



Sydney, Australia and Columbus, OH, USA
10th June 2022: Design Milk Co. Limited (ASX: DMC)

ASX Announcement Resignation of Non-Executive Director

Design Milk Co Limited (ASX: DMC) (**Company**) advises that effective from today's date Jaime Derringer will step down from the Design Milk Co. Board.

Robert Mancini, CEO of Design Milk said "The Board & Management would like to thank Jaime for her contributions and efforts over the last 3 years, her creativity and work will continue through the team we have built.

We acquired Design Milk three years ago as a pure media business with 7M followers. We have continued to produce fantastic, high-quality content and grown our audience to nearly 10M followers. Additionally, we integrated a full suite of eCommerce services and operations, growing our vendor base to over 500 brands, and introduced new opportunities between content and commerce. Jaime supported these goals, helped us maintain the Design Milk aesthetic and partnered with me on the larger business ambitions.

I wish Jaime all the best with her future endeavors, she will always be part of the success behind Design Milk Co."

This announcement has been authorized for release by the Board.

Yours Faithfully,

Sapir Elias
Company Secretary

About Design Milk

Design Milk Co. owns and operates eCommerce websites that support independent brands and designers from around the world:

- Design Milk, a world-renowned, award-winning digital media, blog and eCommerce company that has thrived through the support of an engaged community of over 9 million followers
- Kaufmann Mercantile, a blog and eCommerce website dedicated to independent craftsman and brands focused on sustainable manufacturing and product lifecycle.

For more information regarding Design Milk Co. Limited (ASX:DMC), please visit www.design-milk.com, or contact:

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