

3Q22 EARNINGS PRESENTATION

31 October 2022



The way forward.

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and approved by the Sezzle Board

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This Presentation contains certain "forward-looking statements" within the meaning of the US federal securities laws including, but not limited to, statements regarding our anticipated new products, our ability to gain future market share, our timeline and intentions relating to operations in international markets, our strategy, our future operations, our financial position, our estimated revenues and losses, our projected costs, our prospects, and the plans and objectives of management. These forward-looking statements are generally identified by the words "could," "believe," "anticipate," "intend," "estimate," "expect," "project" or similar expressions. These forward-looking statements are subject to a number of risks and uncertainties, including those set out in this Presentation, but not limited to: (i) the potential impact of the termination of our merger agreement with Zip Co Limited, including any impact on our stock price, business, financial condition and results of operations, and the potential negative impact to our business and employee relationships; (ii) impact of the "buy-now, pay-later" ("BNPL") industry becoming subject to increased regulatory scrutiny; (iii) impact of operating in a highly competitive industry; (iv) impact of macro-economic conditions on consumer spending; (v) our ability to increase our merchant network, our base of consumers and Underlying Merchant Sales ("UMS"); (vi) our ability to effectively manage growth, sustain our growth rate and maintain our market share; (vii) our ability to meet additional capital requirements; (viii) impact of exposure to consumer bad debts and insolvency of merchants; (ix) impact of the integration, support and prominent presentation of our platform by our merchants; (x) impact of any data security breaches, cyberattacks, employee or other internal misconduct, malware, phishing or ransomware, physical security breaches, natural disasters, or similar disruptions; (xi) impact of key vendors or merchants failing to comply with legal or regulatory requirements or to provide various services that are important to our operations; (xii) impact of the loss of key partners and merchant relationships; (xiii) impact of exchange rate fluctuations in the international markets in which we operate; (xiv) our ability to protect our intellectual property rights; (xv) our ability to retain employees and recruit additional employees; (xvi) impact of the costs of complying with various laws and regulations applicable to the BNPL industry in the United States and the international markets in which we operate; (xvii) our ability to achieve our public benefit purpose and maintain our B Corporation certification; and (xviii) the other factors identified in the "Risk Factors" section of our Annual Report on Form 10-K filed with the Securities and Exchange Commission (the "SEC") on March 30, 2022 and subsequent quarterly reports on Form 10-Q. These forward-looking statements are based on our current expectations and assumptions about future events and are based on currently available information as to the outcome and timing of future events. Nevertheless, and despite the fact that management's expectations and estimates are based on assumptions management believes to be reasonable and data management believes to be reliable, our actual results, performance or achievements are subject to future risks and uncertainties, any of which could materially affect our actual performance. Except as otherwise required by applicable law, we disclaim any duty to update any forward-looking statements to reflect events or circumstances after the date of this Presentation.

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All financial figures are expressed in U.S. dollars unless otherwise stated.

In addition to financial measures presented in accordance with U.S. generally accepted accounting principles ("U.S. GAAP"), this Presentation includes certain financial information, including Underlying Merchant Sales ("UMS"), Active Consumers and Active Merchants, which has been provided as supplemental measures of operating performance that are key metrics used by management to assess Sezzle's growth and operating performance. In particular, UMS is a key operating metric in assessing the volume of transactions that take place on the Sezzle Platform, which is an indicator of the success of Sezzle's merchants and the strength of the Sezzle Platform. Sezzle also uses these operating metrics in order to evaluate the effectiveness of our business strategies, to make budgeting decisions, and to compare our performance against that of other peer companies using similar measures. UMS, Active Consumers and Active Merchants do not represent revenue earned by Sezzle, are not components of Sezzle's income or included within Sezzle's financial results prepared in accordance with GAAP. The UMS, Active Consumers and Active Merchants financial measures used by Sezzle may differ from the non-U.S. GAAP financial measures used by other companies.



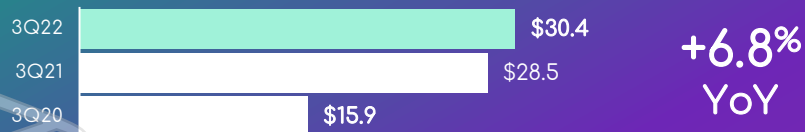
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Sezzle Overview

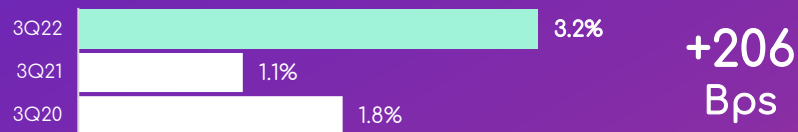


3Q22 Performance and Financial Scorecard

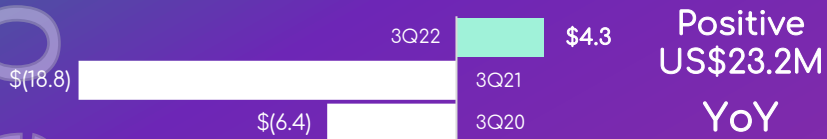
TOTAL INCOME (US\$ in MILLIONS)



TOTAL INCOME LESS TRANSACTION RELATED COSTS¹ AS A PERCENTAGE OF UMS



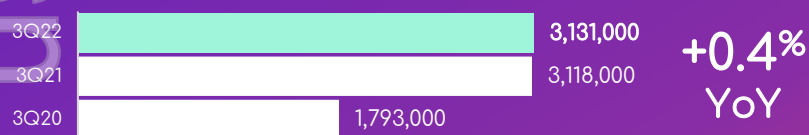
NET INCOME (LOSS) (US\$ in MILLIONS)



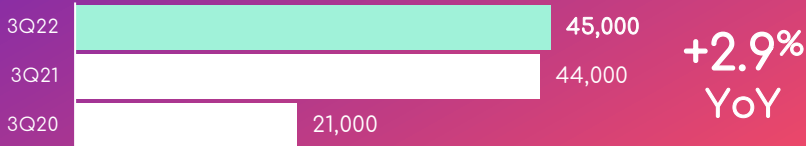
MARKETPLACE VOLUME AS A PERCENTAGE OF UMS



ACTIVE² CONSUMERS



ACTIVE² MERCHANTS



¹Transaction Related Costs is a non-GAAP financial measure equal to the sum of Transaction Expense, Provision for Uncollectible Accounts, and Net Interest Expense. See Appendix I for reconciliation of Transaction Related Costs and respective definitions.

²Active is defined as having had at least one transaction through the Sezzle Platform in the last twelve months, not subject to a minimum required number of transactions criteria (Merchants and Consumers rounded to nearest thousand).

Note: Active Consumer and Active Merchant numbers have been adjusted to exclude Brazil, Europe, and India, which have or are being discontinued.

2022 Initiatives Making a Difference

US\$60M

ANNUAL REVENUE IMPROVEMENT
AND COST SAVINGS

(anticipated to be realized by 1Q23)

OPERATIONAL IMPROVEMENTS

- ✓ Off-boarding/re-negotiating rates with merchants and network partners *(on-going)*
- ✓ Reduction in workforce
- ✓ International scale back *(on-going)*
- ✓ Reduced third-party spend *(on-going)*
- ✓ Merchant pricing adjustments
- ✓ Optimizing risk strategy *(on-going)*

PRODUCT INNOVATIONS

- ✓ Sezzle Premium (over 100k subscribers)
- ✓ Convenience fees (push to ACH)

NEXT ROUND OF INITIATIVES

*(anticipated to be launched
throughout 4Q22 and 1H23)*

PRODUCT INNOVATIONS

- ✓ Pay-in-Full
- ✓ Pay-in-Two
- ✓ Affiliate Merchant Enhancements
- ✓ Sezzle Pay Anywhere Card Program

Successful Launch of Sezzle Premium

100K+

Number of Active Subscribers

78K+

Number of Consumers on waitlist

80 Net Promoter Score (NPS)

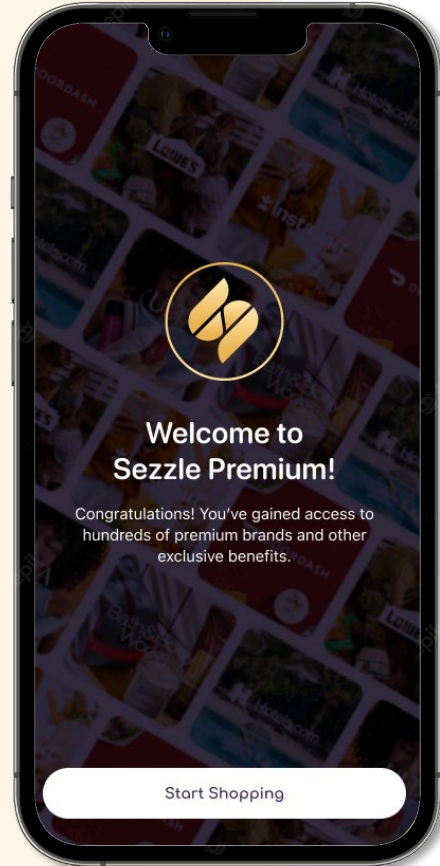


2,000 Survey Respondents

10%

Volume through Premium as a percent of U.S. UMS

Greater number of transactions per month by Premium subscribers versus Non



Access to Shop at 260+ Premium Brands

amazon

DOORDASH



Hotels.com™

instacart

Walmart*

LOWE'S

ULTA BEAUTY

Benefits, including:

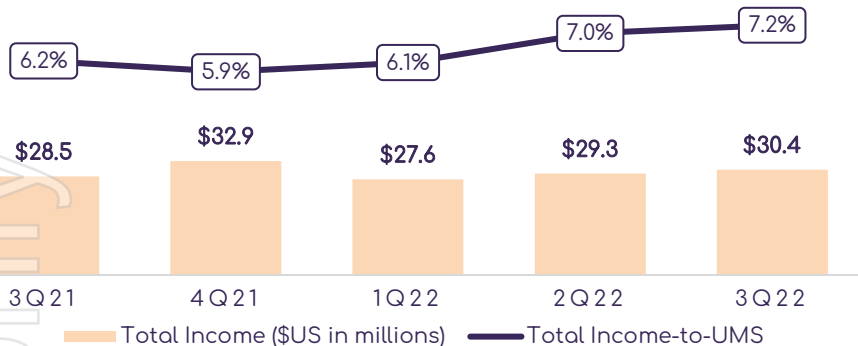
- priority consumer support,
- extra points for Sezzle Rewards,
- extra free payment reschedule per order, and
- exclusive deals and discounts



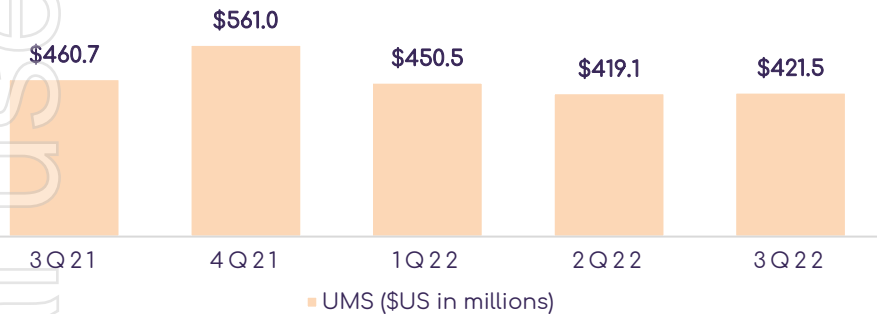
Financials

Total Income Hits New High as % of UMS

TOTAL INCOME



UNDERLYING MERCHANT SALES (UMS)



3Q22 COMMENTARY

- Total Income increased 6.8% YoY to US\$30.4 million, representing a new high of 7.2% of UMS and a 103bps improvement compared to 3Q21.
- Consumer engagement remains healthy as repeat usage rose to 93.8%, representing 46 consecutive months of improvement.
- Marketplace drove 25% of Sezzle's quarterly UMS, compared to 7% in 3Q21.
- In 3Q22, more than 84,000 consumers joined Sezzle Up, with total enrollment up 71.6% YoY.
- A moderation in YoY UMS growth is attributed to a strategic shift in favor of profitability and the uncertainty caused by the announced merger with Zip (terminated).

KEY INITIATIVES DRIVING CHANGE



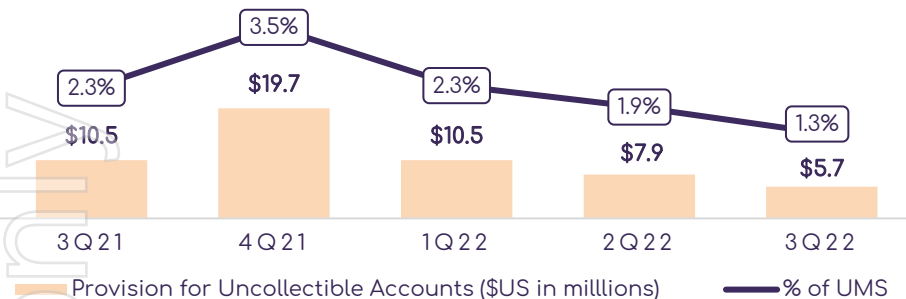
Renegotiating/Offboarding Unprofitable Merchants and Network Partners



Sezzle Premium

Significant Improvement in Provision for Uncollectible Accounts

PROVISION FOR UNCOLLECTIBLE ACCOUNTS



3Q22 COMMENTARY

- Sezzle's improved and evolving underwriting strategies drove the provision for uncollectible accounts to 1.3% of UMS, lowest since 2Q20, a 92bps and 54bps improvement YoY and QoQ, respectively.
- Consistent with the seasonality of the business (i.e., holiday season), the Company anticipates an increase in UMS and the provision for uncollectible accounts as a percentage of UMS in 4Q22. Nevertheless, the Company expects outperformance in the provision relative to 4Q21.

KEY INITIATIVES DRIVING CHANGE



Optimizing risk strategy (advancing risk models utilizing the Company's learnings from merchants and consumers)

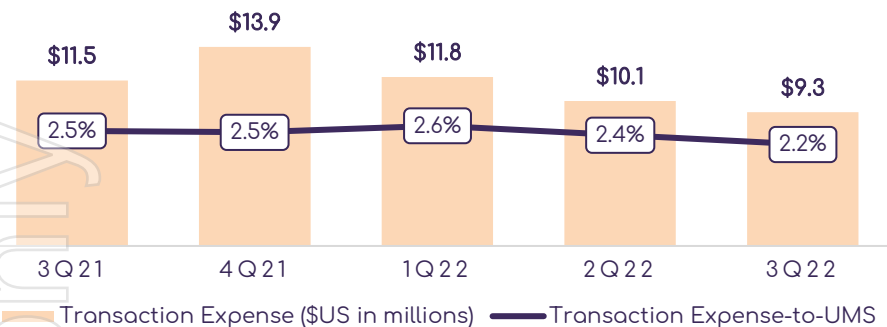


Offboarding unprofitable merchants

Sezzle's risk strategy will remain focused on driving profitability over top-line growth

Transaction Expense Reaches New Low

TRANSACTION EXPENSE



3Q22 COMMENTARY

- Transaction expense decreased to a record low 2.2% of UMS.
- The shift by consumers to ACH continues to drive transaction expense to record lows as a percentage of UMS.

KEY INITIATIVES DRIVING CHANGE



Re-negotiating rates with network partners



Push to ACH

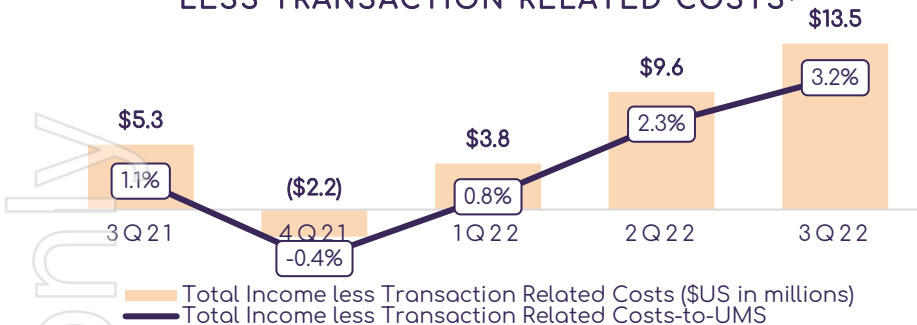


Fewer consumer and merchant service adjustments

These initiatives are in their preliminary stages with the expectation to reach full scale by 1H23

Total Income less Transaction Related Costs Achieves New High

TOTAL INCOME
LESS TRANSACTION RELATED COSTS¹



3Q22 COMMENTARY

- Sezzle delivered a new high for Total Income less Transaction Related Costs of US\$13.5 million (3.2% of UMS).
- The continued outperformance was driven by improvements in Total Income, Transaction Expense, and the Provision for Uncollectible Accounts.

KEY INITIATIVES DRIVING CHANGE



Renegotiating/Offboarding Unprofitable Merchants and Network Partners



Push to ACH



Fewer consumer and merchant service adjustments

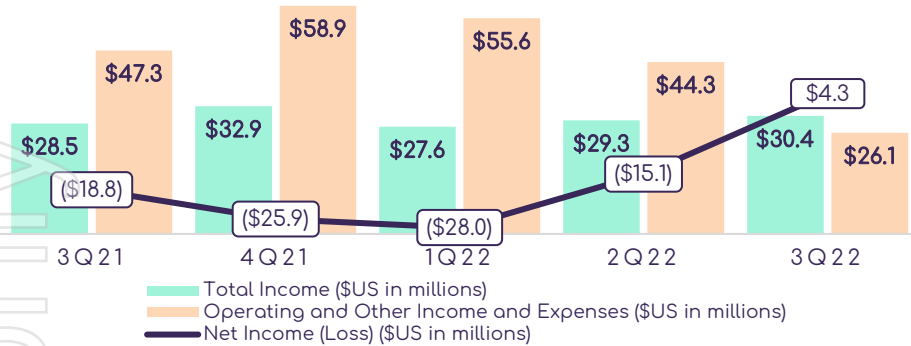


Optimizing risk strategy (advancing risk models utilizing the Company's learnings from merchants and consumers)

¹ Transaction Related Costs is a non-GAAP financial measure equal to the sum of Transaction Expense, Provision for Uncollectible Accounts, and Net Interest Expense. See Appendix I for reconciliation of Transaction Related Costs and respective definitions.

Closing the Gap

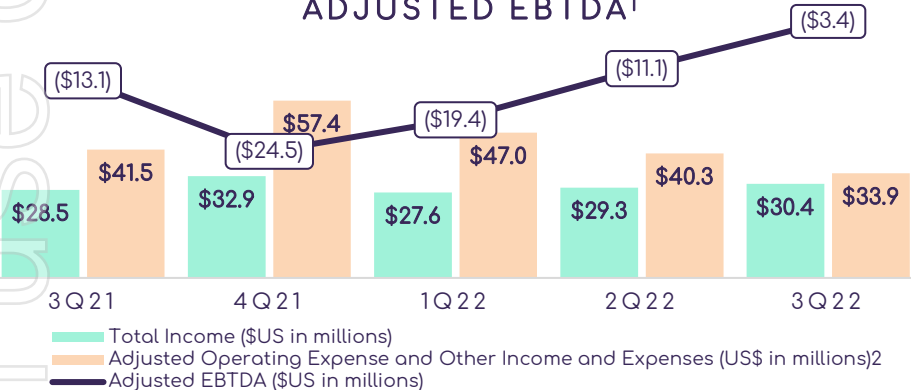
GAAP NET INCOME (LOSS)



3Q22 COMMENTARY

- GAAP Net Income for 3Q22 turned positive due to the US\$11.0 million payment received from Zip as part of the transaction termination.
- On an Adjusted EBTDA basis, the Company reported a negative US\$3.4 million Adjusted EBTDA in 3Q22 compared to a negative US\$13.1 million year prior.

ADJUSTED EBTDA¹



4Q22 COMMENTARY

- For 4Q22, due to the holiday season, the Company anticipates an increase in UMS and the provision for uncollectible accounts as a % of UMS.
- The performance of the Company's underwriting (measured by the provision) during the fourth quarter will be a key determinant if Sezzle's Adjusted EBTDA turns positive for the quarter.

¹Adjusted EBTDA is a non-GAAP measure. For a reconciliation of GAAP Net Income (Loss), EBITDA, and Adjusted EBTDA see Appendix II for reconciliation.

²Adjusted Operating Expense and Other Income (Expense) is a non-GAAP financial measurement equal to the sum of GAAP Operating Expense and Net Interest Expense less depreciation, amortization, and M&A related expenses. See Appendix I for reconciliation.

Capitalization & Funding – Positioned for the Future

Select Balance Sheet Data

| US\$000's | Unaudited 30-Jun-2022 | Unaudited 30-Sep-2022 |
|---------------------------------------|--------------------------|--------------------------|
| Cash and cash equivalents | \$62,076 | \$57,875 |
| Restricted cash | \$1,220 | \$890 |
| Total cash | \$63,296 | \$58,765 |
| Drawn on line of credit | \$57,800 | \$54,008 |
| Availability on line of credit | \$10,053 | \$5,254 |

3Q22 COMMENTARY

- The Company had total cash on hand of US\$58.8 million, consisting of US\$57.9 million of bank balances and US\$0.9 million of restricted cash.
- Total cash on hand decreased US\$4.5 million during the third quarter, driven by net cash used in financing activities (US\$3.9 million) and movement in exchange rates on cash held (US\$1.4 million), partially offset by net cash from operating activities (US\$1.0 million).
- Subsequent to quarter end, Sezzle entered into a new US\$100 million credit agreement with Bastion Management II, LLC.

US\$100M

RECEIVABLES FUNDING FACILITY



(18 October 2022)

KEY TERMS OF THE FACILITY

- **Rate:** Secured Overnight Financing Rate (SOFR) + 11.5%.
- **Term:** 24 months.
- **Minimum Utilization:** US\$50.0 million at close, US\$75.0 million at 31 December 2022, and US\$80 million at 31 March 2023 and thereafter.
- **Advancement Rate:** 75% of Eligible Receivables.
- **Warrants:** 2,075,064 shares of Sezzle common stock, exercisable at the market price as of the closing date with an expiry date of 14 October 2029.



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Appendices

Appendix I: Reconciliation of GAAP to Non-GAAP Measures

TOTAL INCOME LESS TRANSACTION RELATED COSTS

| <i>(all units in \$US thousands)</i> | For the three months ended | | | | | |
|--|----------------------------|-----------------|-----------------|-------------------|--------------------|--------------------|
| | September 30, 2022 | June 30, 2022 | March 31, 2022 | December 31, 2021 | September 30, 2021 | September 30, 2020 |
| Total income | \$ 30,408 | \$ 29,252 | \$ 27,634 | \$ 32,929 | \$ 28,472 | \$ 15,920 |
| Less: Transaction-related costs | | | | | | |
| Transaction expense | (9,320) | (10,115) | (11,794) | (13,892) | (11,548) | (6,080) |
| Provision for uncollectible accounts | (5,680) | (7,891) | (10,466) | (19,741) | (10,456) | (4,481) |
| Net interest expense | (2,192) | (1,670) | (1,615) | (1,517) | (1,173) | (1,149) |
| Write-off of unamortized debt issuance costs | 316 | - | - | - | - | - |
| Transaction-related costs | (16,875) | (19,676) | (23,875) | (35,150) | (23,177) | (11,709) |
| Total income less transaction-related costs | \$ 13,533 | \$ 9,576 | \$ 3,759 | \$ (2,221) | \$ 5,295 | \$ 4,211 |

ADJUSTED OPERATING EXPENSES AND OTHER INCOME AND EXPENSES

| <i>(all units in \$US thousands)</i> | For the three months ended | | | | | |
|--|----------------------------|------------------|------------------|-------------------|--------------------|--------------------|
| | September 30, 2022 | June 30, 2022 | March 31, 2022 | December 31, 2021 | September 30, 2021 | September 30, 2020 |
| Operating expenses | \$ 34,909 | \$ 42,805 | \$ 53,758 | \$ 57,279 | \$ 46,159 | \$ 21,237 |
| Net interest expense | 2,192 | 1,670 | 1,615 | 1,517 | 1,173 | 1,149 |
| Depreciation and amortization | (207) | (219) | (224) | (211) | (199) | (109) |
| Equity and incentive-based compensation | (2,619) | (1,863) | (3,731) | (505) | (5,354) | (3,179) |
| Merger-related costs | (101) | (2,059) | (4,405) | (642) | (247) | - |
| Write-off of unamortized debt issuance costs | (316) | - | - | - | - | - |
| Adjusted operating expenses and other income and expenses | \$ 33,858 | \$ 40,334 | \$ 47,013 | \$ 57,437 | \$ 41,532 | \$ 19,097 |

Appendix II: Reconciliation of GAAP to Non-GAAP Measures

ADJUSTED EBTDA

| <i>(all units in \$US thousands)</i> | For the three months ended | | | | | |
|--|----------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| | September 30, 2022 | June 30, 2022 | March 31, 2022 | December 31, 2021 | September 30, 2021 | September 30, 2020 |
| Net income (loss) | \$ 4,344 | \$ (15,084) | \$ (27,989) | \$ (25,922) | \$ (18,834) | \$ (6,433) |
| Depreciation and amortization | 207 | 219 | 224 | 211 | 199 | 109 |
| Income tax expense | 11 | 17 | 21 | 7 | 11 | (0) |
| Equity and incentive-based compensation | 2,619 | 1,863 | 3,731 | 505 | 5,354 | 3,179 |
| Other income and expense, net | (48) | (155) | 228 | 48 | (37) | (32) |
| Merger-related costs | 101 | 2,059 | 4,405 | 642 | 247 | - |
| Reimbursement of merger-related costs | (11,000) | - | - | - | - | - |
| Write-off of unamortized debt issuance costs | 316 | - | - | - | - | - |
| Adjusted EBTDA | \$ (3,450) | \$ (11,082) | \$ (19,379) | \$ (24,508) | \$ (13,060) | \$ (3,177) |

Non-GAAP Financial Measures

To supplement our operating results prepared in accordance with generally accepted accounting principles in the United States ("GAAP"), we present the following non-GAAP financial measures: Total income less transaction related costs; adjusted operating expense and other income and expenses; and adjusted earnings before taxes, depreciation, and amortization ("Adjusted EBTDA"). Definitions of these non-GAAP financial measures and summaries of the reasons why management believes that the presentation of these non-GAAP financial measures provide useful information to the company and investors are as follows:

- Total income less transaction related costs is defined as GAAP total income less transaction related costs. Transaction related costs is the sum of GAAP transaction expense, provision for uncollectible accounts, and net interest expense less non-recurring charges as detailed in the reconciliation table of total income less transaction related costs to GAAP total income. We believe that total income less transaction related costs is a useful financial measure to both management and investors for evaluating the economic value of orders processed on the Sezzle Platform;
- Adjusted operating expense and other income and expenses is defined as GAAP operating expenses less transaction expense, provision for uncollectible accounts, depreciation and amortization, equity and incentive-based compensation, and other non-recurring charges as detailed in the reconciliation table of adjusted operating expense to GAAP operating expense. We believe that adjusted operating expense is a useful financial measure to both management and investors for evaluating our operating performance without the impact of non-recurring charges or items included in total income less transaction related costs, as defined above;
- Adjusted EBTDA is defined as GAAP net income (loss), adjusted for certain non-cash and non-recurring charges including depreciation, amortization, equity and incentive-based compensation, and merger-related costs as detailed in the reconciliation table of adjusted EBTDA to GAAP net income (loss) below. We believe that this financial measure is a useful measure for period-to-period comparison of our business by removing the effect of certain non-cash and non-recurring charges that may not directly correlate to the underlying performance of our business.

Additionally, we have included these non-GAAP measures because they are key measures used by our management to evaluate our operating performance, guide future operating plans, and make strategic decisions, including those relating to operating expenses and the allocation of resources. Therefore, we believe these measures provide useful information to investors and other users of this Form 10-Q to understand and evaluate our operating results in the same manner as our management and board of directors. However, non-GAAP financial measures have limitations, should be considered supplemental in nature, and are not meant as a substitute for the related financial information prepared in accordance with U.S. GAAP. These limitations include the following:

- Total income less transaction related costs is not intended to be measures of operating profit or cash flow profitability as they exclude key operating expenses such as personnel, general and administrative, and third-party technology and data, which have been, and will continue to be for the foreseeable future, significant recurring expenses.
- Adjusted operating expense and adjusted EBTDA exclude certain recurring, non-cash charges such as depreciation, amortization, and equity and incentive-based compensation, which have been, and will continue to be for the foreseeable future, recurring GAAP expenses. Further, these non-GAAP financial measures exclude certain significant cash inflows and outflows, such as merger-related costs (which are comprised of legal fees in connection with our terminated proposed merger with Zip Co Limited) and reimbursements for such merger-related costs, which have a significant impact on our working capital and cash.
- Long-lived assets being depreciated or amortized may need to be replaced in the future, and these non-GAAP financial measures do not reflect the capital expenditures needed for such replacements, or for any new capital expenditures or commitments.
- These non-GAAP financial measures do not reflect income taxes that may represent a reduction in cash available to us.
- Non-GAAP measures do not reflect changes in, or cash requirements for, our working capital needs.
- Other companies, including companies in our industry, may calculate the non-GAAP financial measures differently or not at all, which reduces their usefulness as comparative measures.

Because of these limitations, you should not consider these non-GAAP financial measures in isolation or as substitutes for analysis of our financial results as reported under GAAP, and these non-GAAP financial measures should be considered alongside other financial performance measures, including net income (loss) and other financial results presented in accordance with GAAP. We encourage you to review the related GAAP financial measures and the reconciliations of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate our business.



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Thank you

