

CATAPULT INKS LEAGUE-WIDE AGREEMENT WITH NEW XFL

JANUARY 18, 2023

THE LEAGUE WILL USE THE FULL SUITE OF CATAPULT PRODUCTS

Catapult Group International Limited (ASX:CAT, 'Catapult' or the 'Company') the global performance technology leader in elite sports, is delighted to announce it will power the athlete monitoring and video analysis for the XFL, a new fan-first professional football league in the U.S. The XFL is led by Dany Garcia, Dwayne Johnson, and Gerry Cardinale's RedBird Capital Partners.

Across the league's eight teams, coaches and staff will rely on Catapult solutions, including Vector, Thunder, and Scout to make more informed decisions about players faster than ever before.

The new league-wide agreement gives the XFL access to cutting-edge technology meant to keep players healthy and performing at their best for fans. As the leading athlete monitoring system in sports, the Vector SaaS technology provides teams with powerful athlete performance data, allowing staff to make objective decisions about athletes, maximize their performance, and avoid costly injuries. In addition, coaches will be able to review game film, opponent strategies, and practice footage using Thunder, Catapult's video analysis solution for American football. Furthermore, Scout, which is the industry's most complete and in-depth library of player and team recruiting content, will be used to identify new talent for the league.

With the full suite of Catapult's American football products, these solutions combine to create a cohesive platform, unique to the XFL, which gives coaches and staff 360-degree technology for measuring players, tracking performance, and presenting film.

"Catapult's cutting-edge technology and football-specific insights will allow our coaches and training staff to monitor player safety with more precision and accuracy than ever before," said Russ Brandon, XFL President. "Catapult's data capturing capabilities will drive performance gains for players, reducing their chances of injury, and help inform our League's return to play protocols by analyzing baseline player load metrics. The XFL is committed to exploring innovative football technology that can advance the game of football for players and coaches alike, and we will continue to integrate top technologies, such as Catapult, into our system to further enhance the league."

"The XFL is an exciting player-first league, and its leaders understand how athlete data and video analysis are critical to keeping their best athletes healthy for fans," said Will Lopes, CEO of Catapult. "It is exciting to work with such an innovative league."

"One of the top priorities of our league is player safety," said Doug Whaley, Senior Vice President, Player Personnel, of the XFL. "By using Catapult's technology, specialized data set, and real-time analysis, the XFL will be more informed about our athletes, allowing us to unleash the full potential of our players and put the best football product on the field as possible."

Catapult solutions are trusted by the best teams in the world, including all 32 NFL teams, reigning College Football Playoff Champions, University of Georgia, and 95% of Power 5 programs in the U.S.

The XFL will kick off on February 18, 2023 in partnership with its exclusive broadcast partner, The Walt Disney Company and ESPN.

Authorized for release to ASX by the Catapult CEO, Mr. Will Lopes.

For investor enquiries, please contact:

ANDREW KEYS

Investor Relations Manager | investor.relations@catapultsports.com | +61 400 400 380

ABOUT CATAPULT

Catapult exists to unleash the potential of every athlete and team on earth. Operating at the intersection of sports science and analytics, Catapult products are designed to optimize performance, avoid injury, and quantify return to play. Catapult has more than 500 staff based across 28 locations worldwide, working with more than 3,650 elite teams in more than 100 countries globally. To learn more about Catapult and to inquire about accessing performance analytics for a team or athlete, visit us at catapultsports.com. Follow us at @CatapultSports on social media for daily updates.

ABOUT XFL

The XFL's ownership group, led by Dany Garcia, Dwayne Johnson, and Gerry Cardinale's RedBird Capital Partners, is building a fan-first, fast-paced global professional football league with innovative rules and enhanced 360 game experience. The XFL will bring entertainment to world class football, with the goal of advancing the game of football and expanding player opportunities when it launches in February 2023.

IMPORTANT NOTICE

The information in this document is for general information purposes only and does not purport to be complete. It should be read in conjunction with Catapult's other market announcements. Readers should make their own assessment and take professional independent advice prior to taking any action based on the information.