

## Appendix 3Y

### Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

|                       |                                |
|-----------------------|--------------------------------|
| <b>Name of entity</b> | <b>Lovisa Holdings Limited</b> |
| <b>ABN</b>            | <b>34 602 304 503</b>          |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                   |
|----------------------------|-------------------|
| <b>Name of Director</b>    | Mr Victor Herrero |
| <b>Date of last notice</b> | 14 October 2021   |

#### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |   |
|---|---|
| <b>Direct or indirect interest</b>  | Direct  |
| <b>Nature of indirect interest<br/>(including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | N/A   |
| <b>Date of change</b>   | (a) 23 November 2021 (Performance Rights)<br>(b) 26 November 2021 (Ordinary Shares)<br>(c) 1 December 2021 (Ordinary Shares)  |
| <b>No. of securities held prior to change</b>   | nil   |
| <b>Class</b>  | (a) Performance Rights<br>(b) Fully Paid Ordinary Shares<br>(c) Fully Paid Ordinary Shares  |
| <b>Number acquired</b>  | (a) 400,000 Performance Rights issued under the Lovisa Holdings Limited Equity Incentive Plan (2022)<br>(b) 49,500 Fully Paid Ordinary Shares<br>(c) 300 Fully Paid Ordinary Shares |
| <b>Number disposed</b>  | Nil   |

+ See chapter 19 for defined terms.

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|  |   |
|--|---|
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and estimated valuation</small>   | (a) Nil<br>(b) 49,500 ordinary shares at \$20.0990 per share<br>(c) 300 ordinary shares at \$20.0000 per share      |
| <b>No. of securities held after change</b>   | 400,000 Performance Rights (2022)<br>49,800 Fully Paid Ordinary Shares  |
| <b>Nature of change</b><br><small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small> | (a) Performance Rights Granted under the Lovisa Equity Incentive Plan<br>(b) On-market trade<br>(c) On-market trade |

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |     |
|---|-----|
| <b>Detail of contract</b>   | N/A |
| <b>Nature of interest</b>   | N/A |
| <b>Name of registered holder (if issued securities)</b>   | N/A |
| <b>Date of change</b>   | N/A |
| <b>No. and class of securities to which interest related prior to change</b><br><small>Note: Details are only required for a contract in relation to which the interest has changed</small> | N/A |
| <b>Interest acquired</b>  | N/A |
| <b>Interest disposed</b>  | N/A |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and an estimated valuation</small>   | N/A |
| <b>Interest after change</b>  | N/A |

+ See chapter 19 for defined terms.

**Part 3 – <sup>+</sup>Closed period**

|   |     |
|---|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>  | N/A |
| <b>If prior written clearance was provided, on what date was this provided?</b>   | N/A |

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<sup>+</sup> See chapter 19 for defined terms.