

ASX RELEASE

Jaxsta Revamps Platform, Limits Free Access and Launches Business and Enterprise Subscriptions

Sydney, Australia, 16 June 2022: Jaxsta Limited ACN 106 513 580 (**Jaxsta** or the **Company**, ASX: JXT) the world's largest database of official music credits, has today launched new subscription products for the music and entertainment industries and commences limiting free access to the site. The new Business and Enterprise tiers open up access to Jaxsta's complete dataset with tools to support improved royalty identification, collection and enhanced reporting.

The new limits on free access along with the expanded subscription offering form part of the planned revenue-focused Jaxsta transformation roadmap resulting from the recently announced Songtradr investment and required strategic and operational review.

Highlights:

1. The new **Enterprise** subscription supports large enterprises who utilize music as well as organisations who provide music royalty collection services that require trusted accurate music industry data to support key functions such as royalty identification, collection and payment processing. Subscription pricing will be negotiated on a case by case basis subject to the size of the enterprise and its data requirements;
2. The new **Business** subscription is designed to support music companies such as record labels, publishers, managers, and agents with pricing from US\$999* per year which includes 2 user licenses;
3. The **Creator** subscription replaces Jaxsta Plus and remains the plan for creatives starting at \$49* per year;
4. Free access to Jaxsta.com has now been limited, and the previous Jaxsta Core subscription will have a reduced number of searches in order to drive paid subscription; and
5. The free user experience will also contain advertising powered by Google's AdSense by June 30, 2022.

Beth Appleton, Jaxsta's Chief Executive Officer said, "Without official music credits the industry is hindered from accurate efficient revenue collection. Without a platform for discovering who has contributed to a song or how to connect with the copyright representatives efficiently, opportunities are lost. From a data perspective. Jaxsta is the source of truth the music industry has been looking for and our platform now has a self-serve solution with this new B2B oriented subscription offering."



Previously, Jaxsta offered two subscription models – Jaxsta Core, a free introductory membership, and Jaxsta Plus, a paid subscription for creators. Existing Jaxsta Plus members will automatically move to the Creator tier of membership, while existing free users will have reduced access to the platform encouraging upgrade to a paid subscription.

Click [here](#) for full details of each membership tier.

*Subscription pricing subject to change including discounts, use of coupon codes and promotions

For further information please contact:

Authorisation & Additional Information:

This announcement was authorised by the Board of Directors of Jaxsta Limited

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ABOUT JAXSTA

Jaxsta is the world's only official music credits database. It contains more than 230 million official, deep-linked music credits across 65 million pages, sourced from 292 data partners, including record labels, publishers and industry associations. Jaxsta's data is mapped to the world's charts and can provide world-first insights including custom repertoire reports to ensure industry organizations can map music ownership and revenue. Jaxsta is a key solution to the music industry's metadata problem.

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