

ASX Announcement

18 January 2022

Q2 FY22 Activity Report and Appendix 4C Webinar invitation

Pureprofile Limited (ASX: **PPL** or the **Company**) is pleased to announce that it will be releasing its Appendix 4C and Quarterly Activity report for the quarter ended 31 December 2021 prior to market open tomorrow, **Wednesday, 19 January 2022**. Following the release, the Company invites investors to attend an online briefing to discuss the results at **11.00am Sydney time (AEDT)**.

During the briefing, CEO, Martin Filz and CFO, Melinda Sheppard, will present an activity update and discuss recent developments. This will be followed by a Q+A session.

Participants can pre-register ahead of time via the following link:

https://us02web.zoom.us/webinar/register/WN_n3x_EeumQSGQSjj03m2UjQ

Once the registration form is completed, investors will receive a confirmation email with details on how to access the briefing. If you would like to ask a question during the briefing, please send your question ahead of the session to: george.kopsiaftis@irdepartment.com.au

This announcement has been authorised for release to the ASX by the Board of Directors.

- ENDS -

For further information, please contact:

George Kopsiaftis, IR Department

george.kopsiaftis@irdepartment.com.au | +61 409 392 687

About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing online research and digital advertising services for agencies, marketers, researchers and publishers.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 700 clients.

Pureprofile 

Pureprofile Limited
ABN 37 167 522 901

www.pureprofile.com
investor@pureprofile.com

Sydney Melbourne New Zealand London Netherlands New York Singapore
Thessaloniki Mumbai