

2022 ANNUAL GENERAL MEETING

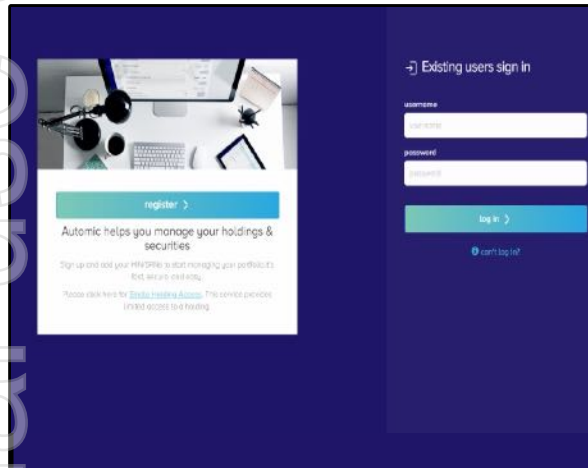


WhiteHawk Online Cybersecurity Exchange

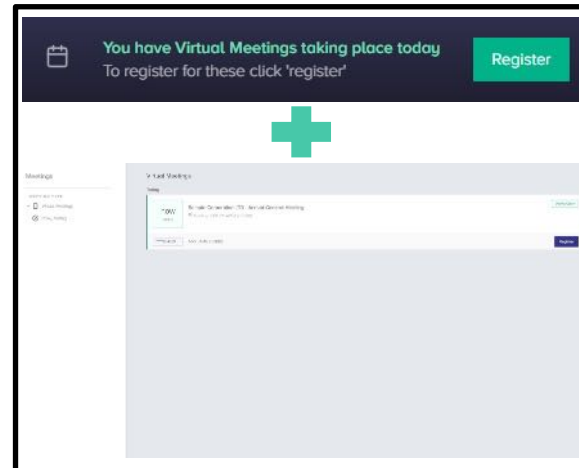
Registration and Voting

1. Log in or register at:

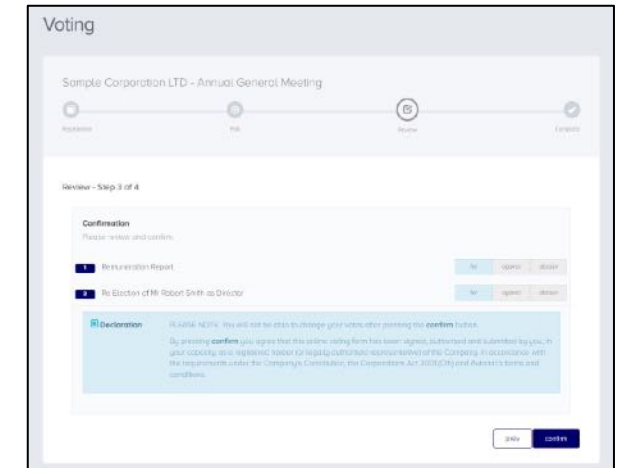
<https://investor.automic.com.au/#/home>



2. Click “register” in the banner at the bottom of your screen, then select “register” for this meeting



3. Record your vote. Once you confirm it is lodged and final



To contact support:

Call 1300 816 159 or open live chat from the Investor Portal



Empowering a Fearless Internet

Easily identify your cyber risks and get connected to products that match your needs

ENTERPRISE SOLUTIONS



Get a hacker's view of your company's and/or supply chain's cyber risks.

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SMB SOLUTIONS



Don't be the next cybercrime victim. We make it easy for you to get the protection you need at a price you can afford.

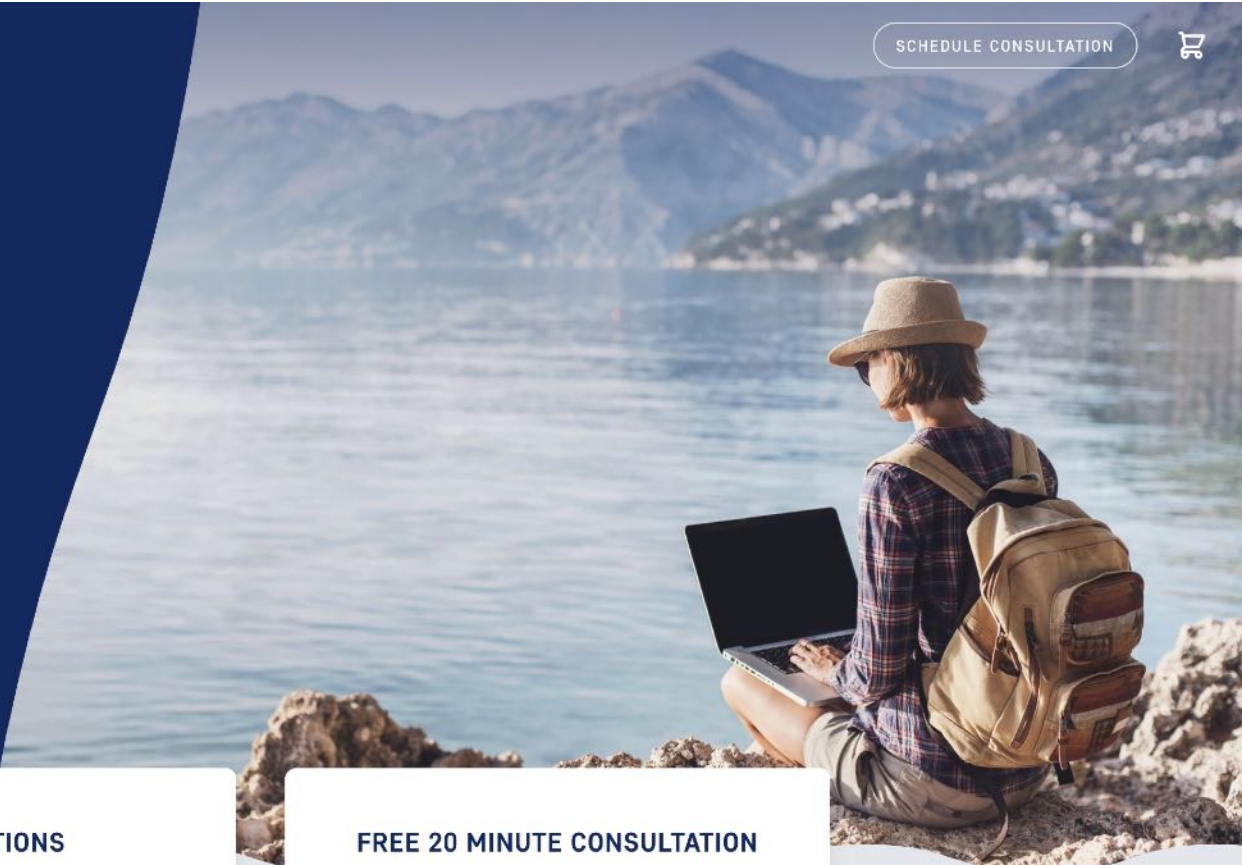
[READ MORE >](#)

FREE 20 MINUTE CONSULTATION



Whatever your cyber risk is, our consultants can help you today.

[SCHEDULE NOW >](#)



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SAFE HARBOUR STATEMENT

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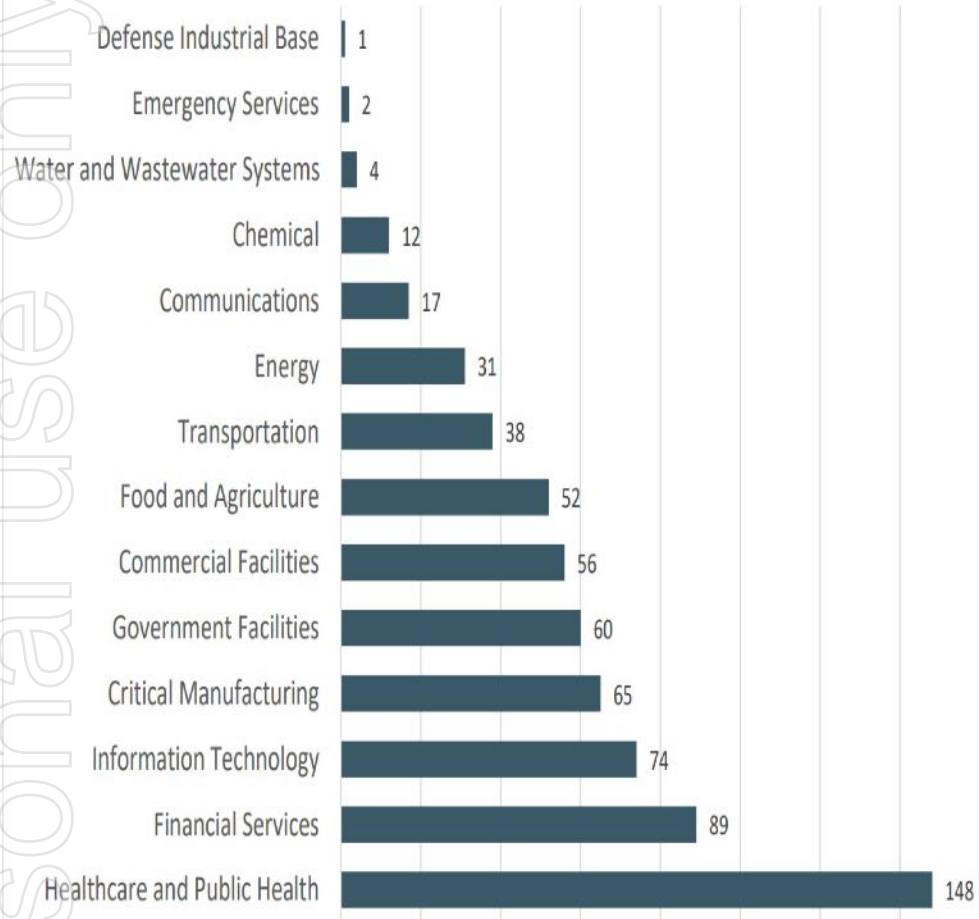
WhiteHawk 2022 AGM Agenda

Founded 2015: First online SME Cybersecurity Exchange

- Overviews of Cyber Trends, Market and Company
- High Level Objectives
- Financial Overview and Outlook
- Revenue by Year
- 2022 Revenue and Business Objectives
- Corporate Snapshot (ASX:WHK)
- 2022 Strategy Enablers
- Marketing/Sales Strategy by Sector and PR/Social Media Accomplishments
- Product Lines, Revenue Streams & Key Contracts
 - Cyber Risk Platform as a Service
 - Cyber Risk Radar
 - Cyber Risk Scorecard
 - Cyber Risk Program
 - Innovative Partners
- The Team

Global Risk Impacts

Infrastructure Sectors Victimized by Ransomware



FBI IC3 REPORT ON 2021 - \$6.9B IN REPORTED U.S. LOSSES, TO INCLUDE:

- Business Email Compromise - \$2.4B
- Phishing/Vishing/Smishing/Pharming victims - 323,972
- 3,279 reported ransomware, losses of over \$49.2M
- 649 reports from critical infrastructure sector organizations who were victims of a ransomware attack

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U.S. Cyber Regulatory Updates

MOST COMMON U.S. LEGISLATIVE ACTIONS ON CYBER INCLUDE

- Requiring government agencies to implement security training, set up and follow formal security policies/standards/practices, and to develop and test IR plans*
- Addressing cybersecurity insurance*
- Creating task forces to study or advise on security issues*

FEDERAL TRADE COMMISSION (FTC) UPDATED THE SAFEGUARDS RULE, ISSUES POLICY STATEMENT EXPANDING THE APPLICATION OF ITS HEALTH BREACH NOTIFICATION RULE TO REQUIRE NON-HIPAA ORGANIZATIONS TO NOTIFY THEIR CUSTOMERS, THE FTC, THE MEDIA IN THE EVENT OF A BREACH OF HEALTH INFORMATION *

- Congress passed Cyber Incident Reporting for Critical Infrastructure Act (CIRCA), requiring critical infrastructure entities to report material cybersecurity incidents and ransomware payments to CISA within 72 & 24 hours respectively. (Sidley, 2022)
- Congress did not pass data privacy legislation on a federal level, but states such as Virginia and Colorado have enacted their own consumer data protection laws*
- California has updated CCPA to ban “dark patterns” that delay or obscure consumers from opting out of the sale of their information*

* Thomson Reuters Institute 2022

High-level Objectives: 1 – 2 Years

Continue to retain and grow Cyber Risk Radar and Cyber Risk Program contracts across current and future pipeline as baseline revenue and for product improvement

Execute initial Cyber Compliance sales with D&B Federal - transitioning to D&B Commercial sales Channel longer term

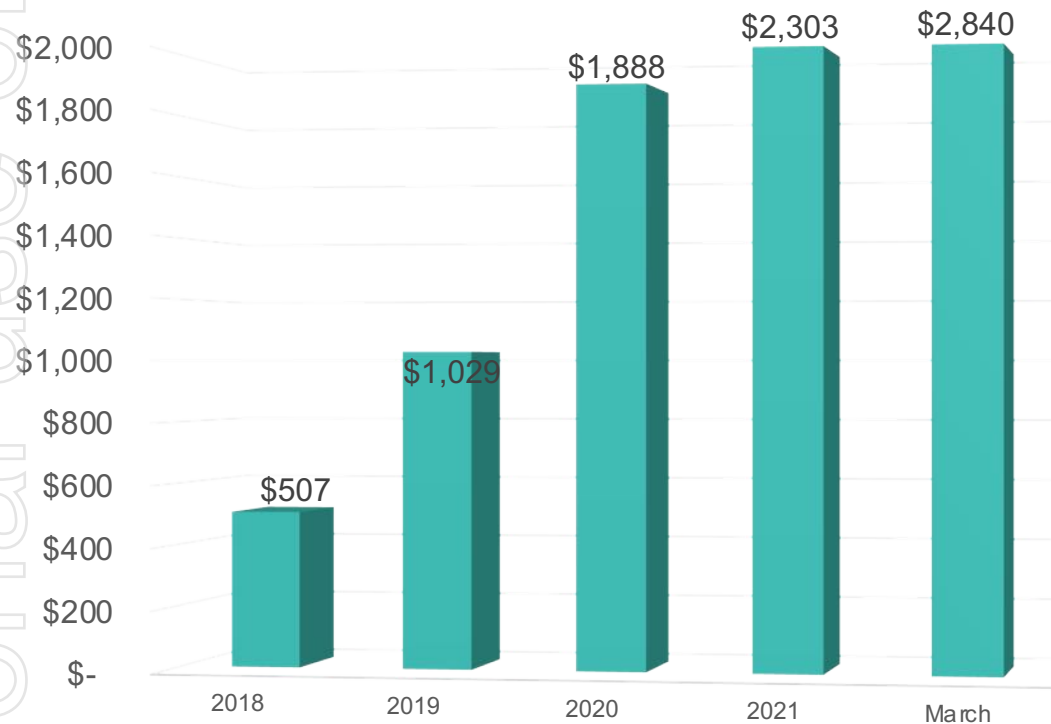
Position our Cyber Risk Platform for systemic Cyber Resilience across State & Local, & to Business Credit Card Providers

Continue to partner with U.S. Federal Prime Contractors on C-SCRM and Cyber Analytics RFI's and RFP's

Optimize Company financial position with recurring revenue from SaaS/PaaS/Scorecard annual subscription contracts

Overview: Revenue by Year in US\$ Thousands

Based upon signed contracts only – contracted revenue is US\$2.8M 1st QTR 2022



- Contracted revenue for calendar year 2021 was US\$2.3m (~AU\$3.07m)
- First quarter 2022 revenue 400% increase over first quarter 2021
- Current cash balance as of 31/03/22 is US\$2.1m (~A\$2.8m)

2021 Business/Revenue Objectives



Revenue

- 2022 revenue on track with both current contracts of \$2.8M and current RFPs of \$4-5M



Customer Renewal

- 80% or greater



New Sales Bookings

- \$20M Pipeline to reach growth benchmark \$7.8M
- Cyber Risk Platform as a Service (PaaS) \$1.9M each
 - Cyber Risk Radar \$4.5M
 - Cyber Risk Program \$1M



Employee Retention

- Maintain excellent employee retention of 80%-90%
- Conversion of Interns to Full-Time



Existing Customer Upsell/Cross-sell

- Federal Government CISO \$1M
- Commercial \$750K
- Manufacturer \$1M



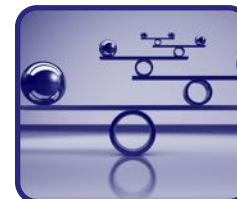
Product Roadmap Delivery

- Advancing holistic roadmap across product lines with theme on Cyber Risk PaaS
- Delivering Integration with new cyber risk partners



Enterprise Marketing & Branding

- Go-To-Market Strategy Mapping Product Lines to Target Clients
- Government, DIB, ISPs, MSPs, Banks, & Insurance Groups
- PR & Digital Marketing Campaigns in U.S. & Australia
- Cyber Risk & CMMC thought leadership



Customer Needs Alignment

- Execute tailored PaaS for ISPs, MSPs, Financial Institutions, and Insurance Agencies

2022-23 Sales Pipeline & Sales Channel Overview

1. SALES CHANNEL THROUGH CURRENT ENTERPRISE CLIENTS

- Large Companies – Manufacturing; DIB; Financial Sector; MSP
- Government CIO/CISO's
- Global Consulting Groups

2. 2022 3/4TH QTR SALES CHANNEL VIA D&B CYBER COMPLIANCE POWERED BY WHK (W/ VIRTUAL CONSULT)

- First 2,500 Licenses to Suppliers/Vendors
- Combined Federal & FSI Pipeline
- Future EMBED model to Business Clients

3. 2022 4TH QTR (DELAYED FROM 2021) CMMC 2.0 ENGAGEMENTS W/ AWS FEDERAL

- Large Primes across vendors/suppliers/partners
- U.S. Dept of Defense CIO Initiative across DIB Contractors
- AWS Marketplace Sales of Assessments & Virtual Consults

4. GOVERNMENT RFI'S/RFP'S IN PARTNERSHIP WITH PRIMES

- State & Local – VITA, FL DMS, WI
- GSA & DOE CIO C-SCRM
- CIA ARC & DHS CISA NRMC

Client Cyber Risk Assessment > Risk Mitigation, Maturity & Resilience Priorities > Innovative Solution Options

Corporate Snapshot



ASX Ticker
WHK



Shares on issue
227.7 m



Last share price
A\$0.12



Undiluted Market cap
A\$27.32m



Net Cash
~ A\$2.808 m
as of 31 Mar 2022



Listing Date
24 Jan 2018

All figures are as of 19 April 2022 unless otherwise noted

| Top 5 Shareholders | % Shares Outstanding |
|--|----------------------|
| Terry Roberts | 9.79% |
| BNP Paribas Nominees Pty Ltd ACF CLEARSTREAM | 6.48% |
| BNP Paribas Nominees Pty Ltd | 2.95% |
| Mr Amilcar Albino Moreno | 2.85% |
| Aymon Pacific Pty Ltd | 2.76% |
| Top 5 Shareholders | 24.82% |
| Top 20 Shareholders | 37.44% |
| Directors & Associates | 11.46% |

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Cyber Risk Radar: Cyber – Supply Chain Risk Management Automation

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The screenshot displays the WhiteHawk Client Portal interface. At the top, there is a navigation bar with the WhiteHawk logo and menu items: Solutions, Marketplace, News & Insights, About Us, Client Portal, and Admin. Below this is a sub-navigation bar for 'WhiteHawk Inc.' with options: Cyber Risk Journey, Purchase History, Wish List, Admin, Members, Rating Service 1, Rating Service 2, Analyst Notes, Scorecards, and Product Quotes. The main content area is titled 'WhiteHawk Client Portal' and features a 'Rating Service 1' and 'Rating Service 2' filter. The primary section is 'In-Depth Scorecards', which includes a search filter for Supplier, Year, and Quarter. Below the filter, there is a table with 10 rows per page, showing 1-10 of 57 items. The table has columns for Supplier Name, Status, Year, Quarter, Last Updated, Edit, and Download. A 'SCHEDULE CONSULTATION' button is located at the bottom left of the interface.

| SUPPLIER NAME | STATUS | YEAR | QUARTER | LAST UPDATED | EDIT | DOWNLOAD |
|----------------------------------|-------------|------|---------|-------------------------|------|----------|
| MongoDB | IN PROGRESS | 2021 | Q3 | 2/3/2022, 10:21:04 PM | Edit | Download |
| Plastipak | COMPLETE | 2021 | OTHER | 11/3/2021, 9:37:27 AM | Edit | Download |
| Plastipak | COMPLETE | 2021 | Q1 | 11/3/2021, 9:37:58 AM | Edit | Download |
| Miami-Dade County Public Schools | COMPLETE | 2021 | Q3 | 11/12/2021, 9:50:13 AM | Edit | Download |
| Axiom Corporation | COMPLETE | 2021 | Q1 | 11/23/2021, 10:35:04 AM | Edit | Download |

Cyber Risk Radar Features

CYBER AND BUSINESS RISK ASSESSMENT AND MONITORING

| | Essential | Balanced | Premium |
|--|-----------|----------|---------|
| One Hour Virtual Consultation • Cyber Risk Profile • Cyber Risk Maturity Roadmap & Action Planning | ✓ | ✓ | ✓ |
| One-time Cyber Risk Assessment | ✓ | ✓ | ✓ |
| One-time Cyber Risk Scorecard In-Depth | ✓ | ✓ | ✓ |
| Continuous Cyber Risk Monitoring | ✓ | ✓ | ✓ |
| Quarterly Cyber Risk Scorecard In-Depth | ✓ | ✓ | ✓ |
| Continuous Business Risk Monitoring | ✓ | ✓ | ✓ |
| On-Demand Business Risk Reports | | ✓ | ✓ |

ADDITIONAL SERVICES

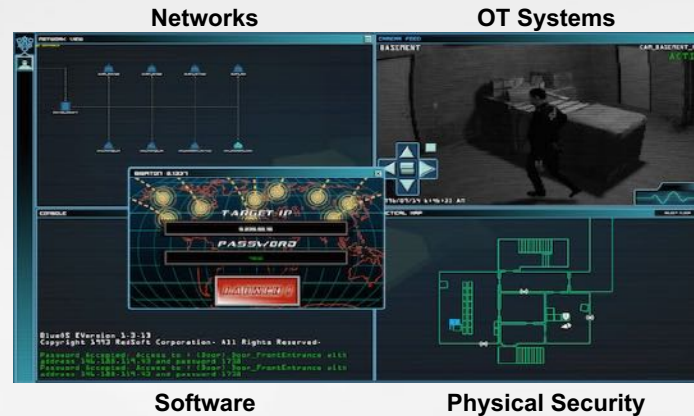
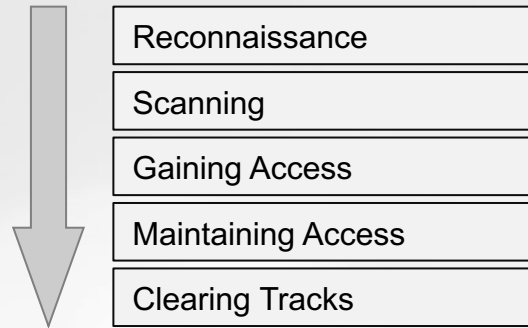
V/SCRM GRC Executive Dashboard and Management

Software-based Solutions Testing & Continuous Monitoring

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Cyber Risk Program: Executive/Board Level Audit

Annual or Continuous Hacker View



Open Data Sets



AI and Machine Learning



Cyber SaaS and PaaS



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Cyber Risk Program Features

CYBER RISK IDENTIFICATION, PRIORITIZATION, VALIDATION & MITIGATION ROADMAP

| | Essential | Balanced | Premium |
|---|-----------|----------|---------|
| Virtual Consultation • Cyber Risk Profile • Cyber Risk Maturity Roadmap & Action Planning | ✓ | ✓ | ✓ |
| One-Time Cyber Risk Scorecard In-Depth | ✓ | | |
| Continuous Cyber Risk Monitoring | | ✓ | ✓ |
| Quarterly Cyber Risk Scorecard In-Depth | | ✓ | ✓ |
| Annual Red Team Risk Validation | ✓ | ✓ | |
| Semi-Annual Red Team Risk Validation | | | ✓ |
| Dark Net Assessment | | | ✓ |

ADDITIONAL SERVICES

- Validated Risks & Mitigation Options Mapped to Resourcing Roadmap
- Additional Virtual SME Consults in Support of Executive Communication & Decision Making

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Cyber Risk Scorecard: Executive Summary

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| Company | | | Domain | | | |
|--|----------------|---|--|--|---------------------------|---|
| Sample Company Name | | | samplecompanydomain.xyz | | | |
| Security Rating | | | Risk Vector Performance | | | |
| <i>Ratings measure a company's relative security effectiveness.</i> | | | <i>Risk Vector grades show how well the company is managing each risk vector.</i> | | | |
| B (85.0/100) | Advanced: | 100 – 80 | Compromised Systems: | B | System Patching: | A |
| | Intermediate: | 79 – 70 | Communications Encryption: | D | Application Security: | D |
| | Basic: | 60 – 0 | Attack Surface: | A | Email Security: | A |
| | | | Public Disclosure: | | | B |
| Factor Analysis of Information Risk (FAIR) - Annualized Risk | | | Prioritized Areas of Focus | | | |
| <i>Forecasted annualized loss magnitude risk of a potential loss to your company.</i> | | | <i>WhiteHawk Cyber Analyst has identified top-3 Focus Areas the company should consider.</i> | | | |
| Most Likely: | \$49,538.30 | | | Focus Area 1: | Application Security | |
| Minimum: | \$6,890.20 | | | Focus Area 2: | Communications Encryption | |
| Maximum: | \$2,548,852.41 | | | Focus Area 3: | Public Disclosure | |
| Solution Options | | | | | | |
| <i>Solution options that address primary business risks identified in the Cyber Risk Scorecard. Alternatives for each are included in the product details section.</i> | | | | | | |
| Essential Bundle | | Balanced Bundle | | Premier Bundle | | |
| <ul style="list-style-type: none"> - CipherCloud: CASB+ - RoboForm: RoboForm Individual 1 Year | | <ul style="list-style-type: none"> - Secudrive: Secudrive USB Copy Protection - INTRUSION: INTRUSION Shield - BoldonJames: File Classifier | | <ul style="list-style-type: none"> - SoundWay Consulting: Soundway Cybersecurity Services - Flexera Software: App Portal - D3 Security: D3 SOAR - Micro Focus Software Inc.: Sentinel Enterprise | | |
| For more solution options, visit www.whitehawk.com/marketplace | | | | | | |

Cyber Risk Scorecard Features

RISK IDENTIFICATION, PRIORITIZATION, COMPLIANCE MATURITY BASELINE & MITIGATION STRATEGY

| | Snapshot | In-Depth |
|--|----------|----------|
| 1 Hour Virtual Consultation and Cyber Risk Review | ✓ | ✓ |
| Cyber Risk Profile – Identification of Key Risks to Revenue and Reputation | ✓ | ✓ |
| Cyber Risk Maturity Roadmap and Action Planning | ✓ | ✓ |
| Path to CMMC Review with CMMC Registered Practitioner | ✓ | ✓ |
| Tailored Solution Options Review | ✓ | ✓ |
| Security Rating and Risk Vector Analysis Results | | ✓ |
| NIST 800-53, NIST 800-171, CIS, and CMMC Compliance Overview | | ✓ |
| FAIR Overview of Cyber and Operational Risks in Financial Terms. | | ✓ |

Advanced Cyber Risk Journey via Virtual Consultation

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WhiteHawk Client Portal

EMPLOYEES

How many employees does your company have? Adults full-time, part-time, and contractors.

Phone

WhiteHawk Client Portal

LOCATIONS: 1

EMPLOYEES: 12

INTERACTIONS: Email, Face-to-Face, Mobile, Phone

Your Cyber Risk Indicator

Based on the answers provided, your focus should be on providing basic cybersecurity without spending too much of the company's resources - manpower and money. Small businesses are popular cybercrime targets because many have not implemented basic protections. While most cyber criminals won't target your business explicitly, they will launch relatively simple attacks against everyone they can find. Typically, cyber criminals targeting small businesses plan to use the data they steal to commit financial fraud. By making your security posture significantly better than that of the average small business, you can largely escape the attackers' notice. They will instead move on to other targets. In addition, attackers may see you as a useful stepping-stone in attacking your business partners.

Your company balances necessary internal rules against a desire to foster individual solutions. Because of this, you should make sure that your cybersecurity tools are up-to-date and providing the detail necessary to identify and address potential gaps that could be exploited. Identify industry and internal rules and then take steps to mitigate them. Create an incident response plan if your company does not already have one. Know your compliance requirements, and maturity plan to take your cyber program to the next level. Our evaluation indicates that your current overall cybersecurity posture is poor. Your company needs to take immediate steps to close the most urgent gaps in your cybersecurity. This profile is based on the small amount of business-specific data you have provided through the questionnaire, and on broad statistics for your industry. Please contact WhiteHawk to get a more accurate, personalized evaluation.

Return to Questionnaire

Based on your response, below are your solution options

Essential Bundle

The Essential bundle provides the cybersecurity products that fit your company's immediate needs. This bundle represents the minimum that your company needs to be doing to prevent or mitigate cyber crime and fraud.

[View the Bundle](#)

Balanced Bundle

The Balanced bundle offers the cybersecurity products that represent the best practices standard for your company's online operations. This bundle represents what you should be doing.

[View the Bundle](#)

Premier Bundle

The Premier bundle is the top of line maturity level for cybersecurity products. This bundle represents the level of cyber maturity that your company should be striving towards to address a breadth of cyber crime and fraud attacks to your revenue, customers and reputation.

[View the Bundle](#)

[SCHEDULE CONSULTATION](#)

Company: Saperix - WhiteHawk

whitehawk.com/com...

WhiteHawk Client Portal

Cyber Risk Profile Cyber Risk Rating Cyber Maturity Roadmap

Maturity Level Assessment

| Category | Goals Completed | Goals Remaining |
|----------------|-----------------|-----------------|
| Basic | 3 | 2 |
| Foundational | 1 | 9 |
| Organizational | 2 | 1 |

- Inventory and Control of Hardware Assets
- Inventory and Control of Software Assets
- Continuous Vulnerability Management
- Controlled Use of Administrative Privileges
- Secure Configuration for Hardware and Software on Mobile Devices, Laptops, Workstations and Servers
- Maintenance, Monitoring and Analysis of Audit Logs

To Do Item

[Add](#) [Cancel](#)

Action Plan

| Category | Goals Completed | Goals Remaining |
|----------|-----------------|-----------------|
| Critical | 4 | 2 |
| Not | 1 | 0 |
| Pending | 2 | 1 |

- Hardware Asset Inventory
- Remove User Admin Privileges
- Secure Configuration for Hardware and Software on Mobile Devices, Laptops, Workstations and Servers
- Maintenance, Monitoring and Analysis of Audit Logs
- Inventory and Control of Software Assets
- Continuous Vulnerability Management

To Do Item

[Add](#) [Cancel](#)

RESULTATION

Y: X

Saperix.com

th User

Cyber Risk PaaS Features

FOR BUSINESS AND ORGANIZATION CLIENTS OF ISPS/MSPS/BANKS/GOVERNMENT ENTITIES

| | Essential | Balanced | Premium |
|--|-----------|----------|---------|
| White Labeling and Co-Branding | ✓ | ✓ | ✓ |
| Marketplace | ✓ | ✓ | ✓ |
| Cyber Threat Readiness Questionnaire | ✓ | ✓ | ✓ |
| CIS-Based Maturity Roadmap and Action Planning | ✓ | ✓ | ✓ |
| Cyber Consultation Scheduling | ✓ | ✓ | ✓ |
| News and Insights | ✓ | ✓ | ✓ |
| Cyber Risk Assessments (One-time or Quarterly) | | ✓ | ✓ |
| Tailored Cyber Threat Readiness Questionnaire | | ✓ | ✓ |
| Marketplace Solution Vetting and Onboarding Services | | ✓ | ✓ |
| Cyber Consultation Services | | ✓ | ✓ |
| Tailored Frameworks for Maturity Roadmap | | | ✓ |
| Revenue Sharing Business Model | | | ✓ |

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Cyber Marketplace

Cloud Based

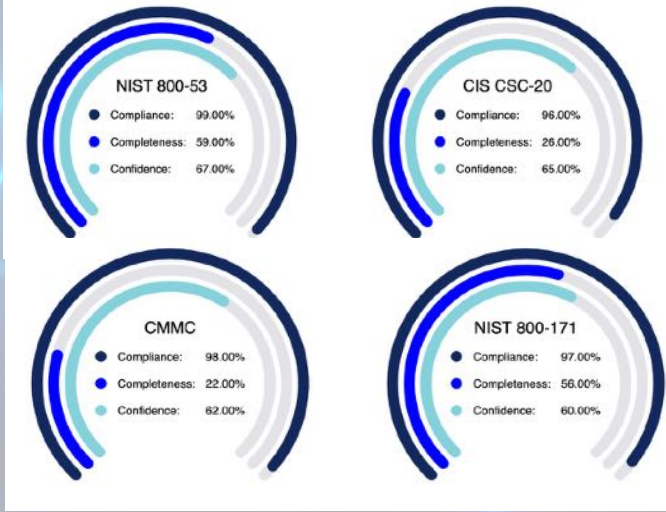
Prioritized Risks

Shopping List

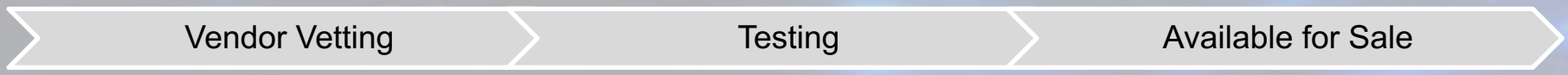
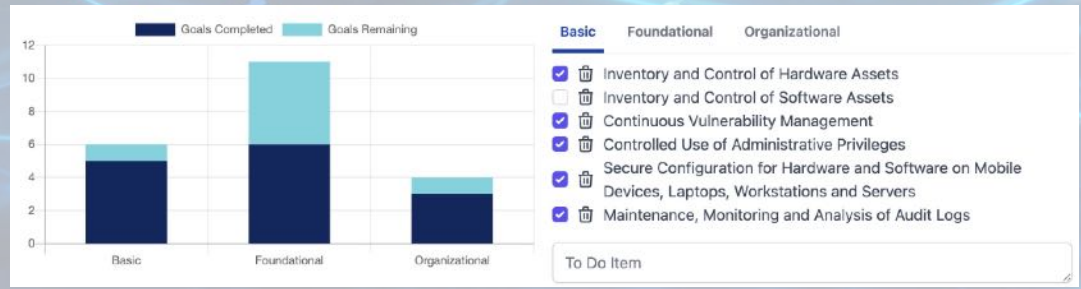
Focused Areas Aligned to Cyber Risk & FAIR Model Results

| | | |
|---------------------------|---|---------------------------|
| Compromised Systems | B | Focus Area 1 |
| Public Disclosure | B | Application Security |
| System Patching | A | Focus Area 2 |
| Application Security | D | Communications Encryption |
| Communications Encryption | C | Focus Area 3 |
| Email Security | A | Public Disclosure |
| Attack Surface | A | |

Compliance



Maturity Planning



Product Lines Mapped to Government Functions

Government Cyber Mission Need to Tailored, Automated, Scalable Solutions

Premise: Fully Leverage Publicly Available Risk, Maturity, Vulnerability, Compliance, Threat - Global Datasets in tandem with AI Based Risk Analytics, to provide a technically deep “Hacker Cyber Audit” of any Legal Entity in the World within 48 hours

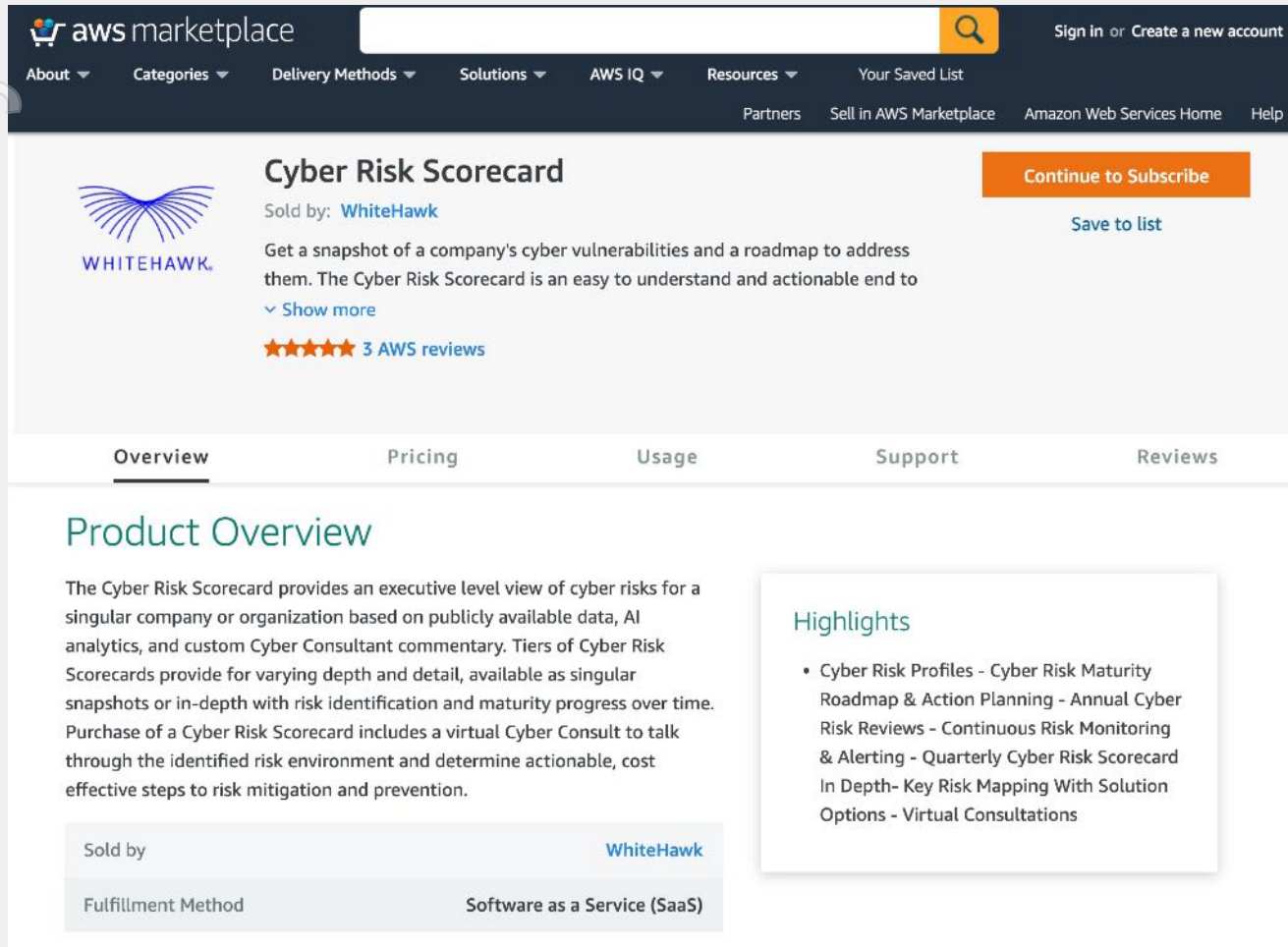
- **Federal or State & Local Enterprise-Wide Resilience**
 - Cyber Risk Program: <https://www.whitehawk.com/cyber-risk-program>
- **Federal or State & Local Supply Chain Risk Prioritization & Management**
 - Cyber Risk Radar: <https://www.whitehawk.com/cyber-risk-radar>
 - D&B Investigate: <https://www.dnb.com/products/public-sector/investigate.html>
- **Federal or State & Local Risk Mitigation Cyber Risk PaaS**
 - <https://www.whitehawk.com/cyber-risk-paas>
- **Federal Adversary Vulnerability Baseline API for Targeting**
 - <https://www.whitehawk.com/cyber-risk-scorecard>

Cyber Risk Management Framework Approach



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Amazon Partner Network: AWS Marketplace Integration



Cyber Risk Scorecard
Sold by: [WhiteHawk](#)

Get a snapshot of a company's cyber vulnerabilities and a roadmap to address them. The Cyber Risk Scorecard is an easy to understand and actionable end to [Show more](#)

★★★★★ 3 AWS reviews

[Continue to Subscribe](#)
[Save to list](#)

Product Overview

The Cyber Risk Scorecard provides an executive level view of cyber risks for a singular company or organization based on publicly available data, AI analytics, and custom Cyber Consultant commentary. Tiers of Cyber Risk Scorecards provide for varying depth and detail, available as singular snapshots or in-depth with risk identification and maturity progress over time. Purchase of a Cyber Risk Scorecard includes a virtual Cyber Consult to talk through the identified risk environment and determine actionable, cost effective steps to risk mitigation and prevention.

Highlights

- Cyber Risk Profiles - Cyber Risk Maturity Roadmap & Action Planning - Annual Cyber Risk Reviews - Continuous Risk Monitoring & Alerting - Quarterly Cyber Risk Scorecard In Depth- Key Risk Mapping With Solution Options - Virtual Consultations

Sold by: [WhiteHawk](#)

Fulfillment Method: Software as a Service (SaaS)

Customer Reviews

Val Ormond, Veteran Writing Services, LLC
WhiteHawk Cyber Risk Scorecard Helps Develop Action Plan
★★★★★
Sep 1, 2021
Verified purchase review from AWS Marketplace
I highly recommend WhiteHawk's Cyber Risk Scorecard and cybersecurity consultation services. My Cyber Analyst spoke to me in language I understood and helped me identify cyber risks and develop risk mitigation ... [Read More](#)

[Leave a Comment](#) 0 comments

Reviews from AWS Marketplace
★★★★★ 3 AWS reviews

[Write a Review](#)
Share your thoughts about this product.

[Write Review](#)

Barry Barlow
Excellent tool for understanding and assessing supply chainrisk
★★★★★
Aug 2, 2021
Verified purchase review from AWS Marketplace
We used the Cyber Risk Scorecard to assess various aspects of risk about top suppliers within the company. The data was highly informative, and well worth the value. Had we attempted to collect this information ... [Read More](#)

[Leave a Comment](#) 0 comments

Managing Director for Cybersecurity
Excels beyond other scorecard products
★★★★★
Jul 28, 2021
Verified purchase review from AWS Marketplace
There are many organizations who offer risk scorecard reports as an indicator of potential vulnerabilities. They each use their own proprietary algorithms and often reach conclusions different from each other. WhiteH... [Read More](#)

[Leave a Comment](#) 0 comments

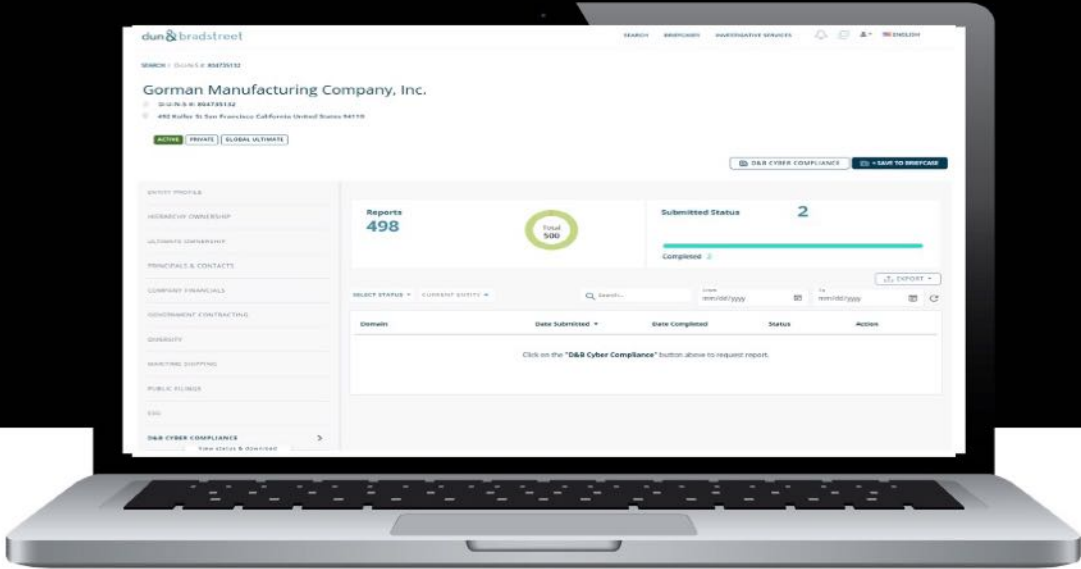
Contract Vehicle Not Required by Government nor Industry Clients


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D&B Investigate Partnership and Integration

D&B Cyber Compliance


Powered by **WhiteHawk**






ROBUST SEARCH TOOLS

Locate target companies in D&B's data cloud with more than 470M business records globally using intuitive search and refine capabilities.



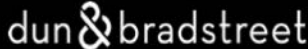
AUTOMATED ORDER AND DELIVERY OF REPORTS

One click to order a D&B Cyber Compliance report on a target company.



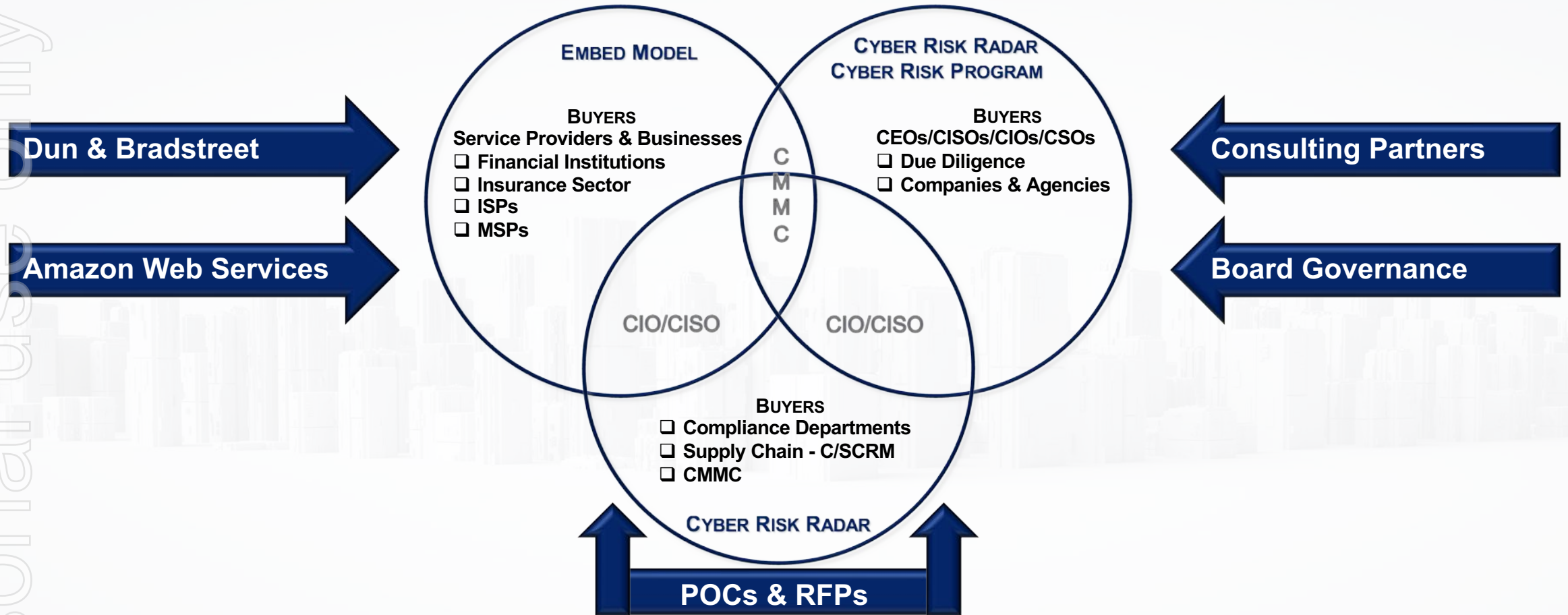
MANAGE REQUESTS AT A GLANCE

Consolidated dashboard with access to all requests and reports. One click for viewing or download reports.



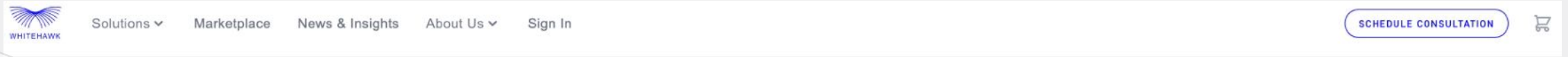
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Go-To-Market Sales Channel Alignment



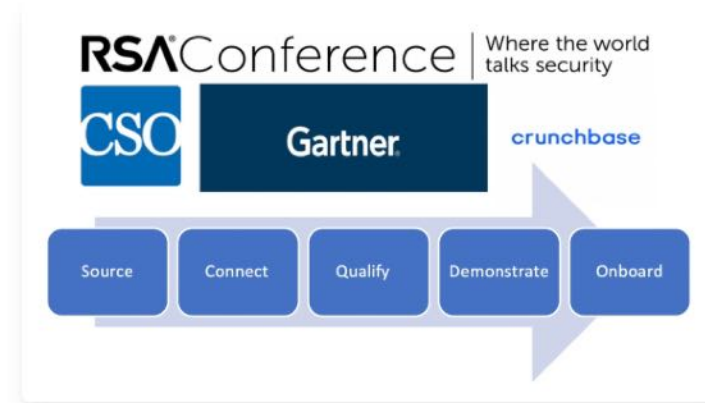
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200+ Innovative Solution Partners



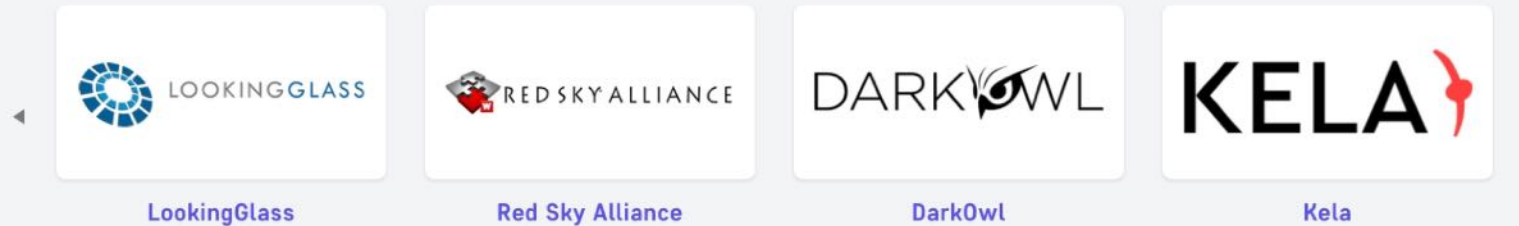
WhiteHawk Enterprise Solutions Lead Sources & Process

- ✓ Since 2015, WhiteHawk has vetted 1 to 2 Innovative Cyber Companies every week for cutting edge impact, scalability, ease of implementation and affordability.
- ✓ WhiteHawk's end-to-end qualifying process ensures that our enterprise solutions are the optimal fit for our clients and partners business and performance needs.
- ✓ We focus on next generation cyber, risk and analytics platforms, solutions and frameworks.



Security Threat Intelligence

Get a hacker view of your IT assets, data sets and vulnerabilities



Personal use only

The Team

**Terry Roberts, CEO, President and Founder**

A global risk analytics, cyber intelligence and national security professional with over 20 years of Executive level experience across government, industry, and academia. Previously the Deputy Director of US Naval Intelligence, TASC VP for Intelligence and Cyber Engineering, and an Executive Director of Carnegie Mellon Software Engineering Institute. <https://www.linkedin.com/in/terry-roberts-193493143/>

**Soo Kim, Chief Operating Officer & Chief Product Officer**

Previously the cybersecurity, technology strategy expert at Accenture Federal Services, Hewlett Packard Federal and VP at TASC. Experience in technical and business leadership, tactical execution, business operation, and solutions delivery. Bachelor's degree in mathematics from Virginia Tech, a Certified Enterprise Architect and Scrum Master. <https://www.linkedin.com/in/soo-kim-23655786/>

**Kevin Goodale, CFO**

CFO at Impressions Marketing Group Inc. from 2005 – 2016.

Career Commercial Financial and Contracting Manager with over 20 years at the CFO level, using degrees in accounting and management information science to reduce risk and increase profits.

<https://www.linkedin.com/in/kevin-goodale-6ba4383b/>

The Board



Phil George, Non-Executive Director – BEING UPDATED

Specialist in Information Security and Risk Management.

Currently operates Nurv Cloud, a cloud telecom company, specializing in high quality, secure voice solutions.

Launched Uber Perth in Australia in 2014 as Operations Manager. Former Non-Executive Director of Department 13 International Limited (ASX:D13)



Melissa King, Non-Executive Director

A strategic, agile and innovative leader with extensive transformation, commercial and communications experience.

Melissa currently leads FIBA Women's Basketball World Cup 2022 Organising Committee, was previous Chief Executive of Surf Life Saving Australia. She has experience with not for profit, corporate and government organisations including, Sydney Opera House, Department of Prime Minister & Cabinet and the Governance Institute. She is a Non-Executive Director of United Nations Association of Australia.



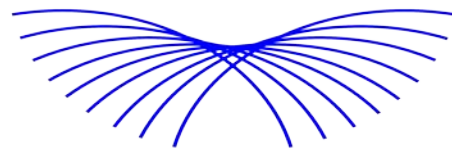
Brian Hibbeln, Non-Executive Director

A Venture Partner at Sinewave Venture Capital, LLC. Serves as a consultant to a number of emerging technology companies. Previously Brian served over 20 years as a U.S. Senior Civilian to include: Director of the Remote Sensing Center, Assistant Deputy Undersecretary of Defense for Special Capabilities, Office of the Secretary of Defense and as Chief Scientist and Chief Systems Engineer of the Measurement and Signatures Intelligence (MASINT) Staff at the NRO.

Additional Information & Resources

www.whitehawk.com

- **Whitehawk Cyber Risk Journey:** <https://www.whitehawk.com/cyber-risk-journey>
- **WhiteHawk Cyber Risk Radar:** <https://www.whitehawk.com/cyber-risk-radar>
- **WhiteHawk Cyber Risk Scorecard:** <https://www.whitehawk.com/cyber-risk-scorecard>
- **WhiteHawk Cyber Risk Program:** <https://www.whitehawk.com/cyber-risk-program>
- **WhiteHawk Cyber Risk PaaS:** <https://www.whitehawk.com/cyber-risk-paas>
- **WhiteHawk Innovative Vendor Partners:** <https://www.whitehawk.com/innovative-vendors>
- **WhiteHawk Business Risk Suite:** <https://www.whitehawk.com/business-risk-suite>
- **WhiteHawk CMMC:** <https://www.whitehawk.com/cmmc>



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