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# Investor Presentation → May 2022



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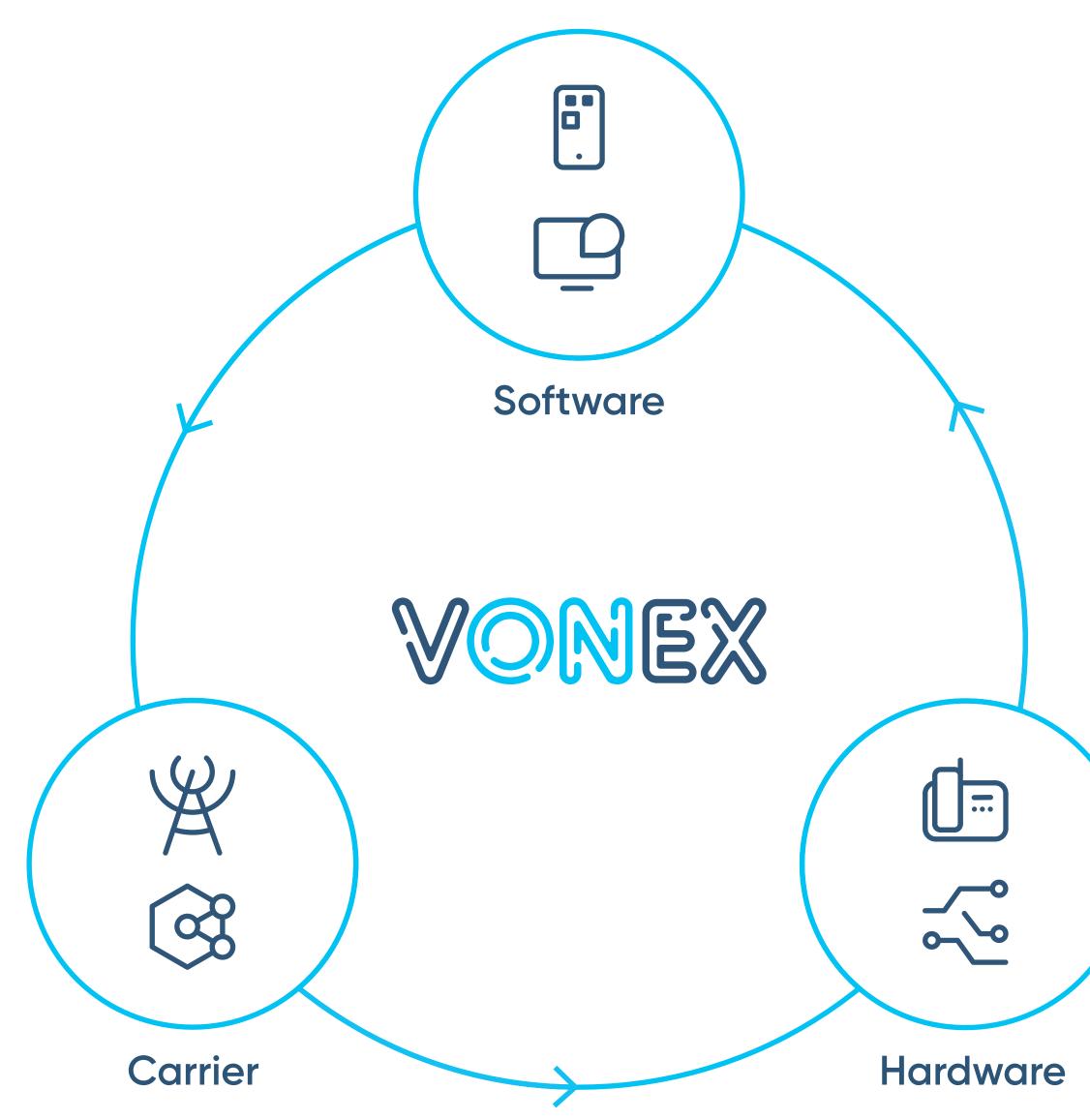




# Who We Are

Vonex Ltd (ASX: VN8) provides breakthrough technology and challenges the use of existing infrastructure to keep business communications ahead of the game.

We do all of this remotely, which means that our products are scalable and customisable to the thousands of Australian businesses we keep connected, wherever they go however they grow.









# Source A test and the second secon **SME Business**

### **4G Mobile** Phone Internet & **Systems** NBN NBN-ready office phone SIM-only mobile plans Future-proof NBN & high solutions. Options for onspeed ethernet premise & cloud **Hosted PBX** NBN 4G Voice & Data **SIP Trunks Mobile Fleet** Fibre **Microsoft Teams** Wireless Integration Broadband **5**G

# Wholesale Residential



1300 numbers, conferencing, ex-fax desktop SMS & more

### Virtual Fax

**Phone Numbers**  DID, 1300/1800 International Numbers

**Desktop SMS** 

Audio Conferencing



### Infrastructure

Cabling and other technical integrations

### On the ground capability

**Data Cabling** 

**Optical fibre** installations

Active IT hardware installations

Data cabinet strip, rebuild & maintenance

CCTV



### Wholesale **Products**

Delivering excellence in wholesale connectivity

**Business Fibre** IoT/M2M Hosted PBX & SIP

NBN

Mobile

**Wireless** Broadband

Residential

Residential phone systems

Home Phone **Consumer NBN Consumer Mobile** 







# Vonex Corporate Snapshot

Vonex is executing a disciplined M&A growth strategy, targeting profitable IT and telco businesses that offer potential to accelerate our growth through further product expansion, scale and cross-selling.

## Key Metrics $\rightarrow$

H1 FY22 revenue Annualised recurring revenue H1 FY22 net operating cashflow H1 FY22 underlying proforma EBITDA<sup>1</sup> Market cap at \$0.10/share Net debt of <sup>2</sup> Enterprise value of <sup>2</sup>

\$15.0m \$34.5m \$2.4m \$3.3m \$33.0m \$11.9m \$37.6m

Note  $1 \rightarrow$  Underlying EBITDA excludes (i) share based payment expenses; (ii) acquisition, integration, migration and capital raising costs; and includes (iii) the results of the acquired MNF business and Voiteck business and associated synergies as if included for the whole of 1H of FY22 (based on vendor provided unaudited management accounts). Contributions to EBITDA may vary due to integration costs, accounting policy harmonisation and synergies. Refer to Appendix for a reconciliation of reported to underlying EBITDA.

Note  $2 \rightarrow$  As at 31 December 2021









# **Revenue Stacks**

# $\rightarrow$ As at Quarter 3 of Financial Year 2022



- Data
- Mobile (Voice & Data)
- Hardware



Figures are unaudited and don't represent accrued revenue for the period. Data supplied are extracts from customer billing reports and may include charges in advance.



### 65% \$16.95m 32% \$8.42m 3% <sup>\$</sup>0.90m









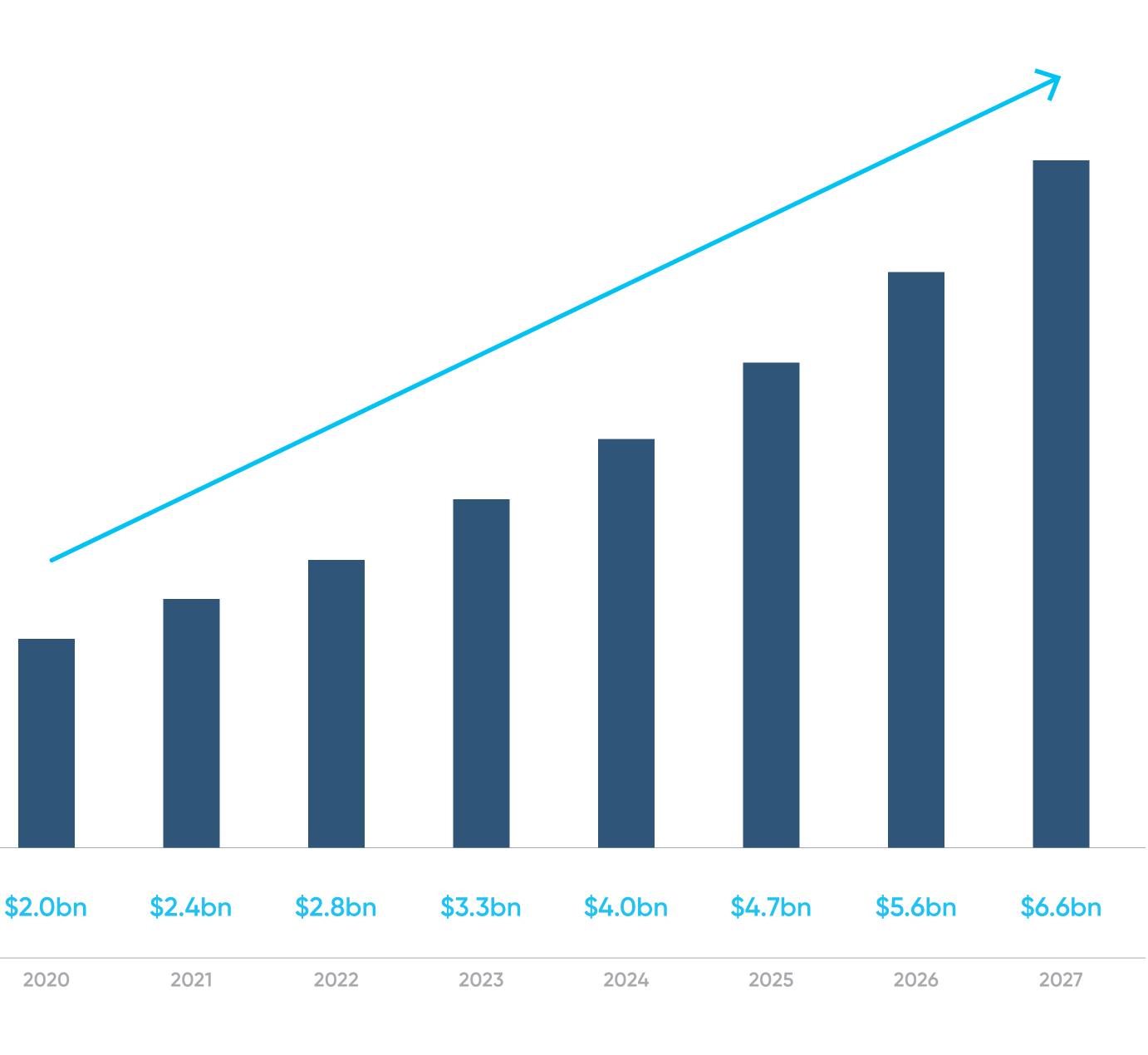
# **Growing Customer Demand in the Cloud PBX Market**



The APAC Virtual PBX market is set to grow substantially between 2022 and 2027.

Source → Business Market Insights, Asia Pacific Cloud Pacific Market to 2027

2020







# Strong Growth in **Annualised Recurring Revenue (ARR)**



62.1%

CAGR<sup>1</sup> 2019-22

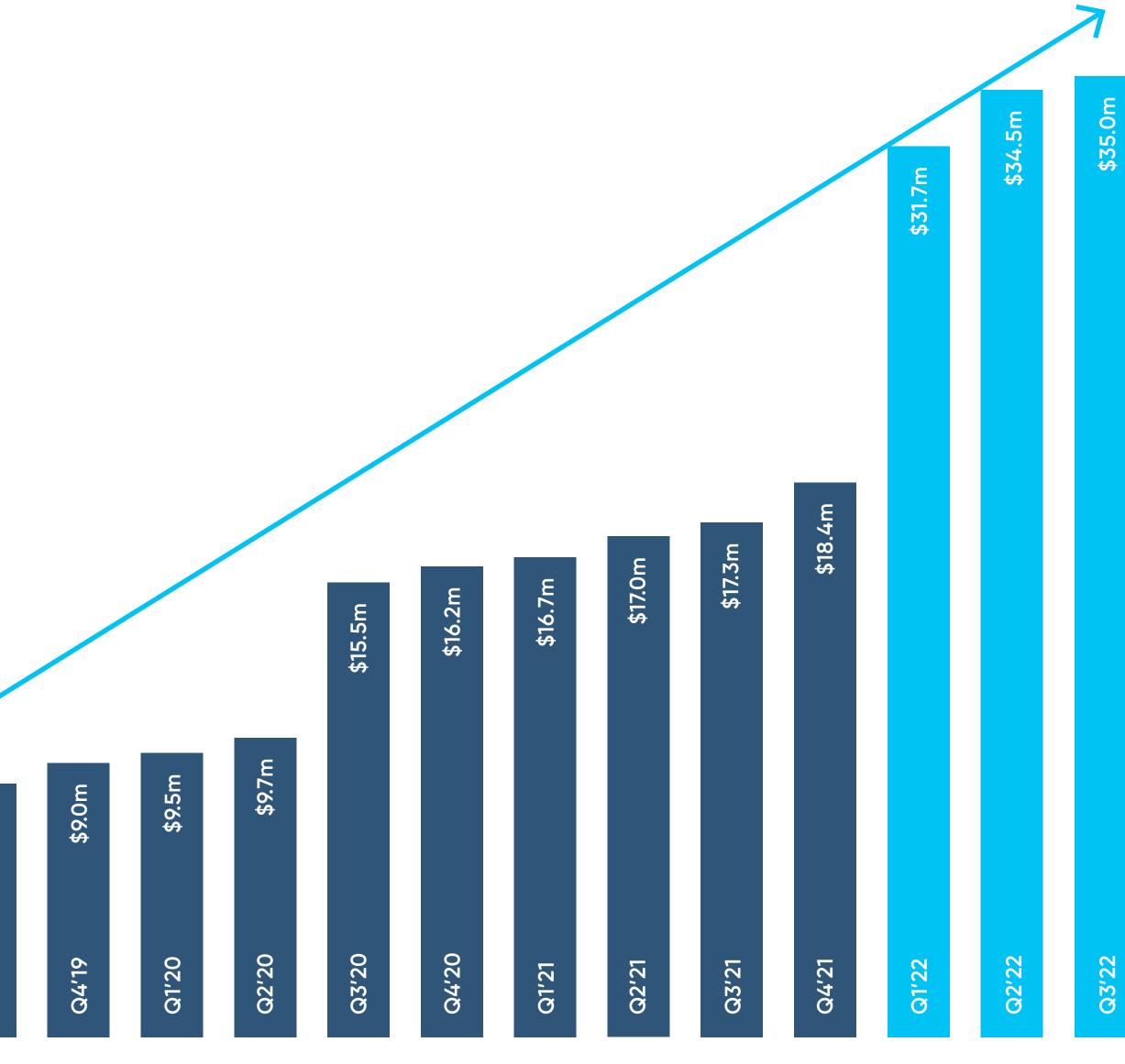
**Current Financial Year** 

Note 1 → Compound Annual Growth Rate (CAGR) calculated using Q2 of each respective financial year

\$8.5m 3'19 Ø Ø

\$8.1m

2′19



VONEX 8







# Accelerating Growth

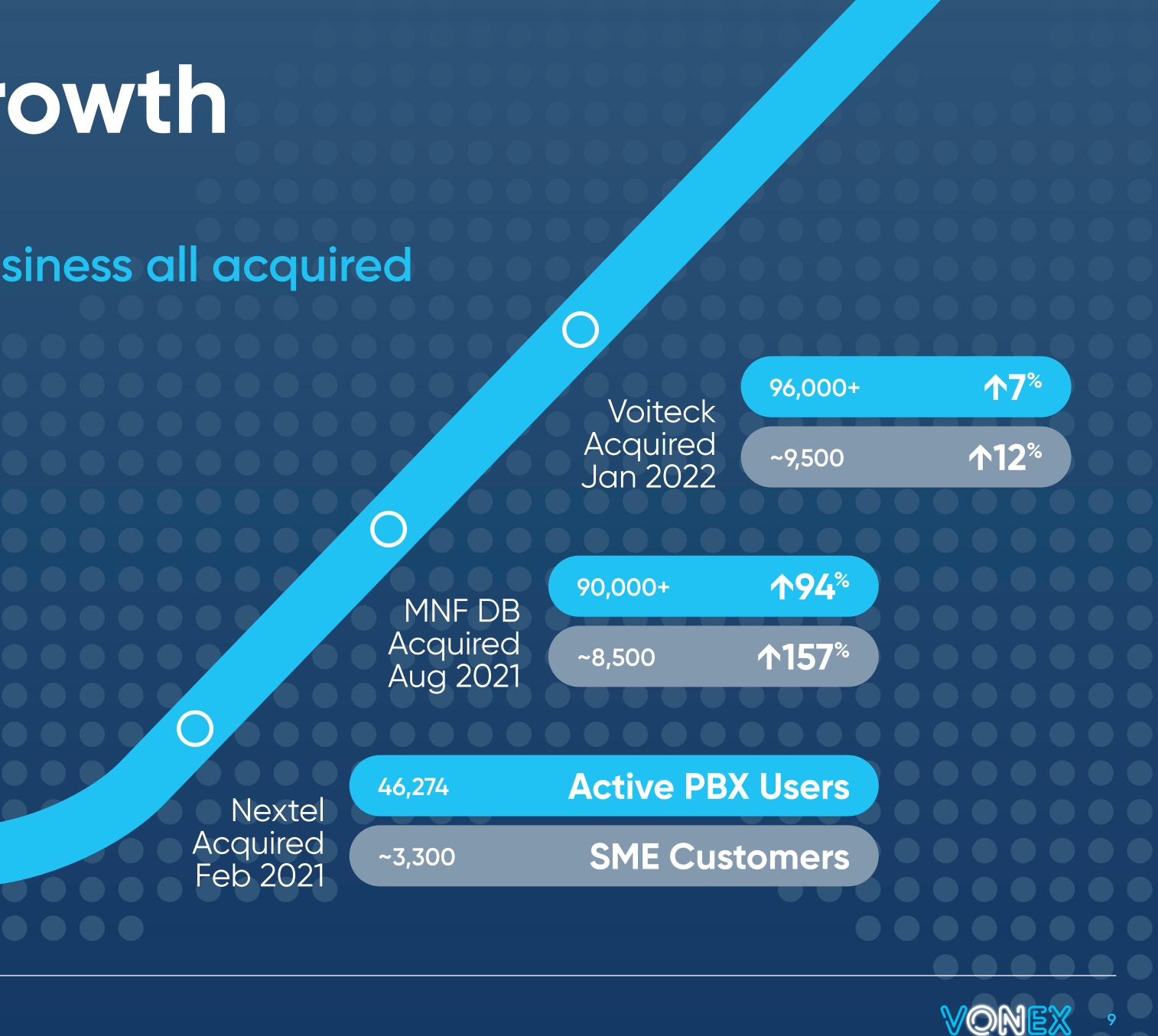
**Through Selective Acquisitions:** Nextel, Voiteck & MNF Direct Business all acquired since start of 2021

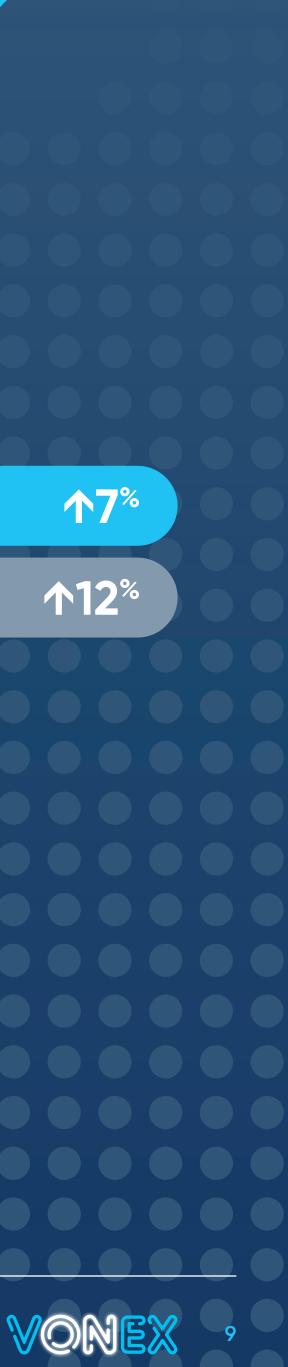
Through completing these acquisitions and delivering organic growth, in CY21 the Company doubled Vonex's base of annualised recurring revenue, on a full year basis, to \$35 million.

**PBX Subscriptions** SME Customer Growth Total Contract Value

**129%** 个312% **125%** 







# **Acquisition** Synergies driving ARPU growth

- The Direct Business customers have primarily been sold voice services accounting for 90% of CY20 revenue
- Significant opportunity exists to leverage the channel partner network to cross-sell and bundle products including NBN and mobility services
- This provides a strong platform for organic growth and further development of ARR
- By bundling additional products and cross-selling them into the Direct Business customer base, there is potential for significant growth in ARR

Our M&A strategy crosspollinates our organic growth. We proactively cross-sell incoming customers to Vonex's wider range of products and services to grow wallet share and ARPU.

	Vonex	Direct Business	Difference
Customers who purchase Voice Services	90%	82%	8%
Customers who purchase <mark>Mobile</mark> Services	18%	4%	14%
Customers who purchase Internet Services	56%	27%	29%

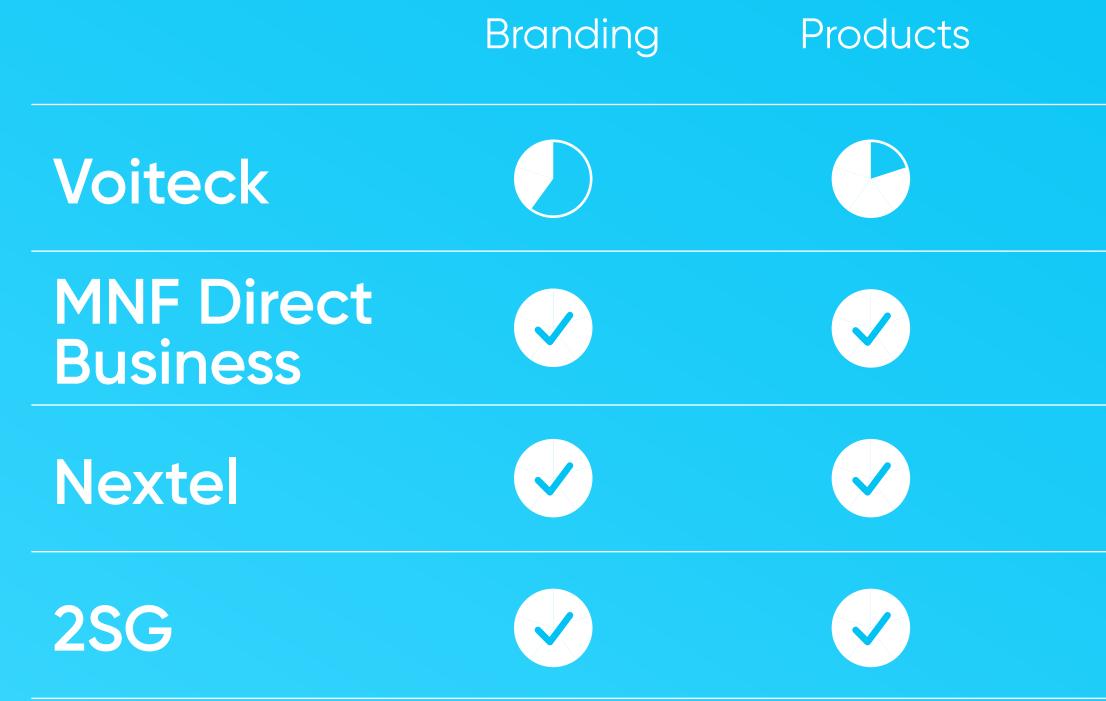








# Acquisition Integration Update



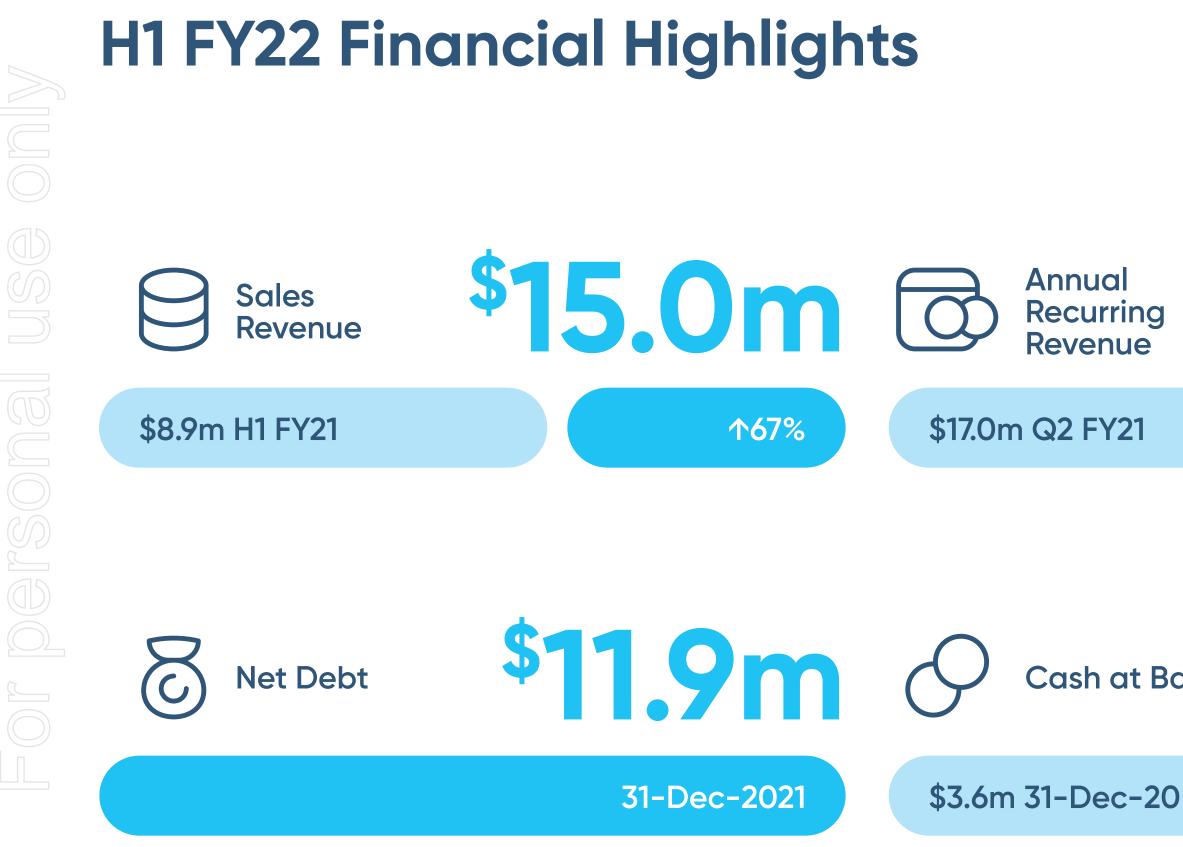
Team	Finance	Systems	Integration Date
			Jun 2022
			Jul 2022
			Jun 2021
			Sep 2021



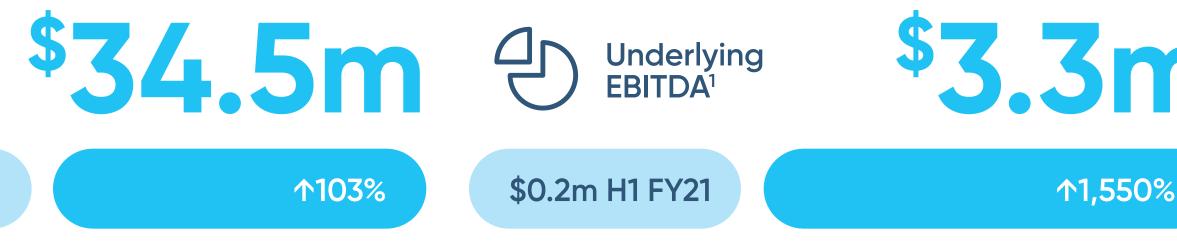


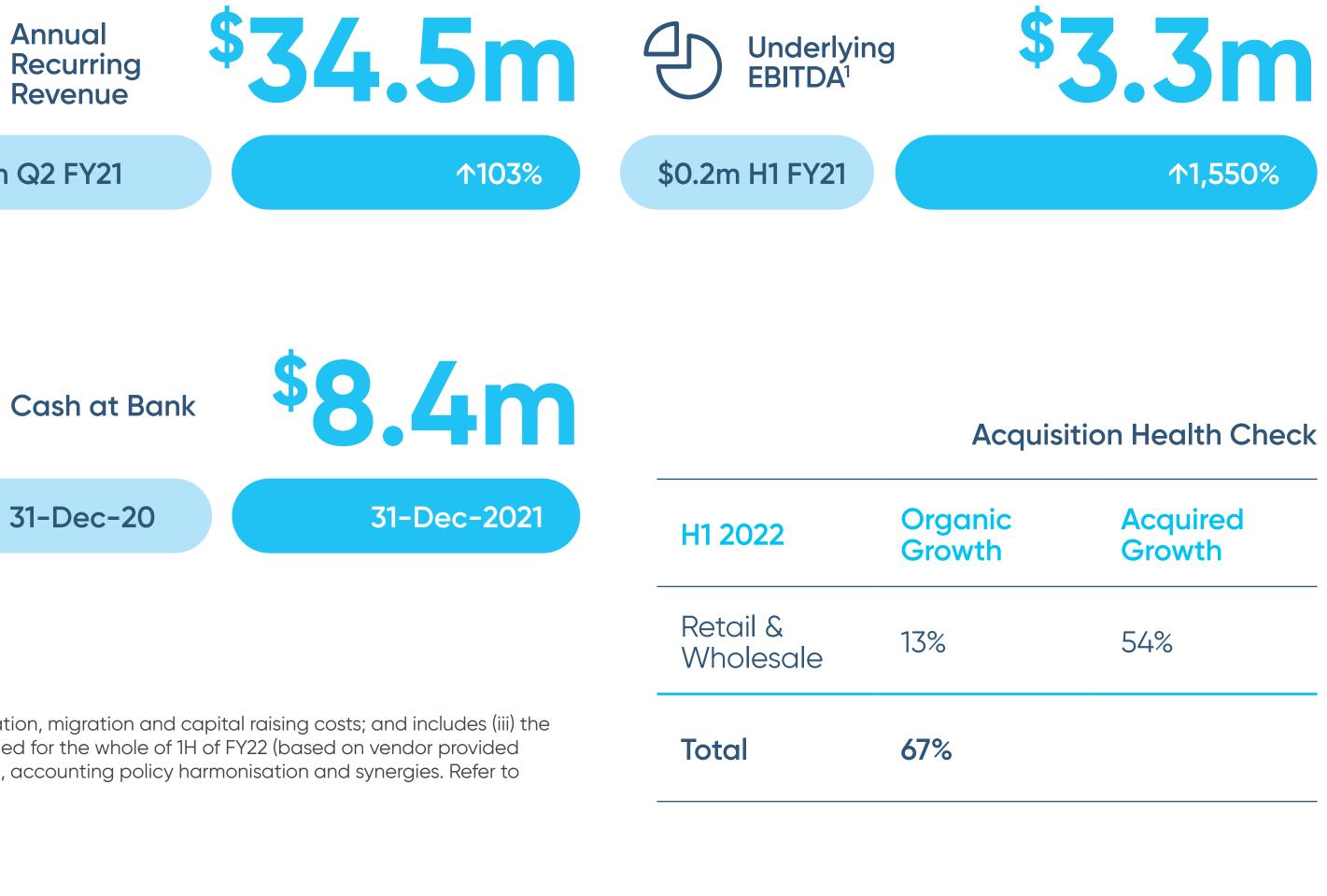






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**SME Customers** 

# **Q3 FY22 Operational Highlights**

Up 312% year on year

...

Voice & PBX



→ Retail Business

### → Wholesale Business → Group Performance Up 96% year on year \$10.2m\* 个31% year-on-year growth **Quarterly Revenue** NBN + 4G Backup 个35% **100K** Up 107% year on year year-on-year growth **PBX Users**







Soutlook

# Vonex continues to see a positive outlook for growth as the Company's customer base expands driven by strong market tailwinds.

- Complementary acquisitions are delivering high quality earnings, readily addressable synergies and improved scale in ARR, channel partners and profile.
- Vonex has built a strong platform to gain scale organically, targeting further growth in lead generation, brand awareness and average revenue per user (ARPU).
- Vonex is well placed to capitalise on its increased market presence, lower marginal cost base and capacity to realise cross-selling opportunities.
- Vonex continues to execute a disciplined M&A growth strategy for FY23, targeting profitable IT and telco businesses that offer potential for growth in revenue, profit and earnings per share through further product expansion, scale and cross-selling.









# **Board of Directors**





Mr Ong was a Principal Adviser at the Australian Securities Exchange (ASX) and brings 15 years' experience in IPO, listing rules compliance and corporate governance. Mr Ong has developed a wide network of clients in Asia-Pacific region and provides corporate and transactional advisory services through boutique firm Minerva Corporate Pty Ltd. He is a member of the Governance Institute of Australia and holds a Bachelor of Commerce and a Master of Business Administration from the University of Western Australia.

### David Vilensky / Non-Executive Director

Mr Vilensky is a practicing corporate lawyer and the managing director of Perth law firm Bowen Buchbinder Vilensky. He has more than 30 years' experience in the areas of corporate and business law and in commercial and corporate management.

Mr Vilensky practices mainly in the areas of corporate and commercial law, mergers and acquisitions, mining and resources, trade practices and competition law and complex dispute resolution.



Ms Lai Hadad has expertise in change management, corporate governance, business process improvement and has been involved in listings on the Australian Securities Exchange. Ms Lai Hadad has been involved with both investments into China and out-bound investment from China. Her past roles include implementing Coca-Cola bottling strategies into Greater China and administering the first Chinese direct investment in an iron ore mine in the Pilbara Region of Western Australia.





### Matthew Fahey / Managing Director & CEO Mr Fahey is Vonex Telecom's Chief Executive Officer and joined the Board

as Managing Director. Mr Fahey joined Vonex Ltd in 2013, through the Vonex Group's acquisition of iTrinity (IP Voice & Data) where he had served as Sales Director. Mr Fahey brings with him 20 years' extensive experience in building and managing telco companies having built a well-regarded reputation in the industry for channel partner programs as well as excellence in VoIP and Telco.

### Jason Gomersall / Non-Executive Director

Mr Gomersall is a former Director of 2SG Wholesale and is the Founder, CEO and Managing Director of iseek Communications. Mr Gomersall has long been at the forefront of the telecommunications industry and the mobile phone market since being one of the foundation franchisees of the Optus World chain of retail stores in the 1990s.

### Daniel Smith / Company Secretary

Mr Smith is a member of the Australian Institute of Company Directors, a Fellow of the Governance Institute of Australia and has over 11 years' primary and secondary capital markets expertise. As a director of Minerva Corporate, he has advised on, and been involved in, a significant number of IPOs, RTOs and capital raisings on both the ASX and NSX. His key focus is on corporate governance and compliance, commercial due diligence and transaction structuring, as well as ongoing investor and stakeholder engagement.













# Contact Us >

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