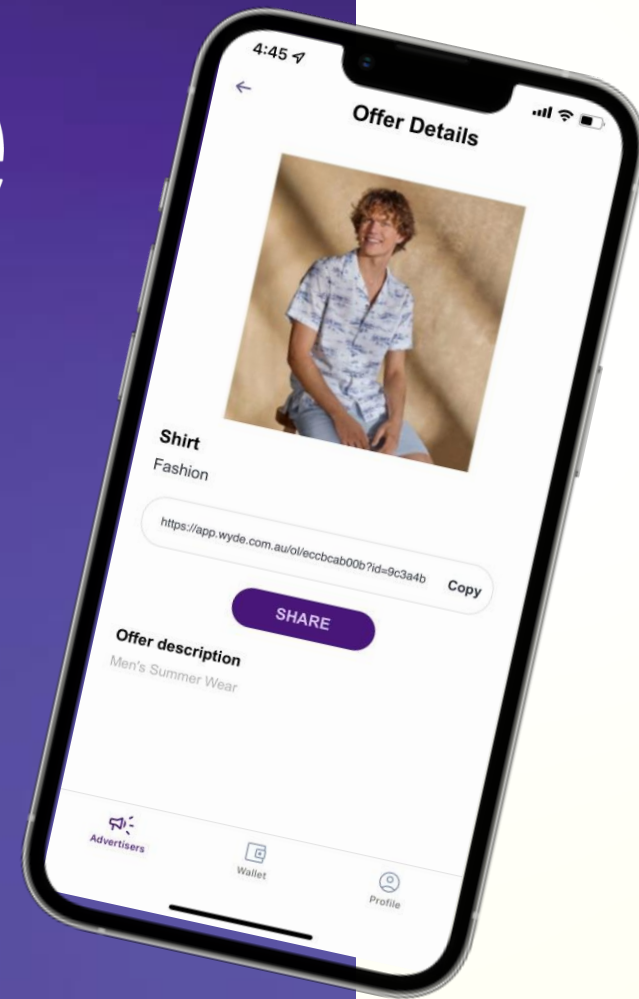




Influencer marketing
automation and rewards



DISCLAIMER

This presentation has been prepared and approved for release by the Board of I Synergy Group Ltd (ABN 51 613 927 361) (ASX:IS3).

This presentation provides a summary about I Synergy Group's activities current as at the date of this presentation. The information is given in summary and does not purport to be complete. The presentation should be read in conjunction with I Synergy Group's other continuous announcements which are available at www.asx.com.au.

The presentation does not constitute as financial product or investment advice or a recommendation to acquire securities at I Synergy Group Ltd.

I Synergy Group makes no representation or warranty, express or implied as to the accuracy or reliability of any statements, representations, estimates or opinions or other information contained in this presentation. To the maximum extent permitted by law, each of I Synergy Group and its subsidiaries, and their respective directors, employees or advisors shall have no liability, including liability to any person by reason of negligence or negligent misstatement or statements, opinions, information or matters, express or implied, arising out of, contained or derived from, or any of the omissions from this Presentation as they do not accept any liability for any loss or damage which may be suffered by a person through a use of reliance on any statement made in, or omitted from, this presentation.

Before acting on any information and making an investment decision, each recipient of this presentation should consider the appropriateness of the information having regard to these matters and make their own individual evaluation of an investment in the Company and consult their own independent advisors for advice in connection with any acquisition of securities or interest in I Synergy Group.

In particular you are cautioned not to place undue reliance on any forward-looking statements regarding I Synergy Group's belief, intent or expectations with respect to I Synergy Group's business, market conditions, and/or results of operations. Although due care has been used in the preparation of statements, actual results may vary in a material manner. No representation or warranty or assurance (express or implied) is given or made in relation to any forward-looking statement by any person (including I Synergy Group). Subject to any continuing obligations under applicable law or any relevant listing rules of the Australian Securities Exchange, I Synergy Group disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements in this presentation to reflect any change in expectations in relation to any forward-looking statements or any change in events, conditions or circumstances on which any such statement is based. Nothing in this presentation shall under any circumstances create an implication that there has been change in the affairs of I Synergy Group since the date of these materials.

This presentation may contain forward-looking statements, guidance, forecasts, estimates, prospects, projections or statements in relation to future matters ('Forward Statements'). Forward Statements can generally be identified by the use of forward-looking words such as "anticipate", "estimates", "will", "should", "could", "may", "expects", "plans", "forecast", "target" or similar expressions. Forward Statements including indications, opinions, projections, guidance or outlook on possible future revenues, distributions or financial position and performance or return or growth in underlying investments are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance. Should one or more of the risk or uncertainties materialise, or should assumptions prove incorrect, there can be no assurance that actual policies will not differ materially from these statements. Forward looking statements, opinions or estimates are based on assumptions and contingencies which are subject to certain risks, uncertainties and change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions.

No independent third party has reviewed the reasonableness of any such statements or assumptions. No member of I Synergy Group Ltd represents or warrants that such Forward Statements will be achieved or will prove to be correct or gives any warranty, express or implied, as to the accuracy, completeness, likelihood of achievement or reasonableness of any Forward Statement contained in this presentation. Except as required by law or regulation, I Synergy Group Ltd assumes no obligation to release updates or revisions to Forward Statements to reflect any changes.

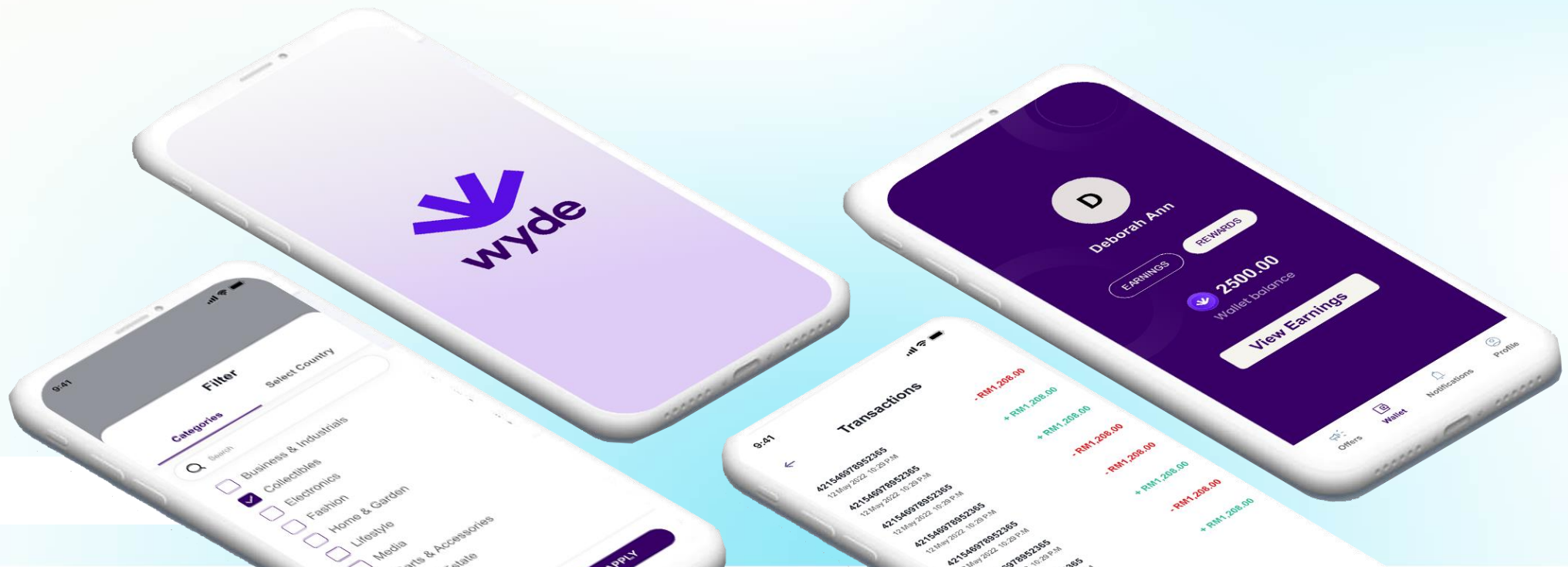
Information in this presentation, including any forecast financial or other information, should not be considered as advice or a recommendation to investors or potential investors in relation to holding, purchasing or selling securities. Recipients of this presentation should also be aware that the Company makes no representation as to revenue that may or may not accrue and the materiality of any revenue obtained from wyde is not able to be quantified.

What is wyde?



A global marketplace, that seamlessly automates between advertisers and influencers.

The one-stop solution for all e-commerce needs, providing a universal rewards program for online businesses to drive sales through customer loyalty.



Investor Highlights



01 Integrating current database of influencers, merchants and customers.

02 The only Influencer Blockchain Marketing platform with an App that seamlessly automates the interaction between advertisers and influencers.

03 Currently no dominant competitor for influencer marketing integration meaning an opportunity for wyde to be a leader in this space.

04 Initial launch in Malaysia, Indonesia, and Australia. wyde will be geographically diverse.

How does it work?



Advertisers

Integrated with wyde via Shopify plugin.
Enabling to offer a single sign on for users
and collect rewards while spending.



Users

Users can access multiple eCommerce
sites and shop through wyde and instantly
get rewarded upon checkout.



Influencers

Influencers earn through registering new users to wyde, from registered user
spending. Influencers can promote a product or service easily through wyde's link
sharing function.

Advertiser Fee Structure



wyde charges a monthly subscription fee for advertisers which also includes a fixed and variable fee that is dependent on the type of subscription plan.

Getting started is free, with a 14 day trial. Yearly plans are discounted 10%.

From 15th November – 15th December 2022 influencers are entitled to an advertiser sign up bonus of RM 100 per advertiser (approx. AUD\$32) paid out of advertiser fees.

Recipients of this presentation should also be aware that the Company makes no representation as to revenue that may or may not accrue and the materiality of any revenue obtained from wyde is not able to be quantified.

	Standard RM50 (A\$16)	Business RM150 (A\$49)	Professional RM350 (A\$115)
Fixed Fee	\$ 0.30	\$ 0.20	\$ 0.10
Variable Fee	10%	9%	8%

Influencer Payment Structure



Users can sign up as a wyde Influencer to earn income with wyde.

wyde incentivizes users to market the advertiser's product and generate transactions.

User Reward Type	Description	wyde Points	\$ Value
User Activation Reward	Rewards from first time user registration	20%	
User Transaction Reward	Rewards from user transaction on wyde network		20%
Advertiser Activation Reward	wyde advertiser registration		20%
Advertiser Transaction Reward	Reward from registered advertiser transaction	20%	
Level Up	Leveling up criteria to become a super influencer	Total A\$1,000. (cumulative) earned in wyde	

Super Influencers (SI) are able to earn income with other benefits that are not provided to a normal Influencer.

Super Influencers can generate income potential by building their team of influencers.

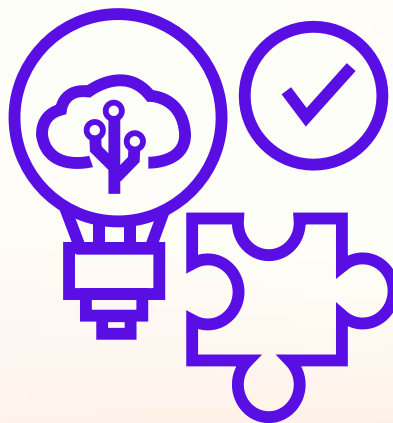
SI Reward Type	Description	wyde Points	\$ Value
User Activation Reward	Rewards from first time user registration	20%	
User Transaction Reward	Rewards from user transaction on wyde network		20%
Advertiser Activation Reward	wyde advertiser registration		20%
Advertiser Transaction Reward	Reward from registered advertiser transaction	20%	
Incentive	SI earn from referred influencer's income		5%
NFT	A unique NFT which is tied to their account.	YES	
wyde Global Bonus	Achieve RM 100,000 income (approx. A\$32,619) (cumulative) in wyde	2%	

Problems



Advertisers

- Google and social media ads not as beneficial as direct or performance-based marketing.
- Complicated customer generating sales funnels and indirect ads.



Influencers

- Missing the automation to find the right products for influencers.
- Influencers losing revenue with customers accessing online stores directly.

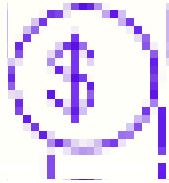
Customers

- Multiple logins and passwords for online stores.
- Distorted rewards programs and inability to keep rewards all in the one place with limited ability to use across multiple stores and multiple wallets.

Advertiser Benefits



Easily Integrate
with eCommerce stores
within minutes



Drive Sales
through the wyde
network



Retain and Engage
with a universal loyalty
program



Upsell & Cross-sell
products & services
with AI
recommendation
engine



Rewards Points
issued to customers on
transactions

**More merchants are eager to join the
eCommerce space.**

**wyde has automated a way for advertisers to
sell their products.**

Benefits for Influencers



Users can sign up as a wyde Influencer to earn income by marketing wyde's advertisers' products to generate transactions.



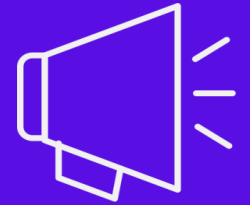
Easy mobile access with the influencer App, to share referrals via any platform to their connections.



Super Influencers are able to earn an income with several other bonuses and benefits.



Super Influencer account includes an NFT card holding all records of transactions on the wyde ecosystem allowing access to exclusive benefits.



Advertisers and users will be able to offer exclusive products and discounts to NFT holders throughout the wyde ecosystem.



Customer Benefits



Product Diversity

Diverse offering of products and services across multiple industries and market sectors globally.

Seamless Journey

Seamless single login to shop at all **wyde** advertisers. Removing the need to remember multiple logins.

User Security

User identity management built on blockchain technology providing a fast and secure system.

Rewards

wyde reward points received on transactions and useable across all advertisers on the network.

International Expansion



WYDE

Initially launching in Malaysia, Indonesia, and Australia with further expansion targeted.



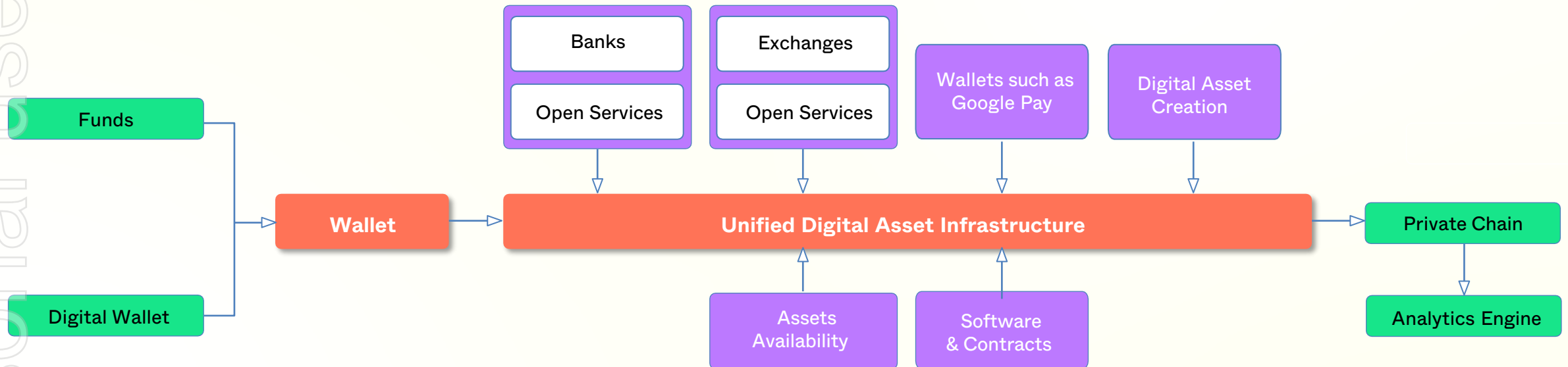
MODERN MARKETPLACE

Payment Gateway Facility



wyde is planning to offer a payment gateway facility for online merchants subject to all required regulatory approvals in the relevant operating jurisdiction. The eWallet for customers will facilitate value added services to be built over time. The long term goal of the Company is to be a leader in the Web 3.0 space.

There will be the ability to buy products and services using digital wallets online and in store, and make payments across networks including everyday transactions and supplier payments. The Company anticipates it will spend the first half of 2023 developing this facility and will update the market on progress.



Timeline



FY22 – Foundation Setting

- Jul-Oct** • Develop the wyde platform
- Nov** • Launch wyde platform in Malaysia and Indonesia
Digitising current database process
- Dec** • Launch NFT cards for Influencers

FY23 – Growth

- Mar** • Launch in Australia
- Jun** • Target launch of payment gateway facility for
online merchants

Milestones



Now

- wyde platform for influencers, advertisers and customers
- NFT Cards

Future

- Payment process for online store
- Advertising platform on wyde marketplace for merchants

What is Ledger Labs?

Ledger Labs empowers businesses to innovate leveraging the latest in cutting-edge technologies.

Provides technology, blockchain, software consulting and development.

Partnered with The University of Western Australia to build software and assist with government grant applications and intellectual property patenting.

Provide tailored solutions that meet businesses specific needs, to help businesses grow, exploit untapped market opportunities and develop new digital economies.



Ledger Labs