



RUBICON™



RUBICON WATER

Bell Potter Environmental Conf Nov 2022

ASX:RWL

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OUR CHALLENGE AND OPPORTUNITY

Projections towards the year 2050 state that....

Agriculture will need to produce **56% more food and fibre** to feed the world's population.



40% of the world's population will be living in river basins experiencing **severe water stress**.

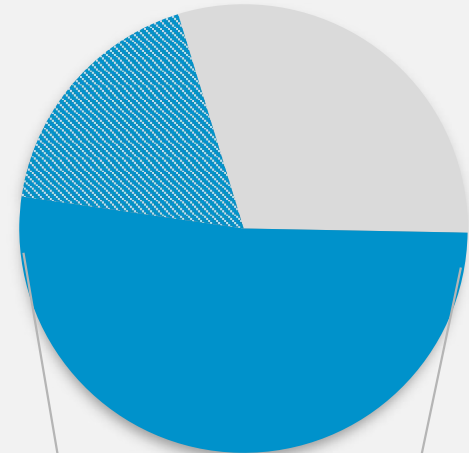


Currently...

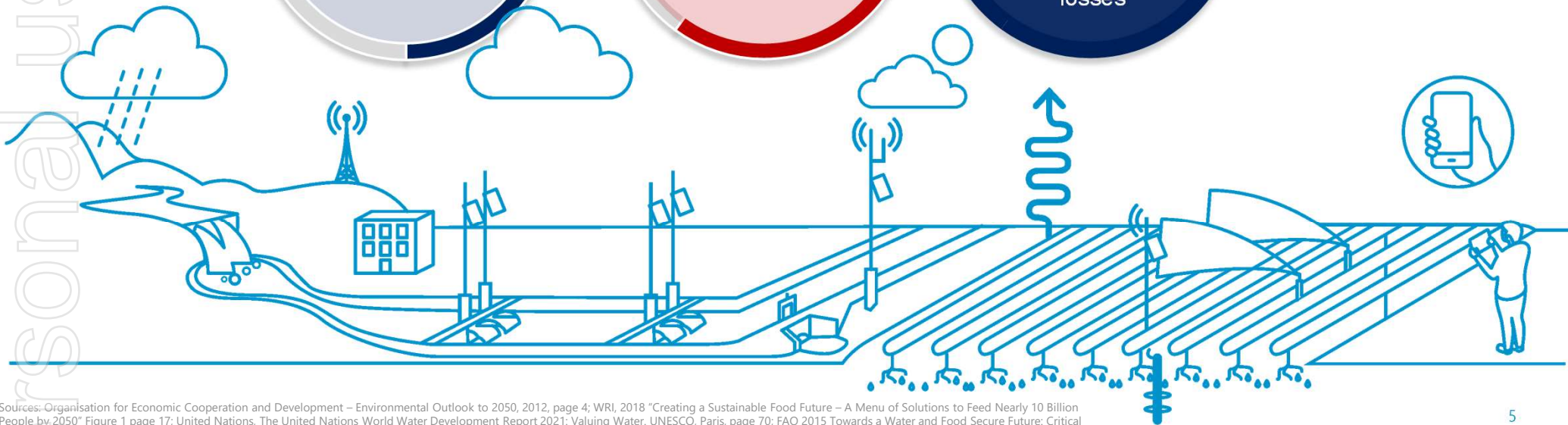
Agriculture consumes **70% of the world's freshwater** resources.

Surface water is the primary source of water, supplying approximately **60% of the world's irrigated land area**.

On average only 40-50% of the water supplied to agriculture is used by the crops.



Making water available to the world

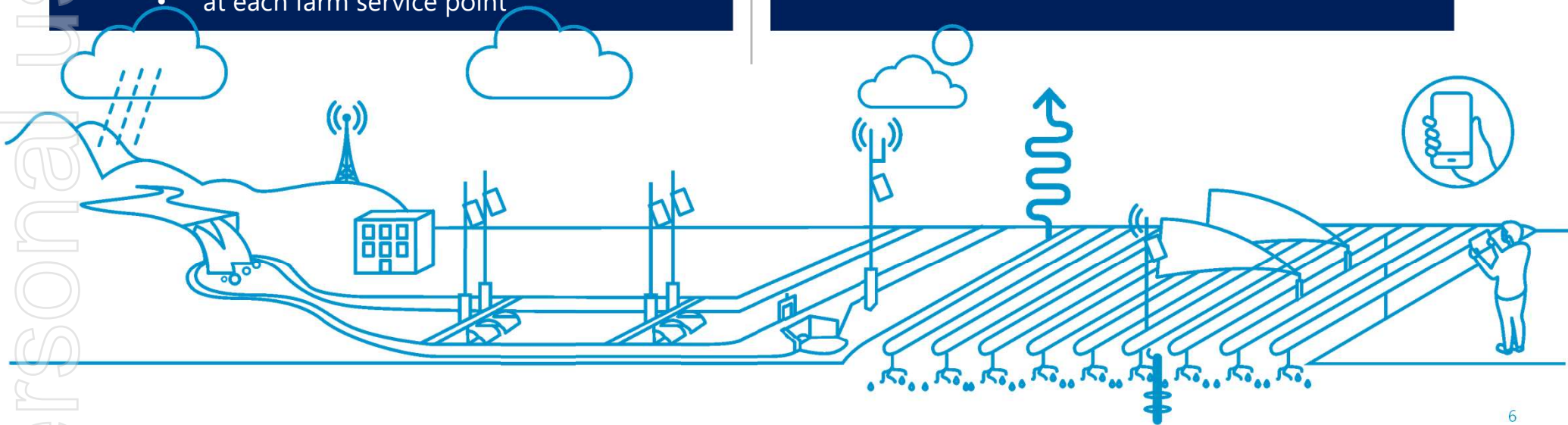


Sources: Organisation for Economic Cooperation and Development – Environmental Outlook to 2050, 2012, page 4; WRI, 2018 “Creating a Sustainable Food Future – A Menu of Solutions to Feed Nearly 10 Billion People by 2050” Figure 1 page 17; United Nations, The United Nations World Water Development Report 2021: Valuing Water, UNESCO, Paris, page 70; FAO 2015 Towards a Water and Food Secure Future: Critical Perspectives for Policy-makers, page viii; FAO 2011 The state of the world’s land and water resources for food and agriculture (SOLAW), page 40.

Rubicon solution outcomes

- Farmers receive water when their crops need it – an on-demand supply
- Water is precisely measured and controlled from the dam to the farm:
 - at the dam
 - at each cross regulator
 - at each farm service point

- Water is equitably distributed throughout the network
- All irrigators receive the same level of service
- Up to 90% distribution efficiency – typically improving by 20-30%





Diversion weir – GMW, Victoria

END-TO-END SOLUTION COMPONENTS



Water Source
Typically dam or river



Pump Station - Angeli Ceresse, Italy





Murrumbidgee, Australia

END-TO-END SOLUTION COMPONENTS

Primary supply canal automation



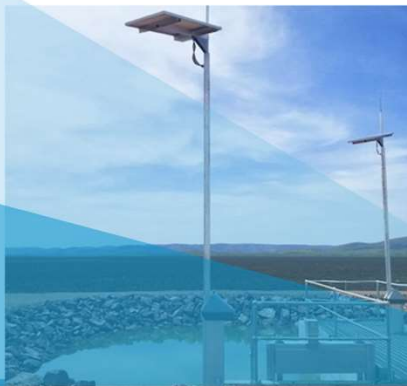
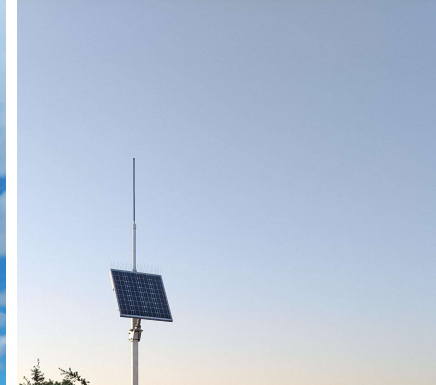
END-TO-END SOLUTION COMPONENTS

Distributary canal automation



END-TO-END SOLUTION COMPONENTS

Metered farm outlets



END-TO-END SOLUTION COMPONENTS

Integrated communication
infrastructure



END-TO-END SOLUTION COMPONENTS

Irrigation district software



Network Vis., Modelling & Scheduling



Demand Management & Prediction



Water Ordering & Water Rights Management



Water Accounting, Invoicing & Usage



Customer Portal, Reports & Dashboards



END-TO-END SOLUTION COMPONENTS



Online Water ordering



Irrigation Scheduling



Prediction & Planning Tools



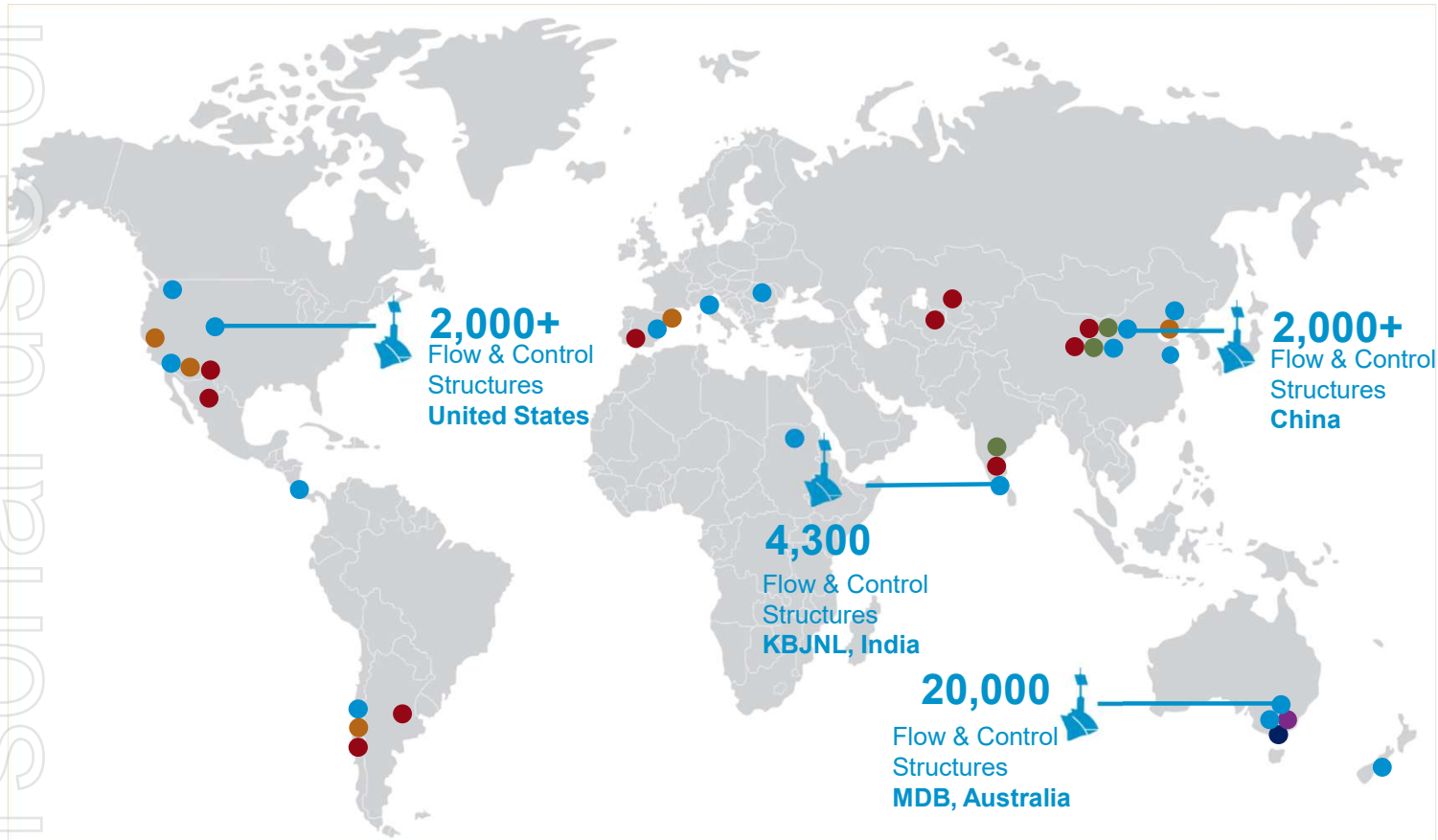
District Alerts, Updates & Messaging



Usage Reporting & Historical Order Logs

Irrigator water ordering software

OUR GLOBAL PROJECTS



- **Headquarters**
Melbourne, Australia
- **Manufacturing Facility**
Shepparton, Australia
- Regional Operations
- Warehouse/Workshop Facilities
- Joint Venture Production Facilities
- Distribution Partners



CONTACT

Bruce Rodgerson

CEO

Bruce.Rodgerson@rubiconwater.com

www.rubiconwater.com

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