

My Rewards International Ltd

Suite G02, 181 St Kilda Road St Kilda Vic 3182, Australia ABN 47 095 009 742 myrewardsinternational.com info@myrewards.com.au T: 1300 362 251

28 February 2022

ASX Limited ASX Market Announcements Office Exchange Centre 20 Bridge Street Sydney NSW 2000

Dear Sir / Madam,

#### My Rewards International Limited FY22 Half Year Financial Results

The following announcements to the market are provided:

- 1. Appendix 4D and Half Year Financial Report
- 2. H1 FY2022 Results Announcement

Yours faithfully

**Neill Whitehead** 

Nell Welend

Chief Financial Officer & Company Secretary

(Authorising Officer)



### My Rewards International Limited

**Appendix 4D and Report** 

Interim Report
31 December 2021

### Appendix 4D – Half year report

#### **Company details**

Name of entity My Rewards International Limited

Reporting period For the half-year ended 31 December 2021

Previous period For the half-year ended 31 December 2020

#### Results for announcement to the market

| Key information   | 31 Dec 2021 | 31 Dec 2020 | Up/Down    | Change % |
|---|-------------|-------------|------------|----------|
|   |             |             |            |          |
| Revenue from ordinary activities                                | 9,524,818   | 6,091,278   | +3,433,540 | +56.4%   |
| Loss after tax from ordinary activities attributable to members | 2,959,443   | 846,460     | +2,112,983 | +250%    |
| Loss after tax attributable to members                          | 2,959,443   | 846,460     | +2,112,983 | +250%    |

#### **Dividends**

No dividends were declared or paid for the half year ended 31 December 2021 (31 December 2020: \$Nil).

#### **Net tangible assets**

|   | 31 Dec 2021 | 31 Dec 2020 |
|---|-------------|-------------|
|   | Cents       | Cents       |
| Net tangible asset backing per ordinary share | (3.24)      | (2.62)      |

#### Other disclosures and financial information

This Appendix 4D disclosure is based on the consolidated financial statements for the half-year ended 31 December 2021 attached and has been reviewed by RSM Australia Partners. It should be read in conjunction with the Annual Report of My Rewards International Limited as at 30 June 2021, its prospectus, and any other public announcements made by My Rewards International Limited and its controlled entities during the half year ended 31 December 2021 in accordance with continuous disclosure obligations arising under the Corporations Act 2001.





# My Rewards International Limited & Controlled Entities

ABN 47 095 009 742

**Interim Report - 31 December 2021** 

### **Contents**

| Directors' Report  | 2  |
|--|----|
| Auditor's Independence Declaration   |    |
| Statement of profit or loss and other comprehensive income                             | 6  |
| Statement of financial position  | 7  |
| Statement of changes in equity   | 8  |
| Statement of cash flows  |    |
| Notes to the financial statements  | 10 |
| Directors' declaration   | 21 |
| Independent auditor's review report to the members of My Rewards International Limited | 22 |
| Corporate Directory  |    |
|  |    |

# My Rewards International Limited & Controlled Entities Directors' report 31 December 2021

The Directors present this report, together with the financial statements, on the consolidated entity consisting of My Rewards International Limited and the entities it controlled (referred to hereafter as the 'Company', 'Group' or 'My Rewards') at the end of, or during, the half-year ended 31 December 2021.

#### **Directors**

The following persons were directors of My Rewards during the whole of the financial half-year and up to the date of this report, unless otherwise stated:

Mr. David Vinson

Ms. Maitreyee Khire

Mr. Daniel Goldman

#### **Principal activities**

The principal activities of the Group during the half-year were providing membership services and loyalty programs for corporate and retail clients.

#### **Operating results**

The Group had revenue from services of \$9,524,818 for the financial half-year ending 31 December 2021 (31 December 2020: \$6,091,278), an increase of 56.4%. The loss for the Group for the half-year after providing for income tax amounted to \$2,959,443 (31 December 2020: loss \$846,460). This loss included once off expenses related to the IPO of \$983,182, as well as employee share option costs of \$290,804.

#### **Review of operations**

My Rewards achieved several important milestones during the half-year ended 31 December 2021. These included the following:

#### In principle advice for admission to the official list of ASX

The Company received in principle advice on 16 July 2021 as to suitability of My Rewards for admission to the official list of ASX Limited. On 11 February 2022 My Rewards was listed on the Australian Stock Exchange.

#### Progress of Marketplace implementation

My Rewards continued to work towards the launch of a consumer-based marketplace that incorporates a QR-code based digital wallet. This will provide the Group with the ability to rollout services to consumers in parallel to its well-established corporate loyalty programs. The Marketplace will incorporate artificial intelligence ('Al') and provide users with a higher level of personalised service.

#### • Roll out of Ria Rewards

The Company started the roll out of the Ria Rewards program across an initial six countries, with gradual expansion into all of Ria's markets covering over 30 million customers. This will see My Rewards expand its overseas services over the next 12 months.

# My Rewards International Limited & Controlled Entities Directors' report 31 December 2021

#### Significant changes in the state of affairs

During the 6 months ended 31 December 2021, the following significant affairs occurred:

#### Capital raising

My Rewards worked with advisors as part of a pre-IPO capital raise. \$2,818,880 was raised via the issue of fully paid ordinary shares. Funds were raised to support the business, engage in marketing activities, and fund IPO costs.

#### Acquisition of Perx Rewards Pty Ltd ('Perx')

On 29 October 2021, My Rewards signed a Share Purchase Agreement to acquire 100% of the shares in Perx (trading as Infinite Rewards) for \$1 million plus a performance bonus of \$200,000 worth of My Rewards' shares at the planned IPO share price. Perx has been in business for over 15 years and provides branded rewards programs to employees and customers of corporates. Perx had revenue of \$14,277,943 (unaudited) during the half-year ended 31 December 2021 (31 December 2020: \$3,937,587).

#### Preparation for growth

In preparation for the IPO and contracted growth, My Rewards strengthened its executive management, customer experience and product development teams.

#### Dividends

No dividends were paid or provided for during the half-year ended 31 December 2021 (31 December 2020: \$nil).

#### **Events after the reporting period**

#### Listing on ASX

On 9 February 2022, My Rewards was admitted to the official list of the ASX following a successful fund raise of \$5 million from investors. On 11 February 2022, the Company's shares commenced official quotation on the ASX under the ticker symbol "MRI".

#### Acquisition of Perx Rewards Pty Ltd

On 7 February 2022, My Rewards purchased 100% of the issued capital of this company for \$1.2 million, pursuant to a share purchase agreement dated 29 October 2021. The consideration for the purchase was a \$100,000 deposit (made prior to 31 December 2021) plus a further \$900,000 cash payment and a performance bonus of \$200,000 (paid via issue of 1,000,000 fully paid ordinary shares at \$0.20 each, both of which occurred after 31 December 2021). As this occurred recently, it is not feasible to disclose details of this acquisition on the business combination note. Perx Rewards Pty Ltd is a complimentary business with growing revenues and clients such as Australian Catholic University, Australia Post, Diabetes Australia, and Australian Institute of Management.

#### Conversion of Convertible Notes

As part of the listing process, convertible notes issued prior to 31 December 2021 were converted to fully paid ordinary shares at rates specified in each conversion notice. In total, notes were converted to

### My Rewards International Limited & Controlled Entities **Directors' report**

**31 December 2021** 

22,437,473 shares in February 2022, significantly improving the reported net asset figure shown in the 31 December 2021 balance sheet of the consolidated group.

#### **Settlement of cybersecurity claim**

As flagged in My Rewards' June 2021 Annual Report dated 19 October 2021 and its Prospectus dated 2 November 2021, there was a cybersecurity event in the six-month period ended 31 December 2021 and a claim was made for the breach. In February 2022, the claim was settled.

#### Effects of COVID-19

The impacts of the Coronavirus (COVID-19) pandemic are ongoing and it is not practical to estimate the potential impact, positive or negative, after the reporting date. The situation is continually developing and is dependent on measures imposed by the Australian Government and other countries, such as maintaining social distancing requirements, quarantine travel restrictions and any economic stimulus that may be provided.

No other items, transactions or events have arisen since 31 December 2021 that have significantly affected, or may significantly affect the consolidated entity's operations, the results of those operations, or the state of affairs in future financial periods.

#### Rounding of amounts

Amounts in this report have not been rounded off in accordance with Corporations Instrument 2016/191, issued by the Australian Securities and Investments Commission.

#### Auditor's independence declaration

A copy of the auditor's independence declaration as required under section 307C of the Corporations Act 2001 is set out immediately after this Directors' report.

This report is made in accordance with a resolution of Directors, pursuant to section 306(3)a of the Corporations Act 2001.

On behalf of directors:

**David Vinson** 

Chairman and Executive Director

28 February 2022





**RSM Australia Partners** 

Level 21, 55 Collins Street Melbourne VIC 3000 PO Box 248 Collins Street West VIC 8007

> T +61(0) 3 9286 8000 F +61(0) 3 9286 8199

> > www.rsm.com.au

#### **AUDITOR'S INDEPENDENCE DECLARATION**

As lead auditor for the review of the financial report of My Rewards International Limited & controlled entities for the half year ended 31 December 2021, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

- (i) the auditor independence requirements of the Corporations Act 2001 in relation to the review; and
- (ii) any applicable code of professional conduct in relation to the review.

**RSM AUSTRALIA PARTNERS** 

R B MIANO Partner

Melbourne, Victoria Dated: 28 February 2022





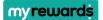
#### My Rewards International Limited & Controlled Entities Statement of profit or loss and other comprehensive income For the half-year ended 31 December 2021

|  |              | Conso       | lidated     |
|--|--------------|-------------|-------------|
|  |              | 31 Dec 2021 | 31 Dec 2020 |
|  | Note         | \$          | \$          |
| Revenue from rendering of services         | 2            | 9,524,818   | 6,091,278   |
| Other Income                               |              | 63,912      | 364,916     |
| Cost of sales                              |              | (9,531,100) | (6,225,370) |
| Employee benefits expense                  |              | (1,243,811) | (269,344)   |
| Depreciation and amortisation              |              | (133,571)   | (82,346)    |
| Other expenses                             |              | (499,723)   | (252,503)   |
| Finance costs                              |              | (156,786)   | (473,091)   |
| Listing, fund raising and related costs    |              | (983,182)   | -           |
| Loss before income tax                     | 3            | (2,959,443) | (846,460)   |
|  |              |             |             |
| Income tax expense                         |              | -           | -           |
| Loss after income tax for the half-year    | _            | (2,959,443) | (846,460)   |
| Other comprehensive income                 |              |             |             |
| Other comprehensive income, net of tax     |              | -           | -           |
|  | _            |             |             |
| Total comprehensive loss for the half-year | _            | (2,959,443) | (846,460)   |
|  | <del>=</del> |             |             |
| Basic loss per share (cents)               | 12           | (2.35c)     | (0.80c)     |
| Diluted loss per share (cents)             | 12           | (2.35c)     | (0.80c)     |



#### My Rewards International Limited & Controlled Entities Statement of financial position As at 31 December 2021

|                                  |          | Consolidated |             |  |
|----------------------------------|----------|--------------|-------------|--|
|                                  | Note     | 31 Dec 2021  | 30 Jun 2021 |  |
|                                  |          | \$           | \$          |  |
| CURRENT ASSETS                   |          |              |             |  |
| Cash and cash equivalents        |          | 114,064      | 304,358     |  |
| Trade and other receivables      | 4        | 237,020      | 202,147     |  |
| Inventory                        |          | 25,695       | 7,073       |  |
| Other assets                     | <u> </u> |              | 90,901      |  |
| TOTAL CURRENT ASSETS             | _        | 376,779      | 604,479     |  |
| NON-CURRENT ASSETS               |          |              |             |  |
| Plant and equipment              | 5        | 11,201       | 7,832       |  |
| Right-of-use assets              | 6        | 232,266      | 274,085     |  |
| Intangibles                      | 7        | 433,799      | 383,641     |  |
| Other receivables                | 8        | 100,649      | 649         |  |
| TOTAL NON-CURRENT ASSETS         | _        | 777,915      | 666,207     |  |
| TOTAL ASSETS                     | _        | 1,154,694    | 1,270,686   |  |
| CURRENT LIABILITIES              |          |              |             |  |
| Trade and other payables         |          | 1,262,119    | 742,079     |  |
| Borrowings                       | 9        | 315,137      | 784,490     |  |
| Lease liabilities                |          | 99,016       | 94,131      |  |
| Convertible notes                |          | 2,017,137    | 1,594,914   |  |
| Employee benefits                |          | 340,268      | 228,615     |  |
| Deferred revenue                 |          | 764,148      | 835,970     |  |
| Derivative financial instruments |          | 135,032      | -           |  |
| TOTAL CURRENT LIABILITIES        | _        | 4,932,857    | 4,280,199   |  |
| NON-CURRENT LIABILITIES          |          |              |             |  |
| Borrowings                       | 9        | 64,222       | 243,796     |  |
| Lease liabilities                |          | 148,549      | 192,808     |  |
| Convertible notes                |          | ,<br>-       | 426,119     |  |
| Employee benefits                |          | 75,353       | 34,772      |  |
| Derivative financial instruments |          | ,<br>-       | 135,032     |  |
| TOTAL NON-CURRENT LIABILITIES    |          | 288,124      | 1,032,527   |  |
| TOTAL LIABILITIES                | _        | 5,220,981    | 5,312,726   |  |
| NET ASSETS                       | _        | (4,066,287)  | (4,042,040) |  |
| EQUITY                           |          |              |             |  |
| Issued capital                   | 10       | 8,086,113    | 5,544,005   |  |
| Reserves                         | .0       | 430,608      | 37,520      |  |
| Accumulated losses               | 11 _     | (12,583,008) | (9,623,565) |  |
| TOTAL EQUITY                     |          | (4,066,287)  | (4,042,040) |  |
|                                  | _        |              | <del></del> |  |



#### My Rewards International Limited & Controlled Entities Statement of changes in equity For the half-year ended 31 December 2021

|  | lssued<br>capital | Reserves | Accumulated<br>Losses | Total equity |
|--|-------------------|----------|-----------------------|--------------|
| Consolidated   | \$                | \$       | \$                    | \$           |
| Balance at 1 July 2020   | 5,196,535         | -        | (6,281,114)           | (1,084,579)  |
| Loss after income tax expense for the half-year  | -                 | -        | (846,460)             | (846,460)    |
| Other comprehensive income for the half year, net of tax   | -                 | -        | -                     | -            |
| Total comprehensive loss for half-year<br>Transactions with owners in their<br>capacity as owners: | -                 | -        | (846,460)             | (846,460)    |
| Contributions of equity, net of transaction costs  | 122,500           | _        | -                     | 122,500      |
| Balance at 31 December 2020  | 5,319,035         | -        | (7,127,574)           | (1,808,539)  |
|  | Issued<br>capital | Reserves | Accumulated<br>Losses | Total equity |
| Consolidated   | \$                | \$       | \$                    | \$           |
| Balance at 1 July 2021   | 5,544,005         | 37,520   | (9,623,565)           | (4,042,040)  |
| Loss after income tax expense for the half-year  |                   | -        | (2,959,443)           | (2,959,443)  |
| Other comprehensive income for the half year, net of tax   |                   | _        | -                     |              |
| Total comprehensive loss for half-year   |                   |          | (2,959,443)           | (2,959,443)  |
| Transactions with owners in their capacity as owners:  |                   |          |                       |              |
| Contributions of equity  | 2,818,880         | -        | -                     | 2,818,880    |
| Share issue expenses   | (276,772)         |          | <u> </u>              | (276,772)    |
| Total  | 2,542,108         | -        | -                     | 2,542,108    |
| Equity component from convertible notes  | -                 | (12,459) | -                     | (12,459)     |
| Share based payments   |                   | 405,547  |                       | 405,547      |
| Total  |                   | 393,088  |                       | 393,088      |
| Balance at 31 December 2021  | 8,086,113         | 430,608  | (12,583,008)          | (4,066,287)  |

# My Rewards International Limited & Controlled Entities Statement of cash flows For the half-year ended 31 December 2021

|  | Consolidated |                   |                   |
|--|--------------|-------------------|-------------------|
|  | Note         | 31 Dec 2021<br>\$ | 31 Dec 2020<br>\$ |
| Cash flows from operating activities   |              |                   |                   |
| Receipts from customers (inclusive of GST)  Payments to suppliers and employees (inclusive of          |              | 9,499,890         | 5,692,978         |
| GST)   |              | (11,425,126)      | (6,676,327)       |
| Interest and other revenue received  |              | 63,912            | 364,916           |
| Interest and other finance costs paid  |              | (109,301)         | (475,391)         |
| (d5)   | -            | (4.070.505)       | (4 002 00 1)      |
| Net cash used in operating activities  | 15           | (1,970,625)       | (1,093,824)       |
| Cash flows from investing activities   |              |                   |                   |
| Payments for investments   |              | (100,000)         | -                 |
| Payments for plant & equipment and intangibles   |              | (145,282)         | (138,431)         |
| Net cash used in investing activities  | _            | (245,282)         | (138,431)         |
| Cash flows from financing activities   |              |                   |                   |
| Proceeds from issue of shares  |              | 2,818,880         | 122,500           |
| Proceeds from borrowings   |              | 47,286            | 1,376,329         |
| Share issue transaction costs  |              | (162,029)         | -                 |
| Repayment of borrowings  |              | (639,152)         | (119,489)         |
| Repayment of lease liabilities   | _            | (39,372)          | <del>-</del>      |
| Net cash from financing activities   |              | 2,025,613         | 1,379,340         |
| Net (decrease)/increase in cash and cash equivalents Cash and cash equivalents at the beginning of the |              | (190,294)         | 147,085           |
| financial period   | _            | 304,358           | (1,397)           |
| Cash and cash equivalents at the end of the  |              |                   |                   |
| financial half-year  | _            | 114,064           | 145,688           |

#### **Note 1. Significant accounting policies**

These general purpose financial statements for the interim half-year reporting period ended 31 December 2021 have been prepared in accordance with Australian Accounting Standard AASB 134 'Interim Financial Reporting' and the Corporations Act 2001, as appropriate for for-profit oriented entities. Compliance with AASB 134 ensures compliance with International Financial Reporting Standard IAS 34 'Interim Financial Reporting'.

These general purpose financial statements do not include all the notes of the type normally included in annual financial statements. Accordingly, these financial statements are to be read in conjunction with the annual report for the year ended 30 June 2021 and any public announcements made by the company during the interim reporting period in accordance with the continuous disclosure requirements of the Corporations Act 2001.

The principal accounting policies adopted are consistent with those of the previous financial year and corresponding interim reporting period, unless otherwise stated.

#### **General information**

The financial statements cover My Rewards International Limited as a consolidated entity consisting of My Rewards International Limited and the entities it controlled at the end of, or during, the half-year. The financial statements are presented in Australian dollars, which is My Rewards International Limited's functional and presentation currency.

My Rewards International Limited is a company limited by shares, incorporated and domiciled in Australia. Its registered office and principal place of business is: Suite G02, 181-185 St Kilda Road St Kilda, Victoria 3182.

A description of the nature of the consolidated entity's operations and its principal activities are included in the Directors' report, which is not part of the financial statements.

The financial statements were authorised for issue, in accordance with a resolution of the Directors, on 28 February 2022. The Directors have the power to amend and reissue the financial statements.

The principal accounting policies adopted in the preparation of the financial statements are set out below. These policies have been consistently applied to all the financial periods presented, unless otherwise stated.

#### (a) New or amended Accounting Standards and Interpretations adopted

The consolidated entity has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.



#### (b) Going concern

The financial statements have been prepared on the going concern basis, which contemplates continuity of normal business activities and the realisation of assets and discharge of liabilities in the normal course of business.

As disclosed in the financial statements, the consolidated entity incurred a loss of \$2,959,443 and had net cash outflows from operating activities of \$1,970,625 for the half-year ended 31 December 2021. As at that date, the consolidated entity had net current liabilities of \$4,556,078.

The directors believe that it is reasonably foreseeable that the company will continue as a going concern, and that it is appropriate to adopt the going concern basis of preparation. In February 2022, My Rewards was admitted to the Board of the ASX following a successful fund raise of \$5 million from investors. As part of the process, convertible notes with a face value of \$2,073,900 were converted to fully paid ordinary shares.

| Revenue from contracts with customers   Revenue from loyalty programs   9,524,818   6,091,278   9,524,818   6,091,278   9,524,818   6,091,278   6,09 | Note 2. Revenue   | Consoli     | dated       |
|--|---|-------------|-------------|
| Revenue from contracts with customers         Revenue from loyalty programs       9,524,818       6,091,278         Disaggregation of revenue       9,524,818       6,091,278         The disaggregation of revenue from contracts with customers is as follows:       Consolidated         31 Dec 2021       31 Dec 2020         \$       \$         Major product lines       9,316,085       5,841,515         Membership fees       208,733       249,763         9,524,818       6,091,278         Timing of revenue recognition       9,316,085       5,841,515         Goods transferred at a point in time       9,316,085       5,841,515         Services transferred over time       208,733       249,763  |   | 31 Dec 2021 | 31 Dec 2020 |
| Revenue from loyalty programs       9,524,818       6,091,278         Disaggregation of revenue       9,524,818       6,091,278         The disaggregation of revenue from contracts with customers is as follows:       Consolidated         31 Dec 2021       31 Dec 2020         \$       \$         Major product lines       9,316,085       5,841,515         Membership fees       208,733       249,763         Timing of revenue recognition       9,316,085       5,841,515         Goods transferred at a point in time       9,316,085       5,841,515         Services transferred over time       208,733       249,763  |   | \$          | \$          |
| Revenue from loyalty programs       9,524,818       6,091,278         Disaggregation of revenue       9,524,818       6,091,278         The disaggregation of revenue from contracts with customers is as follows:       Consolidated         31 Dec 2021       31 Dec 2020         \$       \$         Major product lines       9,316,085       5,841,515         Membership fees       208,733       249,763         Timing of revenue recognition       9,316,085       5,841,515         Goods transferred at a point in time       9,316,085       5,841,515         Services transferred over time       208,733       249,763  |   |             |             |
| Disaggregation of revenue         The disaggregation of revenue from contracts with customers is as follows:       Consolidated         Major product lines         Item sales       9,316,085       5,841,515         Membership fees       208,733       249,763         Timing of revenue recognition       9,316,085       5,841,515         Goods transferred at a point in time       9,316,085       5,841,515         Services transferred over time       208,733       249,763   | Revenue from contracts with customers                             |             |             |
| Disaggregation of revenue The disaggregation of revenue from contracts with customers is as follows:  Consolidated 31 Dec 2021 31 Dec 2020 \$  Major product lines Item sales Item sales Membership fees  208,733 249,763 9,524,818 6,091,278  Timing of revenue recognition Goods transferred at a point in time Services transferred over time  208,733 249,763  | Revenue from loyalty programs                                     | 9,524,818   | 6,091,278   |
| The disaggregation of revenue from contracts with customers is as follows:  Consolidated 31 Dec 2021 31 Dec 2020 \$  Major product lines Item sales Item sales Membership fees  9,316,085 5,841,515 208,733 249,763 9,524,818 6,091,278  Timing of revenue recognition Goods transferred at a point in time 9,316,085 5,841,515 Services transferred over time 208,733 249,763   |   | 9,524,818   | 6,091,278   |
| The disaggregation of revenue from contracts with customers is as follows:  Consolidated 31 Dec 2021 31 Dec 2020 \$  Major product lines Item sales Item sales Membership fees  9,316,085 5,841,515 208,733 249,763 9,524,818 6,091,278  Timing of revenue recognition Goods transferred at a point in time 9,316,085 5,841,515 Services transferred over time 208,733 249,763   |   |             |             |
| follows:         Consolidated           31 Dec 2021         31 Dec 2020           \$         \$           Major product lines         9,316,085         5,841,515           Item sales         9,316,085         5,841,515           Membership fees         208,733         249,763           Timing of revenue recognition         9,316,085         5,841,515           Goods transferred at a point in time         9,316,085         5,841,515           Services transferred over time         208,733         249,763   | Disaggregation of revenue   |             |             |
| Major product lines       9,316,085       5,841,515         Item sales       9,316,085       5,841,515         Membership fees       208,733       249,763         Timing of revenue recognition       9,316,085       5,841,515         Goods transferred at a point in time       9,316,085       5,841,515         Services transferred over time       208,733       249,763   | The disaggregation of revenue from contracts with customers is as |             |             |
| Major product lines       \$       \$         Item sales       9,316,085       5,841,515         Membership fees       208,733       249,763         7 Iming of revenue recognition       9,524,818       6,091,278         Goods transferred at a point in time       9,316,085       5,841,515         Services transferred over time       208,733       249,763  | follows:  | Consoli     | dated       |
| Major product lines       9,316,085       5,841,515         Item sales       9,316,085       5,841,515         Membership fees       208,733       249,763         7 Iming of revenue recognition       9,524,818       6,091,278         Goods transferred at a point in time       9,316,085       5,841,515         Services transferred over time       208,733       249,763  |   | 31 Dec 2021 | 31 Dec 2020 |
| Item sales       9,316,085       5,841,515         Membership fees       208,733       249,763         7 Iming of revenue recognition       9,524,818       6,091,278         Goods transferred at a point in time       9,316,085       5,841,515         Services transferred over time       208,733       249,763  |   | \$          | \$          |
| Membership fees         208,733         249,763           9,524,818         6,091,278           Timing of revenue recognition           Goods transferred at a point in time         9,316,085         5,841,515           Services transferred over time         208,733         249,763  | Major product lines   |             |             |
| Timing of revenue recognition         9,524,818         6,091,278           Goods transferred at a point in time         9,316,085         5,841,515           Services transferred over time         208,733         249,763  | Item sales  | 9,316,085   | 5,841,515   |
| Timing of revenue recognition  Goods transferred at a point in time  Services transferred over time  7,316,085  9,316,085  5,841,515  208,733  249,763   | Membership fees   | 208,733     | 249,763     |
| Goods transferred at a point in time9,316,0855,841,515Services transferred over time208,733249,763   |   | 9,524,818   | 6,091,278   |
| Goods transferred at a point in time9,316,0855,841,515Services transferred over time208,733249,763   |   |             |             |
| Services transferred over time 208,733 249,763   | Timing of revenue recognition                                     |             |             |
|  | Goods transferred at a point in time                              | 9,316,085   | 5,841,515   |
| 9,524,818 6,091,278  | Services transferred over time                                    | 208,733     | 249,763     |
|  |   | 9,524,818   | 6,091,278   |

| Note 3. Expenses   | Consolidated |             |  |
|--|--------------|-------------|--|
|  | 31 Dec 2021  | 31 Dec 2020 |  |
|  | \$           | \$          |  |
| Loss before income tax includes the following specific expenses: |              |             |  |
| Cost of sales  | 9,531,100    | 6,225,370   |  |
|  |              |             |  |
| Finance costs  |              |             |  |
| Interest and finance charges paid/payable on borrowings          | 149,294      | 472,585     |  |
| Interest on leases   | 7,492        | 506         |  |
| Finance costs expensed   | 156,786      | 473,091     |  |
| Depreciation and amortisation                                    |              |             |  |
| Property, plant and equipment                                    | 1,658        | 1,169       |  |
| Intangibles  | 83,012       | 80,478      |  |
| Right-of-use assets  | 48,901       | 699         |  |
|  | 133,571      | 82,346      |  |
| Employee benefits include  |              |             |  |
| Salaries and Directors fees                                      | 709,044      | 228,220     |  |
| Superannuation   | 72,977       | 20,262      |  |
| Employee share option costs                                      | 290,804      | -           |  |
| Listing, fund raising and related costs                          |              |             |  |
| Legal and ASX fees   | 179,881      | -           |  |
| Broker fees  | 135,503      | -           |  |
| Marketing and other consultants                                  | 565,569      | -           |  |
| Accounting and share registry services                           | 102,229      |             |  |
|  | 983,182      |             |  |

| Note 4. Current assets — trade and other receivables | Conso       | lidated     |
|--|-------------|-------------|
|  | 31 Dec 2021 | 30 Jun 2021 |
|  | \$          | \$          |
| Trade receivables                                    | 69,570      | 116,465     |
| Less: Allowance for expected non-recovery            | (28,166)    | (28,166)    |
|  | 41,404      | 88,299      |
| Other receivables                                    | 195,616     | 113,848     |
|  | 237,020     | 202,147     |

| Note 5. Non-current assets — Plant and equipment | Consolidated |             |  |
|--|--------------|-------------|--|
|  | 31 Dec 2021  | 30 Jun 2021 |  |
|  | \$           | \$          |  |
| Plant and equipment at cost                      | 200,192      | 195,166     |  |
| Less: Accumulated depreciation                   | (188,991)    | (187,334)   |  |
|  | 11,201       | 7,832       |  |

#### Reconciliation

Reconciliation of the written down values at the beginning and end of the current and previous financial period are set out below:

| Balance as at 31 Dec 2020 | 5,725   |
|---------------------------|---------|
| Additions                 | 3,423   |
| Depreciation expense      | (1,316) |
| Balance as at 30 Jun 2021 | 7,832   |

| Balance as at 30 Jun 2021 | 7,832   |
|---------------------------|---------|
| Additions                 | 5,027   |
| Depreciation expense      | (1,658) |
| Balance as at 31 Dec 2021 | 11,201  |

| Note 6. Non-current assets — Right-of-use assets | Consol              | idated                     |
|--|---------------------|----------------------------|
|  | 31 Dec 2021<br>\$   | 30 Jun 2021<br>\$          |
| Land and buildings — right-of-use                | 250,419             | 250,419                    |
| Less: Accumulated depreciation                   | (62,603)<br>187,816 | <u>(20,868)</u><br>229,551 |
|  |                     |                            |
| Motor vehicles — right-of-use                    | 52,944              | 52,944                     |
| Less: Accumulated depreciation                   | (25,590)            | (20,295)                   |
|  | 27,354              | 32,649                     |
| Office equipment — right-of-use                  | 21,064              | 13,982                     |
| Less: Accumulated depreciation                   | (3,968)             | (2,097)                    |
|  | 17,096              | 11,885                     |
|  | 232,266             | 274,085                    |

Additions to the right-of-use assets during the past six months was \$7,082.

The consolidated entity leases buildings for its offices under agreements of three years with, in some cases, options to extend. The leases have various escalation clauses. On renewal, the terms of the leases are renegotiated. The consolidated entity also leases motor vehicles under agreements of between three to five years.

| Note 7. Non-current assets — Intangibles | Consolidated |             |  |  |
|--|--------------|-------------|--|--|
|  | 31 Dec 2021  | 30 Jun 2021 |  |  |
|  | \$           | \$          |  |  |
|  |              |             |  |  |
| Development — at cost                    | 907,441      | 774,271     |  |  |
| Less: Accumulated amortisation           | (535,995)    | (467,179)   |  |  |
|  | 371,446      | 307,092     |  |  |
| Software — at cost                       | 332,930      | 332,930     |  |  |
| Less: Accumulated amortisation           | (270,577)    | (256,381)   |  |  |
|  | 62,353       | 76,549      |  |  |
|  | 433,799      | 383,641     |  |  |

#### Reconciliations

Reconciliations of the written down values at the beginning of this half-year and end of the previous financial year are set out below:

| Consolidated           | Development<br>\$ | Software<br>\$ | Total<br>\$ |
|------------------------|-------------------|----------------|-------------|
| Balance at 30 Jun 2021 | 307,092           | 76,549         | 383,641     |
| Development cost       | 133,170           | -              | 133,170     |
| Amortisation expense   | (68,816)          | (14,196)       | (83,012)    |
| Balance at 31 Dec 2021 | 371,446           | 62,353         | 433,799     |

| Note 8. Non-current assets – Other receivables | Consolidated      |                   |  |
|--|-------------------|-------------------|--|
|  | 31 Dec 2021<br>\$ | 30 Jun 2021<br>\$ |  |
| Perx Rewards Pty Ltd – acquisition deposit     | 100,000           | -<br>-            |  |
| My Rewards USA Inc formation costs             | 649               | 649               |  |
|  | 100,649           | 649               |  |

| Note 9. Borrowings | Con         | solidated   |
|--------------------|-------------|-------------|
|                    | 31 Dec 2021 | 30 Jun 2021 |
|                    | \$          | \$          |
| Current            |             |             |
| External loans     | 315,137     | 741,027     |
| Related party loan |             | 43,463      |
|                    | 315,137     | 784,490     |
| Non-current        |             |             |
| External loans     | 64,222      | 141,735     |
| Related party loan |             | 102,061     |
|                    | 64,222      | 243,796     |

Assets pledged as security
All loans in the consolidated group are unsecured.

Financing arrangements
Unrestricted access was available at the reporting date to the following lines of credit:

|                               | Consolidated |             |  |  |
|-------------------------------|--------------|-------------|--|--|
|                               | 31 Dec 2021  | 30 Jun 2021 |  |  |
|                               | \$           | \$          |  |  |
| Total facilities              |              |             |  |  |
| Bank overdraft                | 100,500      | 155,820     |  |  |
| Bank and other external loans | 311,495      | 808,876     |  |  |
|                               | 411,995      | 964,696     |  |  |
|                               |              |             |  |  |
| Used at the reporting date    |              |             |  |  |
| Bank overdraft                | 24,507       | 34,448      |  |  |
| Bank and other external loans | 311,495      | 808,876     |  |  |
|                               | 336,002      | 843,324     |  |  |
| Unused at the reporting date  |              |             |  |  |
| Bank overdraft                | 75,993       | 121,372     |  |  |
| Bank and other external loans | -            | -           |  |  |
|                               | 75,993       | 121.372     |  |  |

| Note 10. Equity — Issued capital    | Consolidated |             |             |             |  |  |
|-------------------------------------|--------------|-------------|-------------|-------------|--|--|
|                                     | 31 Dec 2021  | 30 Jun 2021 | 31 Dec 2021 | 30 Jun 2021 |  |  |
|                                     | Shares       | Shares      | \$          | \$          |  |  |
| Ordinary shares — fully paid        | 138,941,692  | 112,882,543 | 8,086,113   | 5,544,005   |  |  |
| Issued capital                      |              |             |             |             |  |  |
|                                     |              |             |             |             |  |  |
| Movements in ordinary share capital | Shares       |             | \$          |             |  |  |
| Balance 01 Jul 2021                 | 112,882,543  |             | 5,544,005   |             |  |  |
| Issue of shares:                    |              |             |             |             |  |  |
| Between 15 Jul 2021 and 26 Oct      |              |             |             |             |  |  |
| 2021, My Rewards issued a total of  |              |             |             |             |  |  |
| 26,059,149 shares at issue prices   |              |             |             |             |  |  |
| ranging from 5c to 14c              | 26,059,149   |             | 2,818,880   |             |  |  |
| Share issue transaction             |              |             |             |             |  |  |
| Costs                               |              |             | (267,772)   |             |  |  |
| Balance 31 Dec 2021                 | 138,941,692  | _           | 8,086,113   | <u> </u>    |  |  |
|                                     |              | _           |             | _           |  |  |

#### Ordinary shares

Ordinary shares entitle the holder to participate in dividends and the proceeds on the winding up of the company in proportion to the number of and amounts paid on the shares held. The fully paid ordinary shares have no par value and the company does not have a limited amount of authorised capital. On a show of hands every member present at a meeting in person or by proxy shall have one vote and upon a poll each share shall have one vote.

| Note 11. Equity - Accumulated losses   | Consolidated      |                   |  |
|--|-------------------|-------------------|--|
|  | 31 Dec 2021<br>\$ | 30 Jun 2021<br>\$ |  |
| Accumulated losses at the beginning of the financial half year   | (9,623,565)       | (6,281,114)       |  |
| Loss after income tax  | (2,959,443)       | (3,342,451)       |  |
|  | (12,583,008)      | (9,623,565)       |  |
| Note 12. Loss Per Share  |                   |                   |  |
|  | 31 Dec 2021       | 31 Dec 2020       |  |
| Basic loss per share (cents)   | 2.35              | 0.80              |  |
| Loss from continuing operations used in the calculation of the basic earnings per share (\$)           | 2,959,443         | 846,460           |  |
| Weighted average number of ordinary shares for the purposes of calculation of basic earnings per share | 126,064,658       | 106,023,294       |  |
|  |                   | ·                 |  |

The following transactions occurred with related parties:

#### **Note 13. Related party transactions**

|  | 31 Dec 2021<br>\$ | 30 Jun 2021<br>\$ |
|--|-------------------|-------------------|
| Interest incurred on loan payable to Director - M Khire Loan and interest repayment to former Director –       | 2,117             | 8,400             |
| B Langdon  | 43,363            | 24,465            |
|  | 45,480            | 32,865            |
| Payable to related parties   |                   |                   |
| The following balances are outstanding at the reporting date in relation to transactions with related parties: |                   |                   |

**Consolidated** 

95,012

69,105

157,280

56,059

Trade payable to Director – M Khire 95,012 158,480
Trade (receivable) from Director – D Goldman - (1,200)

 Wages accrual – Director D Vinson
 20,203
 17,734

 Wages accrual – Director M Khire
 48,902
 38,325

Loan payable to related parties:

Loan payable to Director – M Khire

Loan payable to former Director – B Langdon

- 102,061

43,463

\_\_\_\_\_ 145,524

On 7 October 2021, Ms Khire converted all loans and interest payable to her into fully paid ordinary shares at an issue price of \$0.14 per share.

#### **Note 14. Share-based payments**

A share option plan has been established by My Rewards International Limited, whereby the consolidated entity may, at the discretion of the Board of Directors, grant options over ordinary shares in the company to certain personnel of My Rewards International Limited. Share options are issued at nil consideration.

In addition, options may also be issued to advisers of the company for example to assist with capital raising activities. On the 26<sup>th</sup> October 2021, 4,500,000 options were granted to Still Capital Pty Ltd in consideration for services in connection with pre-IPO capital raising.

On 12 July 2021, 13,000,000 options were granted to employees of the company at the following exercise prices: Tranche 1 - Vesting on 19 Jul 2021 at \$0.10

Tranche 2-5 - Vesting between 30 Sep 2021 and 30 Jun 2022 at \$0.24

Tranche 6-9 - Vesting between 31 Dec 2022 and 30 Jun 2023 at \$0.28

Set out below are summaries of options granted:

|              |                   | Exercise | Balance at the start of |            |           | Expired/<br>forfeited/ | Balance at the end of |
|--------------|-------------------|----------|-------------------------|------------|-----------|------------------------|-----------------------|
| Grant date   | Expiry date       | price    | the half-year           | Granted    | Exercised | other                  | the half-year         |
| 12/07/2021   | 12/07/2026        | \$0.10   | -                       | 3,250,000  | -         | -                      | 3,250,000             |
| 12/07/2021   | 12/07/2026        | \$0.24   | -                       | 4,875,000  | -         | -                      | 4,875,000             |
| 12/07/2021   | 12/07/2026        | \$0.28   |                         | 4,875,000  | -         | -                      | 4,875,000             |
| 26/10/2021   | 24/10/2024        | \$0.30   | -                       | 4,500,000  | -         | -                      | 4,500,000             |
|              |                   |          |                         | 17,500,000 |           | -                      | 17,500,000            |
| Weighted ave | erage exercise pr | ice      | -                       | \$0.2406   | -         | -                      | \$0.2406              |

For the options granted during the current financial half-year, the valuation model inputs used to determine the fair value at the grant date, are as follows:

|            |             |                           |                   |                     |                   | Risk-free        |                             |
|------------|-------------|---------------------------|-------------------|---------------------|-------------------|------------------|-----------------------------|
| Grant date | Expiry date | Share price at grant date | Exercise<br>price | Expected volatility | Dividend<br>yield | interest<br>rate | Fair value<br>at grant date |
| 12/07/2021 | 12/07/2026  | \$0.10                    | \$0.10            | 60%                 | -                 | 0.64%            | \$0.0456                    |
| 12/07/2021 | 12/07/2026  | \$0.10                    | \$0.24            | 60%                 | -                 | 0.64%            | \$0.0276                    |
| 12/07/2021 | 12/07/2026  | \$0.10                    | \$0.28            | 60%                 | -                 | 0.64%            | \$0.0246                    |
| 26/10/2021 | 24/10/2024  | \$0.14                    | \$0.30            | 60%                 | -                 | 1.10%            | \$0.0255                    |
|            |             |                           |                   |                     |                   |                  |                             |

31 Dec 2021 31 Dec 2020

#### **Share based payments expenses**

| Recognised in profit or loss and other comprehensive income<br>Employees' options expensed | 290,804 | - |
|--|---------|---|
| Recognised in equity— Advisor fees capital raise cost offset against share capital         | 114,743 | _ |

| Note 15. Reconciliation of cashflow from operating                         |              |             |
|--|--------------|-------------|
| activities to net loss after tax   | Consolidated |             |
|  | 31 Dec 2021  | 31 Dec 2020 |
|  | \$           | \$          |
| Reconciliation of cashflow from operating activities to net loss after tax |              |             |
| Loss after income tax expense for the year                                 | (2,959,443)  | (846,460)   |
| Depreciation and amortisation  | 133,571      | 82,346      |
| Change in operating assets and liabilities:                                |              |             |
| Decrease/(increase) in trade and other receivables                         | 56,028       | (40,824)    |
| Decrease/(increase) in inventories   | (18,622)     | 18,549      |
| Increase/(decrease) in trade and other payables                            | 817,841      | (307,434)   |
| Net cash used in operating activities                                      | (1,970,625)  | (1,093,823) |

#### Note 16. Events after the reporting period

#### Listing on ASX

On 9 February 2022, My Rewards was admitted to the official list of the ASX following a successful fund raise of \$5 million from investors. On 11 February 2022, the Company's shares commenced official quotation on the ASX under the ticker symbol "MRI".

#### Acquisition of Perx Rewards Pty Ltd

On 7 February 2022, My Rewards purchased 100% of the issued capital of this company for \$1.2 million, pursuant to a share purchase agreement dated 29 October 2021. The consideration for the purchase was a \$100,000 deposit (made prior to 31 December 2021) plus a further \$900,000 cash payment and a performance bonus of \$200,000 (paid via issue of 1,000,000 fully paid ordinary shares at \$0.20 each, both of which occurred after 31 December 2021). As this occurred recently, it is not feasible to disclose details of this acquisition on the business combination note.

Perx Rewards Pty Ltd is a complimentary business with good revenues and clients such as Australian Catholic University, Australia Post, Diabetes Australia, and Australian Institute of Management.

#### Conversion of Convertible Notes

As part of the listing process, convertible notes issued prior to 31 December 2021 were converted to fully paid ordinary shares at rates specified in each conversion notice. In total, notes were converted to 22,437,473 shares in February 2022, significantly improving the reported net asset figure shown in the 31 December 2021 balance sheet of the consolidated group.

Settlement of cybersecurity claim

As flagged in My Rewards' June 2021 Annual Report dated 19 October 2021 and its Prospectus dated 2 November 2021, there was a cybersecurity event in the six-month period ended 31 December 2021 and a claim was made for the breach. In February 2022, the claim was settled.

Effects of COVID-19

The impacts of the Coronavirus (COVID-19) pandemic are ongoing, and it is not practical to estimate the potential impact, positive or negative, after the reporting date. The situation is continually developing and is dependent on measures imposed by the Australian Government and other countries, such as maintaining social distancing requirements, quarantine travel restrictions and any economic stimulus that may be provided.

No other items, transactions or events have arisen since 31 December 2021 that have significantly affected, or may significantly affect the consolidated entity's operations, the results of those operations, or the state of affairs in future financial periods.

### My Rewards International Limited & Controlled Entities Directors' declaration 31 December 2021

#### In the Directors' opinion:

- the attached consolidated financial statements and notes comply with the Corporations Act 2001, Australian Accounting Standard AASB 134 'Interim Financial Reporting', the Corporations Regulations 2001 and other mandatory professional reporting requirements;
- the attached financial statements and notes give a true and fair view of the consolidated entity's financial position as at 31 December 2021 and of its performance for the financial half-year ended on that date; and
- there are reasonable grounds to believe that the consolidated entity will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of the Directors made pursuant to section 303(5)(a) of the Corporations Act 2001.

On behalf of the Directors

**David Vinson** 

**Chairman and Executive Director** 

Date: 28 February 2022

Melbourne







#### **RSM Australia Partners**

Level 21, 55 Collins Street Melbourne VIC 3000 PO Box 248 Collins Street West VIC 8007

> T +61(0) 3 9286 8000 F +61(0) 3 9286 8199

> > www.rsm.com.au

INDEPENDENT AUDITOR'S REVIEW REPORT
To the Members of My Rewards International Limited

#### Report on the Half-Year Financial Report

Conclusion

We have reviewed the accompanying half-year financial report of My Rewards International Limited (the 'Company') and controlled entities (together the 'Consolidated entity'), which comprises the statement of financial position as at 31 December 2021, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the half-year ended on that date, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the half-year financial report of Consolidated entity is not in accordance with the *Corporations Act 2001* including:

- (a) giving a true and fair view of the Consolidated entity's financial position as at 31 December 2021 and of its performance for the half-year ended on that date; and
- (b) complying with Accounting Standard AASB 134 *Interim Financial Reporting* and *Corporations Regulations* 2001.

#### Basis of Conclusion

We conducted our review in accordance with ASRE 2410 Review of a Financial Report Performed by the Independent Auditor of the Entity ('ASRE 2410'). Our responsibilities are further described in the Auditor's Responsibilities for the Review of the Financial Report section of our report. We are independent of the Company in accordance with the auditor independence requirements of the Corporations Act 2001 and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (including Independence Standards) (the Code) that are relevant to our audit of the annual financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of My Rewards International Limited, would be in the same terms if given to the directors as at the time of this auditor's report.

Responsibility of the Directors' for the Financial Report

The directors of My Rewards International Limited are responsible for the preparation of the half-year financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the half-year financial report that is free from material misstatement, whether due to fraud or error.





#### Auditor's Responsibility for the Review of the Financial Report

Our responsibility is to express a conclusion on the half-year financial report based on our review. ASRE 2410 requires us to conclude whether we have become aware of any matter that makes us believe that the half-year financial report is not in accordance with the *Corporations Act 2001* including: giving a true and fair view of the Consolidated entity's financial position as at 31 December 2021 and of its performance for the half-year ended on that date; and complying with Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Regulations 2001*.

A review of a half-year financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

**RSM AUSTRALIA PARTNERS** 

R B MIANO Partner

Dated: 28 February 2022 Melbourne, Victoria

### **Corporate directory**

| Directors                   | Mr. David Vinson (Chairman)                                 |
|-----------------------------|---|
|                             | Ms. Maitreyee Khire   |
|                             | Mr. Daniel Goldman  |
| Company Secretary           | Mr Neill Whitehead  |
| Registered Office           | Suite G02, 181 St Kilda Road, St Kilda, Vic 3182, Australia |
| Principal Place of Business | Suite G02, 181 St Kilda Road, St Kilda, Vic 3182, Australia |
| Auditor                     | RSM Australia Partners                                      |
| 7                           | Level 21, 55 Collins Street, Melbourne, Vic 3000, Australia |
| Share Registry              | Boardroom Pty Ltd   |
|                             | Level 12, 225 George Street, Sydney, NSW 2000, Australia    |
| Stock Exchange Listing Code | ASX:MRI   |
| Website                     | www.myrewardsinternational.com                              |

