



# Bridge

ASX Announcement

4 November 2022

## Director Appointment

Bridge SaaS Limited (ASX: BGE) ('**Bridge**' or the '**Company**') is pleased to announce the appointment of Martin Hoffman as Non-Executive Director of the Company commencing today, 4 November 2022.

Mr Hoffman was previously CEO of the National Disability Insurance Agency for almost three years until July this year. Prior to this, he held a number of senior government positions for several years within both the State and Commonwealth, including Secretary of the NSW Department of Finance, Services and Innovation and Deputy Secretary of the Commonwealth Department of Industry & Science.

Before joining the public sector, Mr Hoffman had a lengthy career in the private sector primarily in the digital media and technology sectors. Mr Hoffman was CEO of Ninemsn and held senior roles at Optus, the Garvan Institute of Medical Research and Fairfax Media.

Mr Hoffman holds an MBA (Hons) from the Institute of Management Development (Switzerland), a Master of Applied Finance (Macquarie) and a Bachelor of Economics (Sydney).

### Managing Director and CEO, Jamie Conyngham, commented:

*"On behalf of the Board, we are delighted to have Martin join the team at Bridge as we look to leverage our success within Employment services and expand into adjacent market segments like the NDIS."*

*"Martin's experience within both the public and private sectors will be invaluable as we execute on our growth initiatives."*

**This announcement was authorised for release by the Board of BGE.**

### For Further Information:

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## About Bridge

Bridge provides Software-as-a-Service (SaaS) based Customer Relationship Management (CRM) and workflow solutions to the employment & NDIS industries. Bridge commenced operations in 2008 and has built an established, high-quality customer base within the Employment Services segment.

The Bridge Software is a single platform that simplifies the unique data, compliance and documentary evidence requirements of major government-funded programs through a unified user interface. Bridge Software allows Providers to effectively manage large client caseloads and geographically distributed workforces, within a secure and compliant cloud-based platform. The Company manages more than 1 million client records and is accredited for multiple Australian Government programs.

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