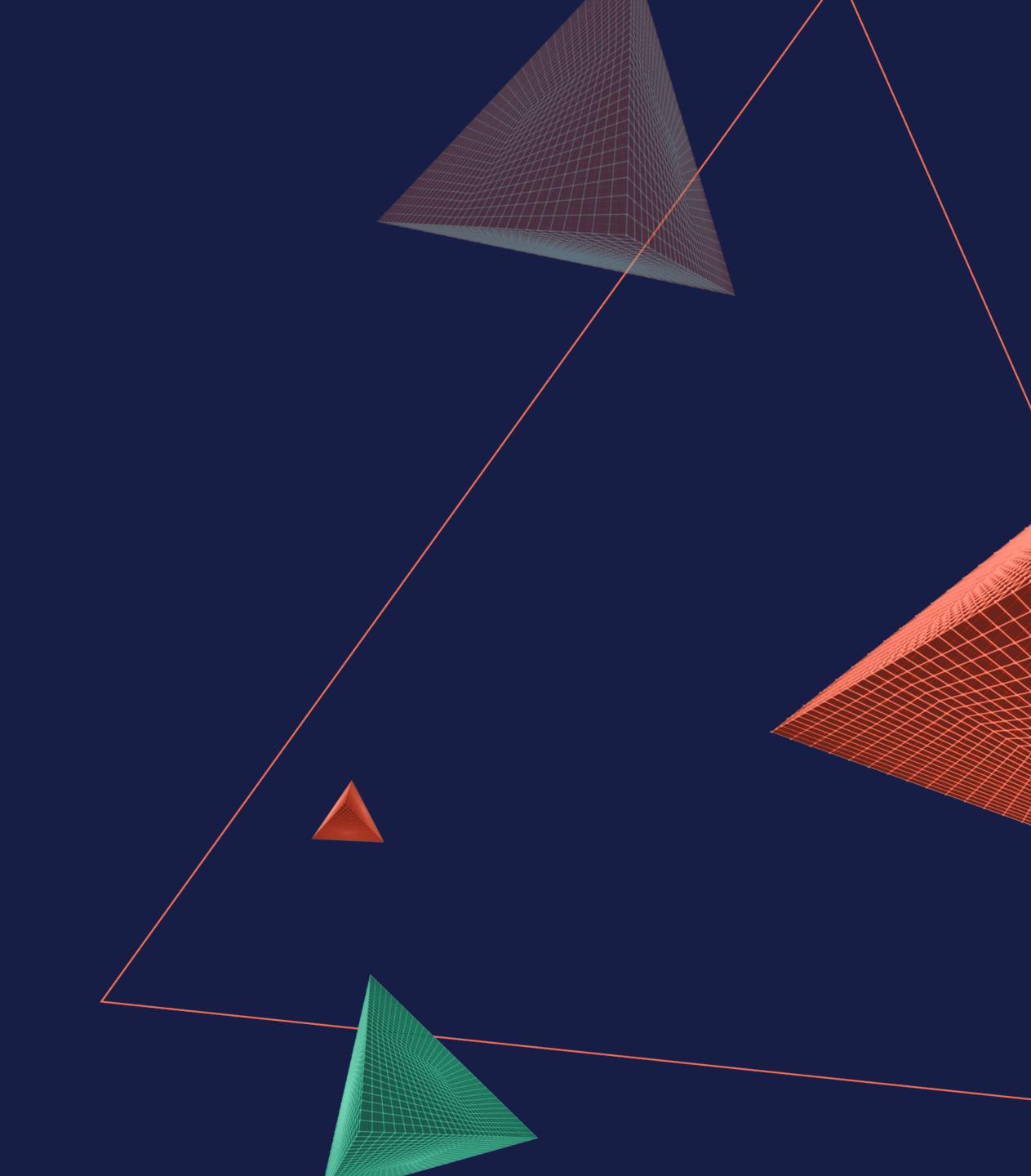
#### **Investor Presentation**

For the half year ended 31 December 2021





Change Financial Limited

**ASX: CCA** 

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Change has the vision and capabilities to simplify payment experiences worldwide.

#### Payments as a Service provider

#### Vision

Simplifying payment experiences worldwide

#### **Ambition**

To be a leading Payments as a Service provider through simple, flexible and fast to market technology

#### **Enablers**

People Products Partnerships

#### **Priorities**



core

Perform with strong results



Excel through solutions



Differentiate in client experiences

Payments solutions provider, driving innovation in the Banking as a Service ecosystem.

#### Delivering scalable payments solutions

#### **Banking as a Service**

#### Payments as a Service







Issuing physical,
digital and
virtual prepaid,
debit and credit
cards



BNPL, Digital wallets, Apple Pay, Google Pay and Samsung Pay



Transaction
processing for major
schemes Mastercard,
VISA, Union Pay, JCB
and AMEX



**Payment testing** 

Payment simulation



Testing automation

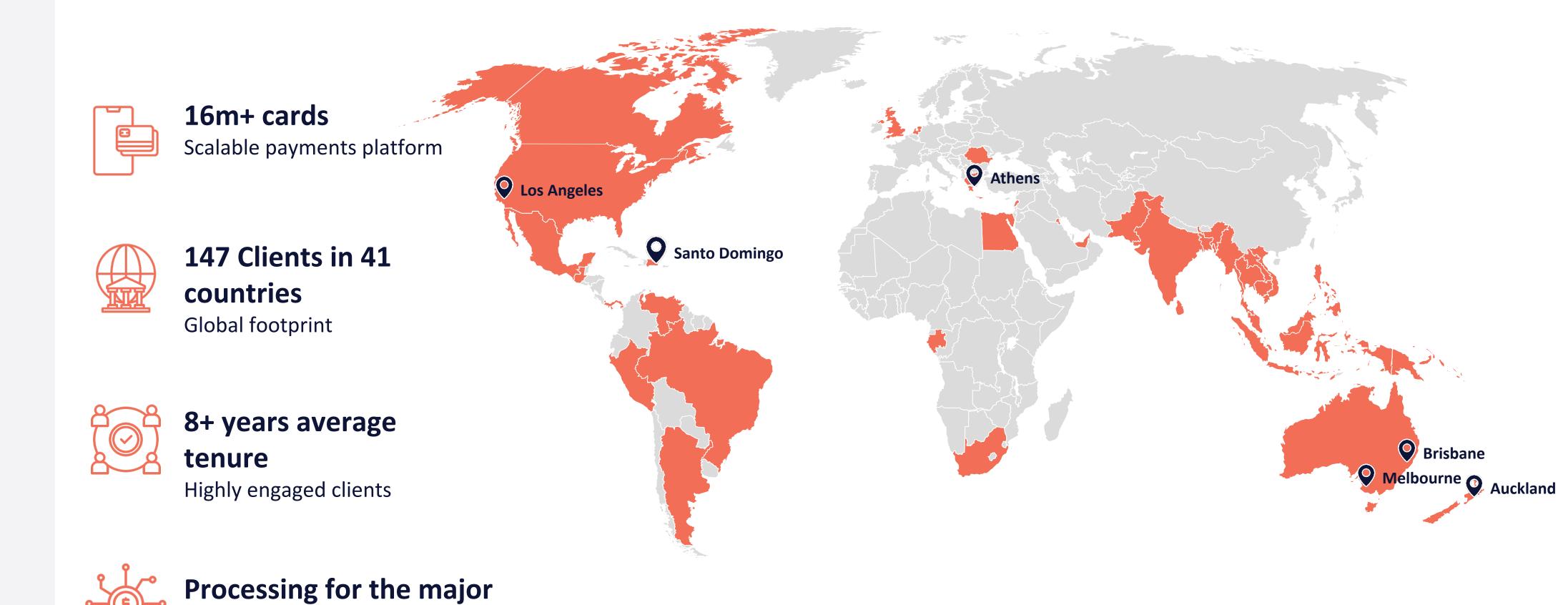


All network management and financial transactions

We have a diverse team of over 85 people with local knowledge to support our loyal and growing client base.

#### Global fintech with local expertise

Diners Club



Our offices / staff

**Our clients** 



Working with Deloitte, we analysed our products, capabilities and global market opportunities.

#### Core strategies to drive growth

## Be Competitive FY22

Be Different FY23

Be Famous FY24



Build upon Change's existing foundation by strengthening and growing the core business

Evolve Change's products and explore growth accelerators

Change leads the market with innovative payment solutions



**Enhance SaaS solutions and features** 

Focus on market leading user experiences and product features

Complement existing solutions with enhanced capabilities and ecosystem partnerships



Growth

Growth through banks and early-stage fintechs

Explore retail, government and corporate opportunities while growing banks and fintechs

Accelerate growth through global opportunities



Partnerships

Develop partnerships and build regional relationships with schemes

Scale partnership model to increase pipeline and scale client engagement

Build out partner ecosystem with complementary financial and banking solutions



Prioritise growth for LATAM and SEA Unlock growth for US and ANZ

Strengthen client engagement across LATAM, SEA, US and ANZ

Explore opportunities in new regions and countries

Our Be Competitive year is focussed on integration of our platforms, feature development, partnerships and customer growth.

#### Core strategies to drive growth

## Be Competitive FY22



Objective

Build upon Change's existing foundation by strengthening and growing the core business



Enhance SaaS solutions and features

Growth through banks

and early-stage fintechs

Develop partnerships and build regional

relationships with schemes



Growth

Partnerships



Prioritise growth for LATAM and SEA Unlock growth for US and ANZ

#### **Key Achievements – FY22 to date**

- ✓ Significant investment in people and product
- ✓ Strengthened relationships with existing client base
- ✓ Increased our sales qualified leads by 222%
- ✓ Phase 2 of Vertexon platform build completed on time and within budget
- ✓ Vertexon Payments as a Service platform launched in Oceania
- ✓ PaySim API launched and beta testing completed with Big 4 Australian bank
- ✓ 5 of the top 10 digital payments companies¹ globally trust our services
- ✓ Evolving and enhancing our product suite to better cater for fintechs
- ✓ Secured a new US Payments as a Service client
- ✓ Partnered with a new US issuing bank
- ✓ Partnered with Mambu to deliver leading digital banking and payment capabilities
- ✓ Working closely with the schemes to enhance our product offering
- ✓ Built a highly experienced global business development team across our key markets
- ✓ Secured 11 new clients in our key focus markets

<sup>&</sup>lt;sup>1</sup> https://www.emergenresearch.com/blog/top-10-leading-digital-payment-companies-in-the-world

Our Be Competitive year is focussed on integration of our platforms, feature development, partnerships and customer growth.

#### FY22 Key deliverables for growth

FY22 Q1-Q2

FY22 Q3-Q4

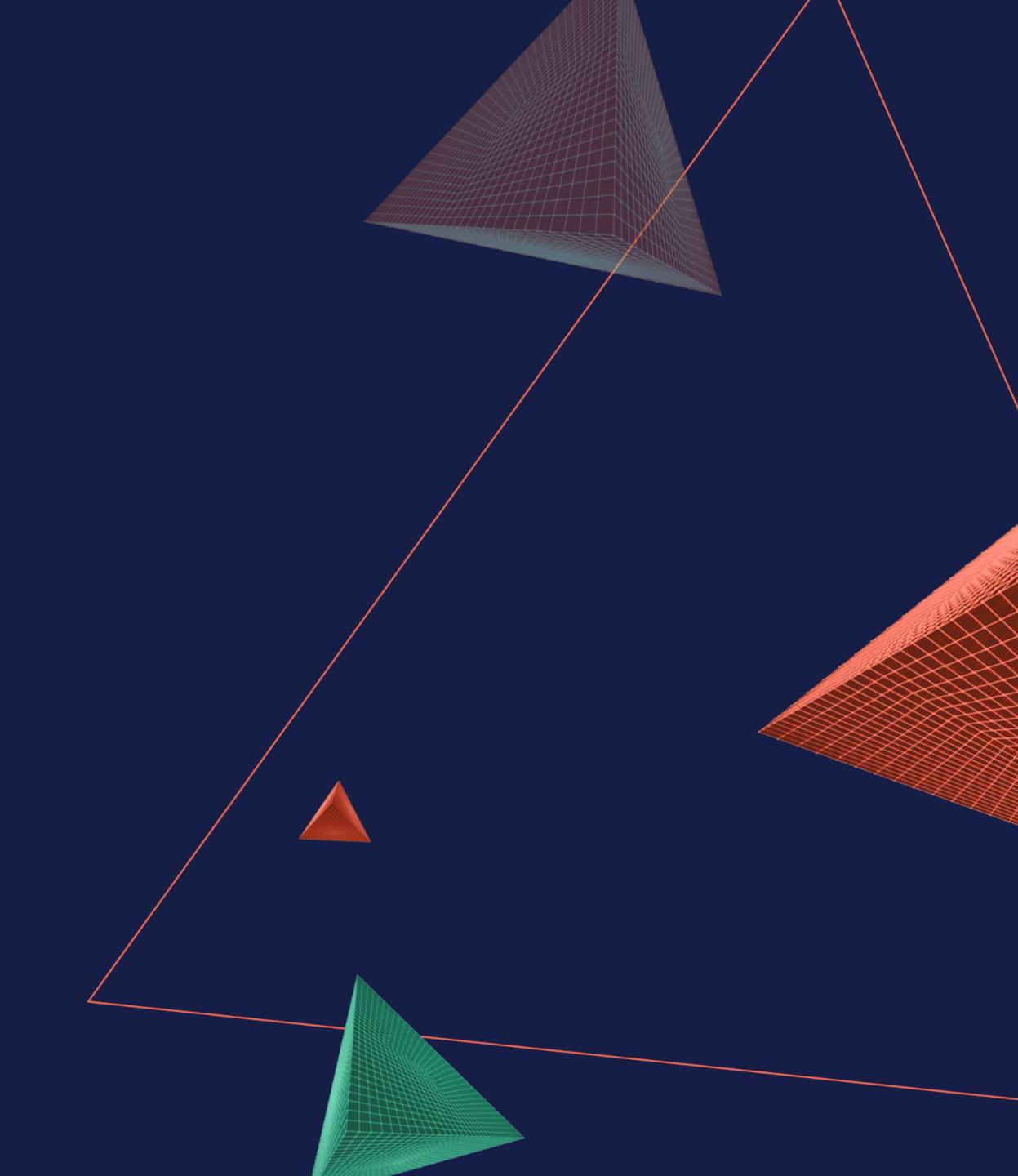
- ✓ Payment Card Industry PA-DSS Certification
- ✓ BDO Unibank Major Platform Upgrade
- Established Global BusinessDevelopment team
- ✓ New US Issuing Bank Partnership

- ✓ New US Payments as a Service Client
- ✓ Board changes announced
- ✓ Vertexon SaaS Platform launch
- ✓ New Website Launch
- ✓ Vertexon Eventing
- ✓ PaySim API launch

- ✓ Vertexon SaaS Platform launch in new region
- ✓ Vertexon Product Roadmap release
- ✓ PaySim Product Roadmap Release
- Axiom Bank issuing onboarding complete

- PaySim SaaS Launch
- First Vertexon SaaS Customer
- Partnership model enabled
- Enhanced Customer Support Model

## H1 FY22 Results



Continue to invest in the business to build a strong platform to drive future growth.

#### **Financial Performance**

#### **Key Takeaways**

- ▶ Revenue strong increase in client interest and opportunities across both Vertexon and PaySim products. Geographically diverse client base provides a solid platform for future growth within our target geographies
- ▶ Operating Expenses increased as the company continued to execute the Go-to-Market strategy to drive growth
- ► Technology Investment significant investment in development as we deliver new software as a service (SaaS) solutions for our core products



Half Year to 31 December (US\$'000)	H1 2021	H1 2020 <sup>2</sup>	% Change
Revenue	3,769	2,140	76%
Operating Expenses	(5,461)	(3,366)	62%
EBITDA	(1,692)	(1,226)	38%
Depreciation & Amortisation	(528)	(184)	187%
Profit / (Loss) before Tax	(2,220)	(1,410)	57%
Income Tax (Expense) / Benefit	-	(189)	N/A
Profit / (Loss) from Operations	(2,220)	(1,599)	39%

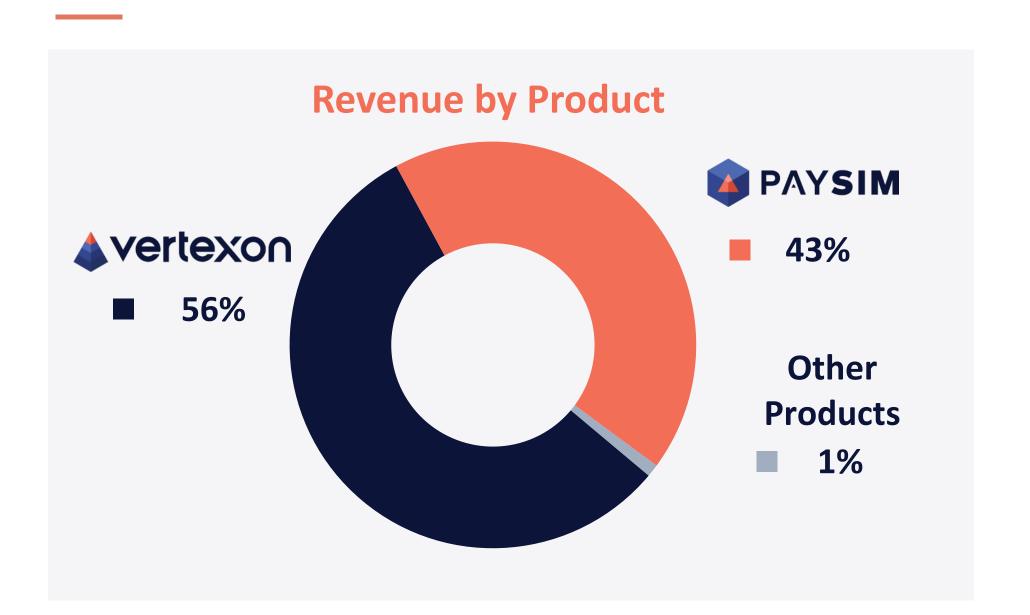
<sup>&</sup>lt;sup>1</sup>Run rate Contracted Annualised Recurring Revenue as at 31 December 2021

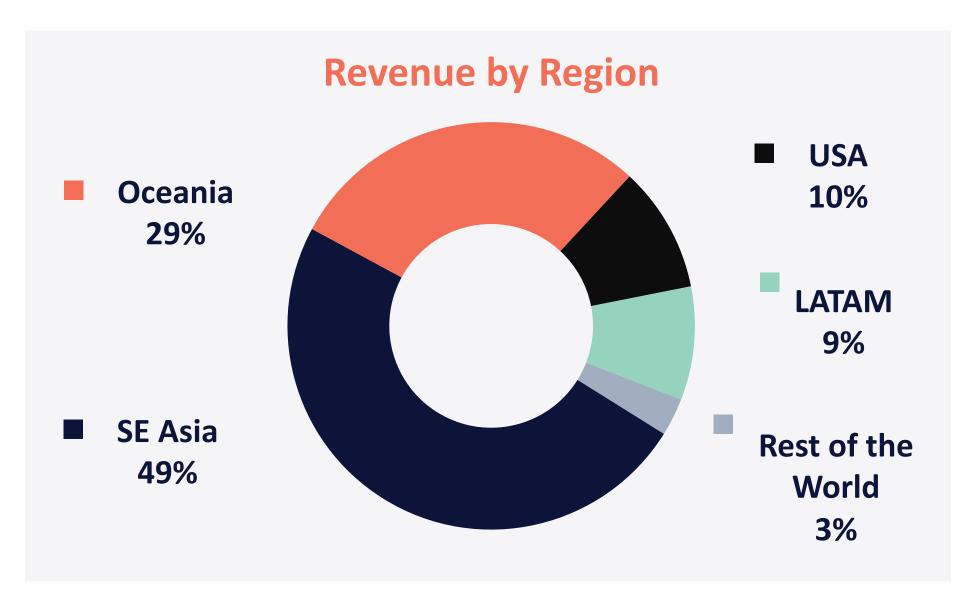
<sup>&</sup>lt;sup>2</sup>Acquisition of the assets of Wirecard was effective 1 October 2020 and therefore only contributed for three months of the half year ended 31 December 2020

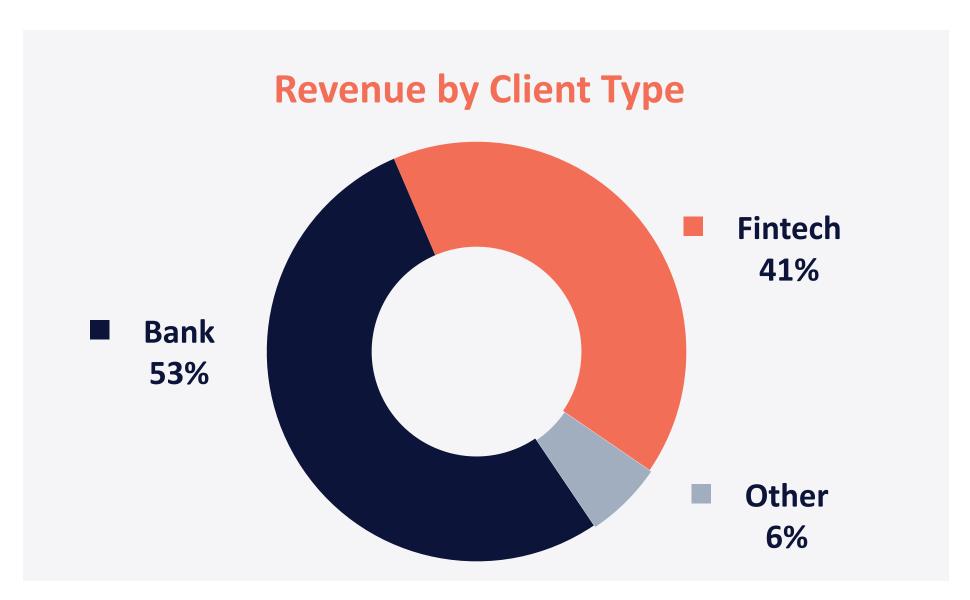
# Diverse range of customers and product usage globally.

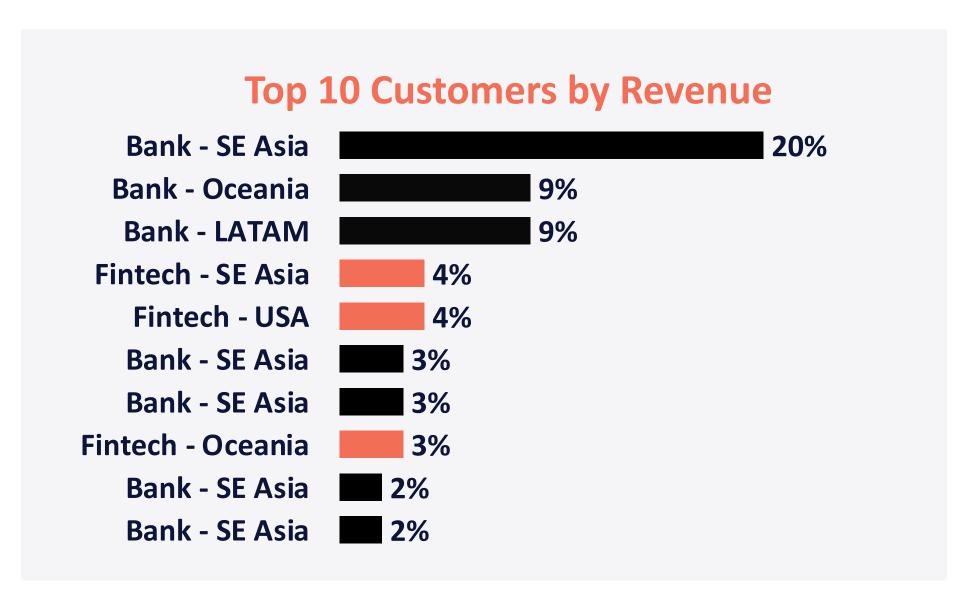
Expansive regional presence and a platform for future growth and expansion.

#### Revenue Breakdown – H1 FY22









Business
Development
activities has
delivered new
customers and
opportunities.

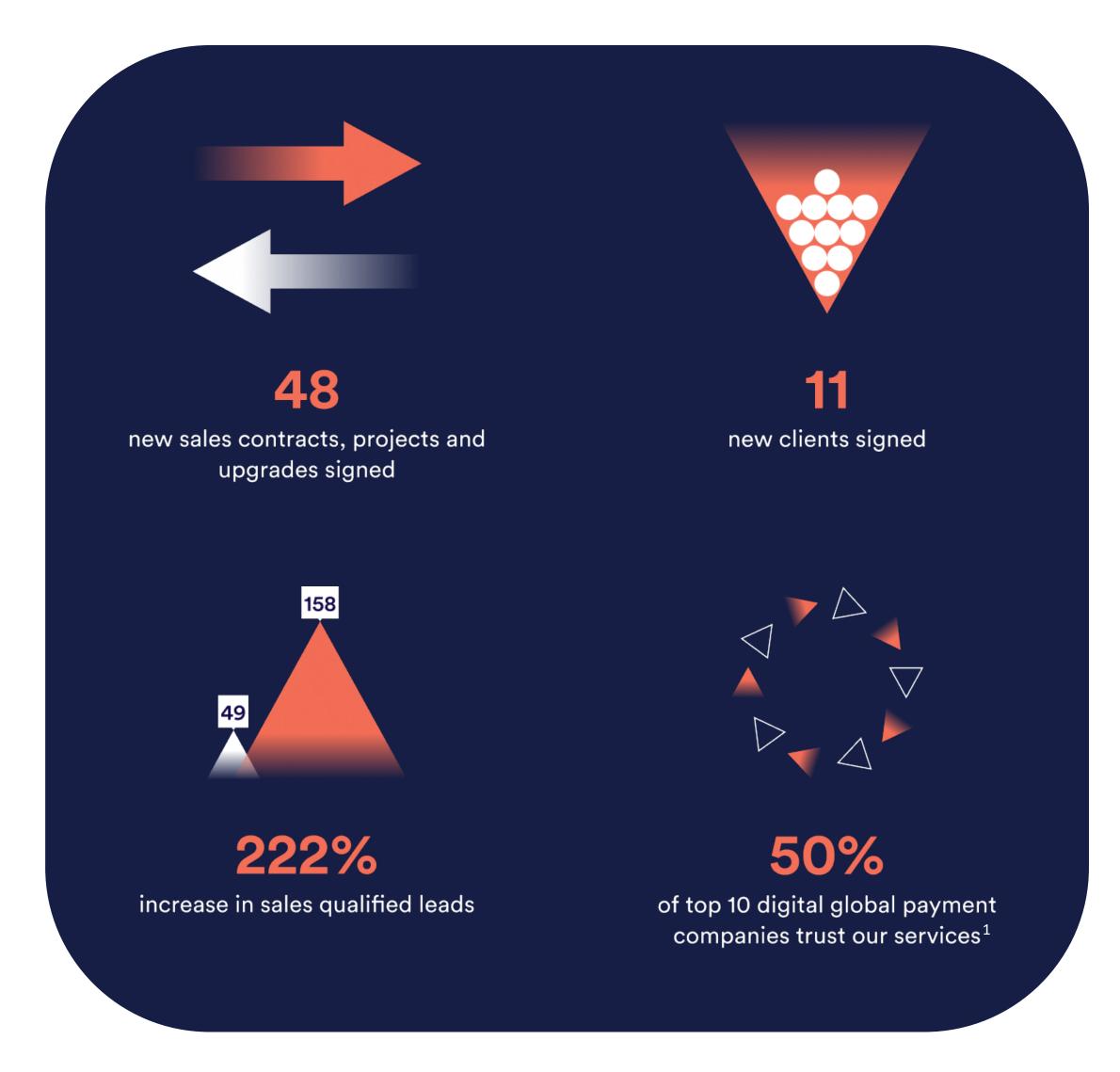
#### H1 FY22 Business Development Update

#### **Business Development Activities**

- ▶ 48 opportunities were closed and won in H1 FY22
- ► US Payments as a Service Client secured new US fintech
  Mastercard prepaid card program
- ➤ Significant growth in pipeline from 49 to 158 opportunities across both Vertexon and PaySim
- Strong interest in Vertexon SaaS solutions from new and existing clients that will drive ARR growth

#### **Strategic Activities**

- Focus on strategic partnerships for growth
- Axiom bank onboarding in progress to be completed in Q3 FY22, strengthening our Mastercard Prepaid issuing capability in the US market
- Launch of new product brands and company website
- Release of product roadmaps for Vertexon and PaySim
- Marketing, PR and content strategy in place to increase market visibility and opportunities



<sup>&</sup>lt;sup>1</sup> https://www.emergenresearch.com/blog/top-10-leading-digital-payment-companies-in-the-world

Change is building strategic partnerships to accelerate the roll out of its PaaS platform.

Mambu has 800 employees that support 200 customers in over 65 countries – including N26, BancoEstado, OakNorth, Raiffeisen Bank, ABN AMRO, Bank Islam and Orange Bank.

#### Delivering market leading solutions



Core banking technology inc. savings, accounts and lending





Payments platform inc. cards, BNPL, Apple Pay

= market leading digital banking and payment capabilities

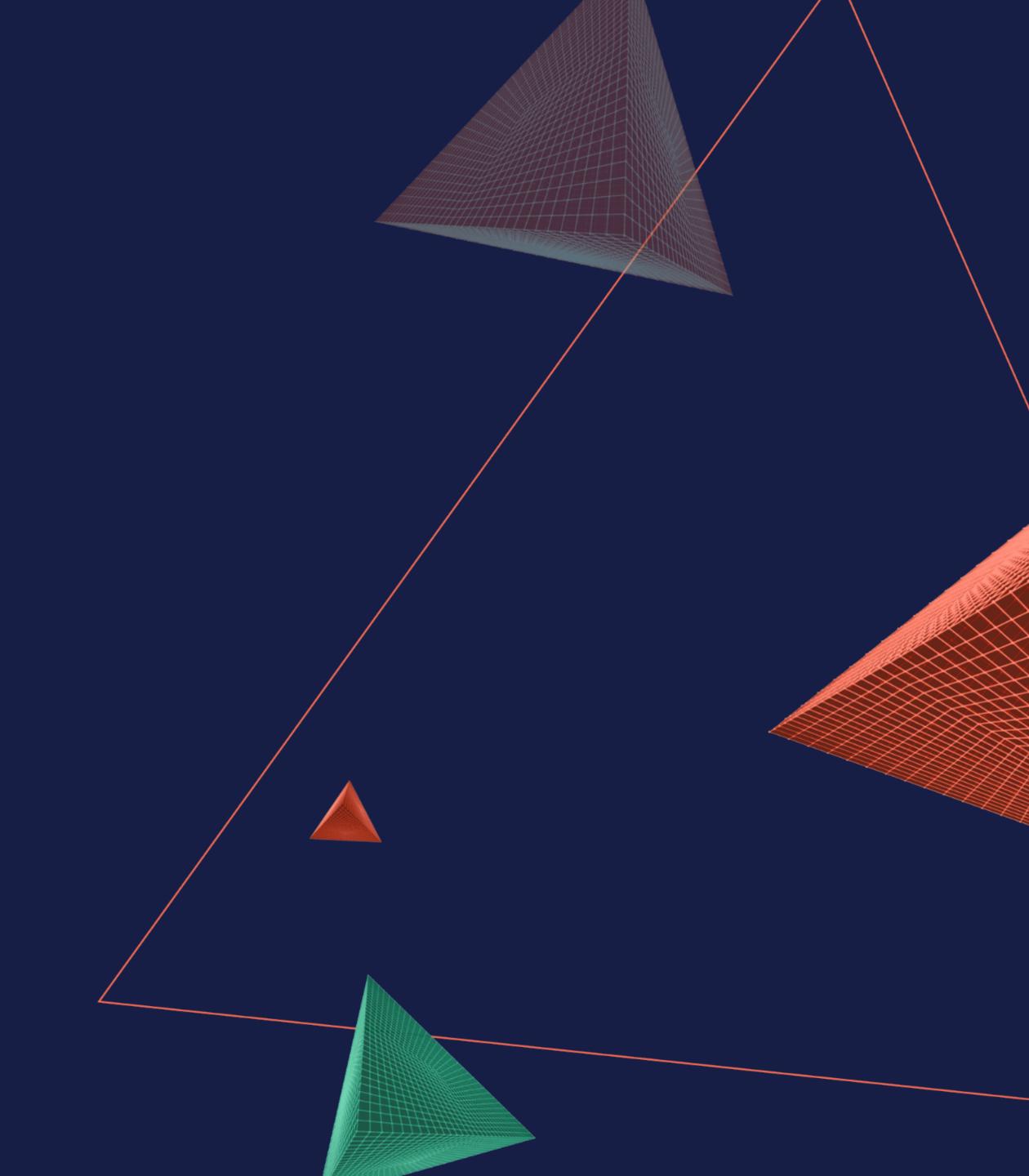
#### **Key Partnership Details**

- Mambu is the cloud banking platform that fast-tracks the design and build of banking and financial offerings
- Partnership will see Change's Vertexon PaaS platform added to Mambu's application programming interface (API) driven cloud banking platform
- ► The companies will work together to make Change's payment simulation and testing solution, PaySim, available to all Mambu clients

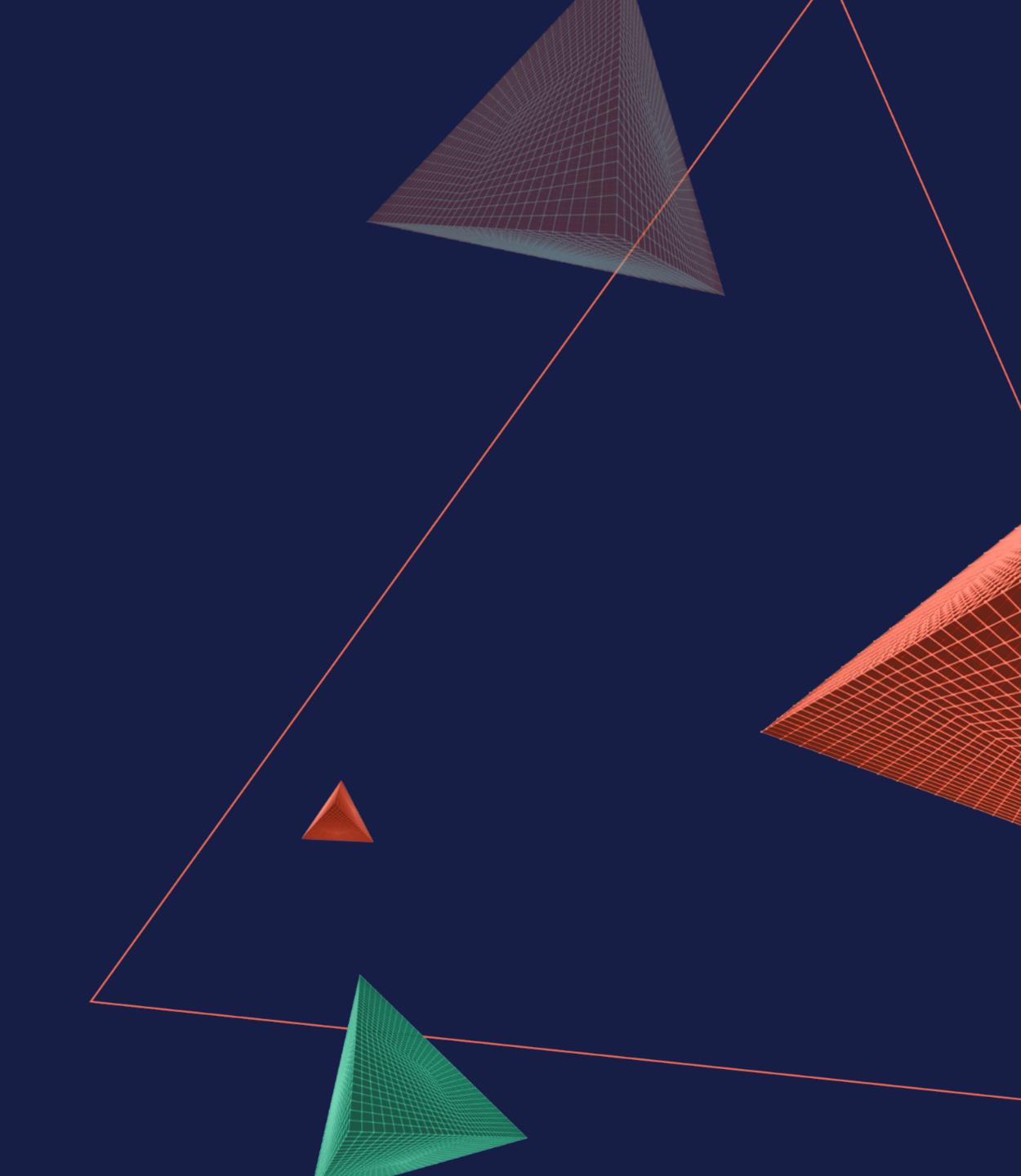
## Thank you.

**Get in touch** 

investors@changefinancial.com



# Appendix





#### **Statement of Profit or Loss**

Half Year to 31 December	2021 US\$	2020 US\$
Revenue & other income	3,768,536	2,139,794
Employee benefits expenses	(3,753,504)	(2,032,052)
Advertising & marketing expense	(222,933)	(16,207)
Program expense	(174,643)	(19,910)
Professional services & insurance expense	(514,373)	(244,929)
Consulting expense	(253,574)	(358,587)
Technology & hosting expense	(411,550)	(342,515)
Depreciation & amortisation expense	(528,271)	(184,487)
Business acquisition expense	-	(171,903)
Finance expense	(13,488)	(6,996)
Other expenses	(116,470)	(171,746)
Profit (loss) before tax	(2,220,270)	(1,409,538)
Income tax (expense) benefit	-	(188,975)
Profit (loss) from operations	(2,220,270)	(1,598,513)

- Increase in revenue and expenses for the half year ended 31 December 2021 relative to the prior period is reflective of the acquisition of the assets of Wirecard which occurred part way through the prior period (effective 1 October 2020)
- Expenses also increased as the company continued to execute the Go-to-Market strategy to drive growth in particular, new senior leader hires, business development manager hires and marketing expenses



## **Statement of Financial Position**

Balance at	31 Dec 2021	30 Jun 2021
	US\$	US\$
Cash and cash equivalents	1,564,098	4,019,001
Trade and other receivables	2,472,094	2,360,898
Contract assets	69,480	184,864
Current tax asset	64,766	-
Other current assets	318,821	183,339
Total Current Assets	4,489,259	6,748,102
Property, plant & equipment	394,372	460,953
Intangible assets	5,825,747	5,513,817
Total Non-current Assets	6,220,119	5,974,770
Total Assets	10,709,378	12,722,872
Trade & other payables	954,554	1,351,738
Provisions	1,185,677	1,035,100
Lease liability – current	219,067	297,380
Contract liabilities	3,322,053	2,714,047
Total Current Liabilities	5,681,351	5,398,265
Provisions	37,672	39,559
Lease liabilities – non-current	192,641	264,378
Total Non-current Liabilities	230,313	303,937
Total Liabilities	5,911,664	5,702,202
Total Equity	4,797,714	7,020,670



#### **Statement of Cash Flows**

Half Year to 31 December	2021 US\$	2020 US\$
Receipts from customers	4,307,774	1,082,858
Payments to suppliers and employees	(5,761,800)	(3,377,325)
Interest received	-	5,439
Interest paid	(13,488)	(6,996)
Government grant programs	-	60,547
Net cash used in operating activities	(1,467,514)	(2,235,477)
Receipts from sublease (excluding interest received)	-	41,589
Payment for plant & equipment	(34,158)	(35,111)
Payment for software development	(745,861)	(160,119)
Business acquired	-	(4,492,416)
Net cash used in investing activities	(780,019)	(4,646,057)
Proceeds from share issue	-	8,358,600
Cost of funding	-	(606,588)
Payments of lease liabilities (excluding interest paid)	(140,682)	(86,542)
Net cash (used in) / provided by financing activities	(140,682)	7,665,470
Net increase (decrease) in cash held	(2,388,215)	783,936