



For personal use only



**PLAYSIDE STUDIOS (PLY.ASX)**

FY22 Interim Result Presentation





For personal use only

# H1FY22 HIGHLIGHTS

- ▶ Successfully launched “Age of Darkness: Final Stand” into Early Access on Steam.
- ▶ Completed acquisition of the Dumb Ways to Die (“DWTD”) franchise for \$2.25 million which represented a multiple of 1.5x of the DWTD FY21 revenue.
- ▶ Signed the largest work-for-hire development agreement since listing with 2K Games.
- ▶ Signed a work-for-hire contract with one of the largest crypto currencies in the world Shiba Inu.
- ▶ Raised \$28 million through a \$25 million Placement and a Share Purchase Plan of \$3 million.





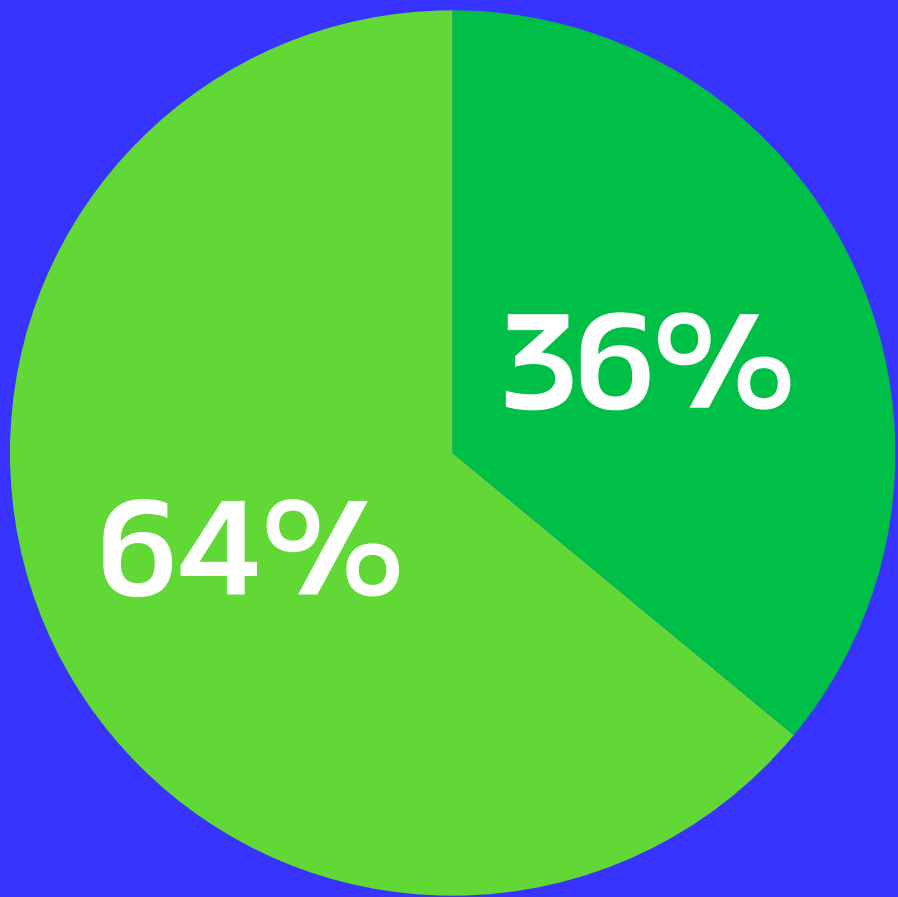


For personal use only

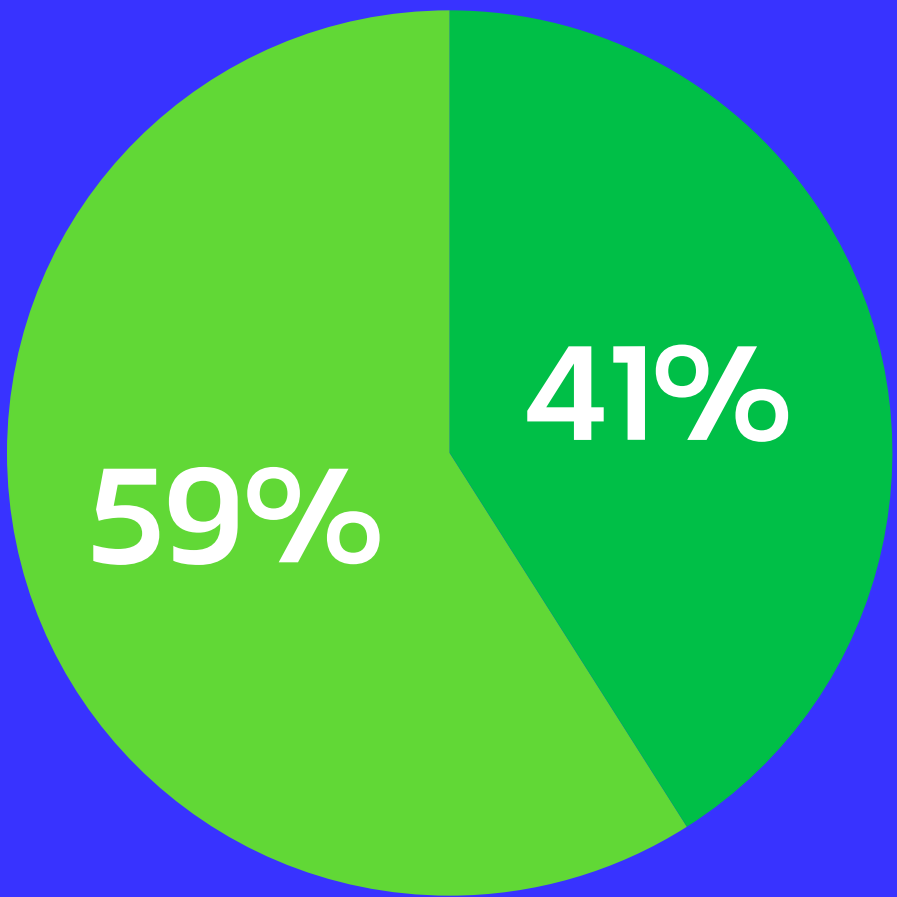
# H1FY22 REVENUE

	H122 (\$)	H121 (\$)	CHANGE (\$)	CHANGE (%)
Revenue*	9.4M	5.8M	3.6M	+61
EBITDA	(147K)	(1,625K)	1,478K	+91
NPAT	(444K)	(2,050K)	1,606K	+78
Net Cash	33M	16M	17M	+106

\* H121 includes \$688k Govt Grants (FY21 claim to be lodged 2HFY22)



H1FY22



H1FY21

Original IP      Work For Hire

- ▶ Work for Hire Revenue: \$3.41m an increase of \$1.37m on PCP. Driven by 2K Games, META ( Facebook ) and SHIBA.
- ▶ Original IP Revenue: \$5.99m an increase of \$3.01m on PCP. Driven by Age of Darkness: Final Stand and casual games Battle Simulator & Animal Warfare



# MARQUEE TITLES IN DEVELOPMENT



Soft Launch - Q3FY22



Hard Launch - Q4FY22



Soft Launch - Q4FY22



Hard Launch - Q2FY23



TBA



TBA





## MOBILE GAMES

# LICENSED TITLES

**PLAYSIDE HAS AN EXCLUSIVE LICENSE TO DEVELOP AND PUBLISH *THE GODFATHER* AND *LEGALLY BLONDE***

- ▶ Legally Blonde has entered Soft Launch phase with Hard Launch expected to occur late FY22.
- ▶ The Godfather will enter Soft Launch phase during Q3FY22 and Hard Launch expected to occur Q1FY23.
- ▶ PlaySide is currently in conversations with multiple Hollywood movie studios around new Licenses.





**SO MANY DUMB WAYS TO DIE**

# DUMB WAYS TO DIE

**IN THE SHORT TIME SINCE ACQUIRING *DUMB WAYS TO DIE* PLAYSIDE HAS SHOWN THE BRANDS TRUE POTENTIAL.**

- ▶ Launched BEANS Web 3 project.
- ▶ PlaySide has increased overall social following of the brand. TikTok followers have grown from 580k to 1.2M. YouTube now has over 1M Subscribers.
- ▶ PlaySide is developing 3 new titles for Dumb Ways to Die. The sequel everyone has been waiting for Dumb Ways to Die 4. A casual title and a puzzle title leveraging our puzzle tech.
- ▶ PlaySide are actively exploring new brand opportunities and are in talks with major streaming providers and toy companies to further expand the brand outside of gaming.

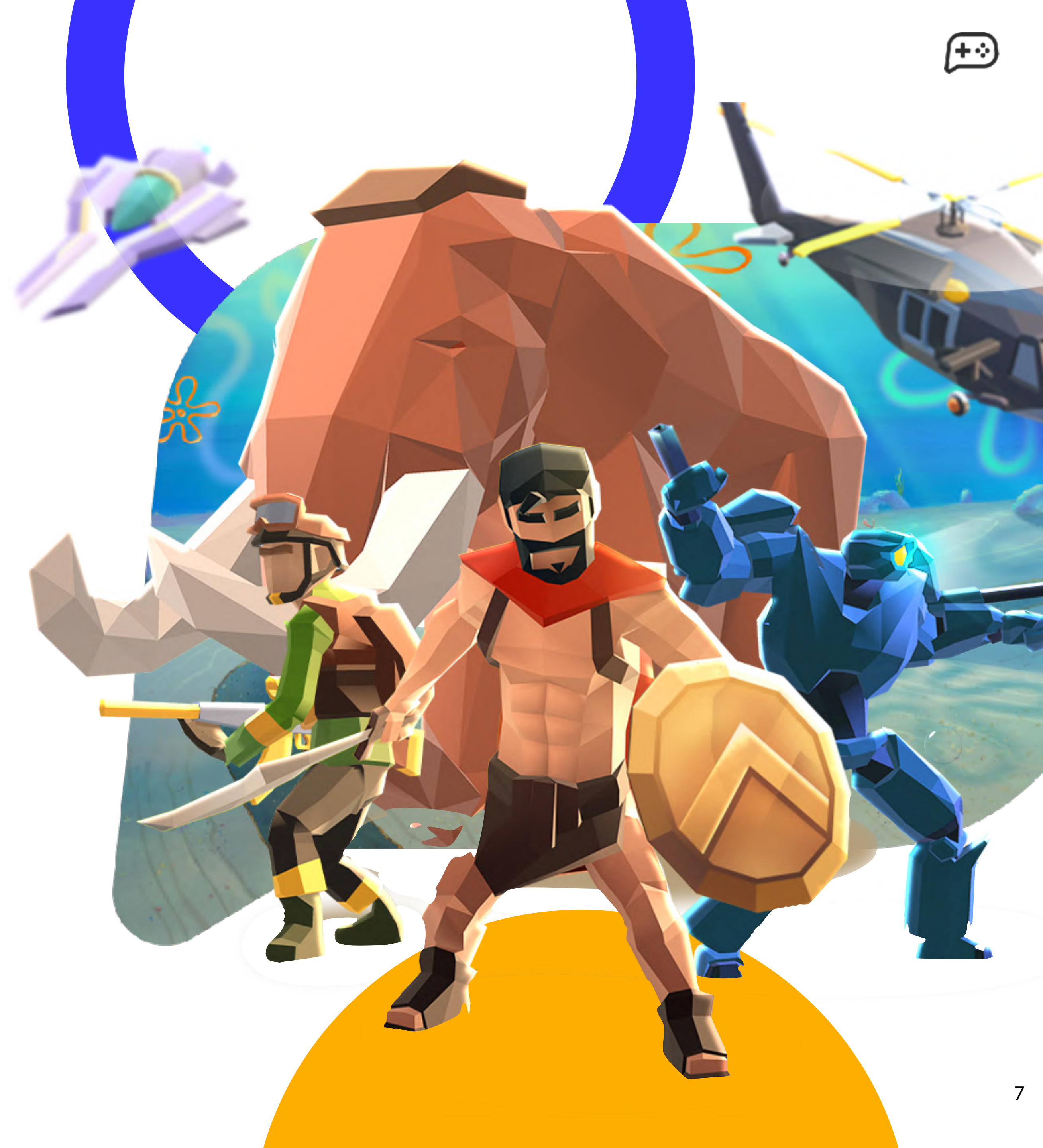


## AD BASED TITLES

# CASUAL GAMES

## PLAYSIDE CONTINUES TO SHOW THE VALUE OF ITS CASUAL PORTFOLIO WITH GAMES LIKE *BATTLE SIMULATOR WARFARE*

- ▶ PlaySide is developing 2 new casual titles based on its hit games Battle Simulator Warfare and Idle Area 51. These new titles will leverage the mechanics and overall performance of their predecessors whilst bringing a new theme for players to enjoy.
- ▶ Battle Simulator Warfare, Animal Warfare, Idle Area 51 and Garbage Truck Simulator all continue to bring new users in through new and exciting updates like Multiplayer.





## AAA GAME DEVELOPMENT

# PC & CONSOLE

**PLAYSIDE HAS SEVERAL TITLES UNDER DEVELOPMENT ALONG WITH THE GLOBALLY RECOGNISED *AGE OF DARKNESS*.**

- ▶ Age of Darkness: Final Stand launched in Early Access with Team17 in Q1FY22. Strong progress on campaign and multiplayer. Global launch planned for Q2 FY23
- ▶ World Boss: The collaboration with influencers LazarBeam and Fresh, who have a combined YouTube following of over 27 million subscribers was announced in Q3 FY22. The title has a planned Open Beta in Q4 FY22.
- ▶ Project Medieval has been named Pillage Party. Early Access Launch is planned for H2 FY23 on multiple platforms















## BEANS & BEYOND

# METAVVERSE

**PLAYSIDE HAS LAUNCHED A NEW METAVVERSE FRANCHISE *BEANS BY DUMB WAYS TO DIE*. BRINGING AAA GAME DEVELOPMENT TO WEB 3**

- ▶ Successful launch in Q3 FY22 of BEANS NFTS resulting in approx. \$8.4M Revenue including secondary sales
- ▶ PlaySide earns royalties for secondary sales via NFT marketplaces. BEANS will see multiple new collections this year including PETS & LOOT.
- ▶ Currently developing multiple Web 3 products including a revolutionary 3D Web Viewer and an MMO.
- ▶ PlaySide is developing a brand new NFT series and are in talks with major Hollywood players around licensing their brands.





## AAA GAMING'S GO-TO STUDIO

# WORK FOR HIRE

**PLAYSIDE CONTINUES TO SHOWCASE ITS AAA GAME DEVELOPMENT CAPABILITIES AND GAIN RECOGNITION ON THE GLOBAL STAGE.**

- ▶ PlaySide signed agreements with 2K Games, Shibu Inu Games and expanded its development on (META) Facebook Technologies in H1 FY22
- ▶ PlaySide signed a development agreement with Activision Blizzard in early Q3 FY22
- ▶ WFH continues its strong contribution to revenue & profitability whilst also introducing new strategic relationships.

## CURRENT WORK-FOR-HIRE





# INVESTOR RELATIONS INVESTOR RELATIONS INVESTOR RELATIONS



**[simon@nwrcommunications.com.au](mailto:simon@nwrcommunications.com.au)**



**+61 401 809 653**



**[linkedin.com/company/playside](https://www.linkedin.com/company/playside)**



**[Twitter.com/playsidestudios](https://twitter.com/playsidestudios)**



**[facebook.com/playsidestudios](https://www.facebook.com/playsidestudios)**



**[www.playsidestudios.com](http://www.playsidestudios.com)**



