SHAREHOLDERS AT THE 2022 AGM
	(1.3) 5,611,560 RESTRICTED FULLY PAID ORDINARY SHARES - UPON CASHLESS EXERCISE OF OPTIONS
Number disposed	(1.6) 10,955,902 UNLISTED OPTIONS @ \$0.02 EXP 01/04/2026 - EXERCISED
Value/Consideration	(1.2) NIL - ISSUE OF PERFORMANCE RIGHTS AS APPROVED BY SHAREHOLDERS AT THE 2022 AGM
	(1.3) NIL - RESTRICTED FULLY PAID ORDINARY SHARES ISSUED UPON EXERCISE OF OPTIONS USING A CASHLESS EXERCISE FACILITY
	(1.6) NIL - UNLISTED OPTIONS @ \$0.02 EXP 01/04/2026
No. of securities held after change	(1.1) 12,567,866 - ORDINARY FULLY PAID SHARES
	(1.2) 18,531,818 - EXECUTIVE PERFORMANCE RIGHTS
	(1.3) 10,896,977 - RESTRICTED FULLY PAID ORDINARY SHARES
	(1.4) 2,468,750 - PERFORMANCE RIGHTS EXP 01/04/2026
	(1.5) 5,633,333 - PERFORMANCE RIGHTS EXP 07/12/2026
	(1.6) 10,955,903 - UNLISTED OPTIONS @ \$0.02 EXP 01/04/2026
	(2) 555,000 - ORDINARY FULLY PAID SHARES
Nature of change	(1.2) ISSUE OF PERFORMANCE RIGHTS AS APPROVED BY SHAREHOLDERS AT THE 2022 AGM
	(1.3) & (1.6) ISSUE OF SHARES FOLLOWING CASHLESS EXERCISE OF OPTIONS

Part 2 - Change of director's relevant interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration	N/A

⁺ See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 2

Interest after change	N/A

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 3