

Announcement Summary

Entity name

PUREPROFILE LTD

Date of this announcement

Friday January 27, 2023

The +securities the subject of this notification are:

쭏 +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

)	ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
	PPLAF	PERFORMANCE RIGHTS	47,227,244	19/01/2023

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

PUREPROFILE LTD

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ACN

Registration number

167522901

1.3 ASX issuer code

PPL

1.4 The announcement is ☑ New announcement

1.5 Date of this announcement

27/1/2023



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

C +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

TOLOCISONAL USE ON 2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which: As an existing ASX security code ("existing class")

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Notification of Issue, Conversion or Payment up of Unquoted



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to

ASX in an Appendix 3B

ASX +security code and description

PPLAF : PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued

19/1/2023

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class C Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate? C Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Martin Filz	GEMH Pty Ltd	18,531,818
Melinda Sheppard	Same	9,856,692

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://cdn-api.markitdigital.com/apiman-gateway/ASX/asx-research/1.0/file/2924-02326768-2A1272461?access_token=8 3ff96335c2d45a094df02a206a39ff4

Any other information the entity wishes to provide about the +securities the subject of this notification

The 18,531,818 performance rights issued to Martin Filz were approved by shareholders at the 2022 AGM.

Issue details

Number of +securities 47,227,244



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise: (A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.) 4.1 Quoted +Securities (Total number of each +class of +securities quoted)

Total number of ASX +security code and description +securities on issue

PPL : ORDINARY	FULLY	PAID
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1,129,259,789

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
PPLAC : OPTION EXPIRING 08-DEC-2022 EX \$0.03	700,000
PPLAG : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	21,551,233
PPLAH : OPTION EXPIRING 06-OCT-2026 EX \$0.02683	17,959,890
PPLAK : OPTION EXPIRING 30-JUN-2025 EX \$0.06	3,000,000
PPLAD : OPTION EXPIRING 01-APR-2026 EX \$0.02	37,673,242
PPLAE : SHARE RIGHTS	15,781,306
PPLAF : PERFORMANCE RIGHTS	56,891,827



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1? ⓒ No

5.2 Has the entity obtained, or is it obtaining, +security holder approval for the issue under listing rule 7.1? $\$ No

5.2b Are any of the +securities being issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1? Yes

5.2b.1 How many +securities are being issued without +security holder approval using the entity's 15% placement capacity under listing rule 7.1?

28,695,426