



ASX Release

23 November 2021

The Manager
Company Announcements
Australian Securities Exchange
Level 5, 20 Bridge Street
SYDNEY NSW 2000

By Electronic Lodgement

Dear Sir/Madam

Results of Annual General Meeting

In accordance with ASX Listing Rule 3.13.2 and Section 251AA(2) of the Corporations Act the Board of Design Milk Co Limited (ASX:DMC) (**Company**) is pleased to provide the enclosed summary of the proxy votes received and poll results on each Resolution put to today's **Annual** General Meeting held at 8:00AM (Sydney time). All resolutions were passed.

Approved for release by the Board of Directors of the Company.

Yours faithfully

Sapir Elias
Company Secretary

For further inquiries, please contact:

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About Design Milk Co Limited

Design Milk Co Limited owns and operates multiple e-Commerce brands that support independent brands and designers from around the world: Design Milk, a world-renowned, award-winning digital media company that has thrived through the support of an engaged community over the past 13 years: Ahalife, an eCommerce website and blog supporting premium lifestyle designers and brands: Kaufmann Mercantile, a blog and eCommerce website dedicated to independent craftsman and brands focused on sustainable manufacturing and product lifecycles.

For more information, please contact Investor Relations.

Disclosure of Proxy Votes

Design Milk Co Ltd

Annual General Meeting

Tuesday, 23 November 2021



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In accordance with section 251AA of the Corporations Act 2001, the following information is provided in relation to resolutions put to members at the meeting.

Resolution	Decided by Show of Hands (S) or Poll (P)	Total Number of Proxy Votes exercisable by proxies validly appointed	Proxy Votes				Poll Results (if applicable)		
			FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN
1 Adoption of Remuneration Report	P	7,413,043	7,164,164 96.64%	248,867 3.36%	2	12 0.00%	8,080,843 97.01%	248,867 2.99%	2
2 Re-election of Michael Hill as Director	P	10,806,218	10,806,206 100.00%	0 0.00%	0	12 0.00%	11,722,885 100.00%	0 0.00%	0
3 ASX Listing Rule 7.1A Approval of Future Issue of Securities	P	10,806,218	10,796,974 99.91%	9,232 0.09%	0	12 0.00%	11,713,653 99.92%	9,232 0.08%	0
4 Adoption of Management Incentive Plan	P	7,413,045	7,163,166 96.63%	249,867 3.37%	0	12 0.00%	8,079,845 97.00%	249,867 3.00%	0
5 Approval of Issue of Incentive Options to Michael Hill, Director of the Company	P	7,627,331	7,377,452 96.72%	249,867 3.28%	0	12 0.00%	8,294,131 97.08%	249,867 2.92%	0
6 Approval of Issue of Incentive Options to Christopher Colfer, Director of the Company	P	7,627,331	7,377,452 96.72%	249,867 3.28%	0	12 0.00%	8,294,131 97.08%	249,867 2.92%	0
7 Approval of Issue of Incentive Options to Michael Everett, Director of the Company	P	7,627,331	7,377,452 96.72%	249,867 3.28%	0	12 0.00%	8,294,131 97.08%	249,867 2.92%	0

			Proxy Votes				Poll Results (if applicable)		
Resolution	Decided by Show of Hands (S) or Poll (P)	Total Number of Proxy Votes exercisable by proxies validly appointed	FOR	AGAINST	ABSTAIN	PROXY'S DISCRETION	FOR	AGAINST	ABSTAIN
8 Approval of Issue of Incentive Options to Arnaud Massenet, Director of the Company	P	7,627,331	7,377,452 96.72%	249,867 3.28%	0	12 0.00%	8,294,131 97.08%	249,867 2.92%	0

