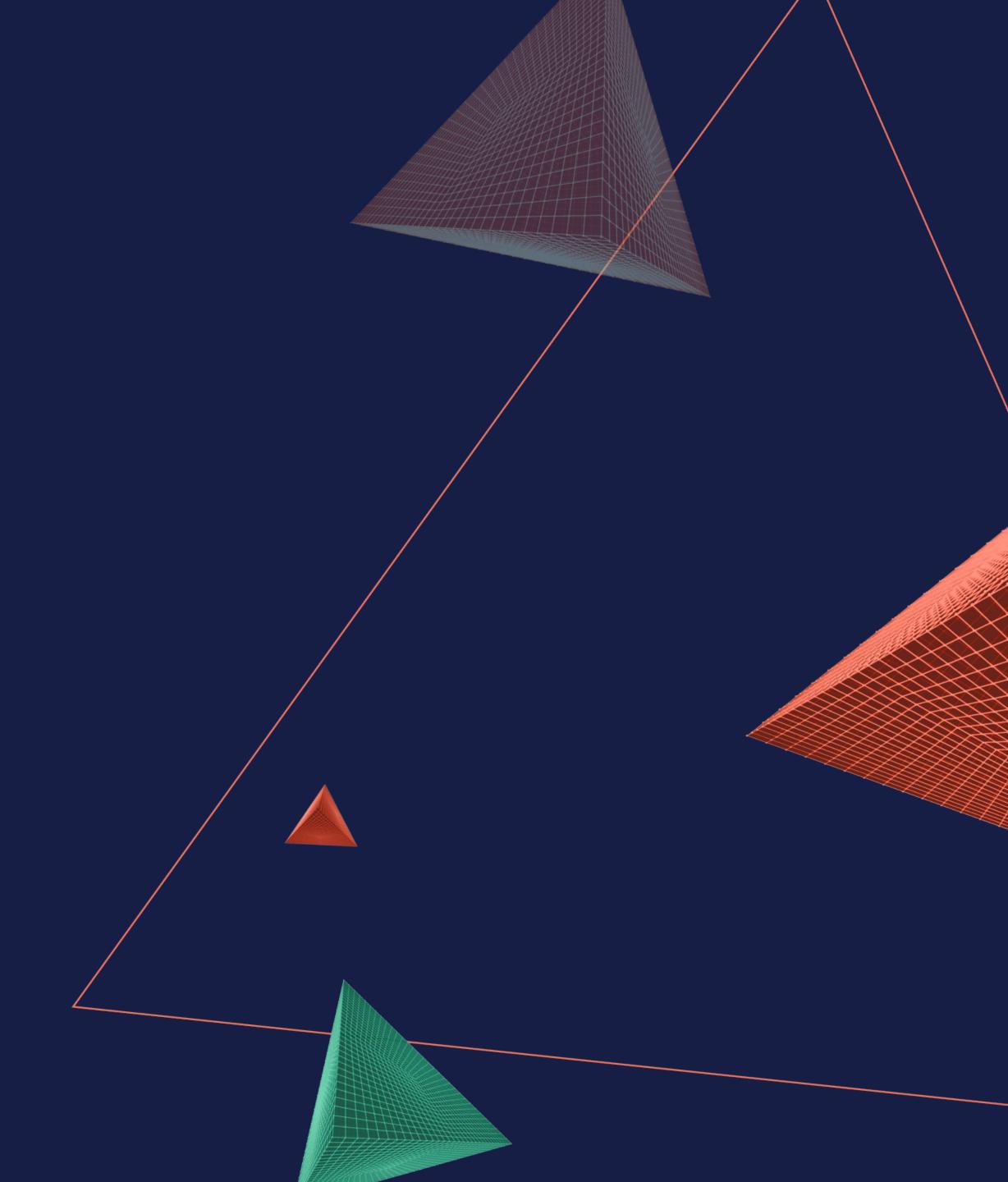
# Investor Presentation FY2022 Full Year Results

31 August 2022



Simplifying payment experiences globally to be a leading PaaS provider via simple, flexible & fast to market technology

### **Executive summary**

## Critical Payments Infrastructure

- ▶ Global B2B fintech providing solutions for banks & fintechs in 40+ countries
- ► Two core products in the banking & payments ecosystem:
  - Vertexon (Payments as a Service (PaaS)): physical & virtual card issuing + transaction processing
  - PaySim: payment testing solution

# **Established** Building Blocks

- Signed Axiom Bank as new issuing bank in US
- Signed partnership with Mastercard for direct issuing in Australia & New Zealand (ANZ)
- ► Granted NZ regulatory approval; Australian regulatory approval expected H1 FY23

# **Accelerating** Market Traction

- ▶ Recently signed milestone US\$10.5m (A\$15.2m¹) 5-year contracts with 4 NZ financial institutions
- ► Signed 3 US fintechs with minimum fee commitments totaling US\$2.4m (A\$3.5m) over initial terms
- ► Continued to close project & licence sales with existing & new clients

# SaaS Driven Revenue Growth

- ► Transitioning revenue model to Software as a Service (SaaS) model
- Established recurring revenue base from existing clients
- ► SaaS clients will drive growth through volume & transaction-based fees

#### **Global** Market

- Targeting 4 key markets: US, LATAM, Oceania & Southeast Asia
- ► TAM over USD\$10 trillion with tailwind from the continuing trend towards cashless society
- ▶ Actively targeting credit unions, financial mutuals & fintechs on the back of recent client wins

Payments solutions provider, driving innovation in the banking ecosystem

## Change today: delivering scalable payments solutions

### **Banking as a Service**

#### Payments as a Service









Physical & virtual card issuing



Transaction processing for all major card schemes



Digital payments (Apple, Google & Samsung Pay), BNPL



Full payment simulation



ATM & POS emulation



Visa, Mastercard, UnionPay, Amex, JCB validation

61%

% FY22 Revenue<sup>1</sup>

39%

% FY22 Revenue

Vertexon powers card programs around the globe

## Vertexon: Payments as a Service (PaaS)

Lowers the barrier of entry for banks & fintechs to deliver innovative digital card solutions to their customers

**Key Product Offerings** 

#### **Processing**

- Cloud hosted; platform used to manage card & payments infrastructure
- ► Client responsible for card issuing
- ► Global

#### **Processing & Issuing (P&I)**

- Cloud hosted; platform used to manage card & payments infrastructure
- Change responsible for card issuing
- ANZ & US



#### **Cloud Based**

► Locally installed in client jurisdiction with upgrades automatically deployed



#### **API First**

Single API & sandbox for rapid global platform access

**Unique Selling Proposition** 



#### **Speed to Market**

Agile & nimble partner which lowers the barriers of entry for issuing & card products



#### **Innovation**

Leverage modern digital solutions to respond to market trends & client needs quickly



#### **Capital Efficient**

Capital light model through reduced compliance overhead (e.g. PCI DSS) & infrastructure investment



#### **Scheme Agnostic**

Transaction processing for all major schemes inc. Mastercard, Visa, Union Pay, JCB & AMEX



Software facilitates remote testing without the need for physical devices such as ATMs & POS terminals

## PaySim: critical payments infrastructure testing tool

- Simulates the full transaction lifecycle, enabling banks & fintechs to complete end-to-end testing of their payment platforms & processes
- ► Enables financial institutions to **test their payment systems** to meet the reliability & performance expectations of their customers

#### **Licence Model Growth Strategy Additional** Maintenance Licences Modules New licence sales New licence sales to c.20% p.a. of licence **Description** for additional new clients & module sales features One-off upfront One-off upfront **Revenue type** Recurring New banks, **Target clients** financial institutions **Existing clients** & fintechs Partnerships (e.g. Direct & retargeted **Primary sales channels** EFTPOS mandate), marketing resellers & direct

#### **SaaS Model** Monthly **Key benefits of SaaS Subscription** solution for client Reduced capex All in monthly subscription fee Access to new features & Recurring updates as they are released New banks, ► API & cloud financial institutions & fintechs focused solution (improves Partnerships (e.g. scalability) EFTPOS mandate), resellers & direct



Diverse team with local knowledge to support our loyal & growing client base

## Global fintech with local expertise



# **Critical payments infrastructure**

Deep client integration



#### **Global footprint**

156 Clients in 41 countries



#### Scalable payments platform

16m+ cards



# Processing for all the major schemes



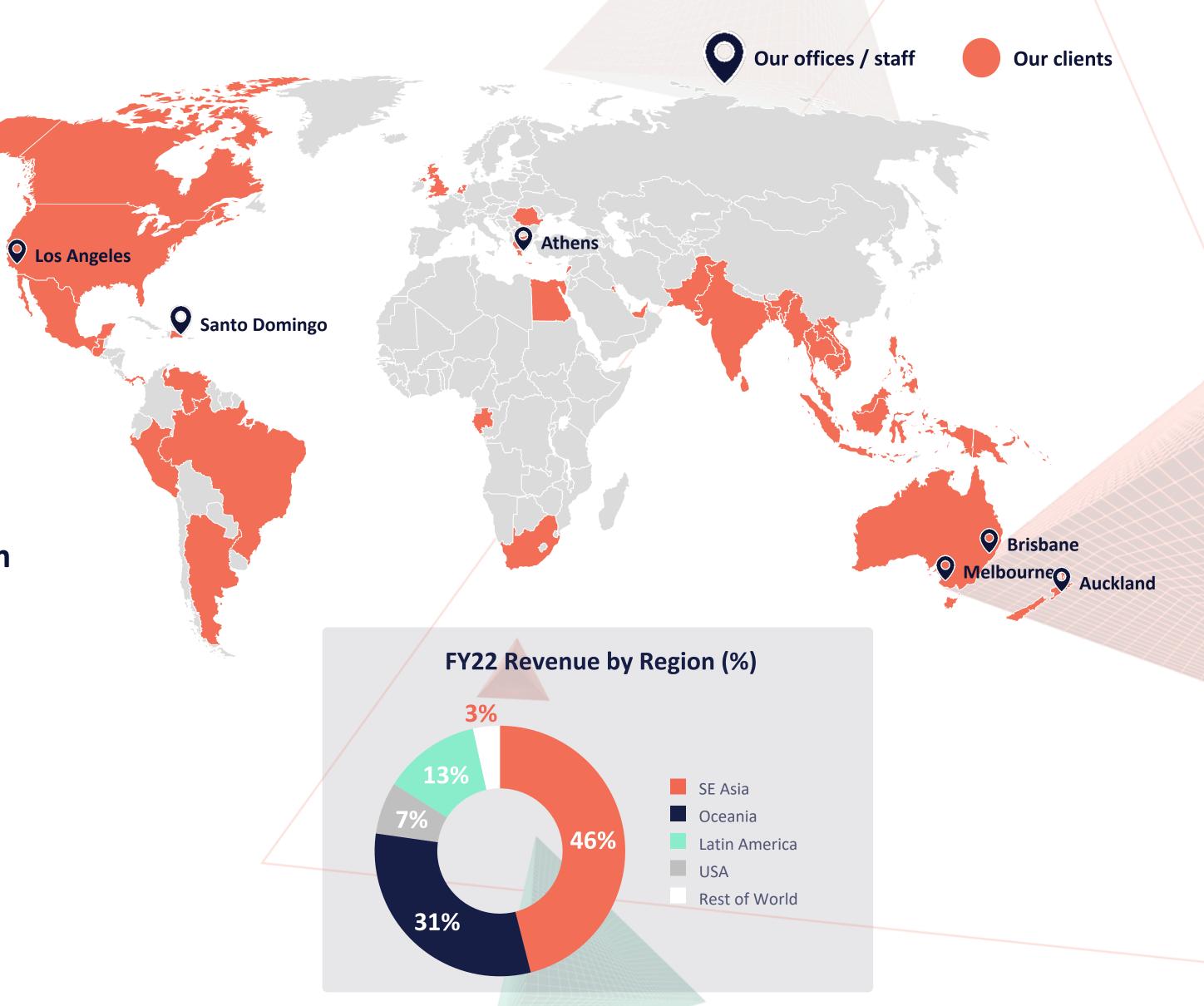










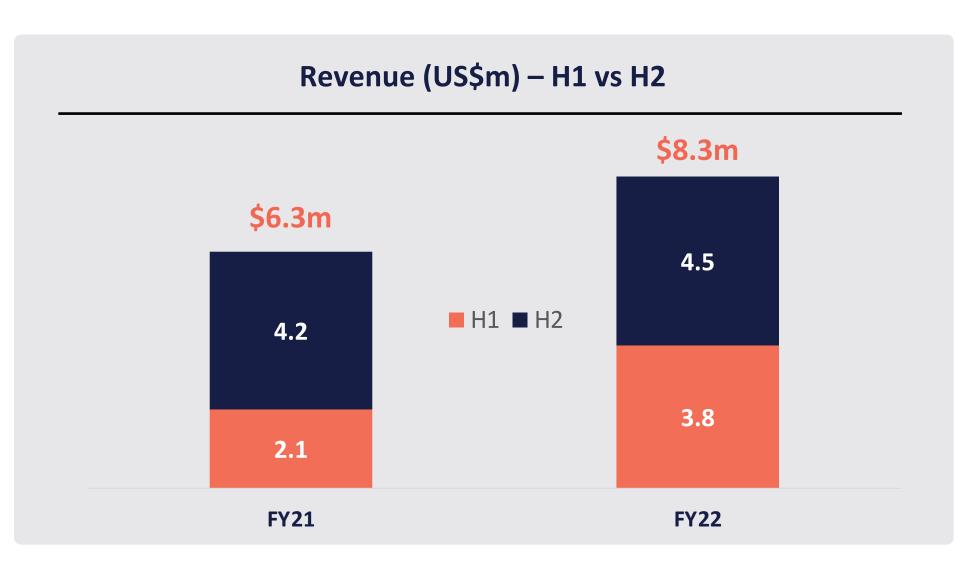


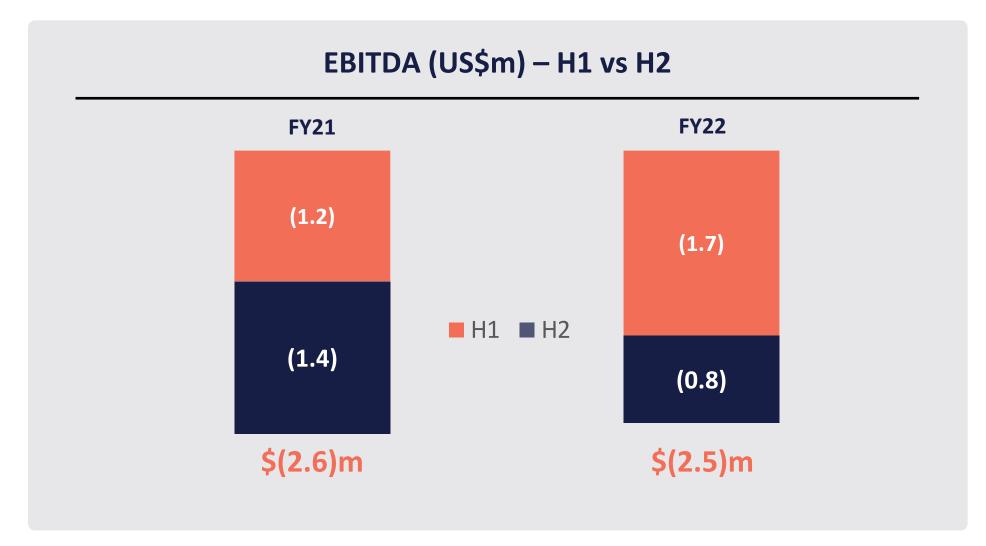


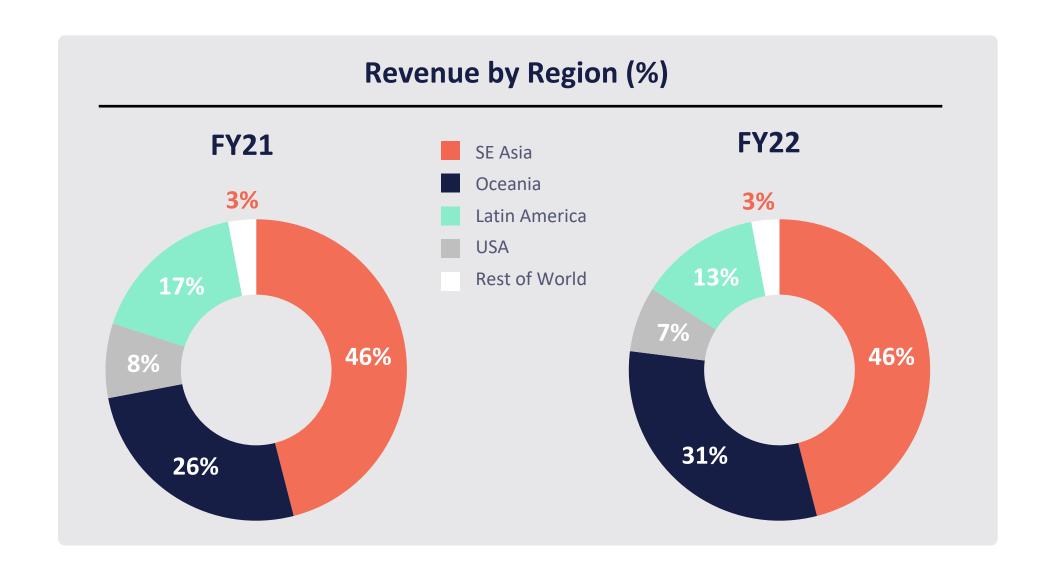
Geographically diverse client base providing a platform for future growth and expansion

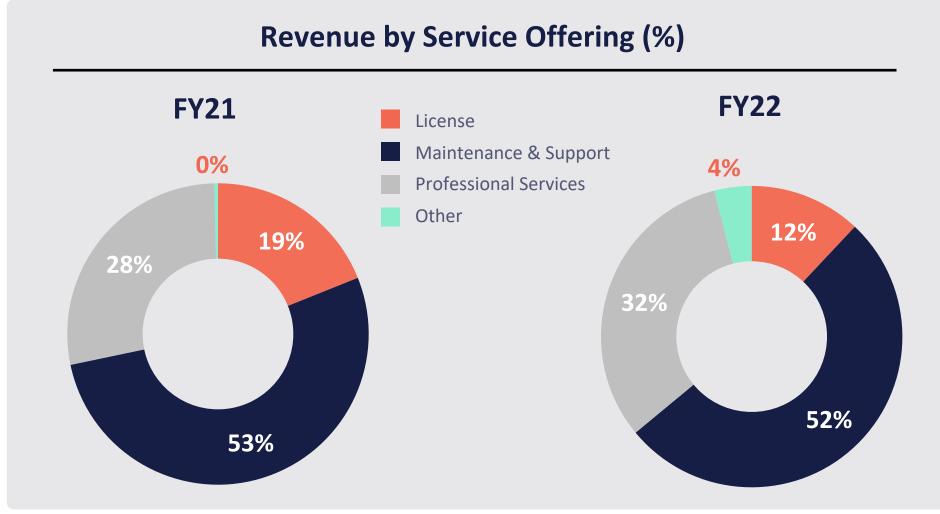
## **Financial Dashboard**











Recent Vertexon PaaS client wins will contribute to revenue growth in FY23 and beyond

#### **Profit & Loss**

Profit & Loss Summary			
(US \$000's)	FY22	FY21	Var %
Revenue	8,316	6,313	31.7%
COGS	-	-	n/a
Gross Profit	8,316	6,313	31.7%
Employee expenses	(7,282)	(5,451)	33.6%
Professional services & insurance	(980)	(556)	76.3%
Technology & hosting	(1,108)	(843)	31.4%
Other expenses	(1,461)	(2,116)	(31.0%)
Operating Expenses	(10,831)	(8,966)	20.8%
EBITDA	(2,515)	(2,653)	(5.2%)

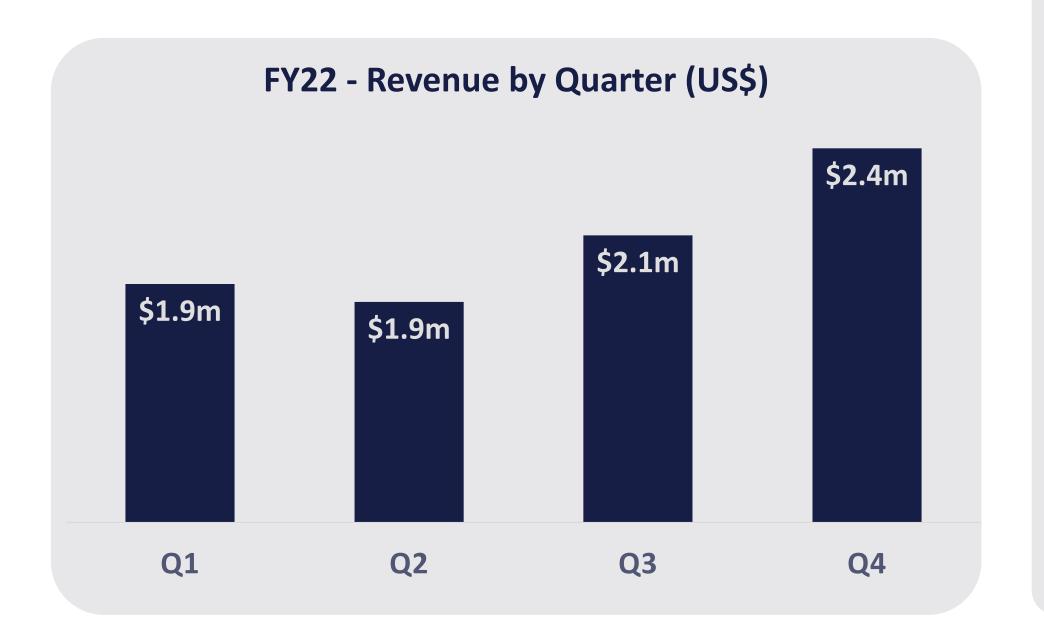
#### **Key Comments**

- Record FY22 revenue of US\$8.3m (A\$12.1m), up 31.7% pcp
  - FY21 revenue included 9 months of strategic acquisition
  - Launched Vertexon PaaS platform in Oceania in late 2021
     will generate revenue in FY23 and beyond
- Processing and Issuing (P&I) by new clients on the Vertexon PaaS platform will add COGS moving forward as a result of scheme related fees
- ► Employee costs increased to support roll-out of Vertexon platform and onboarding of new clients
- Cost base now established with modest increase in employee costs over next 12 months driven by:
  - ► Full year impact of sales & senior executive hires made in FY22
  - Select hires for operations to appropriately service P&I offering and increased client base
- Significant improvement in H2 FY22 EBITDA compared to H1
   refer next slide

Strong focus on delivering profitable revenue growth

## Profit & Loss – strong H2 revenue driving EBITDA improvement

FY22 Profit & Loss - H1 vs H2			
(US \$000's)	H1 FY22	H2 FY22	Var %
Revenue	3,769	4,548	20.7%
EBITDA	(1,672)	(843)	(49.6%)



#### **Key Comments**

- ► H2 FY22 revenue of US\$4.5m (A\$6.5m), driven by conversion of maturing sales opportunity pipeline
- Future revenue growth will be driven by:
  - ► Recent client wins expected to go-live in H1 FY23
  - Transitioning clients onto higher recurring revenue SaaS model
  - ► New client wins increase in inbound enquiries as a result of the recent NZ announcements and client wins
- ► 50% improvement in H2 FY22 EBITDA loss compared to H1, driven primarily through increased revenue
  - ► Cost-realignment undertaken in July 2022 benefits will be realised from Q2 FY23 onwards
- ► Targeting monthly EBITDA positive during H2 FY23

Transitioning from licence & project fee revenue model to a SaaS revenue model

## Revenue model transition

Vertexon – Old Revenue Model

#### Licence

- On premise solution client responsible for card issuing
- ► Upfront licence fee in perpetuity with ongoing S&M (20% of licence fee p.a.)
- Minimal volume related fees

#### **Vertexon – New Revenue Model**

#### **Processing**

- Cloud hosted client responsible for card issuing
- ► Volume & transaction-based fee revenue

#### Processing & Issuing (P&I)

- Cloud hosted Change responsible for card issuing
- Incremental volume & transaction-based fee revenue + other revenue (e.g. interchange)

#### **Revenue Streams – Vertexon + PaySim**

		Revenue Type	Model Type	Description		FY23+ Trend (% Total Rev)
<b>5.0</b>	pö	Support & Maintenance (S&M)	Licence	<ul> <li>Existing clients on 'licence model' - equal to c.20% licence fee p.a.</li> <li>% of total revenue will fall over time as SaaS revenue grows</li> </ul>	<b>52%</b>	<b>1</b>
•	Recurring	Minimum Fee Commitments (SaaS)	Processing or P&I	<ul> <li>Recurring monthly / annual charges</li> <li>Transitioning existing 'licence model' clients to SaaS will drive revenue uplift</li> </ul>	-	1
	~	Volume & Transaction (SaaS)	Processing or P&I	<ul> <li>Potential for material revenue growth as processing, transaction volumes, cards on issue &amp; spend increases</li> </ul>	-	1
	- 0#	Licensing	Licence	<ul> <li>Upfront one-off licence fees</li> <li>Existing clients charged licence fee for additional features</li> </ul>	12%	<b>4</b>
One-	One	Implementation & Projects	All models	<ul> <li>Implementation, new products, features, upgrades, client requests</li> <li>% revenue may fall slightly, albeit will form base reflecting consistent new wins</li> </ul>	36%	$\leftrightarrow$

Material revenue uplift from transition to SaaS model over contract life

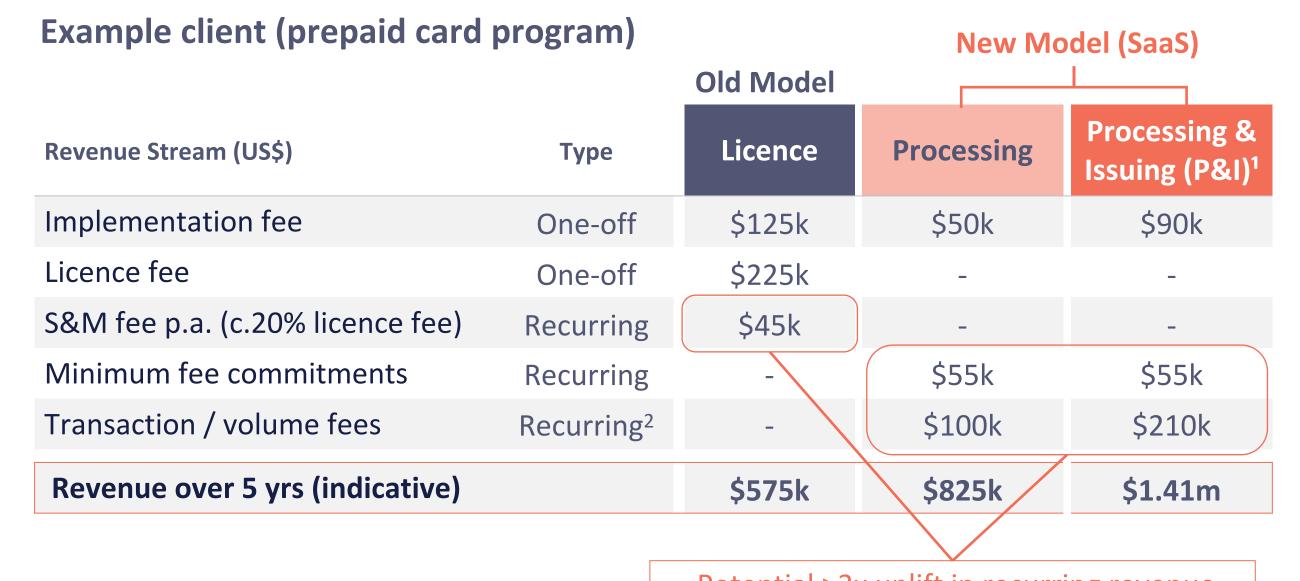
## Vertexon: contract revenue breakdown (indicative only)

Example illustrates an indicative program of 25k **prepaid** cards.

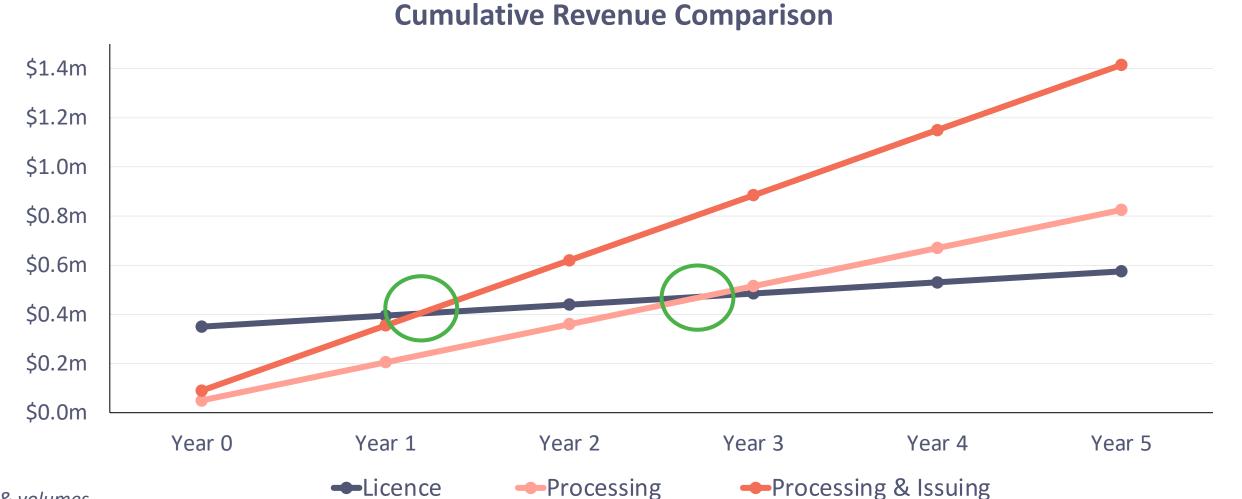
**Debit** card programs typically result in increased revenues due to higher transaction volumes.

#### **Key benefits of SaaS model**

- Greater revenue over contract life
- Delivers revenue growth directly correlated to client growth through transaction & volume based fees
- Improves delivery speed & reduces cost to manage software versioning, upgrades & deployments
- Improves scalability







- 1. Issuing fees excludes any card scheme pass through costs
- 2. Recurring in nature however \$\$ value may vary as driven by card spending & volumes

Recent capital raising will strengthen the financial position and enable continued investment in the business

### **Balance Sheet**

Balance Sheet		
(US \$000's)	FY22	FY21
Cash & equivalents	1,501	4,019
Receivables	1,791	2,361
Other current assets	641	368
Current Assets	3,933	6,748
Intangibles	5,993	5,514
Deferred tax asset	102	-
Fixed assets	319	461
Non-Current Assets	6,414	5,975
Total Assets	10,347	12,723
Payables	(1,196)	(1,352)
Contract liabilities	(3,095)	(2,714)
Employee provisions	(1,289)	(1,035)
Other current liabilities	(206)	(297)
Current Liabilities	(5,786)	(5,398)
Non current borrowings	(1,058)	-
Other non-current liabilities	(159)	(304)
Non-Current Liabilities	(1,217)	(304)
Total Liabilities	(7,003)	(5,702)
Net Assets	3,344	7,021

#### **Key Comments**

- Cash balance boosted post 30 June 2022, via A\$5.72m capital raising by way of:
  - ► A\$0.75m Placement; and
  - ► A\$4.97m Underwritten Entitlement Offer
- Intangibles include assets acquired in October 2020 and capitalised software development
- Contract liabilities of US\$3.1m represent maintenance, service fees and project fees invoiced in advance of the service being provided
  - ► Will be recognised as revenue in future periods as work is delivered
- ► Fully drawn Unsecured Term Facility (Facility) of A\$1.5m with repayment date in January 2024
  - ► A\$0.75m will be repaid from proceeds of capital raising in Q1 FY23

Continued investment in core products to deliver future revenue growth

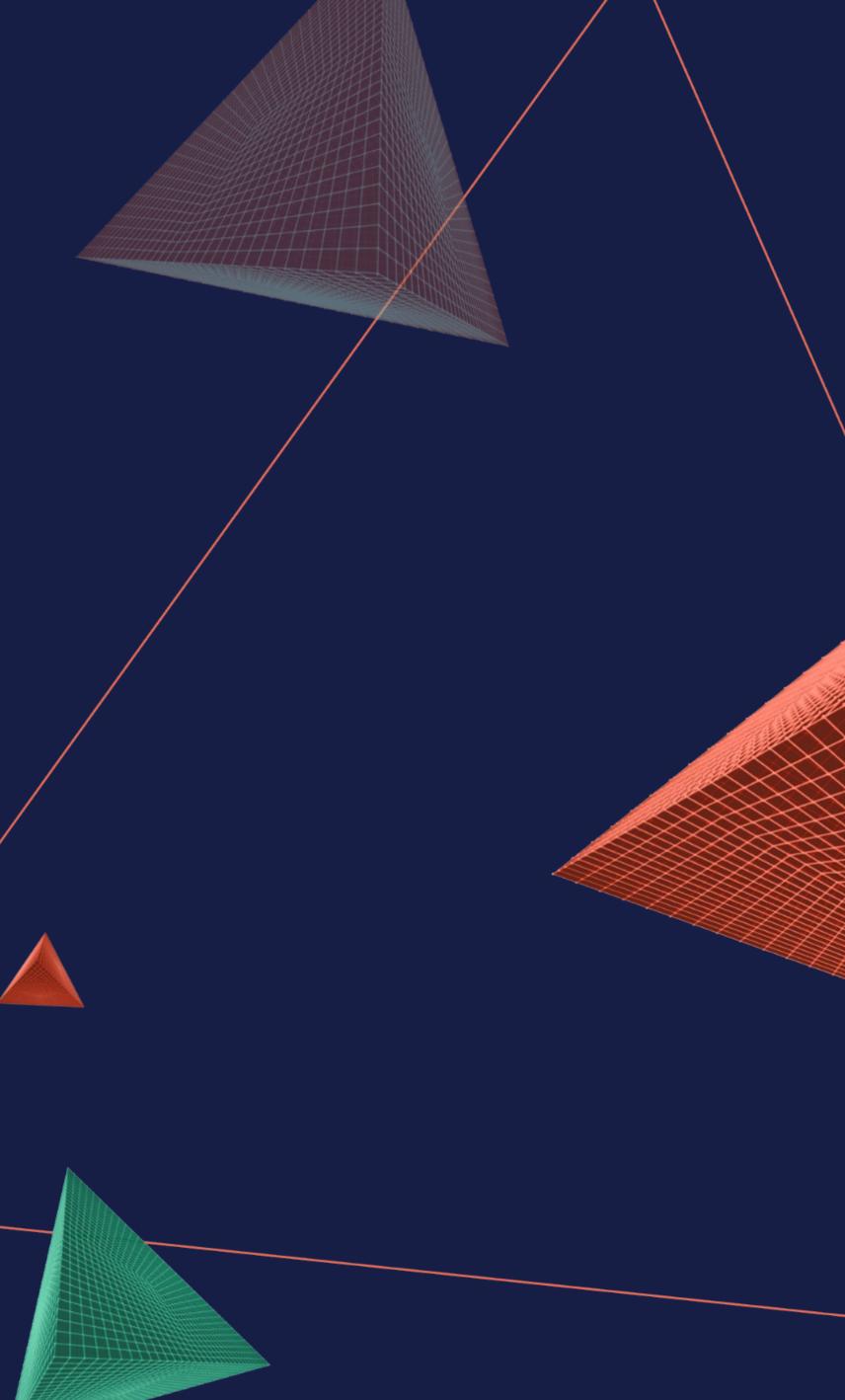
#### Cashflow

Cashflow		
(US \$000's)	FY22	FY21
Receipts from customers	9,047	6,091
Payments to suppliers / employees	(10,782)	(7,879)
Other	(90)	52
Operating cash flow	(1,825)	(1,736)
Payment for plant & equipment	(44)	(41)
Investment in software	(1,388)	(665)
Other	172	25
Business acquired	-	(4,492)
Investing cash flow	(1,260)	(5,173)
Borrowings	1,058	-
Cost of funding	(54)	(607)
Lease liabilites (excl. interest)	(293)	(190)
Equity funding	-	8,359
Financing cash flow	711	7,562
Opening cash balance	4,019	2,966
FX adjustment	(144)	400
Closing Cash Balance	1,501	4,019

#### **Key Comments**

- Strong cash receipts from customers albeit variances from quarter to quarter due to
  - ► Timing of project work
  - ► Support and maintenance invoiced in advance, typically with a large billing cycle at the end of the calendar year
- Cash receipts will progressively smooth over time as P&I clients go-live (will typically be invoiced monthly in arrears)
- Software investment relates to capitalised software development work
  - ► Vertexon (c.83%) key focus on SaaS capability, enhanced API and sandbox, new security and encryption standards and eventing for Open Banking
  - ▶ PaySim (c.17%) key focus on APIs to enable programmatic stress and load testing, new encryptions standards including KeyBlocks and expansion of ISO20022 payment testing
- ► Borrowings relate to the A\$1.5m Facility entered into on 31 January 2022
  - ► A\$0.75m will be repaid from proceeds of capital raising in Q1 FY23





Milestones achieved in FY22 provide foundations for accelerated future growth

## Key 'building blocks' delivered in FY22

Milestone

#### one Why it's important

Launch of SaaS platforms

- Launched Vertexon PaaS platform in Oceania in late 2021
- ► Major client wins 4 NZ financial institutions & 3 US fintechs onboarding underway, go-live expected H1 FY23
- ► Launched PaySim APIs as part of PaySim SaaS offering

Direct issuing in Oceania

- Signed Mastercard partnership for direct issuing in ANZ
- ► Granted regulatory approval as a Financial Service Provider (FSP) in NZ
- ▶ Application submitted for Australian Financial Services Licence (AFSL) approval expected in H1 FY23

US issuing bank partnership

- Signed Axiom Bank issuing partnership in US
- ▶ US requires bank intermediary (unlike ANZ) for issuing physical & digital cards

**Expanding global** channel partners

- ► Mastercard certified Mastercard processor in the US + direct card scheme partner in ANZ
- Finzsoft core banking platform & technology provider
- ► Mambu API driven cloud banking platform in 65 countries

**Strengthened team** 

- Executive & Sales teams bolstered by key appointments with payments experience
- Strengthened Board with experienced payments & business executives

Recent wins anticipated to generate in excess of US\$12.9m revenue over initial terms

## Key recent client wins

#### **4 NZ Financial Institutions**

- Milestone PaaS (P&I) contracts with 3 NZ credit unions& 1 NZ building society
- >35k debit cards anticipated to be transitioned to the Vertexon platform
- ► Commenced onboarding, launch anticipated in H1 FY23

#### **Financial Impact**

- ► Total contract value anticipated to be in excess of US\$10.5m (A\$15.2m¹) over the initial 5-year terms
- ► Delivering **US\$2.1m (A\$3.0m) per year,** once all clients have been onboarded & customers re-carded
- Launch triggers US\$1.0m (A\$1.4m) incentive payment from Mastercard

# **B**





#### **3 US Fintechs**

- ► Gaining traction in US with 3 fintechs secured as new PaaS (P&I) clients
- Programs include benefits disbursements, digital wallets
   & mobile payments
- First client live and transacting

#### **Financial Impact**

- Combined minimum fee commitment of US\$2.4m (A\$3.5m) over initial terms (3 & 5 years)
- Further potential revenue from interchange, transaction & other fees



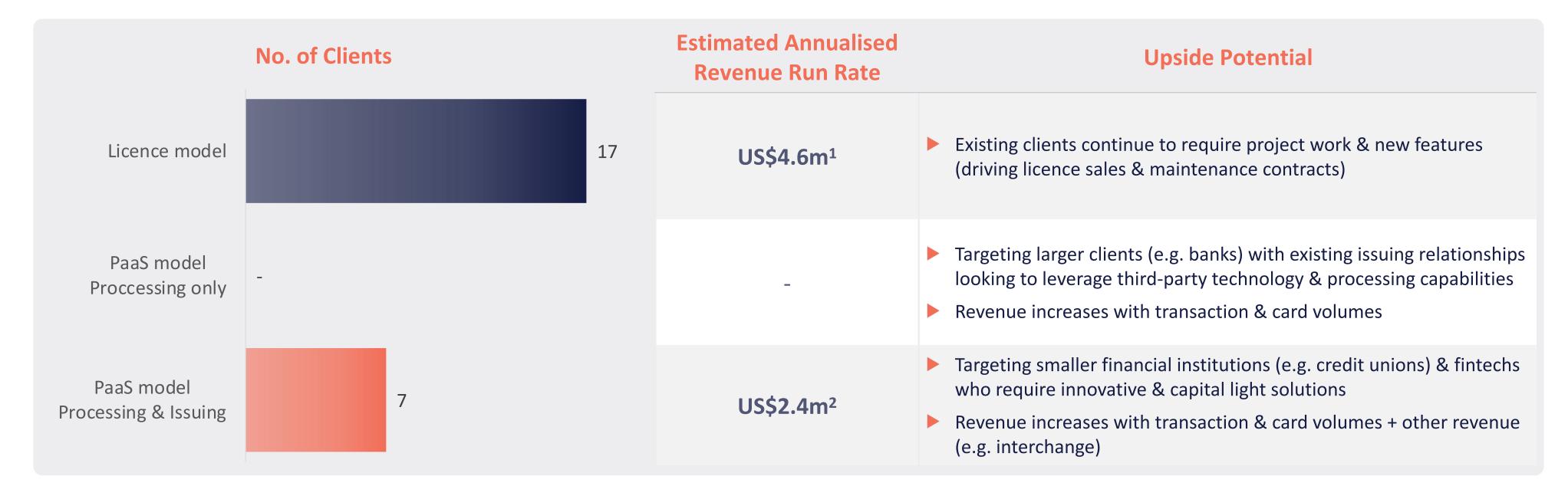




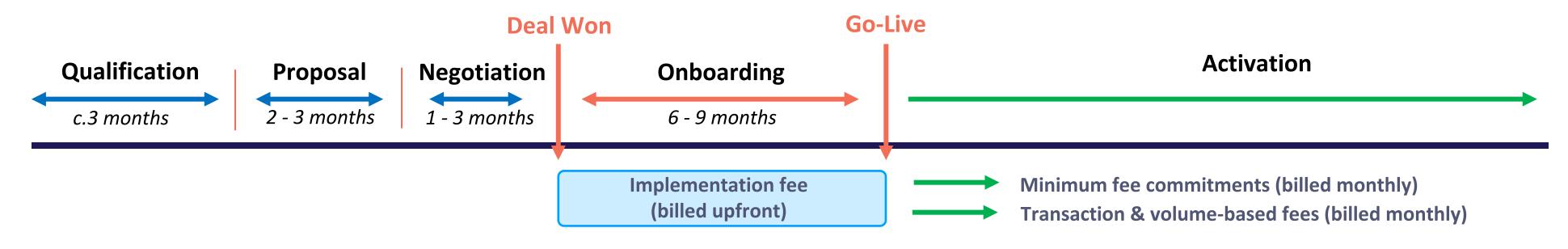
Strategic partnerships & issuing capability driving increase in value of sales pipeline

## Vertexon: early in transition but momentum accelerating

Transition from licence model to SaaS is driving an increase in average client value & aligns Change's & client's growth



Indicative Vertexon PaaS Sales Cycle – new PaaS clients generate significant recurring revenues from go-live





<sup>1.</sup> Revenue from Vertexon licence model clients based on FY22 revenue, includes new licences, maintenance & projects

<sup>2.</sup> Annualised year 1 expected revenue run rate for clients once onboarding complete

Large market potential with targeted areas of near-term opportunity

## Vertexon: large global opportunity

Customer Type	Example Customer	Potential Deal Value (5 yrs)	ANZ	US	South East Asia	LATAM
Banks	BDO Unibank (Philippines)	US\$1m - \$5m	120+	2,100+	180+	400+
Financial institutions <sup>2</sup>	First CU (NZ)	US\$0.5m - \$4m	60+	3,900+	n/a³	n/a³
Fintechs	Rolling Thunder (US)	US\$0.2m - \$2m	350+	6,100+	900+	2,400+

#### **ANZ** market opportunity

- Strong thematic of accelerating move away from 'On Premises' to cloud technology solutions
- ► Typically large banks have the financial capacity to invest in their own payments technology while smaller institutions & fintechs leverage third-party solutions
- ► Of approximately 60 financial institutions<sup>2</sup> in ANZ, Change is targeting >50%; large near-term opportunity

#### **Initial ANZ target market**

<b>Customer Type</b>	Potential Deal Value (5 yrs)	No. Targets
Banks	US\$1m - \$5m	10
Financial institutions <sup>2</sup>	US\$0.5m - \$4m	40
Fintechs	US\$0.2m - \$2m	30

Similar types of credit unions and mutuals to the recent 4 NZ client wins



- 1. Management estimates; Sources: ANZ RBA, RBNZ & Crunchbase, US FDIC, NCUA & Crunchbase
- Includes credit unions, mutual banks, building societies & non-federally insured banks, etc.
- 3. Data not available

Globally recognised solution simulating over 60k transaction variations

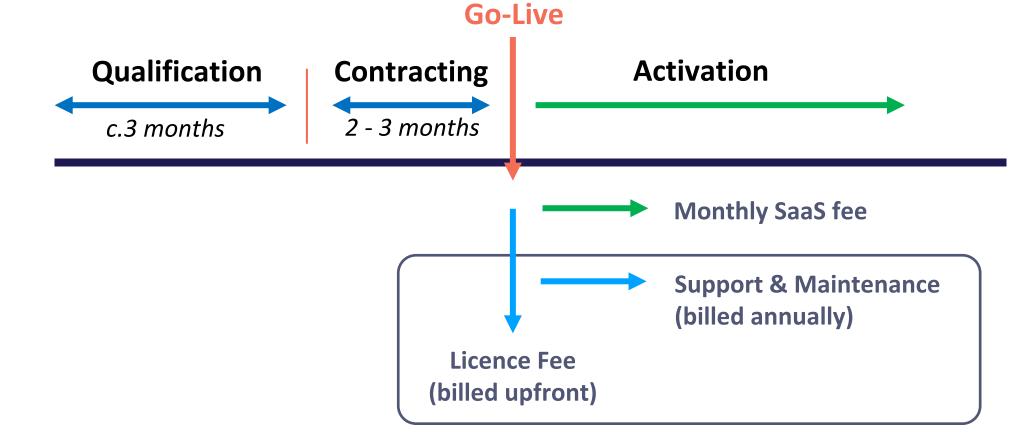
## PaySim: diverse blue chip & emerging global client base

Licence sales are key to future growth & complemented by new SaaS products & features



- ▶ PaySim is the de facto standard for eftpos testing in Australia & all participants must use the software to validate their technology
- ► Five of the top 10 digital payment companies¹ globally use PaySim for their payments testing

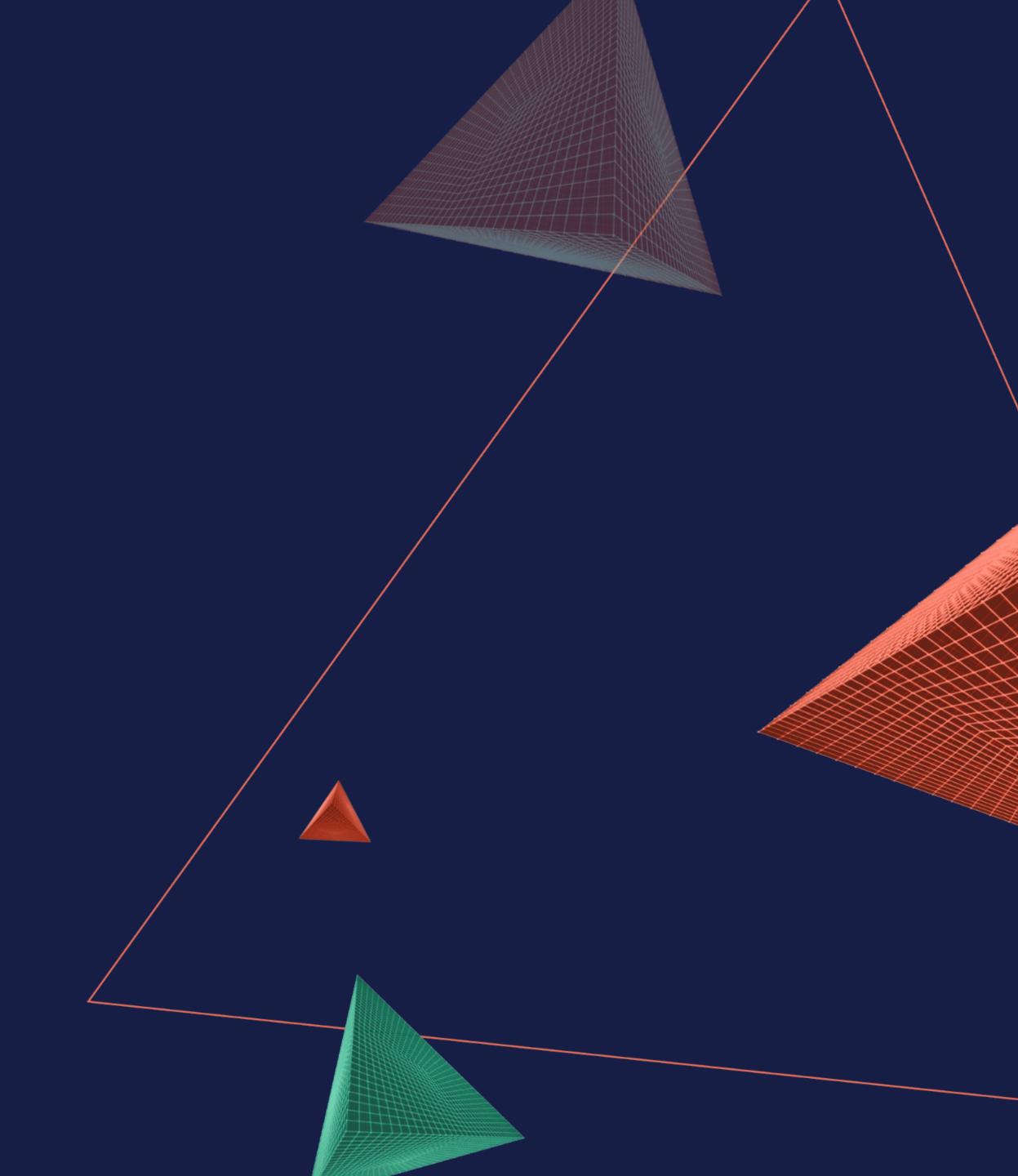
#### **Indicative PaySim Sales Cycle**





- 1. https://www.emergenresearch.com/blog/top-10-leading-digital-payment-companies-in-the-world
- 2. Revenue from PaySim licence model clients based on FY22 revenue, includes new licences, maintenance & projects

# Future Outlook



Clear operational roadmap to delivering shareholder value

## **FY23 Operational Milestones**

Business readiness for direct card issuing in Oceania

- Australian Financial Services Licence (AFSL) approval expected in H1 FY23 (will enable direct issuing in Australia)
- ► Complete the establishment of Risk / Compliance / Treasury operations
- Achieve go-live for recently signed New Zealand clients and migrate card programs to Vertexon
- 2 Deliver market leading products
  - ► Vertexon enhance digital wallet offering and expand API suite
  - ▶ PaySim deliver SaaS product offering with modern UX / UI enhancements and faster payments certification
- **Grow through clients and partners** 
  - ► Partners build out partner ecosystem (sales partners, issuing sponsors, fintechs, schemes etc.) and leverage recently secured partnerships to drive growth at scale
  - New clients leverage momentum and capabilities to secure new direct issuing client wins in Oceania and US
  - Existing clients secure new project work and commitments to migrate from existing on-premise solution to cloud solution

Proactive management actions to deliver strong yet profitable revenue growth

## **FY23 Financial Milestones**

## Revenue **Growth**

- ► Targeting to deliver strong (double digit) revenue growth in FY23
- ► Key FY23 drivers of revenue growth:
  - Long-standing client base with contracted revenue
  - Recently contracted PaaS clients who are anticipated to 'go-live' throughout FY23
  - Existing clients with identified projects + new opportunities in advanced discussions

# Cost Base Realigned

- ► Completed the integration of the strategic acquisition and are well progressed on the transition to a PaaS (recurring) cloud offering
- Realigned the cost base to streamline the business and enable future revenue growth to be delivered profitably

# **EBITDA Positive**

- ► Targeting monthly EBITDA positive during H2 FY23, driven by revenue growth + realigned cost base
- ► Sales pipeline continues to grow and mature, with the realigned cost base able to deliver upon upside potential of the business

**Change Financial Limited** 

**ASX: CCA** 

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investors@changefinancial.com

