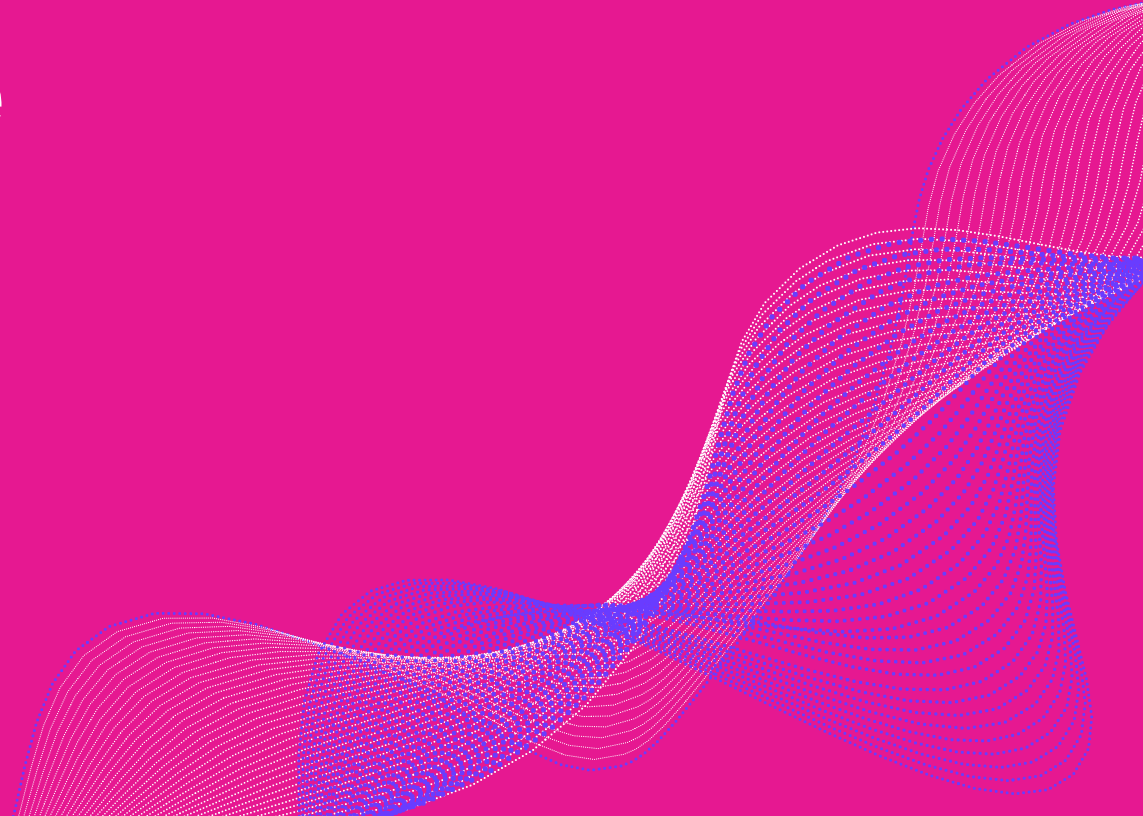
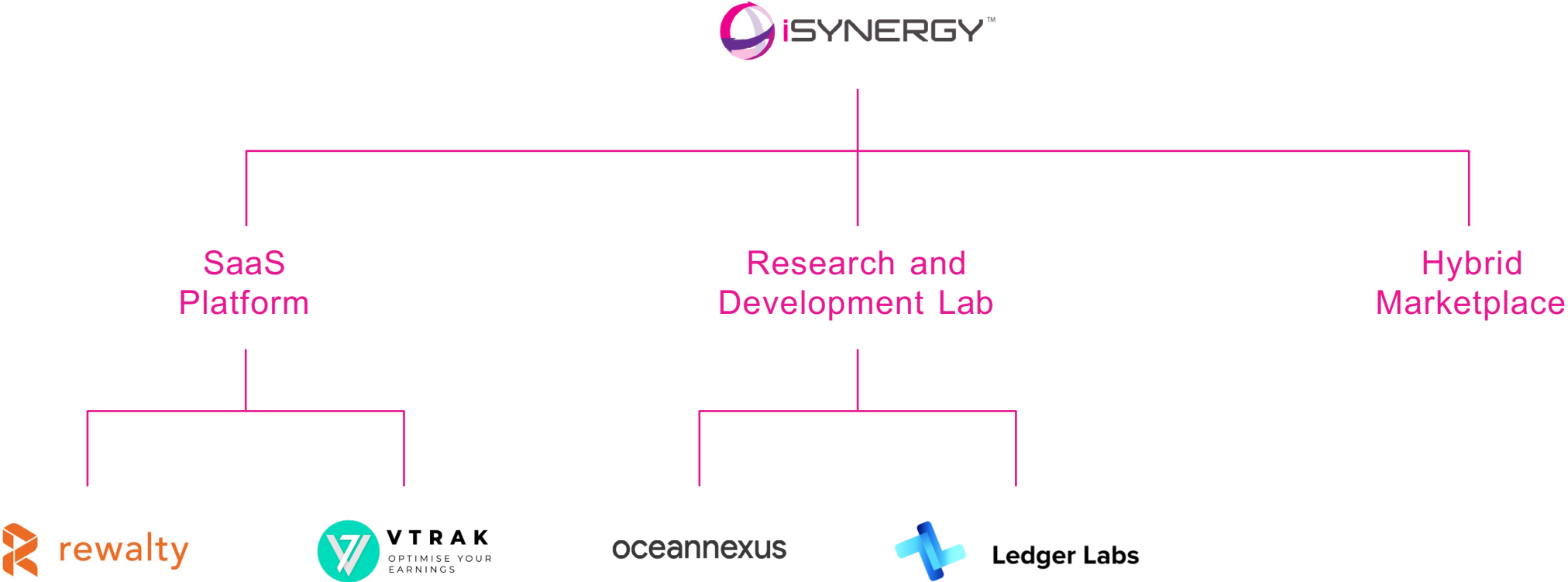


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# Facilitating The Modern Marketplace Through Technology

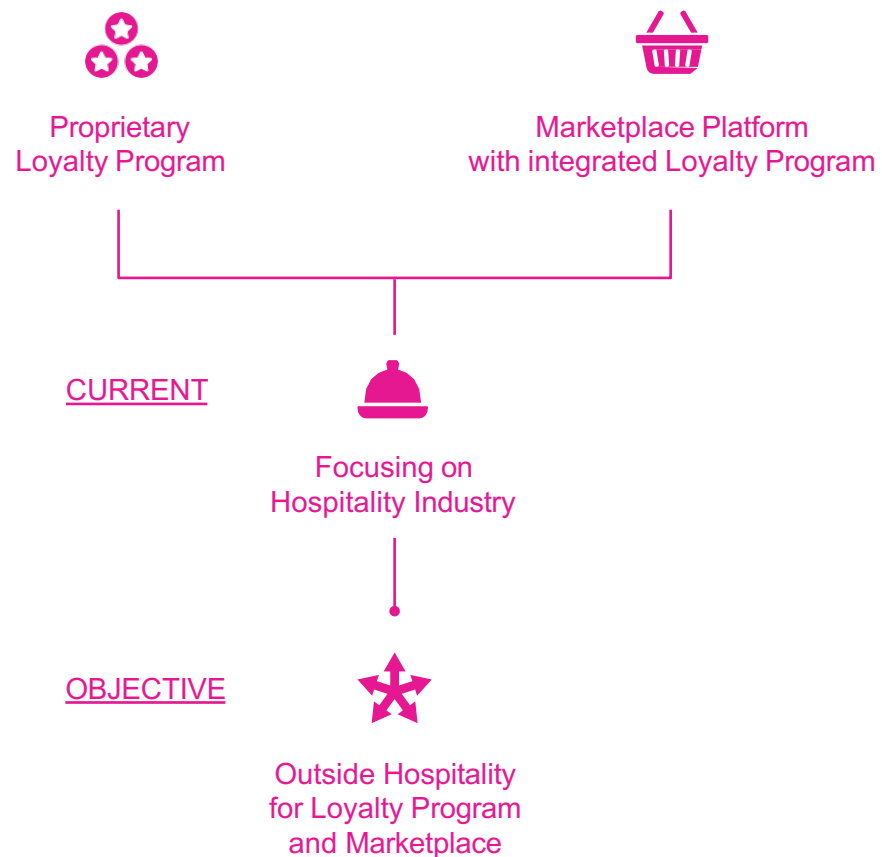




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## WHAT IS REWALTY?



## UNIQUE SELLING PROPOSITION

1. Ability to reward customers based on their level of interaction.
2. Ability to reward customers using Artificial Intelligence and Image Recognition.

## TRACTION

Merchants and Users in Australia

### MERCHANTS



### USERS



### CURRENT FOCUS

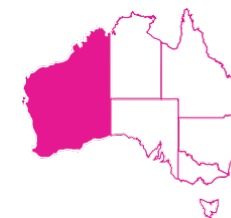
Focusing on Hospitality Industry for Marketplace (Ordering) and Loyalty Program

### OBJECTIVE

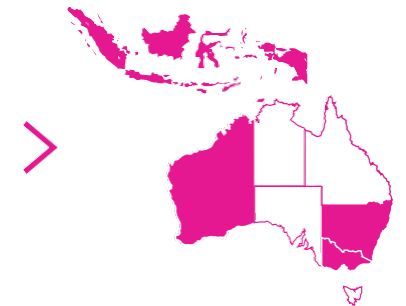
Outside Hospitality for Loyalty Program and Marketplace

PLATFORM

GEOGRAPHY



Western Australia



NSW, Victoria, Malaysia and Indonesia



## WHAT IS VTRAK?

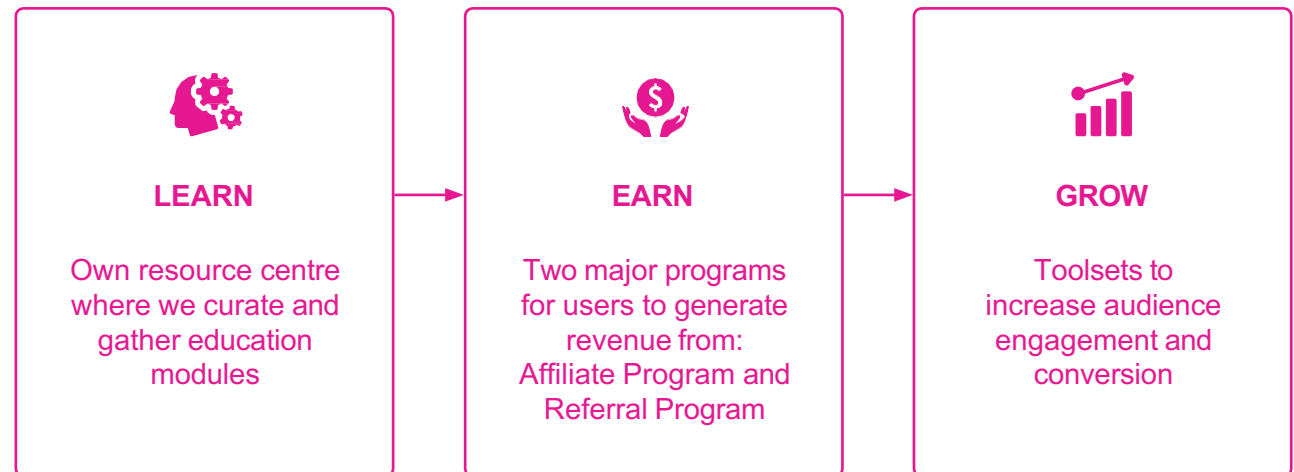
VTRAK is iSYNERGY's affiliate marketing platform which offers advertisers and affiliates a unified platform to conduct performance-based marketing, where performance is rewarded.

## WHAT DOES VTRAK DO?

- By using VTRAK, advertisers offer commissions to affiliates in exchange for marketing their products and services to users.
- VTRAK records and reports on each campaign's effectiveness, giving advertisers vital information.
- VTRAK is used to synergize the marketplace by developing a platform where users can seek revenue streams from various industries.

## VTRAK METHODOLOGY

Affiliates receive organised training and assistance through the VTRAK Academy to maximise their potential.



UNIQUE SELLING PROPOSITION — INTEGRATING REWALTY AND VTRAK



One Ecosystem for Merchants, Customers and Affiliates



Customer Acquisition Platform for Merchants



Ability to create digital assets and trade on the marketplace



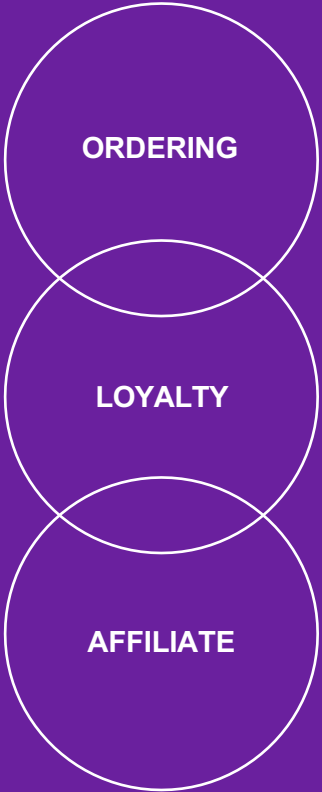
Ability to offer customised Rewards for Customers and Affiliates



Ability to run independent sales platform and integrate affiliate and loyalty program



Ability to host on the IS3 Marketplace and offer products and services



## STAGED DEVELOPMENT AND LAUNCH (TECHNOLOGY)

STAGE 1

Integrate Rewalty Loyalty Program  
in VTRAK



STAGE 2

Integrate Affiliate Network and VTRAK  
Capability in Rewalty Marketplace



STAGE 3

Build One Affiliate App and Marketplace  
Digital Asset Capability

## STAGED LAUNCH (GEOGRAPHY)

Integrate Rewalty Loyalty Program in VTRAK  
+ Launch in NSW and Victoria



Integrate Affiliate Network and VTRAK  
Capability in Rewalty Marketplace +  
Launch in existing Region + Malaysia



Build One Affiliate App and Marketplace Digital  
Asset Capability + Launch in Existing Regions  
+ Offer Enterprise Service



# REWALTY AND VTRAK DIGITAL ASSET INTEGRATION

## WORKING

Merchants will be able to create their own digital goods and services and represent them on the Platform.

## WHAT WILL IT DO

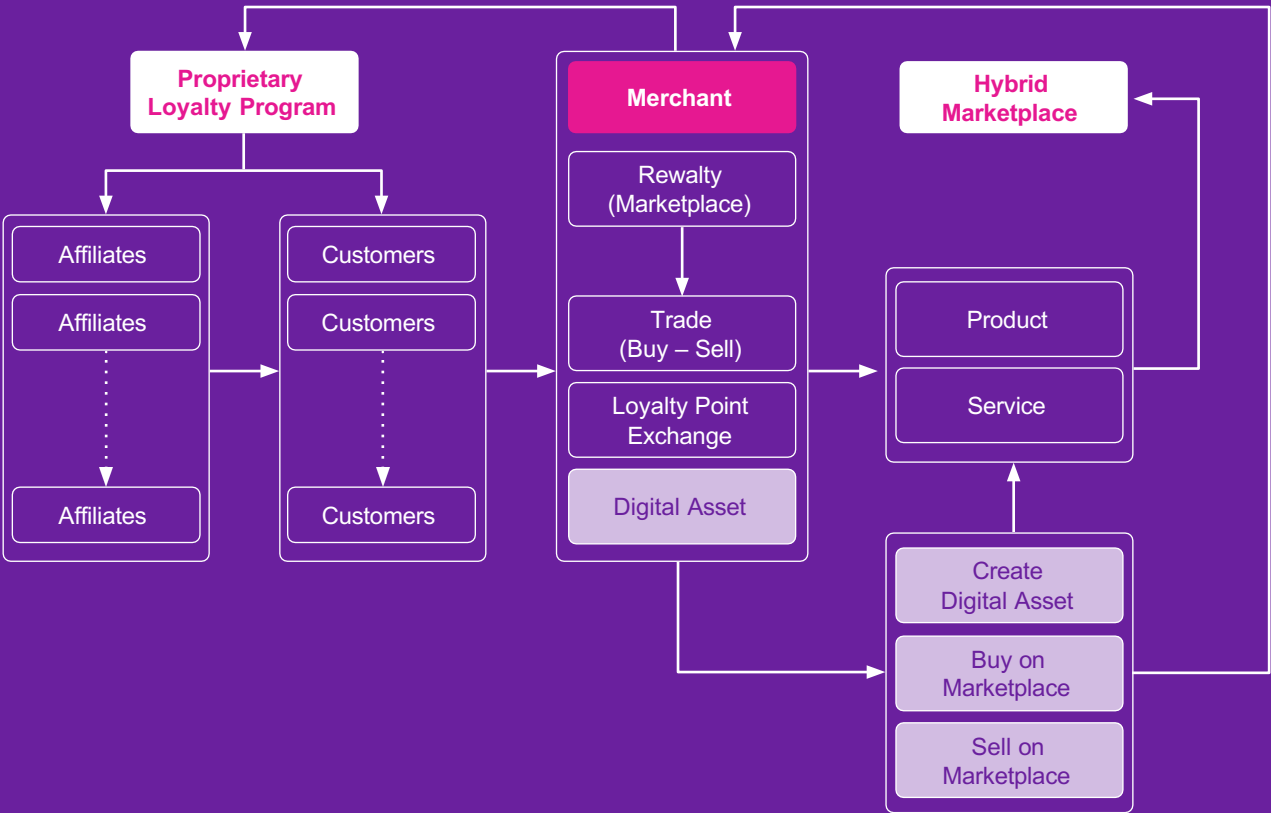
Allow merchants to create digital representations for multiple products and services in less than 60 seconds.

## HOW WILL IT CREATE VALUE

Allow merchants to protect their products and services and facilitate transferability and marketability.

## WHAT TO EXPECT OUT OF IT

Ability for users to create value and revenue through an optimised digital network.



## INFORMATION SHEET

### WHY INCORPORATE LEDGER LABS

Serves as the Research and Development department that will focus on in-house software development, patenting technology for IS3 and working on government grants such as CRC-P and ARC Linkage.

### PRIMARY FOCUS FOR THE NEXT 12 MONTHS

1. Build hybrid marketplace to integrate the businesses.
2. Patent technology.
3. Work on CRC-P government grants.

### FIT INTO OVERALL PICTURE

Adopting a technology stance and creating the curve in nascent technology development and its commercial application.

### UWA RESEARCH AGREEMENT

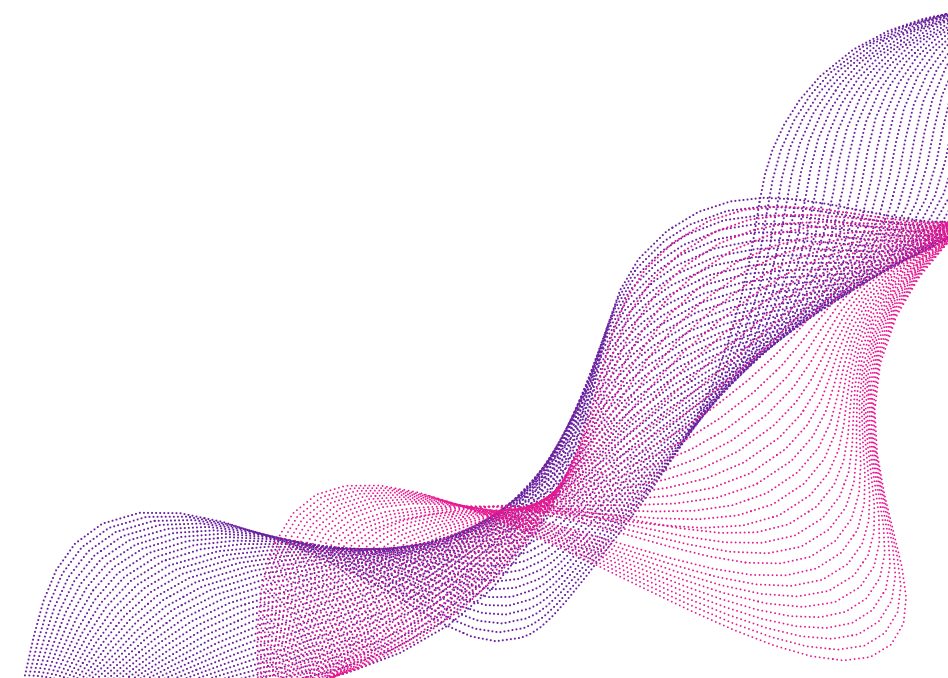
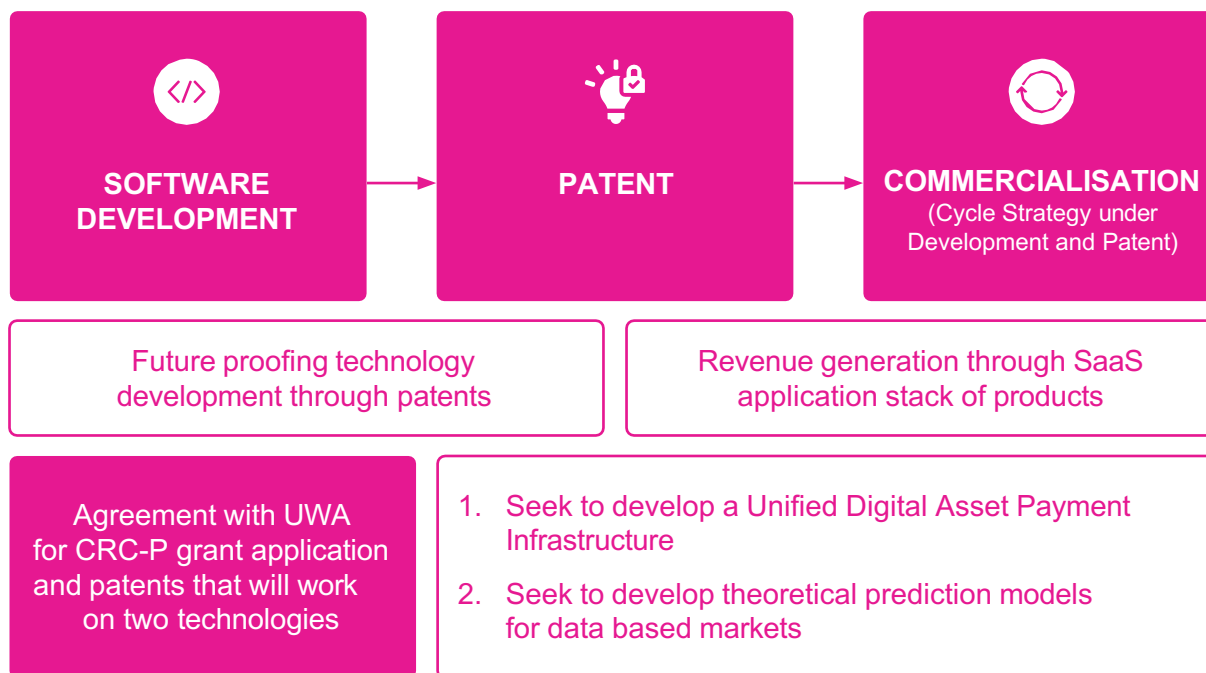
Agreement to develop and seek funding for:

1. Universal Digital Asset Payment Infrastructure.
2. Sentiment Analytics and Prediction Platform.



## FOCUS OF LEDGER LABS

WHY?



## ANALYTICS PLATFORM

### WHY BUILD AN ANALYTICS PLATFORM?

Social media data on markets have a high correlation to market pricing. Absence of social media sentiment and analytics tools in the market offers a substantial opportunity.

Our analytics platforms will collect social and technical data on market and store it on a private blockchain (for security and tamper-proofing) and run AI and machine learning analytics – producing actionable data.



### PATENT

our analytics technology  
and platforms

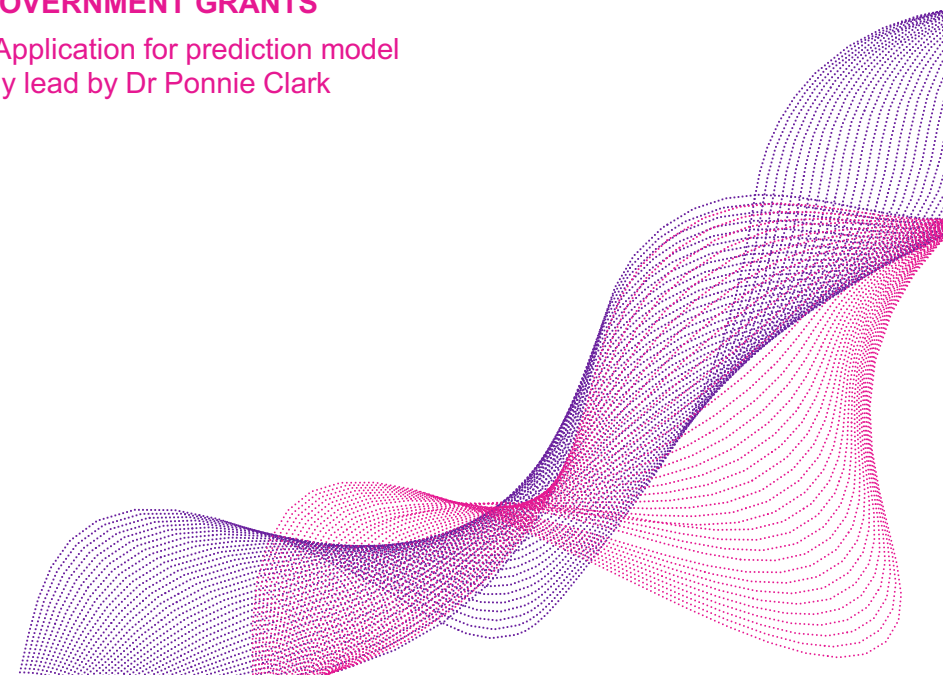


### COMMERCIAL AGREEMENTS

platforms and models will be able  
to be licensed or white-labelled

### LEVERAGING THE GOVERNMENT GRANTS

Application of CRC-P Grant Application for prediction model  
and inclusion of ontology lead by Dr Ponnice Clark





**WHAT IS A  
HYBRID MARKETPLACE?**

Ability for businesses using the marketplace to digitize its products and services and offer to the market in a cost effective and seamless manner.

**WHAT IS  
INCLUDED IN  
DIGITALIZATION?**

Businesses can create digital assets representing products and services and store their information on a private blockchain and leverage the value of their data.

**WHY WILL BUSINESSES  
WANT TO DIGITIZE THEIR  
PRODUCT OR SERVICE?**

Product and service divisibility, operational efficiency, optimal leveraging of value and being part of a wider ecosystem.

**CURRENT PROBLEMS  
BEING FACED BY THE  
MARKET?**

1. Technological limitations across market segments.
2. Process to migrate from traditional operating environment to digital is costly and high friction.

**HOW TO  
SOLVE THE  
PROBLEMS?**

Building a Unified Digital Asset Standardisation Infrastructure(UDASI).

**UDASI APPLICABILITY**



Ability to buy products and services using digital wallets online and in store



Digital payments across networks including everyday transactions and supplier payments



Ability to integrate global rewards mechanism



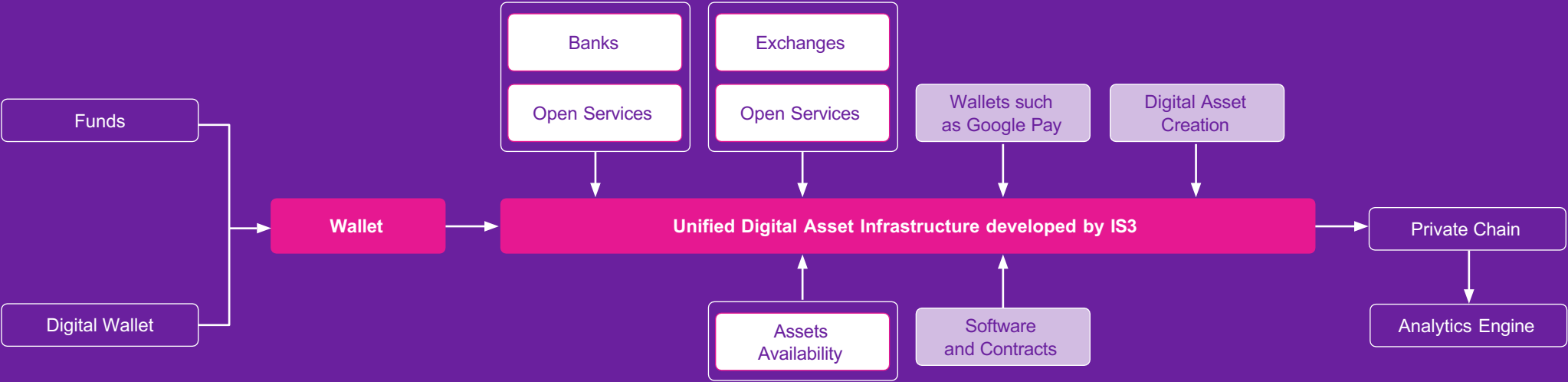
Allow businesses and customers to build digital presence and their own digital ecosystem

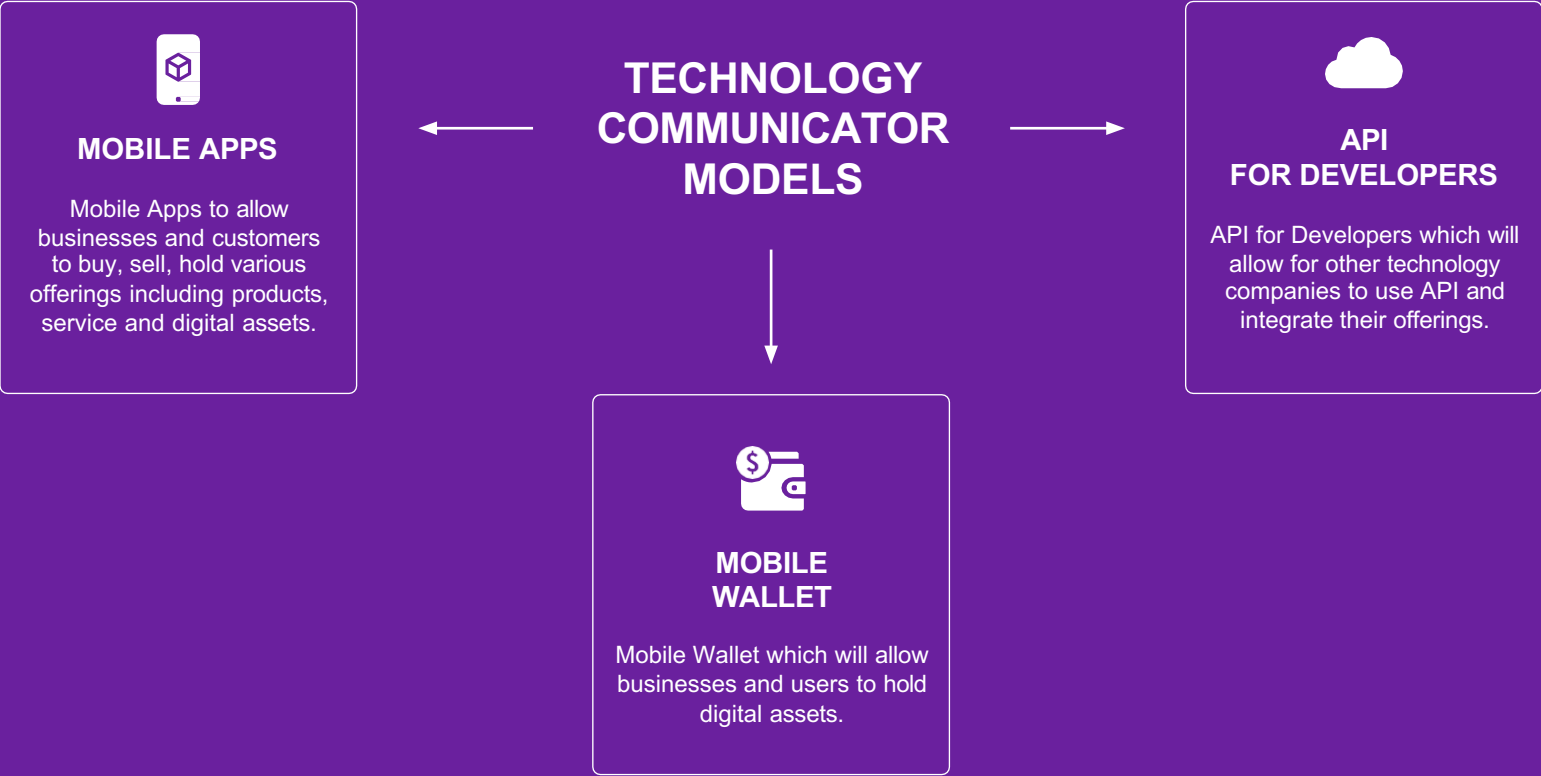


Allow businesses and customers to create digital assets representing their products and services



Ability to digitize data and share value in a secure and an independent manner





COMMERCIAL

Rewalty and VTRAK  
Integrated Platform



- **Monthly Subscription** Model & Commissions (%)
- **Focused** on User Acquisition, Revenue and Growth

Commercialisation of Patents



Data analytics model

Ledger Labs  
and Ocean Nexus



- **Enterprise Software Solutions** including custom SaaS offering
- **Focused** on Revenue

UDASI



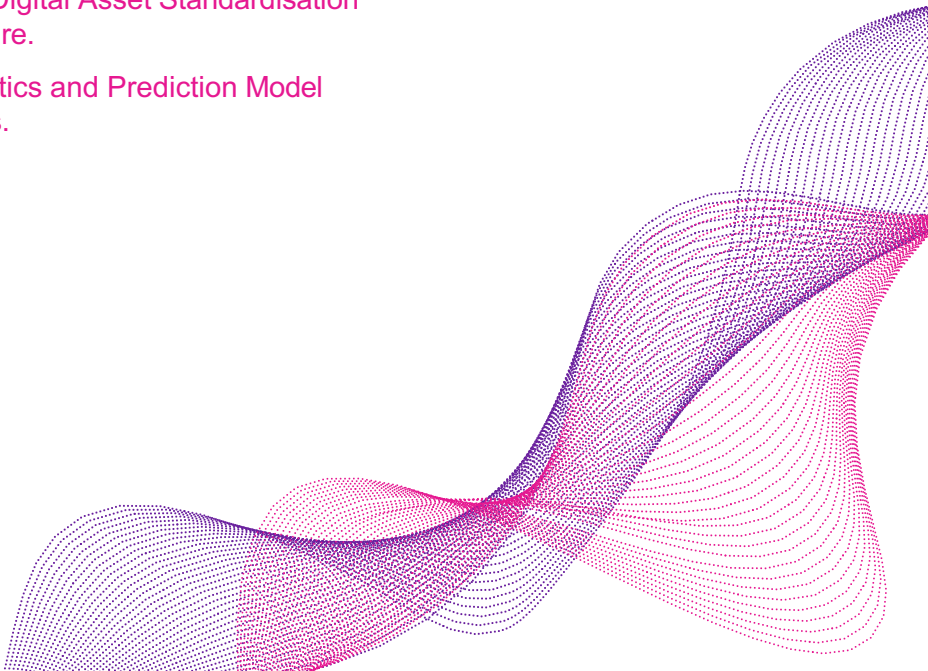
Focused on Future Proofing  
and Long-Term Revenue Strategy

NON-COMMERCIAL

Government Grants  
(such as CRC-P)



1. Universal Digital Asset Standardisation Infrastructure.
2. Data analytics and Prediction Model initial focus.





**Product Integration  
and Expansion**



**Focusing on Enterprise  
Grade software solutions**



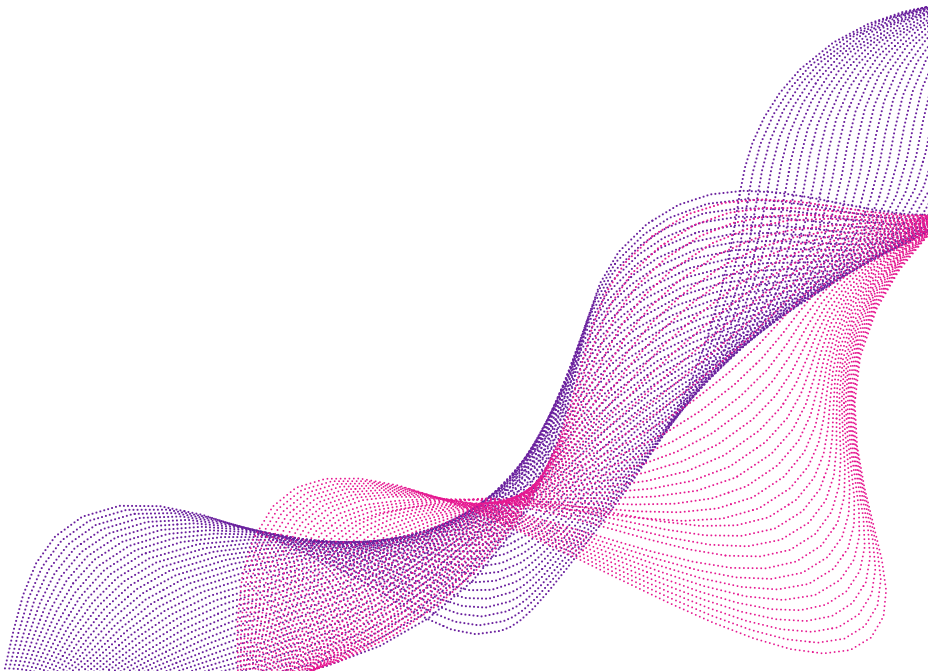
**Patenting Technology for future-proof  
commercialisation strategy**

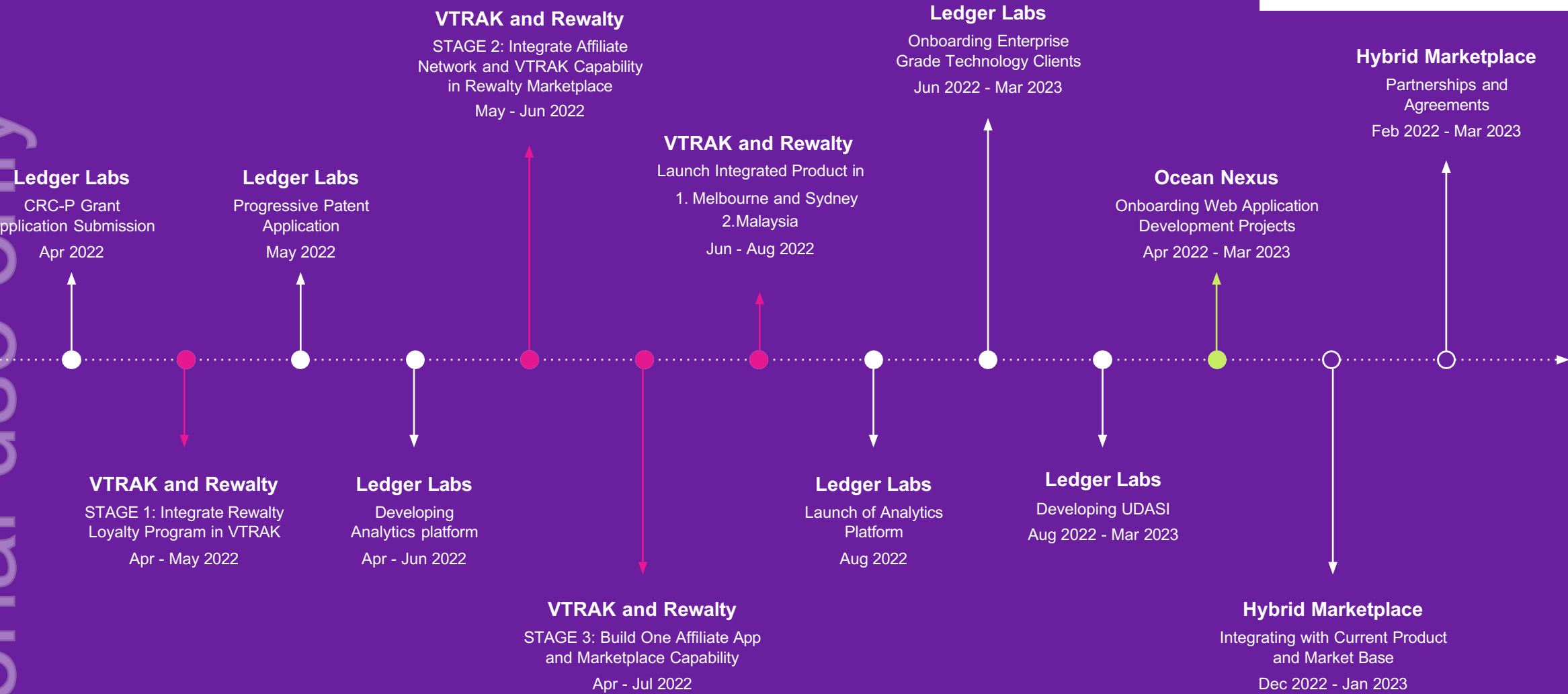


**Leveraging Research  
and Development benefits  
from government grants**



**Development of  
Hybrid Marketplace  
and commercialisation**







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ASX Release approved by the Board.

