

ASX Announcement

ASX: AND

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Microsoft for Startups signs global partnership agreement with Ansarada

- Microsoft for Startups global program partners with Ansarada to see Ansarada's suite of solutions offered to every participant in the program with the partnership's initial term through June 2025.
- Microsoft for Startups and Ansarada uniting around making it easier and faster for start-ups to raise capital and grow.
- While financially material impacts on revenue are not expected in the short term, the partnership unlocks an additional customer acquisition channel for Ansarada, and opportunity for growth.
- Partnership augments Microsoft for Startups leading program.
- Partnership is a material endorsement of the Ansarada technology offer by one of the world's largest and most influential technology companies.

Kirk Safford, Director, Microsoft for Startups said: "We are partnering with innovative companies like Ansarada to help founders achieve more. As a part of Microsoft for Startups Founders Hub, start-ups can now receive access to Ansarada's AI-powered platform designed to help streamline the process of raising capital."

Stuart Clout, Co-Founder and Chief Revenue Officer, Ansarada said: "Ambitious startups and small businesses are the beating heart of every economy. However, current barriers to funding and tailored support has left many out in the cold. Our unique and cutting-edge technology will help founders make the right decisions when it comes to their financing strategies."

Ansarada is the first third party technology vendor to forge a global partnership of this kind with the Microsoft for Startups program and will be a central part of the offer to participants in the global program. Initial partnership term is through June 2025.

Microsoft for Startups helps remove traditional barriers to building a company with free access to the technology, coaching, and support. Ansarada's Information Governance Platform will be added to the benefits offered to founders and will enable them to make more informed decisions about their fundraising strategy and grow their businesses.

The Partnership with Microsoft for Startups unlocks an additional significant customer acquisition channel for Ansarada and the opportunity to build long standing relationships with the companies as they grow.

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This announcement was authorised for release by the Board of Ansarada Group Limited.

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About Ansarada (ASX:AND)

Ansarada is a SaaS Platform with products used by the world's top companies, advisors and governments to govern their most critical information and processes in Deals and Transaction Management, Board Management, Compliance and Tenders. Ansarada enables organisations across the globe to be run more efficiently, with reduced risk and an increased ability to make fast confident decisions.

Ansarada is purpose-driven with a mission to help organisations be confident in every critical decision throughout their lifecycle so they can fully realise their potential.

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