

Q3 FY22 Investor Presentation

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Change Financial Limited

ASX: CCA

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Global fintech with local expertise

We have a diverse team of over 85 people with local knowledge to support our loyal and growing client base.



16m+ cards Scalable payments platform



150 Clients in 41 countries Global footprint



8+ years average tenure

Highly engaged clients



Processing for the major schemes











¹H1 FY22









Payments solutions provider, driving innovation in the Banking as a Service ecosystem.

Change Today: Delivering scalable payments solutions

Banking as a Service

Payments as a Service

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Issuing physical, digital and virtual prepaid, debit and credit cards

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BNPL, Digital wallets, Apple Pay, Google Pay and Samsung Pay



% H1 FY22 Revenue



Our 'Be Competitive' year (FY22) is focussed on integration of our platforms, feature development, partnerships and customer growth.

FY22 Key deliverables for growth

Q1-Q2 FY22

✓ Payment Card Industry **PA-DSS** Certification

✓ BDO Unibank Major Platform Upgrade

Established Global Business Development team

✓ New US Issuing Bank Partnership

✓ New US Payments as a Service Client

✓ Board changes announced

✓ Vertexon SaaS Platform launch

✓ New Website Launch

✓ Vertexon Eventing

✓ PaySim API launch

Q3-Q4 FY22

✓ Vertexon SaaS Platform launch in new region

✓ Vertexon Product Roadmap release

PaySim Product Roadmap Release

Axiom Bank issuing \checkmark onboarding go live

✓ Partnership with card scheme in Australia & New Zealand

New Zealand regulatory approval \mathbf{V} for direct issuing

First Vertexon SaaS Customer

Australian regulatory approval for direct issuing

PaySim SaaS Launch

Partnership model enabled

Enhanced Customer Support Model



Enhances capability to provide additional valueadded services to clients via the Vertexon platform.

Increases speed to market and reduces cost of issuing and payment processing.

Direct Issuing AU/NZ

Expected regulatory approval for direct issuing services for card programs in both Australia & NZ by H1 FY23









- to launch new programs with speed, flexibility & scale

Reduces barriers for the business to scale globally

Business Development activities have delivered new customers and opportunities.

Q3 FY22 Business Development Update

Business Development Activities

- 21 opportunities were won and closed in Q3
- 2 x New Vertexon Payments as a Service Clients for the US
- New PaySim client in Asia
- First PaySim API sale completed and strong demand from existing clients
- Existing clients commit to over US\$1.6m in payments projects
- Pipeline value continues to grow for both Vertexon and PaySim opportunities

Strategic Activities

- Nurturing leads from the Mastercard partnership announcement in Australia and New Zealand
- Marketing, PR and content strategy in place to increase market visibility and increase opportunities
- Strong business development activities in the LATAM market

Qualified Leads Number of Opportunities





Recent wins anticipated to generate in excess of US\$2.0m revenue over initial terms.

Key Recent Client Wins

2 US Fintechs (April 2022)

- Two US fintechs secured as new Vertexon PaaS clients
- Rolling Thunder is a fintech focused on digital wallets and mobile payments in US, Mexico and parts of LATAM
- PlutusM is a fintech focused on the US reseller market for limited edition items
- Go-live & recurring revenue expected to start in H1 FY23

Financial Impact

- Combined minimum fee commitment of US\$2.0m (A\$2.8m¹) over initial terms (3 & 5 years); potential for further revenue from interchange, transaction & other fees
- Combined minimum fee commitments add ARR of:
 - US\$0.2m in Year 1
 - US\$0.4m in Year 2; and
 - US\$0.6M in Year 3 (and rolling ongoing)



PLUTUSM

Strong cashflow quarter driven by increase in receipts from customers.

Q3 FY22 Financial Update

Revenue

- US\$2.1m for the quarter
- Annual Recurring Revenue (ARR) increased to US\$4.9m
- Strong contracted pipeline of project revenue in addition to ARR
- YTD revenue split c.55% recurring / 45% non-recurring

Receipts from Customers

- ▶ US\$2.9m for the quarter up from US\$1.5m in Q2
- Increase in cash receipts relative to Q2 was expected due to strong customer invoicing in Q2 FY22 and therefore resulting higher cash collections in Q3 FY22

Cash Operating Costs

Lower than the previous quarters following a reduction in administration and corporate costs – expected to trend back towards the previous quarter levels as the Company continues to execute the Go-to-Market strategy to drive growth

Cash Balance

- US\$1.9m as at 31 March increase from US\$1.6m at 31 December
- Cash flow from Operating Activities for Q3 were positive
- At the end of Q3, the Company had drawn US\$0.2m of the unsecured loan facility with US\$0.9m undrawn



¹ARR comprises annualised contractual minimum fee commitments from clients that have commenced and are ongoing or are scheduled to commence within the next 12 months. Only the next 12 months of minimum commitments are included in Change's reported ARR and any increasing contracted minimum fee commitments will increase ARR in future periods.



Change is transitioning from a licence and project fee revenue model to a SaaS revenue model.

SaaS revenue to start in H2 FY22 on first US SaaS customer launch.

Revenue Model Transition

Previous Revenue Model			New Revenue Model		
	Revenue Source	H1 FY22 Revenue		FY23+ Revenue Trend	Key Drivers of Revenue Trend
Recurring	Maintenance Support & maintenance contracts for existing clients	55%		$\boldsymbol{\longleftrightarrow}$	Maintenance revenue tied to one-off license sales which is expected to slow as the business transitions to a SaaS subscription and transactional revenue model
	Subscription (SaaS) Recurring monthly / annual charges with minimal to no one-off upfront fees	N/A			 Vertexon: Actively seeking to transition existing clients to SaaS model which will drive uplift in annual revenue. Targeting all new customers to be onboarded on SaaS basis PaySim: Exploring a SaaS model to lower upfront capital requirements from clients and offer more flexible pricing
	Transactional (SaaS) Volume and transaction based fees	N/A			Vertexon: Transaction and volume-based fees are a key foc and driver of revenue growth
Non-recurring	Licensing One-off upfront fees	13%	-	\checkmark	Transition to SaaS / subscription model for new clients will reduce new licence fee revenue. Change will continue to license new features to existing clients
	Projects New products, features, upgrades, client requests	32%	_	\longleftrightarrow	Growth expected to slow as existing clients migrate to SaaS subscription model
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Thank you.

Get in touch

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