

Chairman Transition

SYDNEY, AUSTRALIA, 15 November 2022 - Skyfii Limited (ASX:SKF) (Skyfii or the Company), wishes to advise that Andrew Johnson has announced his intention to retire as the Chairman of the Board of Directors by the end of calendar year 2022. The Board has nominated current Non-Executive Director, Mr Bob Alexander, to replace Mr Johnson as Chairman upon his retirement.

Mr Johnson joined the Board of Skyfii in 2014 and was appointed Chairman in January 2019. Under the leadership of Mr Johnson, Skyfii has grown its global footprint, expanded its product offering, executed on multiple acquisitions and significantly increased its revenue, which has seen the Company emerge as a global leader in venue intelligence.

Mr Alexander was appointed to the Skyfii Board of Directors on 1 July 2022. Mr Alexander is an experienced Non-Executive Director, previously holding board and advisory roles in the technology, intellectual property and digital media and advertising industries. Bob was previously a Non-Executive Director and Chairman of the Audit & Risk Committee for former ASX-listed software company, The Citadel Group Limited, as well as Xenith IP Group Limited and QMS Media Limited. Bob has more than 35 years of commercial finance and operations experience in senior executive roles in Australia and internationally.

Mr Alexander said “I am excited by the opportunity to become Chair of Skyfii. The Company continues to grow and has started FY23 with significant momentum securing several contract wins, including the recent deployment of Skyfii’s restaurant operations solution across an initial eight McDonald’s stores in the USA. Skyfii continues to evolve our solution offering to provide valuable operational data analytics to help solve pain points for our clients, driving increased demand for our technology. The deep and diverse skill set of the Board, coupled with our strong management team led by CEO, Wayne Arthur, provides the expertise to execute on our growth and deliver on our goal of delivering sustainable positive cash flow from 2H FY23 onwards.

On behalf of the Board and all of Skyfii, I would like to thank Andrew for his commitment and dedication to our Company over his term as Director and Chairman. He has steered the company through a challenging period with the impacts of COVID and supply chain issues over the last three years.”

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About Skyfii

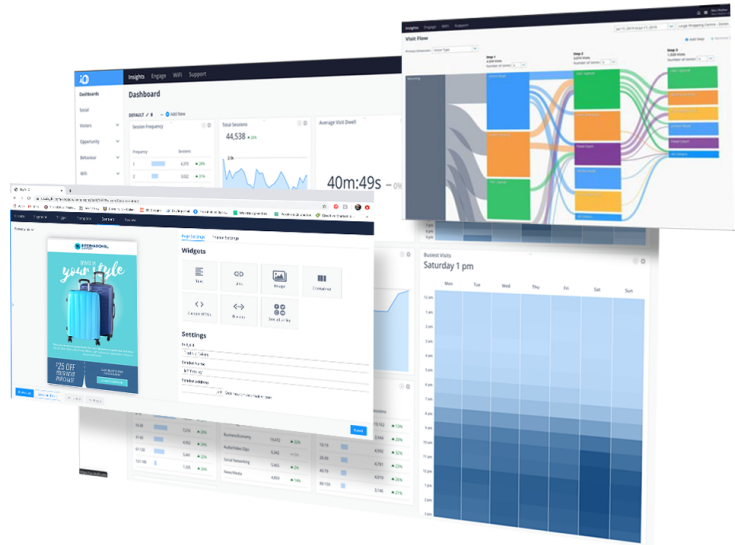
Skyfii helps organisations activate the power of their data through technology & human ingenuity, to find new ways to optimise the spaces where we live, work, shop, travel & play.

Skyfii's IO platform unifies your data points on one proprietary platform to give you the insights needed to solve the complex challenges of your present and future.

We ingest data from a diverse range of technologies including WiFi, Camera, People counting, LiDAR, CCTV and IoT devices. We combine these datasets with contextual data like weather, retail sales and sociodemographic to improve operational performance for retailers, airports, stadiums, smart cities and other public and commercial venues.

Skyfii further augments insights generated by the IO Platform with its Data & Marketing Services offering:

A team of data science and digital marketing consultants who help our clients harness more value from their data.



This announcement has been approved by Skyfii Limited's CEO.

Learn more at www.skyfii.io or follow Skyfii updates at <https://au.linkedin.com/company/skyfii>

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