

Announcement Summary

Entity name

PUREPROFILE LTD

Date of this announcement

Friday January 27, 2023

The +securities the subject of this notification are:

♥ +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
PPLAF	PERFORMANCE RIGHTS	47,227,244	19/01/2023

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

PUREPROFILE LTD

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

Registration number

ACN

167522901

1.3 ASX issuer code

DDI

1.4 The announcement is

☑ New announcement

1.5 Date of this announcement

27/1/2023



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

♥ +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

- Of personal use onl 2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and

has an existing ASX security code ("existing class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to ASX in an Appendix 3B

ASX +security code and description

PPLAF: PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued

19/1/2023

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?
⊗ Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Martin Filz	GEMH Pty Ltd	18,531,818
Melinda Sheppard	Same	9,856,692

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

 $\underline{\text{https://cdn-api.markitdigital.com/apiman-gateway/ASX/asx-research/1.0/file/2924-02326768-2A1272461?access_token=8}\\ \underline{\text{3ff96335c2d45a094df02a206a39ff4}}$

Any other information the entity wishes to provide about the +securities the subject of this notification

The 18,531,818 performance rights issued to Martin Filz were approved by shareholders at the 2022 AGM.

Issue details

Number of +securities

47,227,244



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise:

(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)

4.1 Quoted +Securities (Total number of each +class of +securities quoted)

Total number of ASX +security code and description +securities on issue

1,129,259,789 PPL: ORDINARY FULLY PAID

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

Total number of ASX +security code and description +securities on issue PPLAC: OPTION EXPIRING 08-DEC-2022 EX \$0.03 700,000 PPLAG: OPTION EXPIRING 06-OCT-2026 EX \$0.02683 21,551,233 PPLAH: OPTION EXPIRING 06-OCT-2026 EX \$0.02683 17,959,890 PPLAK: OPTION EXPIRING 30-JUN-2025 EX \$0.06 3,000,000 PPLAD: OPTION EXPIRING 01-APR-2026 EX \$0.02 37,673,242 PPLAE: SHARE RIGHTS 15,781,306

56,891,827

PPLAF: PERFORMANCE RIGHTS



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?
☑ No

5.2 Has the entity obtained, or is it obtaining, +security holder approval for the issue under listing rule 7.1? $\[\]$ No

5.2b Are any of the +securities being issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?
☑ Yes

5.2b.1 How many +securities are being issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?

28,695,426