

ASX Announcement

8 December 2021

Change in leadership for Cochlear North America

Cochlear Limited, the global leader in implantable hearing solutions, announces the retirement of Tony Manna as President, Cochlear North America and appointment of Lisa Aubert to the role effective 1 April 2022.

Tony Manna joined Cochlear in 2005 and held various positions including Area VP of Sales in the US, President, Cochlear Bone Anchored Solutions, Gothenburg and, since July 2015, President, Cochlear North America.

Cochlear's President & CEO, Dig Howitt said, "Tony and the Cochlear North America Team have been responsible for delivering strong growth in sales revenue over the last six years by expanding awareness and driving referrals for our implantable hearing solutions. The focus on customer service and support has strengthened our competitive position. Tony has been an outstanding leader across all his roles, building and supporting a strong team to achieve outstanding execution. I would like to thank Tony for his great contribution to Cochlear and wish him well in his retirement."

Lisa Aubert joined Cochlear in 1994 and is currently the Vice President of Sales for North America. In her 27 years with the company, Lisa has served as a Clinical Manager, Area Manager for Northern Europe & South Africa, General Manager of UK/Ireland/South Africa, and Regional Director of Europe North with Cochlear Europe; and Director of Clinical Services, Regional Director (Sales), Director of Professional Marketing, and most recently Vice President of Sales for Cochlear North America and Chairs Cochlear's Global Sales Council. Lisa has a BA in Communication Disorders, an MA in Audiology and an MBA.

Mr Howitt said, "I'm very pleased to announce Lisa's appointment to the role of President, Cochlear North America. Lisa has already made an outstanding contribution to Cochlear and our customers and has the experience, knowledge and character to lead the continued growth of our North American business. Over the next few months Lisa will work with Tony to transition to the new role."

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