



PointsBet Awarded Provisional Sports Wagering Certification in Kansas – To Launch on Starting Line

30 August 2022 – Melbourne, Australia - PointsBet Holdings Limited (ASX:PBH; OTCQX:PBTHF) (the “Company” or “PointsBet”) today announced that the Kansas Racing and Gaming Commission has awarded its wholly-owned subsidiary PointsBet Kansas, LLC provisional certification which, subject to receipt of final launch authorisation, will allow PointsBet to launch sportsbook operations in Kansas on September 1, 2022.

In May 2022, Kansas Gov. Kelly signed sports betting legislation into law, with both online and retail betting in the State authorised to begin with a soft launch on 1 September 2022, and an official launch on 8 September, in line with the first NFL Week 1 game.

PointsBet secured market access in Kansas via a ‘primary skin’ agreement with Kansas Crossing Casino, L.C.. Kansas Crossing operates the Kansas Crossing Casino and Hotel, located in the heart of the four-state area, just a short distance from the border of Oklahoma, Missouri, and Arkansas.

Upon launch, Kansas will represent the Company’s 11th online sportsbook operation in the United States, following successful launches in New Jersey, Iowa, Indiana, Illinois, Colorado, Michigan, West Virginia, Virginia, New York, and Pennsylvania.

“We are excited to be launching on the starting line and having our outstanding sportsbook product available to the people of Kansas from day one”, commented PointsBet Group CEO and Managing Director Sam Swanell. “With NFL season kicking off on September 9 the timing is perfect to showcase our NFL in-play betting capabilities in particular.”

END

About PointsBet

PointsBet is a corporate bookmaker listed on the Australian Stock Exchange with operations in Australia, the United States, Canada and Ireland. PointsBet has developed a scalable cloud-based wagering platform through which it offers its clients innovative sports and racing wagering products, advance deposit wagering on racing (ADW) and iGaming.

For further information please contact:

For investors

Andrew Mellor

Group Chief Financial Officer

andrew.mellor@pointsbet.com

For North American investors

Stephen Forman

Investor Relations - North America

stephen.forman@pointsbet.com

For media

Geoff Elliott

+61 488 051 888

gelliott@gracosway.com.au

For North American media

Patrick Sandusky

SVP PR and Communications

patrick.sandusky@pointsbet.com

For personal use only