

# CETTIRE

Level 40/140 William Street  
Melbourne VIC 3000

## Founder selldown

**Melbourne, Victoria: 23 March 2022** – Cettire Limited (Company or Cettire) confirms that Mr Dean Mintz, Founder and CEO, has agreed to sell down 35.0 million shares in the Company from the shares which were recently released from voluntary escrow. This sell down represents 9.18% of the Company's issued capital.

The sale was undertaken at a price of \$1.35 per share in a block trade.

Following this sale, Mr. Mintz will retain a 56.72% shareholding in the Company and remain Cettire's largest shareholder.

Mr Mintz has also confirmed that he will not sell any further shares in Cettire prior to the release of the Company's FY22 full year results.

Mr Mintz said: "Cettire is a huge part of my life, it has a phenomenal market opportunity and I remain fully committed to continuing to lead the Company to grow shareholder value. The sale represents a small portion of my shareholding and I will remain Cettire's largest shareholder. The sale enables greater trading liquidity and a broadening of the share register and I look forward to welcoming the new shareholders to the Company."

Highbury Partnership acted as financial adviser.

*This announcement has been authorised for release by the Board of Directors of Cettire Limited.*

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### About Cettire

Launched in 2017, Cettire is a global online retailer, offering a large selection of in-demand personal luxury goods via its website, [cettire.com](http://cettire.com). Cettire has access to an extensive catalogue of approximately 1,700 luxury brands and 200,000 products of clothing, shoes, bags, and accessories. Visit: [www.cettire.com](http://www.cettire.com)