ASX Announcement

21 January 2022

Release of Q2 FY22 Webinar recording

Pureprofile Limited (ASX: **PPL** or the **Company**) is pleased to invite investors to view the **Q2 FY22 Quarterly Activity Webinar** presented on Wednesday, 19 January 2022 at 11.00 am (AEDT) by CEO, Martin Filz and CFO Melinda Sheppard.

The recording is available on the Company's website and can be accessed by using the following link:

https://business.pureprofile.com/media-centre/

This announcement has been authorised for release to the ASX by the Board of Directors.

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For further information, please contact:

George Kopsiaftis, IR Department

george.kopsiaftis@irdepartment.com.au | +61 409 392 687

About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research and digital advertising services for agencies, marketers, researchers and publishers.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 700 clients.

