

# ASX Announcement



14 June 2022

## **QANTM ANNOUNCES INTERNATIONAL EXPANSION AND BUSINESS SIMPLIFICATION**

QANTM Intellectual Property Ltd (ASX:QIP) today announces the next phase of the expansion of its industry-leading Intellectual Property services into Singapore, as well as consolidation of some of its business operations.

### **Sortify.tm launches online trade mark platform in Singapore**

QANTM's online trade mark services business **Sortify.tm** has launched Trademarks Online in **Singapore**, a highly sophisticated and important market for intellectual property. After launching in New Zealand in 2016, Sortify.tm has rapidly established itself as a leading provider of online trade mark services across New Zealand, Australia and, more recently, the United Kingdom. Sortify.tm is now the #2 filer of trade marks in both Australia and New Zealand. The UK is also building momentum.

Sortify.tm Chief Executive Claire Foggo said, "Singapore is a nation of tech-savvy individuals and businesses, and we are excited to provide our fully automated platform to enable Singapore brand owners to apply to protect their trade marks in a matter of minutes. We are also looking forward to rolling out our online trade mark registration platform to assist more brand owners in more regions in Asia."

QANTM Chief Executive and Managing Director Craig Dower said, "QANTM continues to seek and respond to opportunities in high growth markets. The expansion of Sortify into Singapore strengthens our presence in this important IP market and points to the scalable nature of our business model. We are currently assessing further market expansion in Asia and expect to continue that expansion over the next 12-24 months."

### **Business integration**

#### **Integration of Advanz Fidelis into DCC Asia**

DCC's operations in Asia will be strengthened with the integration into DCC of QANTM's high-quality Malaysian IP practice, Advanz Fidelis IP Sdn Bhd. QANTM acquired Advanz Fidelis in June 2018. The integrated operation will enhance DCC's capacity to provide professional services to clients across Australia, Malaysia, Singapore, Hong Kong and New Zealand. This integration process will occur over the next several months.

#### **Integration of Cotters into DCC Australia and FPA Australia**

The Sydney-based Cotters Patent and Trade Marks Attorneys business, acquired in May 2020, will now be integrated into DCC and FPA, strengthening the practice groups within each of those firms and extending the overall service proposition to Cotters clients. This integration process has commenced and will complete over the next several months.

Integrating Advanz Fidelis and Cotters will simplify QANTM's overall operations, resulting in improved efficiencies, reduced costs and increased client opportunities, as well as enhanced career opportunities for our people.



## QANTM INTELLECTUAL PROPERTY LIMITED **ASX ANNOUNCEMENT**

The QANTM group will now comprise four highly successful, well-recognised and independent businesses, each with distinctive and innovative capabilities:

- **DCC Patent and Trade Mark Attorneys** – ([www.dcc.com](http://www.dcc.com)) a leading attorney practice servicing the Asia Pacific region, and **DCC Law** (<https://dcc.com/expertise/ip-commercial-dispute-resolution-litigation/>) a leading law firm in Australia;
- **FPA Patent Attorneys** – ([www.fpatents.com](http://www.fpatents.com)) one of the leading and most innovative patent firms in Australia, New Zealand and Singapore;
- **Sortify.tm** – ([www.sortify.tm](http://www.sortify.tm)) developer and provider of AI-powered IP systems for attorneys and leading online trade mark registration platforms: [www.trademarksonline.com.au](http://www.trademarksonline.com.au); [www.trademarksonline.co.uk](http://www.trademarksonline.co.uk); [www.trademarksonline.com.sg](http://www.trademarksonline.com.sg); and [www.diytm.co.nz](http://www.diytm.co.nz)

QANTM Chief Executive and Managing Director Craig Dower said, "QANTM has also recently announced a refresh of its board and senior executive team, with the appointment of Brenton Lockhart as CFO and two new highly experienced non-executive directors, in Gavin Bell and Kathy Gramp. With these continued initiatives, QANTM is well placed for the next stage of growth and transformation, delivering enhanced value to shareholders."

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**This announcement has been authorised by the QANTM Board for release through the ASX Market Announcements Platform.**

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### **About QANTM Intellectual Property**

QANTM Intellectual Property Limited (QANTM, ASX: QIP) is the owner of a group of leading intellectual property (IP) services businesses operating in Australia, New Zealand, Singapore and Malaysia under the following key brands - Davies Collison Cave, FPA Patent Attorneys, Cotters Patent and Trade Mark Attorneys, Advanz Fidelis IP and Sortify.tm Ltd (including Sortify's brands - DIY Trademarks, Trademarks Online and Trademark Planet). With more than 150 highly qualified professionals, the businesses within the QANTM Group have a strong track record in providing a comprehensive suite of services across the IP value chain to a broad range of Australian and international clients, ranging from start-up technology businesses to Fortune 500 multinationals, public research institutions and universities.