Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX becomes ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of entity | Pureprofile Limited |
|----------------|---------------------|
| ABN | 37 167 522 901 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of director | Martin Filz |
|---------------------|---------------|
| Date of last notice | 08 April 2022 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | (1) Indirect | |
|---|--|--|
| | (2) Direct | |
| Nature of indirect interest (including registered holder) | (1) Martin Filz is a Director of GEMH Pty Ltd | |
| Date of change | 10 November 2022 to 17 November 2022 | |
| No. of securities held prior to change | 15,036,616 - RESTRICTED FULLY PAID ORDINARY SHARES | |
| | 555,000 - ORDINARY FULLY PAID SHARES | |
| | 2,468,750 - PERFORMANCE RIGHTS EXP 01/04/2026 | |
| | 10,000,000 - PERFORMANCE RIGHTS EXP 07/12/2026 | |
| | 21,911,805 - UNLISTED OPTIONS @ \$0.02 EXP 01/04/2026 | |
| Class | RESTRICTED FULLY PAID ORDINARY SHARES | |
| | ORDINARY FULLY PAID SHARES | |
| | PERFORMANCE RIGHTS EXP 07/12/2026 | |
| Number acquired | (1) 2,816,667 - RESTRICTED FULLY PAID ORDINARY SHARES (Exercise) | |
| | (2) 12,567,866 - ORDINARY FULLY PAID SHARES (release of restriction) | |

⁺ See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 1

| Number disposed | (1) 2,816,667 - PERFORMANCE RIGHTS EXP 07/12/2026 (Exercise) |
|-------------------------------------|--|
| | (2) 12,567,866 - RESTRICTED FULLY PAID ORDINARY SHARES (release of restriction) |
| | (3) 1,550,000 - PERFORMANCE RIGHTS EXP 07/12/2026 (Lapse) |
| Value/Consideration | NIL |
| No. of securities held after change | 5,285,417 - RESTRICTED FULLY PAID ORDINARY SHARES |
| | 13,122,866 - ORDINARY FULLY PAID SHARES |
| | 2,468,750 - PERFORMANCE RIGHTS EXP 01/04/2026 |
| | 5,633,333 - PERFORMANCE RIGHTS EXP 07/12/2026 |
| | 21,911,805 - UNLISTED OPTIONS @ \$0.02 EXP 01/04/2026 |
| Nature of change | (1) Exercise of vested Performance Rights into Restricted Fully Paid Ordinary Shares |
| | (2) Release of Restricted Fully Paid Ordinary Shares following completion of restriction period |
| | (3) Lapse of Performance Rights due to less than 100% of the FY22 performance measurements being met |

Part 2 - Change of director's relevant interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | N/A |
|---|-----|
| Nature of interest | N/A |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration | N/A |
| Interest after change | N/A |

Part 3 - +Closed period

| Were the interests in the securities or contracts detailed above traded during a closed period where prior written clearance was required? | No |
|--|-----|
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |

^{*} See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 2

| If prior written clearance was provided, on what date was this provided? | N/A |
|--|-----|

⁺ See <u>chapter 19</u> for defined terms. 01/01/2011 Appendix 3Y Page 3