

# FLT: FY22 Full Year Result Presentation

August 25, 2022



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# Agenda: Today's presentation



**Adam Campbell**  
CFO

FY22 Highlights & Results  
(Section 1)



**Graham "Skroo"  
Turner**  
Global MD & CEO

FY23 Outlook  
(Section 2)



**Chris Galanty**  
CEO - Corporate

Strategic Update  
(Section 3)



**James Kavanagh**  
CEO – Leisure

Strategic Update  
(Section 4)



**Melanie Waters-Ryan**  
CEO – Supply

Strategic Update  
(Section 5)

# FY22 Results & Highlights

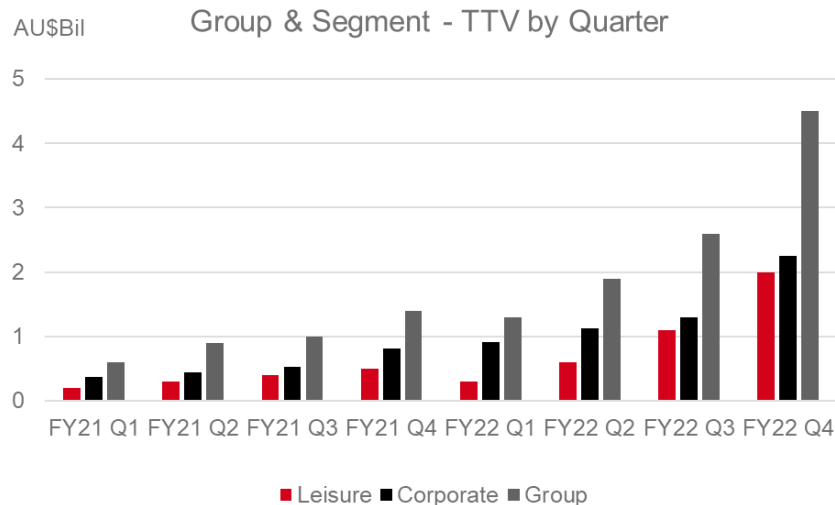
Adam Campbell  
CFO



# FY22: Highlights

## Positive Early Steps on Path to Recovery – Targeted Return to Profitability Timeframes Achieved

- ✓ **Bottom-line result better than initially expected & well within upgraded range**
  - \$183.1m underlying EBITDA loss (\$180m-\$190m FY22 target in place)
  - Breakeven 2H result with solid 4Q profit
  - Both corporate & leisure businesses returned to profit within anticipated timeframes
  - Corporate & EMEA businesses profitable (underlying EBITDA) for year; Americas segment profitable during 2H, & ANZ segment profitable over the final 4-months of the year
- ✓ **Strong momentum late in year**
  - Accelerated leisure & corporate sales growth driven by higher airfares & demand uplift after governments reopened borders
  - 4Q TTV alone exceeded FY21 TTV
  - Both global corporate & global leisure, as well as all geographies other than Asia & “Other” segment in underlying positive EBITDA for Q4
- ✓ **Generating cash**
  - Operating cash flow positive since March 22 (post-Omicron) with strong liquidity position



# FY22: Highlights

## Achieving Strategic Objectives – Ready For Growth

- ✓ **Corporate business out-performing - winning organically & growing market-share**
  - High customer retention rates + new account wins with circa \$2.5b in annual spends secured during FY22
  - Outpacing industry recovery – June 2022 gross TTV slightly above PC levels with transaction volumes at 89% of PC
- ✓ **Capturing leisure TTV through a diverse range of brands & channels**
  - Solid market-share growth in Australia & New Zealand – attracting new customers & successfully shifting TTV between traditional & new models
  - Consultant productivity at record levels & various brands/channels delivering record contributions – including flightcentre.com.au
  - South Africa recovering well – 102% of PC TTV generated in July 2022, with traditional shop network delivering 86% of TTV from 46% of PC network (underlining strong productivity gains)
- ✓ **Maintaining cost discipline in both corporate & leisure while preparing for growth**
  - Investing in people, products & technology
  - "Growth cost base" maintained in corporate – impacting short-term profit but foundations in place to service both increased activity from already contracted clients & increased demand for human assistance
- ✓ **Preserving balance sheet strength**
  - Circa \$1.3b in cash & investments at June 30 (including client)

# FY22: Profit & Loss

\$'000	FY22	FY21	Mvmt
<b>Group TTV</b>	<b>10,340</b>	<b>3,945</b>	<b>6,395</b>
Operating revenue	1,007	396	611
<b>Total revenue</b>	<b>1,007</b>	<b>396</b>	<b>611</b>
FV gain on change in control	4	—	4
Other income	57	280	(223)
Share of JV/Associates	12	17	—
Employee benefits	(882)	(810)	(72)
Marketing expense	(60)	(25)	(35)
Tour & hotel operations	(25)	(2)	(23)
D&A	(126)	(138)	12
Finance costs	(58)	(37)	(21)
Impairment	9	(36)	45
Other expenses	(317)	(247)	(70)
<b>PBT</b>	<b>(378)</b>	<b>(602)</b>	<b>224</b>
<b>Underlying PBT</b>	<b>(361)</b>	<b>(507)</b>	<b>146</b>
<b>EBITDA</b>	<b>(200)</b>	<b>(432)</b>	<b>232</b>
<b>Underlying EBITDA</b>	<b>(183)</b>	<b>(338)</b>	<b>155</b>
EPS (cents)	(143.7)	(217.5)	74
<b>Margins</b>			
Revenue margin	9.7%	10.0%	(0.3)%
Underlying cost margin	(13.9%)	(32.8%)	19.0%
Underlying PBT margin	(3.5%)	(12.9%)	9.4%

## FY22 Analysis

- H2 revenue significantly improved on H1 as demand for global travel recommences.
- Other income includes government support of \$34m, of which \$5m is offset by employee costs for stood down/furloughed employees (2021 - \$236m with \$117m offset by employee costs)
- Cost reduction strategies implemented since March 2020 reflected in overall decreased expenses.
- Statutory losses include \$16.9m in losses and gains that have been excluded from underlying results. Losses predominantly relate to employee retention plans and gains include \$4m from the change in control of TP Connects
- \$35m PBT in Pedal Group cycle JV from \$344m in sales (FLT share of profit after tax \$12m)
- Lower FY22 revenue margin – driven predominantly by air yields, sales mix and other timing factors (GDS and overrides) early in the recovery cycle
- Investing in ESG/sustainability - internal programs (see Appendix 1) + new products for customers

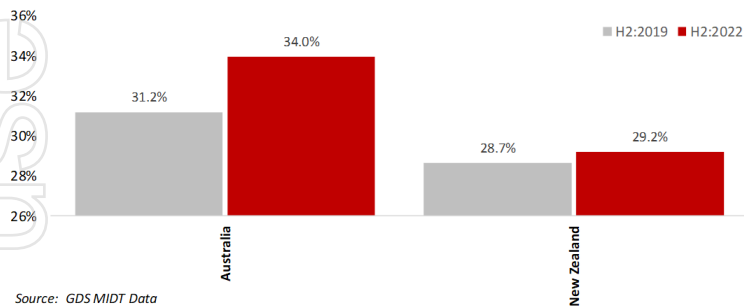
# FY22: TTV Growth

\$10.3b in TTV with heavy 2H weighting – market share increasing

- \$10.3b TTV for the year representing 162% year on year growth – solid progress on the path back to \$23.7b FY19 TTV record
- Corporate TTV up 158% to \$5.6b & topped PC gross TTV levels in June 2022 – therefore delivering a record TTV result for the month
- Leisure TTV up 197% to \$4.1b and starting to recover more rapidly – 68% of gross PC TTV in June 2022
- Company-wide sales recovery driven by uplift in volumes and increased airfare prices – particularly on international routes – meaning TTV recovery outpacing recovery in both ticket volumes and revenue to date
- Corporate achieving organic market-share growth during the pandemic fed by multi-billion dollar pipeline of new account wins & high retention
- Leisure market-share increasing in key ANZ sector (circa 70% of FY22 leisure TTV) with the established shop networks complemented by growth models

## Positive Signs Emerging in Leisure

FCTG, Leisure / Unmanaged Intermediary Share



Source: GDS MIDT Data

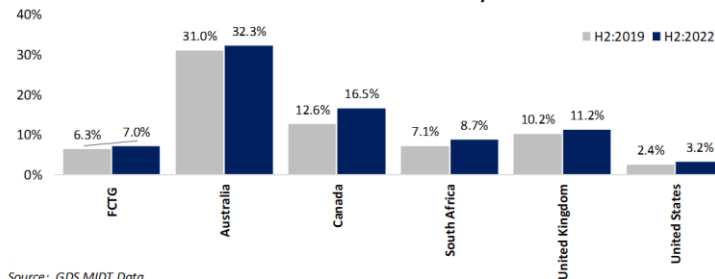
Period: H2 (Jan-Jun) 2022 vs 2019

Unit: Air Segments booked in GDS

Market Share: Based on all intermediaries categorised as OTA or Agent

## Growing to Win in Corporate Sector (2H19 v 2H22)

FCTG - TMC Intermediary Share



Source: GDS MIDT Data

Period: H2 (Jan-Jun) 2022 vs 2019

Unit: Air Segments booked in GDS

Market Share: Based on all intermediaries categorised as Travel Management Company (TMC)

# FY22: Continued cost efficiencies

Cost reduction strategies have led to 48% reduction in underlying costs v PC

Cost base (\$'000)	FY22 Expenses	FY22 One-off Expenses	FY22 Adj Expenses	FY19 Total Underlying Expenses	FY22 % of FY19
Employee benefits	(882)	(23)	(859)	(1,592)	54%
Sales & Marketing expense	(60)	—	(60)	(194)	31%
Tour & hotel operations	(25)	—	(25)	(157)	16%
Depreciation & amortisation	(126)	—	(126)	(82)	154%
Finance costs	(58)	—	(58)	(26)	223%
Impairment Reversal/ (charge)	9	9	—	—	0%
Other expenses	(317)	(13)	(304)	(694)	44%
<b>Total expenses</b>	<b>(1,459)</b>	<b>(27)</b>	<b>(1,432)</b>	<b>(2,745)</b>	<b>52%</b>

## Longer Term Outlook – Costs

- While costs will increase as the post-COVID recovery continues, FLT expects to be able to service FY19 levels of TTV with a significantly lower cost base after making structural changes to increase productivity, increase scalability & rapidly grow labour-light leisure models during the pandemic

## Analysis

- Employee benefits expense well below FY19 but increasing, as expected, as workforce grows & as TTV recovers (incentive model)
- FLT shielded from full impacts of current wage inflation given natural flex within remuneration system - workforce weighted heavily towards incentivised sales staff who are earning more in current climate
- Global Recovery Rights program extended for 2nd year as part of staff retention efforts (costs included within FY22 one-off employee benefits expense)
- Finance costs include \$40m interest on convertible notes issued in FY21 and FY22
- Depreciation also includes lease accounting of \$69m, which commenced in FY20
- Other expenses include communications, technology, consulting, independent agent costs, insurances and utilities



# FY22: Summarised segment results

## Businesses

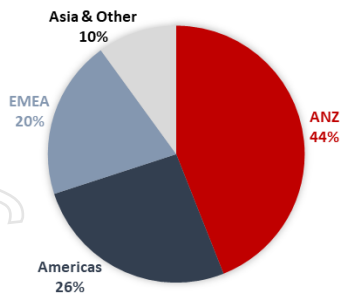
AU\$m	Leisure		Corporate		Other	
	FY22	FY21	FY22	FY21	FY22	FY21
TTV	4,135	1,391	5,588	2,169	618	385
Revenue	463	156	525	217	20	23
<b>Underlying EBITDA</b>	(180)	(262)	14	(80)	(16)	4
<b>Revenue margin</b>	<b>11.2%</b>	<b>11.2%</b>	<b>9.4%</b>	<b>10.0%</b>	<i>n.a.</i>	<i>n.a.</i>

## Geographic

AU\$m	ANZ		Americas		EMEA		Asia		Other	
	FY22	FY21	FY22	FY21	FY22	FY21	FY22	FY21	FY22	FY21
TTV	4,537	2,067	2,641	803	2,074	568	1,031	473	58	34
Revenue	416	177	279	111	235	79	35	15	42	14
<b>Underlying EBITDA</b>	(134)	(129)	(14)	(79)	32	(54)	(17)	(19)	(51)	(57)
<b>Revenue margin</b>	<b>9.2%</b>	<b>8.6%</b>	<b>10.6%</b>	<b>13.8%</b>	<b>11.3%</b>	<b>13.9%</b>	<b>3.4%</b>	<b>3.2%</b>	<i>n.a.</i>	<i>n.a.</i>

# FY22: Segment results

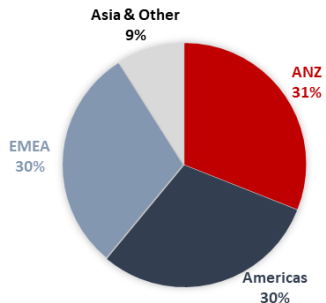
TTV CONTRIBUTION - REGION %



## Geographic

- Geographic diversity
- Strong momentum - TTV more than doubled year-on-year in each segment
- Profit rebound - EMEA profitable over full year, Americas profitable during 2H & ANZ profitable for last 5 months of year
- ANZ YTD recovery masked by government subsidies during PCP
- Asia gradually re-awakening but some countries (including China) still subject to heavy restrictions

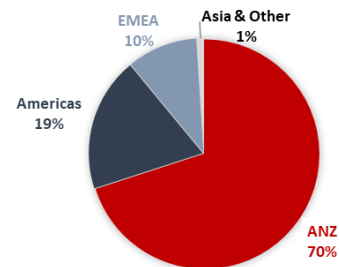
CORPORATE GROSS TTV CONTRIBUTION - REGION %



## Corporate

- \$5.6b in TTV (54% of group)
- Profitable during FY22
- Global diversity – 70% of gross TTV generated outside ANZ
- Strong future growth prospects globally as new accounts come onboard
- Account wins weighted towards larger Americas, UK, Europe & Asia markets but strong pipeline also secured in Australia - bolstered by high profile recent wins from competitors

LEISURE (INCL ONLINE & EXPERIENCES) GROSS TTV CONTRIBUTION - REGION %



## Leisure & Experiences

- \$4.1b in TTV
- Returned to profitability in Q4
- Heavy Southern Hemisphere weighting
- 469 stores now open including Travel Money kiosks, with an additional 43 (38 Flight Centre shops and five Travel Money outlets) set to re-open by end of 1H
- Meaningful contributions from new growth models - \$750m in online TTV (gross)

# FY22: Strong year-end liquidity position

## Liquidity position

As at 30 June 2022	\$'000
Cash and investments	1,286
Working capital assets (excl. cash and investments)	943
Working capital liabilities (excl. client creditors)	(828)
Client creditor liability	(704)
<b>Total liquidity</b>	<b>697</b>

### Liquidity Covenant - significant headroom

Requires FLT to retain \$1 in cash for each \$1 in debt

For the purposes of applying this covenant:

- Debt consists of FLT's \$350m in bank debt
- FLT's convertible notes are not classified as debt and are excluded
- Cash includes client cash but excludes cash held by certain subsidiaries who are not Guarantors

No other financial covenants until June 30, 2023

### Overview

- Operating cash inflow circa \$40m during Q4
- Client cash building to \$636m at year-end
- \$207m in short-term debt retired in March 2022 (UK CCFF facility)
- Covenant waiver extended by six months to June 30, 2023
- Accumulated tax losses will deliver additional cash conversion during recovery phase
- Capital strategy in medium-term will include
  - Funding future growth – organic, M&A
  - Optimal debt structures, including convertible notes
  - Shareholder returns

See Appendices 2 & 3 for additional Balance Sheet & Cash Flow details

# FY23 Outlook

Skroo Turner

CEO



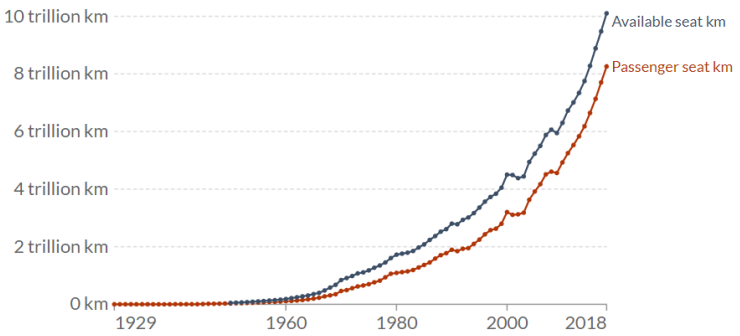
# FY23: Upside opportunities in recovering market

Considerable pent-up demand yet to flow through

- ✓ **Resilience of global travel market**
  - Consistent year-on-year growth delivered PC – travel is a discretionary product that customers buy annually (a necessity, not a luxury)
- ✓ **Greater need for expert assistance**
  - Current complexity plays to FLT's strengths in both leisure & corporate
- ✓ **Upside potential as normal travel patterns resume**
  - Australian outbound travel tracking at just 35% of PC passenger levels during FY22 2H – peaking at 60% in June (Appendix 4)
  - Weighted towards lower margin/low attachment VFR travellers (Appendix 5). "Holidaymakers" - normally the largest market segment – only now starting to take off in greater numbers

**Travel Resilience: Historically, downturns in travel demand have tended to be short-lived & then followed by periods of strong growth**

**Global airline passenger capacity and traffic**  
Available kilometers is a measure of passenger carrying capacity: it is the number of seats available multiplied by the number of kilometers flown. Passenger seat kilometers measures the actual number of kilometers flown by paying customers.

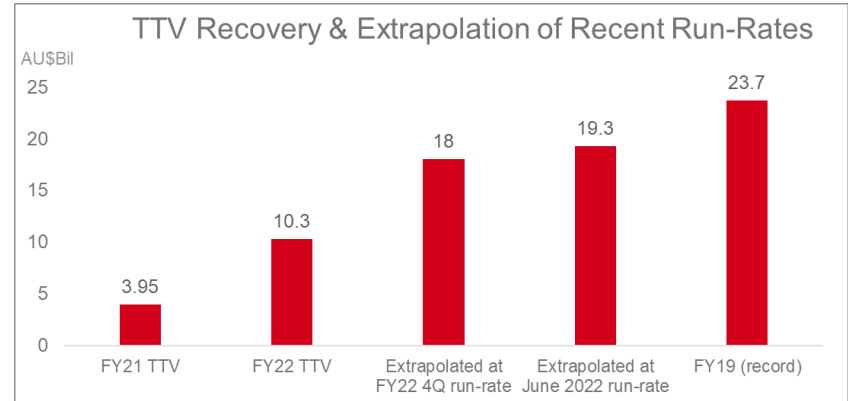
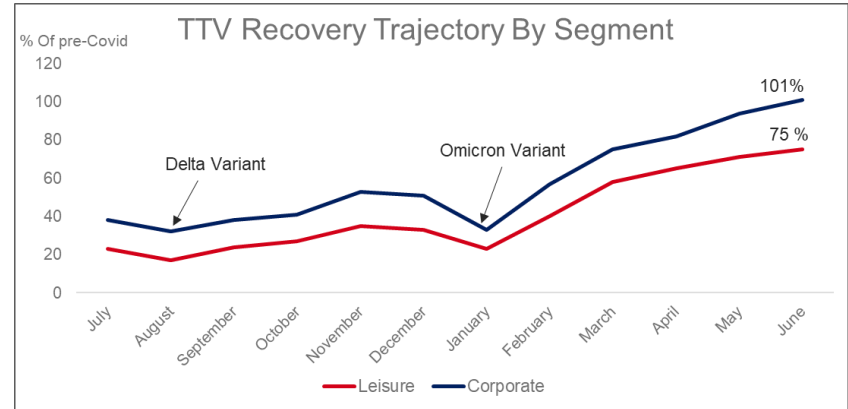


Source: International Civil Aviation Organization (ICAO) via Airlines for America

# FY23: On track to outpace industry recovery

## Positive TTV & market-share trends

- Full market recovery not expected in FY23, but FLT likely to be tracking close to monthly PC TTV levels by year-end if current trends continue
- Strong momentum from 4Q
- Corporate TTV recovery achieved in June 2022 - 6 months ahead of initial expectations - & at 4Q run-rate will top record FY19 result during FY23 in smaller overall market
- Accelerated leisure rebound – FY22 4Q gross TTV up 70% on FY22 3Q & more than 4 times FY21 Q4



# FY23: Outlook supply constraints

Supply constraints early in FY23 - lack of capacity affecting airfare pricing & helping to spark travel advisor “renaissance”

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Global airline capacity gradually increasing – 87% of PC levels at end of July 2022 with heavy domestic weighting (97% domestic, 72% international)

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Significantly slower international capacity recovery to date in Australia & New Zealand (54% & 49% outbound capacity recovery respectively at end of July) – absence of Chinese carriers & reduced Virgin Australia presence among the key contributors to capacity reductions

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Leading to higher-than-normal airfares – particularly in premium cabins – & contributing to strong TTV recovery, but at lower margin given various products & businesses earn fixed dollar margins

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"Headline" economy fares in Australia generally higher than PC fares but remain relatively affordable when adjusted for inflation & average wage increases (see Appendix 6)

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Added complexity, cancellations & delays, challenges in securing seats again reinforce travel's resilience & are helping to fuel a “renaissance of the expert travel advisor” across both corporate & leisure

# FY23: Monitoring macro-economic changes

Positive & negative factors in play

## Cost of living increases

- Inflationary pressures
- Interest rates rising but typically low by historical standards

## Very low unemployment rates

- Significant offsetting factor - customers with desire & means to travel
- FLT overcoming labour market tightness

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# Attracting talent

Successfully navigating tight labour markets

## Novice Recruitment Programs Reinitiated at Scale

- FLT has a long history of recruiting, training and developing industry newcomers
- Novice recruitment programs reactivated in July 2021 to help expand workforce & service increasing demand



## Industry regaining its appeal

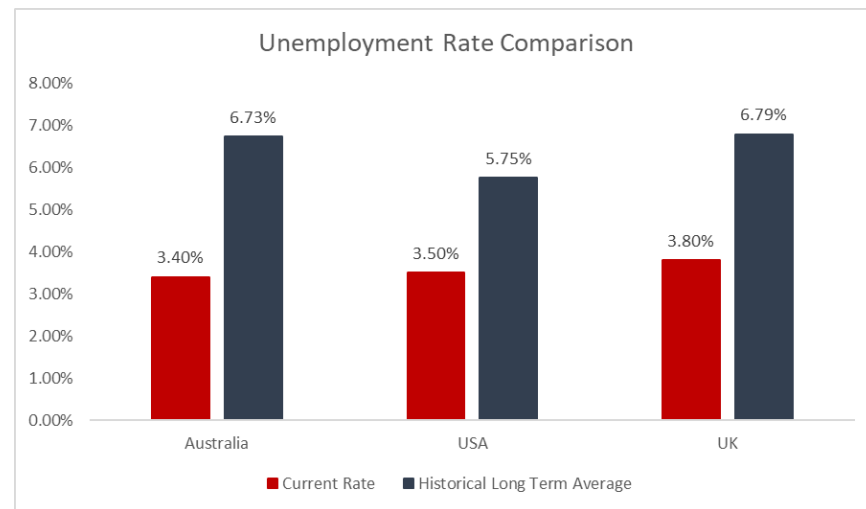
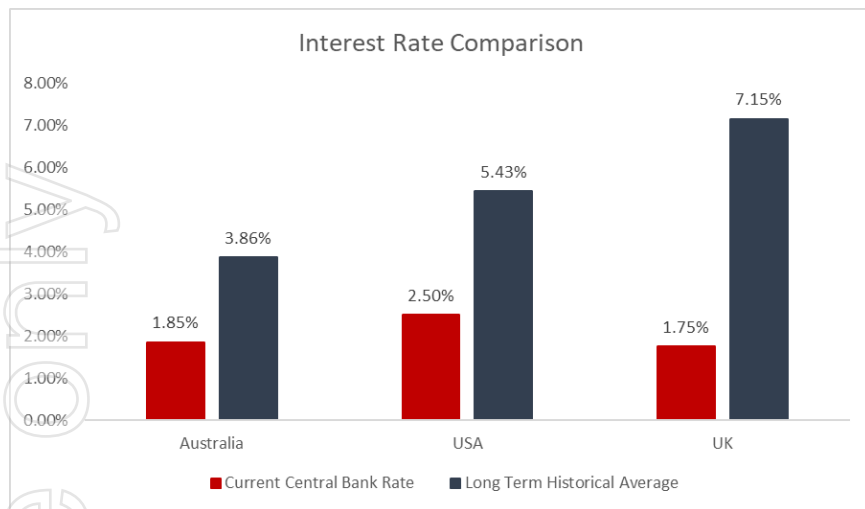
Now attracting circa 4500 applicants per month in Australia alone



## Newcomers quickly finding feet

Novice sales averages currently above network-wide averages PC – aided by new Helio booking system

# FY23: Outlook – some macro-economic tailwinds



- Interest rates rising but still well below historic averages in FLT's three largest markets, where circa 80% of the company's cash is typically held
- Rate movements do not typically lead to material travel pattern changes

- Unemployment levels also well below long-term averages – now at a 48-year low in Australia (July 2022)
- Low unemployment a key lead indicator for leisure travel in particular - very large percentage of the population with the desire & ability to make the most of limited holiday time

# FY23: Outlook

Too early to provide FY23 guidance, given industry is in early recovery phase & experiencing some ongoing volatility – significant parts of Asia yet to reopen

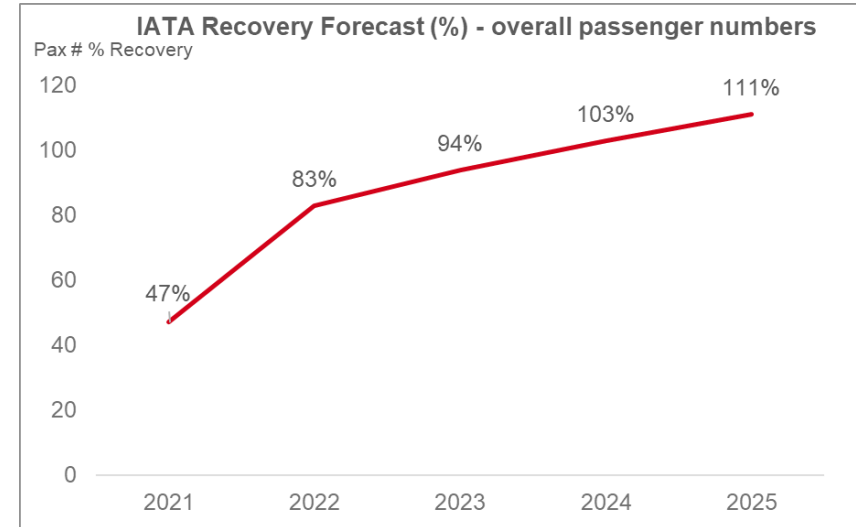
Conditions currently set to normalise as year progresses, ahead of stronger industry recovery globally late in FY24 (Source: IATA Air Passenger Recovery Numbers)

FY23 profit & TTV likely to be heavily 2H weighted – reflecting traditional seasonality & timeframe for anticipated return to normal operating conditions

Solid start to the year – similar leisure & corporate recovery trajectories in July (a seasonally softer month), with early trading results for August pointing to further growth

Ongoing aim to convert 40-50% of incremental revenue to EBITDA during recovery

Supply constraints & changing macro-economic conditions not currently impacting demand or expectations around FLT's recovery timeline, given company's diversity, market-share growth & travel's historical resilience – particularly leisure



Recovery %'s are based on 2019 levels

# Outlook: Well-placed to benefit

## Ready & able to capitalise on opportunities that will arise during the recovery phase

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Aspiring to be one of the largest, diversified travel company globally - rapidly growing corporate business with broad global footprint, high profile leisure business with large market-share across multiple channels & brands in Southern Hemisphere + smaller, more specialised Northern Hemisphere offering

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Re-emerging from the pandemic with solid balance sheet & with key assets retained/strengthened

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Expanding leisure & corporate workforce to service current & anticipated future demand – lengthy track record of recruiting, training & developing people a competitive advantage in current climate

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Tech platforms enhanced – investments in new corporate digital platforms, Helio (leisure land booking database) & TP Connects (airfare aggregation/NDC). Working to provide suppliers with global access to FLT & its diverse array of channels & businesses via a single door & to enhance consultant productivity

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Experienced & capable leadership team in place – average tenure of 25 years among Global Taskforce + close to 20 years average tenure among broader leadership group (Taskforce direct reports)

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Resilience of travel – a "discretionary" product that customers reinvest in every year

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Ongoing strategic focuses on TTV & market-share growth, revenue & maintaining a lower cost regime

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# Board expansion

Kirsty Rankin joins Gary Smith, Colette Garnsey, Rob Baker, John Eales & Graham Turner on FLT's board



**Kirsty Rankin**  
New FLT non-executive director

## ABOUT KIRSTY

An entrepreneur & former CEO with global experience in data-driven insights, digital transformation, loyalty programs, customer engagement & new product development across multiple industries, organisations & geographies. CEO of Pinpoint Pty Ltd, prior to its sale to Mastercard in 2014 & subsequently a global executive with Mastercard in the USA. NED of Azupay (privately-owned real-time payments platform), Stone & Chalk (leading innovation start-up & scale-up hub) & Skyfii, an ASX-listed omni-data intelligence company.

### Personal Skills:

Brand & marketing

Digital technology / e-commerce

Driving global growth

# FY22 Strategic Update

Chris Galanty  
Corporate CEO



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# Corporate: Reflections on 2022

## Evolution of customer needs



### Return to travel

- Most COVID restrictions eased
- External travel continues to increase
- Internal travel, meetings & events have picked up
- Resilience of corporate sector underlined by recovery in transaction volumes, despite "short-term friction"



### Changing customer needs

- Volatility of market reduced capacity and increased fares, greater need for TMCs
- Higher levels of service required – ongoing need to invest in people and customer friendly technology
- Increased demand for services, shift from supplier direct channels to managed travel
- Strong focus on sustainable travel, companies require support



### Competitive landscape

- Large corporations have less choice & seeking an alternative – being invited to more RFPs than ever
- Legacy TMCs struggling to adopt to new needs
- SME customers see limitations in technology-only companies.

# Corporate recovery – at June 30, 2022

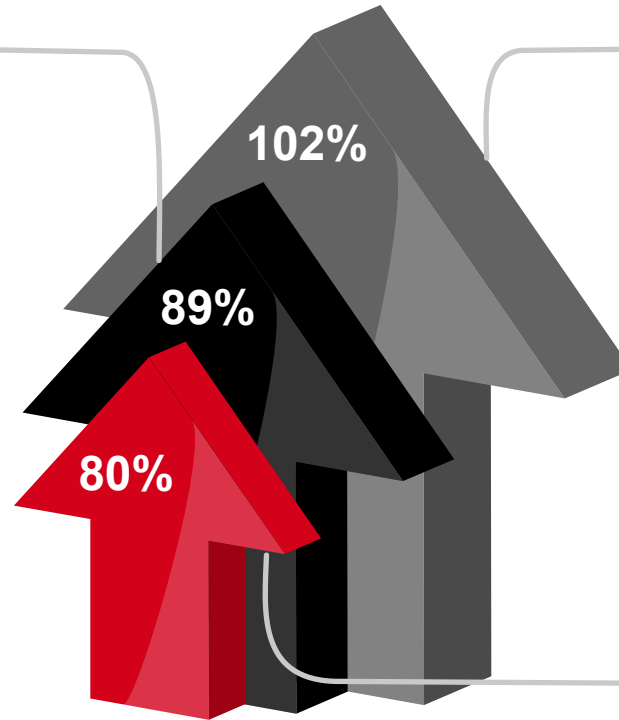
Outpacing the market across key sales metrics – overall industry recovery estimated to be 75-80% of PC volumes

## Monthly Transaction Volumes

Solid recovery - no slowdown in forward demand among resilient corporate client base

## Monthly TTV

Rebound to above pre-COVID gross levels - driven by volumes, higher airfare prices



## Monthly Revenue

Tracking well above PCP but lagging TTV growth – reflects business mix changes (FCM v Corporate Traveller) & higher fare environment

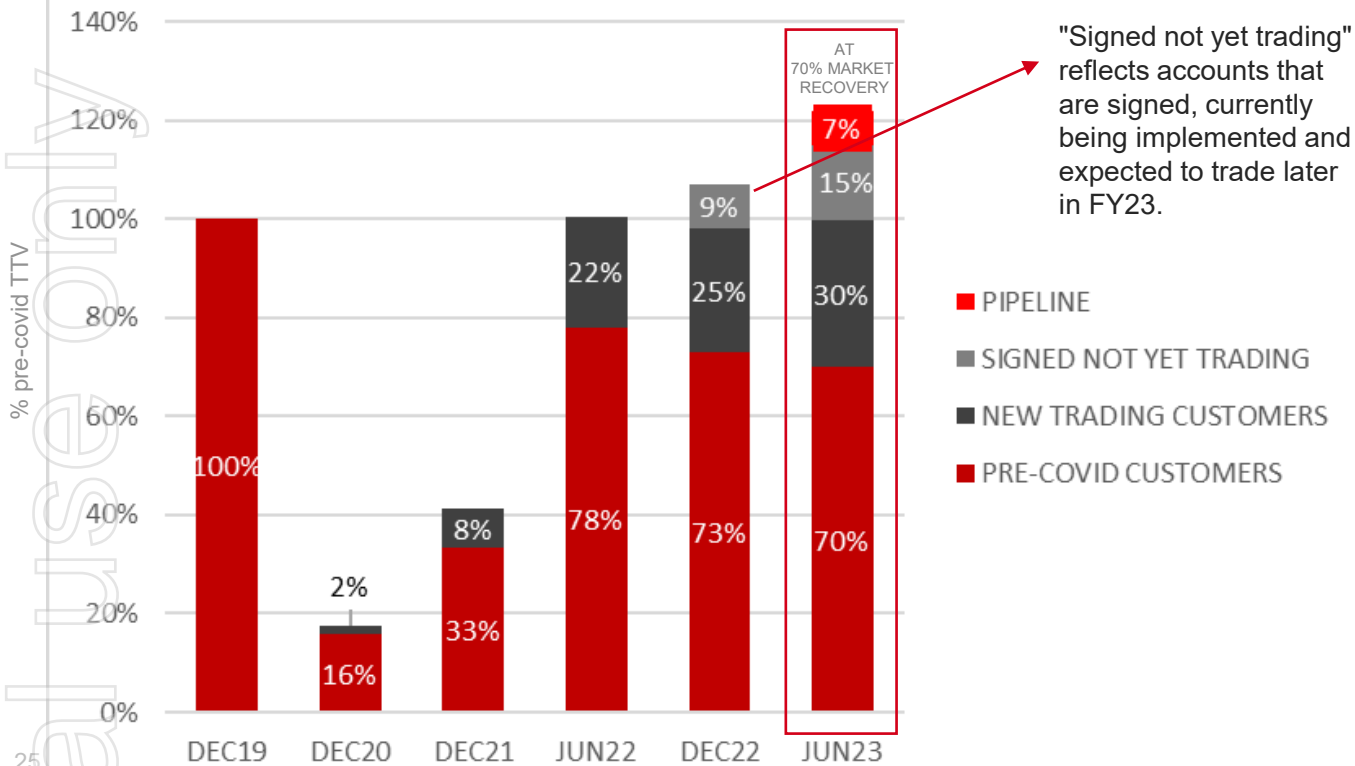
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# Corporate: Growth targets

Return to PC TTV achieved in June 2022 (six months ahead of schedule)

GROW TO WIN CUSTOMER ACQUISITION DRIVING GROWTH



Now targeting circa 120% monthly TTV recovery by June 2023 with pre-Covid customers spend @ 70% of 2019 levels (decrease from current levels reflects anticipated decrease in ticket prices)

# Corporate: Consistent 3-year strategy

Achieving the Grow To Win objectives & gaining scale benefits

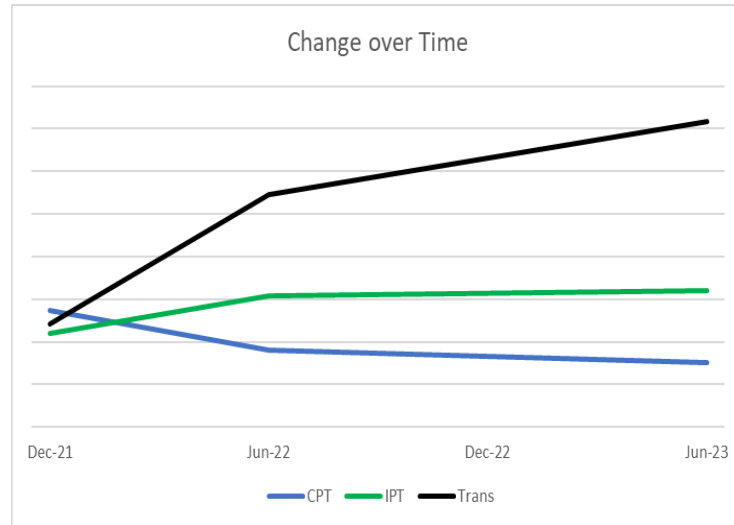
Strong foundations established

Investment  
in  
capability

Customer  
base  
growth

Turnover  
recovery

Scale benefits – profit growth to be driven by rapid transaction growth at lower cost per transaction



Trans = transactions

IPT = income per transaction

CPT = costs per transaction

# Corporate: Grow to Win timeline

	FY2021		FY2022			
	Q3	Q4	Q1	Q2	Q3	Q4
<b>FCTG Corporate</b>	<b>FCM</b> Rebrand	<b>melon</b> CORPORATE TRAVELLER FCM platform China Melon launch Corporate Traveller Rebrand	<b>FCM</b> platform launch Duty of care and Approval	<b>FCM</b> Japan	<b>FCM</b> Spain	<b>FCM</b> Booking launched in US Voice of Customer
<b>Investment</b>	Hotel aggregation platform	Sustainability	<b>NINA &amp; PINTA</b>	<b>Shep</b>	Air content platform with TP Connects	
<b>Productivity Growth</b>		Global automation capabilities		Data platform rollout		Workflow management

Cumulative Combined Signed Volume (AUD)



Total New wins  
\$5.8 Bn

# Where we play – A two-sided model

## Customer Value Proposition

Why are we different?

### FCM

- The only global alternative to traditional TMCs
- Highly personalised service
- The world's most flexible TMC
- Leading proprietary technology

### CORPORATE TRAVELLER™

- Start-up to Mid-market specialists
- Dedicated Travel Consultants
- Widest range of content
- One Platform, A World of Travel

## Supplier Value Proposition

Why are we different?

Enterprise  
\$100M+ spend



Global  
\$50M - \$100M spend



Regional  
\$10M-\$50M spend



Local  
\$50K - \$10M spend



- Exclusive programs/content
- Combination of local vs. global content
- Sales mix within FCM/CT
- Best in-class marketing/business development opportunities

Customer Segmentation

# Corporate strategy on a page: Unique value proposition



## Winning Brands

Two globally differentiated winning brands focused on SME and GMN



## Proprietary customer tech

Leading Customer experience focused technology



## Industry Leading Organic Growth

Sales and Marketing Machine



## High Touch Service and Automation

Personalised service enhanced by data analytics and digitalisation



## Supply partnerships and proprietary aggregation

Global Supply across Leisure and Corporate using TP Connects



## People, Culture & Sustainability

The most fundamental building block to each brand's success



Corporate Traveller is the TMC that's fanatical about SMEs and delivers Care Uplifted through the power of our people and technology



FCM is The Alternative TMC for Multi-National Corporates. The flexibility of its offering is based around customer requirements



Melon is Corporate Traveller's proprietary technology that is built with the SME customer in mind



**The FCM platform**  
FCM's new platform offers customers the best in market-leading technology, all seamlessly integrated into one place, giving you the ultimate choice to plug-and-play, your way.



Acquisition



Retention



Growth



Automation & Robotics



Data Science



CRM



Consultant Desktop



Booking, Pricing, Aggregation



Ownership



Irreverence



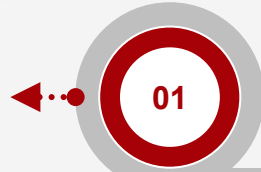
Egalitarianism

# Corporate: Next 18 months

## Future deliverables

### Accelerate customer growth

- Continue delivery of core strategy
- Technology rollout
- Invest in new customer segments and geographies



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### Leverage new market dynamics

- Own & control content capabilities
- New airline & hotel retailing opportunities

### Accelerate Service Model Productivity

- Automation
- Digitalisation
- Cost structure

03



# FY22 Strategic Update

James Kavanagh  
Leisure CEO



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# Leisure: Key Trends



## Leisure Performance

Accelerated H2 sales \$3.2bn

Growing Market-share ANZ

Consultant productivity doubled

Circa 80% network now open, 43 opening

42% Couples leading recovery

Youth purchase intent increasing



## Customer/Market Trends

Holidays now replacing VFR

Customers keen but cautious

Shorter booking lead times

Trips are 3 days longer on average

Lack of airline capacity

Labor market challenges

Rising travel costs not affecting demand



## Renaissance of Travel Advisor

Uncertainty is new norm

Some restrictions remain

50% bookings re-touched vs 25% PC

Increased relevance of "expert advisors"

Welcoming new customers



# Leisure: Horizons of Growth



## Differentiate & grow Flight Centre

Grow our market leading position in AU/NZ/RSA and fast track UK & CA, with our omni growth plans



## Rapid Expansion in growth categories

Increase share in growing market segments:  
Independent Agents (b2b) & Premium Travel (b2c)



## Accelerate complementary models

Ready-made holidays, forex and student travel.  
Seed future viable options to complement growth



# Leisure: Brand portfolio

Mass Generalist

Premium

Complementary

Independent

B2C B2B

**FLIGHT  
CENTRE**

Modern omni-channel  
retailer famous for  
flights + holidays + deals

TRAVEL  
ASSOCIATES

The leading network of  
luxury travel advisors  
designing  
'One of a Kind' experiences for  
discerning/luxury customers

 holidaycentre

 StudentUniverse

 TRAVEL MONEY Oz  
We speak your currency

Specialist product brands:

- ready-made holidays
- foreign exchange
- student / youth travel online and more...

accelerating to be #1 in their  
segment

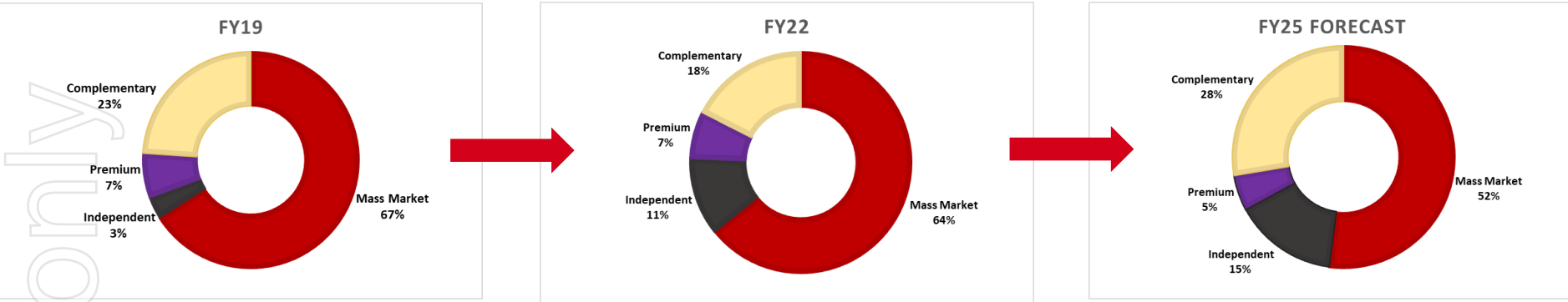
**FLIGHT  
CENTRE**  
TRAVEL GROUP™

INDEPENDENT

The fastest growing community  
of independent travel agents and  
member groups, with access to  
market leading content, products  
and commercials

*Provide customers with: widest range of product; services & value in travel,  
Provide suppliers with: access to the most valuable & diverse range of customers*

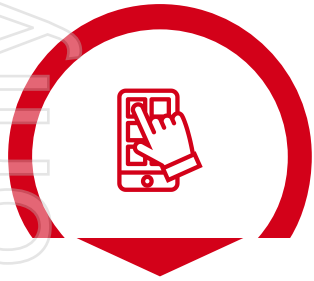
# Global Leisure TTV: Model Shift



## Online Leisure Growth

- Collectively, FLT's leisure online businesses generated circa \$750m in gross TTV during FY22 - captured above within FCB & Complementary (BYO, Student Universe, MyHolidays)
- In Australia, flightcentre.com.au delivered record gross TTV & generated circa 20% of FCB's FY22 turnover

# Leisure Growth Investments



## Global Expansion

Brands  
Network  
Operating Model  
People



## Digitalising the CX

Omni Channel  
Personalisation  
Leveraging Data Assets –  
new Annie "bot"



## Product Extension

Exclusive Packages  
Hosted Tours  
Cruise range expansion  
First & Business  
Sustainable Ranges



## Simplifying Business

Productive work-flows  
Reduced applications  
Integrated Apps



## People & Culture

Starting  
Staying  
Loving it  
Creating a legacy

# Our Omni approach

Travel and tech products living in an Omni ecosystem. Providing customers with a seamless travel experience.

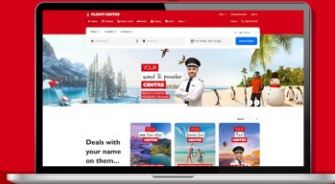
## Our Customer Needs



## Connected Platforms



**INSTORE**



**ONLINE**



**PHONE**



**APP**

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# Complementary Brands

*Accelerating to be the next big thing*



**StudentUniverse**

*Student Youth*



**TRAVEL MONEY Oz**  
We speak your currency

*forex*



**BYOjet**  
Book your own

*Low-Cost OTA*



**LIBERTY TRAVEL**

*Packages*



**My holidaycentre**

*Packages*

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## Experience the world's only Outback Film Festival in VIP luxury



5 DAY HOSTED JOURNEY TO WINTON

Departing on 24 June 22

### YOUR TRAVEL HOST



#### BRENDA HAYWARD

Noller & Turner Travel Associates

Experienced travel advisor based in Paddington, QLD  
with over 20 years of experience in travel

Contact me to secure your place by 6 May 2022



### Eco Daintree Wilderness & Reef Experience

3 nights ● Cape Tribulation

<b>STAY</b>	<b>FLY + STAY</b>
3 nights from	3 nights, 2 adults from
<b>\$1,999</b> */room	<b>\$2,559</b> */package

[Check availability](#)

Stay at the Daintree Wilderness Lodge  
Enjoy a 3 night stay

Return flights (optional)  
Available with all flight + stay reservations

# FY22 Strategic Update

Melanie Waters-Ryan  
Supply CEO





# Supply

Formally established as FLT's 3<sup>rd</sup> pillar during FY22

01

## Leisure & corporate supply mart

Delivering & overseeing product & supply-related services including supplier partnerships, content management & connectivity, pricing & revenue management, fulfilment & supply support, consultant support, strategic brand partnering

02

## In-destination & Air businesses

Topdeck & Backroads touring businesses, Discova destination management businesses, Cross Hotels & Resorts – hotel mgmt, AVMIN charter air concierge services, TP Connects differentiated air distribution solutions

03

## External distribution

The Travel Junction, GoGo – leveraging FLT's products & tech systems to service external customers



# Leisure & corporate supply mart



01

## Content

Ensuring breadth & depth of all content requirements across the group & delivering upon brand unique & differentiated content

02

## Supply Partner Relationship Management

Best-in-market supply partnerships

03

## Distribution Efficiency

Embedding new technology, creating a one-door entry for our supply partners to all brands & businesses. Connecting to all brands' distribution platforms both B2C & B2B

04

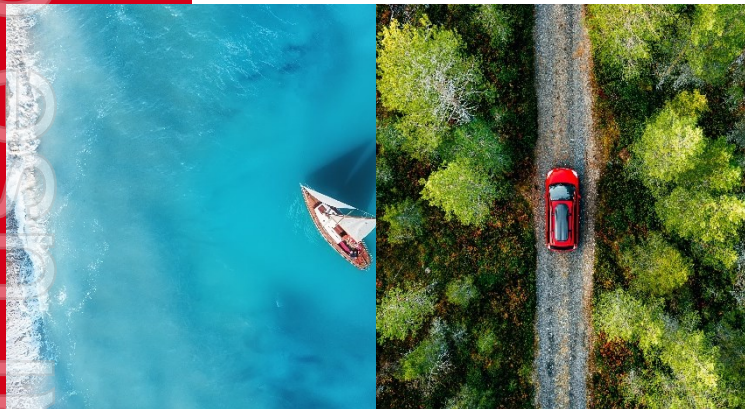
## NDC Access & Distribution

Integration of TP Connects platform across all brands & businesses & full globalisation of our air capability

05

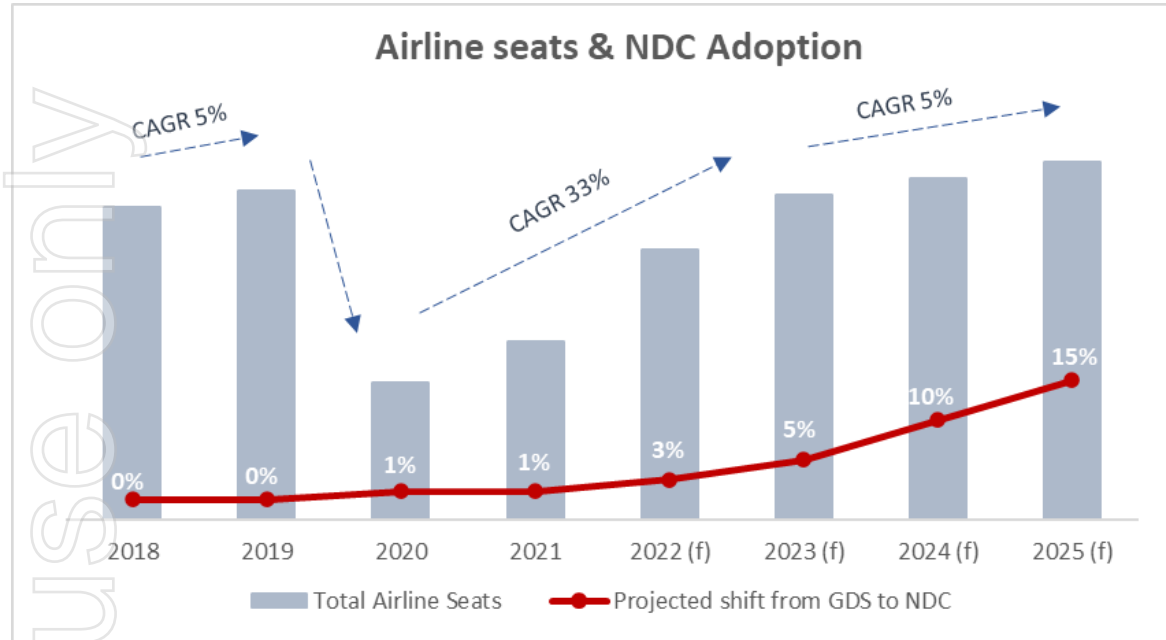
## Data & Analytics

Sales performance, trends, insights, predictions, opportunities



# Supply: Market shift to NDC gaining momentum

FLT at forefront of changing climate & well placed to benefit – investment in TP Connects



- Airlines continue to invest in NDC (New Distribution Capability) & are keen to work with industry leaders
- FLT has invested in TP Connects to aggregate content from multiple sources – GDSs, LCCs, NDC
- NDC agent portal deployment throughout FLT
- Accelerated deployment roadmap of API connectivity to all FLT platforms



# In-destination businesses

---

Strengthening FLT's position as a diversified global travel company, while providing core products that deliver unique selling propositions that are aligned to and reinforce our leisure and corporate brands' positioning at superior margins & profitability



## **Touring – Topdeck, Back-Roads**

Both businesses now back on the road but with reduced 2022 schedules – broader range of itineraries on offer in 2023



## **Discova**

Americas business recovering well, Asia business still impacted by local lockdowns. Good global growth prospects – strong account pipeline secured during pandemic.



## **Cross**

Occupancy increasing as travel recovers.. 18 hotels operating, 15 in pipeline – spanning Thailand, Indonesia, Vietnam & Japan



# Commitment to sustainability – Manggis Village

- *Collaboration between FLT's in-destination businesses Discova, Cross Hotels & Resorts and local villagers to develop community-based tourism that will bring prosperity and community pride back to this East Bali village decimated by the pandemic*
- *Creation of an organic farm, curated tours and a boutique tented camp (Kaura) to deliver an immersive local village experience for our travellers*
- *Income generated from the sale of organic produce to Cross hotels and new jobs in hospitality and tourism will allow the village to invest in education and infrastructure for future generations*
- *Creation of sustainable livelihoods and empowerment of women in local communities through responsible tourism is not just about giving back but building back better.*



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CELEBRATING

4

YEARS OF TAKING OFF

END OF PRESENTATION: Questions?

**FLIGHT CENTRE**  
TRAVEL GROUP™

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# Appendices



# Appendix 1: Ramping up ESG efforts

Preserving & enriching a world worth seeing – CY22 timeline



Dec - Jan

## Project Initiation

Global sustainability officer appointed

Sustainability Taskforce assembled – senior leaders & other key

business representatives

Desktop research



Feb - Mar

## Materiality

Science Based Target initiative commitment

Materiality assessment Board, customers, our people, investors

Peer review

Competitor analysis

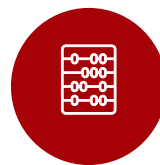


Apr

## Vision & narrative

Vision generation workshops

Board presentation



May

## Carbon Data

Carbon road mapping including scope 1,2 & 3

Data gathering



Jun - Aug

## Strategy

Data review and footprint analysis

Strategy workshops



Sep - Dec

## Targets set

Strategy finalised

SBT emissions targets set and validated



# Appendix 2: FY22 balance sheet

\$'m	June 2022	June 2021	Mvmt
Cash & cash equivalents	1,227	1,291	(64)
Financial assets	—	65	(65)
Trade & other receivables	669	279	(40)
Contract assets	130	50	(46)
Other current assets	87	138	(9)
<b>Current assets</b>	<b>2,113</b>	<b>1,823</b>	<b>290</b>
PPE	73	90	(17)
Intangibles	782	688	94
Other non-current assets	765	664	101
<b>Non-current assets</b>	<b>1,620</b>	<b>1,442</b>	<b>(86)</b>
<b>Total assets</b>	<b>3,733</b>	<b>3,265</b>	<b>468</b>
Trade payables & other liabilities	1,402	843	559
Contract liabilities	55	55	0
Borrowings	20	212	(192)
Other current liabilities	149	151	(2)
<b>Current liabilities</b>	<b>1,626</b>	<b>1,261</b>	<b>365</b>
Lease liabilities	194	268	(74)
Contract liabilities	31	35	(4)
Borrowings	354	356	(2)
Convertible notes	656	347	309
Other non-current liabilities	94	42	118
<b>Non-current liabilities</b>	<b>1,329</b>	<b>1,048</b>	<b>347</b>
<b>Total liabilities</b>	<b>2,955</b>	<b>2,309</b>	<b>712</b>
<b>Net assets</b>	<b>778</b>	<b>956</b>	<b>(244)</b>
Cash	866	1,172	(607)
Restricted Cash	361	119	242
Investments	59	65	(71)
<b>Total cash &amp; investments</b>	<b>1,286</b>	<b>1,356</b>	<b>(436)</b>
<b>Positive net debt</b>	<b>551</b>	<b>669</b>	<b>(118)</b>

## FY22 Analysis

- \$1.3b cash and investments at 30 June 2022.
- Corporate debtor book building as volume increases, offset by client cash build in leisure business.
- Debtor write-offs continue to be very low (less than 1% of debtor book).
- External borrowings under UK CCFF paid down in FY22.

# Appendix 3: FY22 Cash flow statement

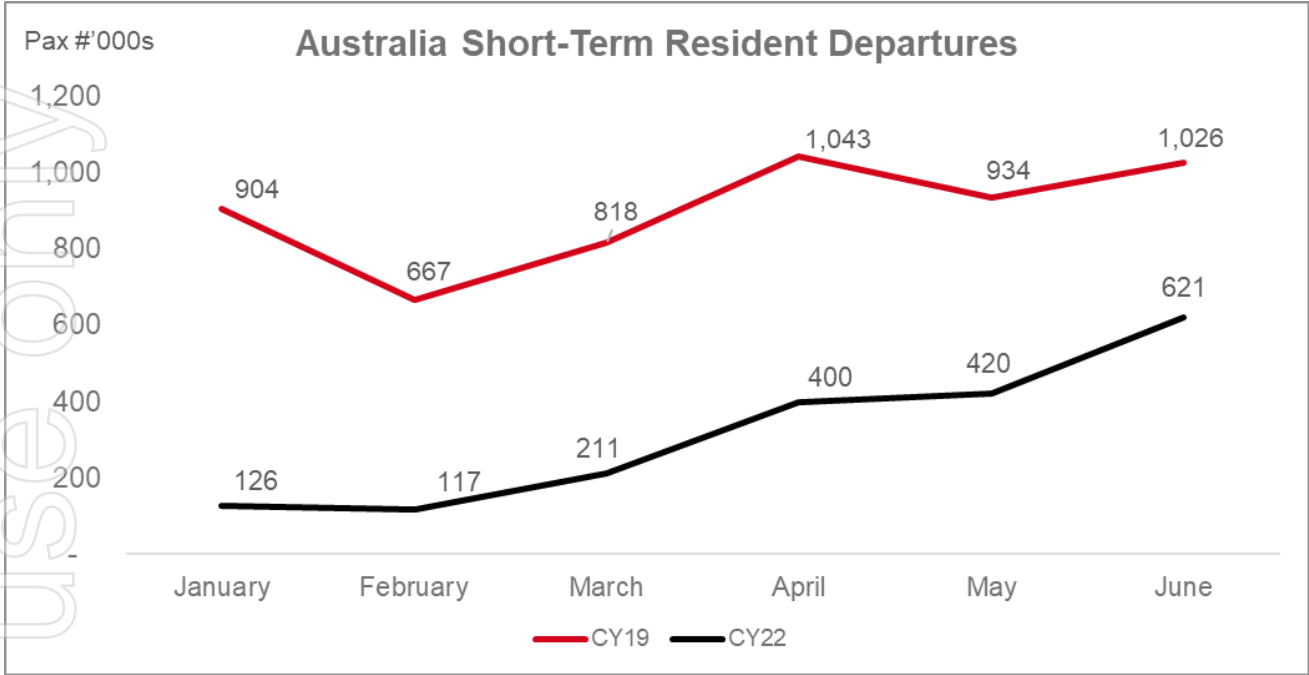
\$'m	FY22	FY21	Mvmt
<b>Operating activities</b>			
Operating activities before interest and tax	(120)	(922)	802
Net interest and tax refunds	19	10	9
<b>Cash inflow from operating activities</b>	<b>(101)</b>	<b>(912)</b>	<b>811</b>
<b>Investing activities</b>			
Acquisitions	(40)	0	(40)
Proceeds from sale of St Kilda building	—	62	(62)
Purchases of PPE and intangibles	(40)	(37)	(3)
Other investing cash flows	(4)	(57)	53
<b>Cash flow from investing activities</b>	<b>(84)</b>	<b>(32)</b>	<b>(52)</b>
<b>Financing activities</b>			
Net proceeds from convertible notes	392	392	0
Repayment of borrowings	(207)	(222)	15
Other financing cash flows	(92)	186	(278)
<b>Cash flow from financing activities</b>	<b>93</b>	<b>356</b>	<b>(263)</b>
<b>Increase/(decrease) in cash held</b>	<b>(92)</b>	<b>(588)</b>	<b>496</b>
FX impact	12	14	(2)
<b>Total cash</b>	<b>1,210</b>	<b>1,291</b>	<b>(81)</b>

## FY22 Analysis

- Operating cash flows include government subsidies of \$41m and tax refunds of \$44m.
- \$40m outflow for the acquisition of TP Connects, SHEP and Grasshopper.
- \$400m raised from issue of convertible notes and \$207m repaid under the Bank of England COVID-19 financing facility.
- \$94m paid in principal repayments on lease liabilities.
- Positive operating cash flow generation in Q4.

# Appendix 4: Rebound in its infancy

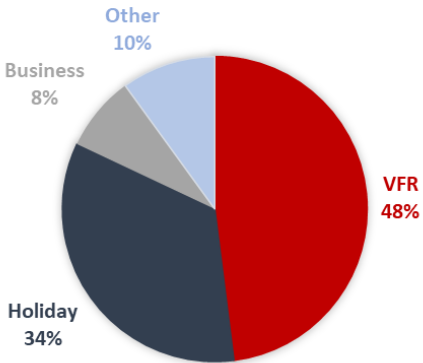
Clear growth prospects with outbound travel tracking at just 35% of pre-COVID levels during FY22 (peaking at 60% in June 2022)



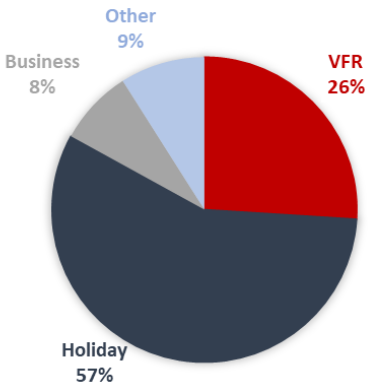
- Large potential upside as pent-up demand continues to flow through, and as normal outbound travel patterns resume.

# Appendix 5: VFR outweighing holidaymakers

REASON FOR TRAVELLING OVERSEAS - FY22



REASON FOR TRAVELLING OVERSEAS - FY19



- Almost half the people who travelled overseas during FY22 were visiting friends & relatives, compared to about a quarter during FY19.
- 34% said they had been on holiday overseas, compared to 57% during FY19

# Appendix 6: Airfare affordability

While prices have increased from very low PC levels, fares have generally remained highly affordable by historical standards

Route	Headline Return Airfare (13/08/2012)	Affordability (% of full-time adult average weekly total earnings – Nov 2012)	Adjusted Return Fare (inflation to June 2022)	Headline Return Airfare (13/08/2022)	Affordability (% of full-time adult average weekly total earnings – May 2022)
Sydney-Bali	\$597	41%	\$740	\$658	37.2%
Sydney-Auckland	\$330	22.70%	\$409	\$484	27.3%
Sydney-London	\$1,505	103.50%	\$1,864	\$1689	95.4%
Sydney-Fiji	\$550	37.80%	\$681	\$627	35.4%
Sydney-Manila	\$619	42.60%	\$767	\$789	44.6%
Sydney-LA	\$1,148	79%	\$1,422	\$1439	81.3%
Sydney-Singapore	\$456	31.40%	\$565	\$695	39.3%
Sydney-Christchurch	\$280	19.30%	\$347	\$652	36.8%
Sydney-Delhi	\$1,015	69.80%	\$1,257	\$1149	64.9%

# Appendix 7: Five-year result summary

\$'m	FY22	FY21	FY20	FY19	FY18
<b>TTV</b>	<b>\$10,340</b>	<b>\$3,945</b>	<b>\$15,303</b>	<b>\$23,728</b>	<b>\$21,818</b>
<i>Revenue margin</i>	9.7%	10.0%	12.4%	12.9%	13.4%
EBITDA	(\$200)	(\$432)	(\$594)	\$427	\$442
EBITDA (underlying)	(\$183)	(\$338)	(\$407)	\$427	\$463
PBT	(\$378)	(\$602)	(\$849)	\$344	\$364
PBT (underlying)	(\$361)	(\$507)	(\$509)	\$343	\$385
<b>NPAT</b>	<b>(\$287)</b>	<b>(\$433)</b>	<b>(\$662)</b>	<b>\$264</b>	<b>\$265</b>
EPS	(143.7)c	(217.5)c	(552.2)c	224.2c	261.6c
DPS	—	—	—	158.0c	167.0c
ROE	(36.9)%	(45.3)%	(48.7)%	(18.1)%	(17.0)%
Capex	\$40	\$37	\$94	\$101	\$87
Selling staff	5,706	5,464	7,131	14,346	14,622
Cash at bank and on hand <sup>1</sup>	\$866	\$1,172	\$1,780	\$718	*
Restricted cash <sup>1</sup>	\$361	\$119	\$88	\$454	*
General cash	*	*	*	\$337	\$445
Client cash	*	*	*	\$836	\$829
<b>Cash and cash equivalents</b>	<b>\$1,227</b>	<b>\$1,291</b>	<b>\$1,868</b>	<b>\$1,172</b>	<b>\$1,274</b>
Financial Asset Investments	\$59	\$65	\$8	\$115	\$204
<b>Cash and investments</b>	<b>\$1,286</b>	<b>\$1,356</b>	<b>\$1,876</b>	<b>\$1,287</b>	<b>\$1,478</b>

<sup>1</sup> Change in presentation during the year ended 30 June 2020 to reflect funds held by the Group that are restricted for use.

# Appendix 8: Presentation glossary

ANZ = Australia & New Zealand

AM = account managers

AUD = Australian dollars

BAU = business as usual

BDM = business development managers

B2B = business to business

CCFF = COVID corporate financing facility (short-term UK loan)

DPS = dividends per share

EBITDA = earnings before interest, tax, depreciation & amortisation

EMEA = Europe, Middle East & Africa

EPS = earnings per share

FCB = Flight Centre brand

FLT = Flight Centre Travel Group

FX = foreign exchange

FY22 = 2022 fiscal year

1H = first half

1Q = first quarter

GDS = Global Distribution System

GFC = Global Financial Crisis

IATA = International Air Transport Association

KPIs = key performance indicators

LDV = Laurier Du Vallon (leisure brand)

LCC = low-cost carrier

M&A = mergers & acquisitions

MTD = month-to-date

NDC = new distribution capability

NEDs = non-executive directors

NPAT = Net profit after tax

OBT = online booking tool

OTA = online travel agency

PBT = profit before tax

PC = Pre-COVID

PCP = prior corresponding period

PPE = property, plant & equipment

RFP = Request for proposal

ROE = return on equity

SME = small to medium enterprises

SU = StudentUniverse

TA = Travel Associates brand

TMC = travel management company

TTV = total transaction value

UAE = United Arab Emirates

VFR = visiting friends & relatives