

# Aristocrat accelerates strategy and delivers strong growth in FY21

Sydney, 18 November 2021

## **KEY HIGHLIGHTS**

- Established growth strategy and sustained investment in outstanding product, people and capability delivered greater diversification, resilience and profitable growth in FY21
- Strong operating cash flow and a robust balance sheet provides flexibility and optionality to accelerate growth plans through organic investments and strategic M&A in FY22
- 81% growth in normalised NPATA to \$865 million in FY21 (up 102% in constant currency) delivers performance close to 2019 levels with a stronger, more diverse and resilient business
- Strong recovery and performance in Gaming driven by market-leading products and portfolio, and above-category growth in Pixel United<sup>1</sup>, Aristocrat's mobile games publishing business (formerly Digital) driven by strong portfolio performance and player engagement

Aristocrat Leisure Limited (ASX: ALL) today announced its financial results for the year ended 30 September 2021, further to the Trading Update released on 18 October 2021.

Normalised profit after tax and before amortisation of acquired intangibles (NPATA) of \$864.7 million represents an increase of 81% in reported terms, and 102% in constant currency, compared to the prior corresponding period (PCP), reflecting strong product and portfolio performance, and profitable growth across both Aristocrat Gaming and the Pixel United businesses.

The Group maintained its market-leading investment in game design, development and technology in the period, allowing it to grow share in core segments and in adjacencies with its diversified portfolios of top-performing, world-class games and products.

Earnings Before Interest, Tax, Depreciation and Amortisation (EBITDA) of \$1,542.9 million is 43% higher on a reported basis and 58% higher on a constant currency basis compared to the PCP.

Aristocrat Chief Executive Officer and Managing Director, Trevor Croker, said "The results and momentum we've delivered this year demonstrates the successful execution of our growth strategy.

"We continued to take share and deliver above-category organic growth over the year through sustained investment in outstanding product, people and capability, and further strengthening our business fundamentals.

"Our progress is reflected in the share growth and margin expansion achieved across key segments during the year, with industry-leading games and products and further diversification across our Aristocrat Gaming and Pixel United 1 portfolios.

"Aristocrat's recommended offer to acquire Playtech plc, announced after period end, is another demonstration of our appetite to accelerate the implementation of our strategy through accretive M&A, in particular where it can deliver new capabilities and access to significant growth opportunities. We are focused on achieving necessary approvals, and continue to expect the acquisition to complete in the second guarter of calendar year 2022.

"We are also making important progress in our sustainability efforts, with the launch of product innovations in responsible gameplay this year, together with additional corporate governance, culture and diversity initiatives, reflecting our priorities. Furthermore, we have committed to adopting a science-based greenhouse gas emissions reduction target, consistent with the Paris Agreement, by the end of 2023. We look forward to sharing full details with the launch of our FY21 Sustainability Report later this month.

"Aristocrat enters fiscal 2022 with excellent operational momentum, business resilience, and an appetite to continue to invest organically and through M&A to accelerate our growth strategy," Mr Croker concluded.

## **FINANCIAL SUMMARY**

A\$ million	2021	2020	Change %
Normalised results <sup>1</sup>			
Operating revenue	4,736.6	4,139.1	14.4
EBITDA <sup>2</sup>	1,542.9	1,078.9	43.0
EBITDA margin	32.6%	26.1%	6.5 pts
EBITA	1,277.4	771.3	65.6
NPAT	765.6	357.1	114.4
NPATA	864.7	476.6	<b>8</b> 1.4
Earnings per share (fully diluted)	120.0c	56.0c	114.3
EPSA (fully diluted)	135.6c	74.7c	<b>A</b> 81.5
Total dividend per share	41.0c	10.0c	310.0
Reported results			
Revenue	4,736.6	4,139.1	14.4
Profit after tax	820.0	1,377.7	(40.5)
NPATA	919.1	1,497.2	(38.6)
Balance sheet and cash flow			
Net working capital <sup>2</sup> / revenue	(2.2%)	1.0%	(3.2) pts
Operating cash flow <sup>2</sup>	1,328.4	1,018.6	30.4
Closing net debt <sup>3</sup>	804.5	1,567.5	48.7
Net debt / EBITDA <sup>3,4</sup>	0.5x	1.4x	0.9x

## NOTES TO TABLE:

<sup>(1)</sup> Normalised results are statutory profit (before and after tax), excluding the impact of certain significant items detailed in the Operating & Financial Review.

<sup>(2)</sup> During the year, the Group revised its accounting policy in relation to configuration and customisation costs incurred in implementing software-as-a-service (SaaS) arrangements with cloud providers. The change has been applied retrospectively and impacted the comparatives of the Group. Refer to note 6-7 of the Financial Statements.

<sup>(3)</sup> Net debt excludes lease liabilities recognised under AASB 16 from 1 October 2019.

<sup>(4)</sup> Consolidated EBITDA for the Group as defined in Aristocrat's Syndicated Facility Agreement (also referred to as Bank EBITDA).

Group revenue increased to \$4.7 billion, representing a 14.4% increase in reported terms and 24.8% increase in constant currency compared to the PCP, driven by growth across North American Gaming Operations, North American and ANZ Outright Sales and Pixel United's (formerly Digital) mobile games segment.

Operating cash flow remained strong at \$1,328.4 million for the period, up 30.4% compared to the PCP reflecting strong business performance and its underlying cash flow generation capability. The Group's balance sheet remained robust, with gearing (net debt to EBITDA) further reduced to 0.5x from 1.4x, and in excess of \$2.7 billion of liquidity available as at 30 September 2021.

Reported results for the prior period reflected the significant item recognition of a deferred tax asset of approximately \$1 billion, in line with the Group structure changes disclosed in the FY20 Annual Report.

The Directors have authorised a final fully franked dividend of 26.0cps (A\$174.0 million) for period ended 30 September 2021, taking the full year fully franked dividend to 41.0cps (A\$269.6 million). The record and payment dates for the final dividend are 2 December 2021 and 17 December 2021, respectively.

#### **OPERATIONAL HIGHLIGHTS**

Aristocrat's portfolio of scaled, world-class assets continued to grow and diversify over the 12 months to 30 September 2021. 80% of revenue was derived from recurring sources in the period, enhancing the business' resilience.

The Group's growth continues to be underpinned by sustained investment in game design, development and technology, with \$527.6 million investment in Design & Development (D&D) in the period, representing 11.1% of Group revenue. This is in line with the Group's growth strategy, further strengthening its strategic differentiators and positioning the business to benefit from a rebound in consumer confidence in key markets, and elevated demand for mobile gaming entertainment options.

Highlights for the period included:

# Aristocrat Gaming:

- Industry recognition for its high-performing game portfolio, including 17 of the top 25 Premium Leased games<sup>2</sup> and winning three major awards including Land-Based Industry Supplier of the Year at the G2E 2021 Global Gaming Awards<sup>3</sup>.
- Share growth along with outstanding average fee per day (FPD) achieved across North American Class II and Class III premium installed bases, which grew to 54,032 units with almost all machines switched on in venues that were open at 30 September 2021.
- Outright Sales momentum and growth in adjacent segments in North America, and marketleading ship share maintained in ANZ.
- Results were supported by stronger than expected consumer sentiment and economic conditions in the United States and ANZ region.

## Pixel United<sup>1</sup>:

- Cementing its position as a Top 5 mobile games publisher in tier-1 western markets<sup>4</sup>, and published 7 of the top 100 mobile games in the US across multiple genres at 30 September 2021.
- Growing share in mobile games over the period to being the clear #1 in the Social Slots segment (#2 in the broader Social Casino genre), #1 in the Squad RPG (Role-Playing Games) segment and #2 in the Casual Merge segment, according to industry data (Sensor Tower).
- Continued to build portfolio diversity with the continued profitable growth of RAID: Shadow Legends<sup>TM</sup>, successful scaling of EverMerge<sup>TM</sup> in the Casual Merge genre and worldwide launch of the new multiplayer action game  $Mech\ Arena:\ Robot\ Showdown^{TM}$  in the period.
- Successful delivery of Live Ops, new features and slot content and efficient User Acquisition (UA) investment representing 28% of Pixel United<sup>1</sup> revenue.
- Three key talent focused acquisitions to grow presence in key high quality lower cost mobile development hubs.
- A 25% increase delivered in Average Bookings per Daily Active User (ABPDAU) to US\$0.74 driven by performance of Social Casino games, improved monetisation of Casual games and continued scaling of RAID: Shadow Legends<sup>TM</sup>.
- Overall demand remained at elevated levels compared to the pre-COVID period.

# **Outlook**

Aristocrat plans for continued growth over the full year to 30 September 2022, assuming no material change in economic and industry conditions, excluding the impact of the proposed acquisition and funding of Playtech plc and reflecting the following factors:

- Enhanced market-leading positions in Gaming Operations, measured by the number of machines and fee per day.
- Sustainable growth in floor share across key Gaming Outright Sales markets globally.
- Further growth in Pixel United<sup>1</sup> bookings, with UA spend expected to be within the recent range of 26% and 29% of overall Pixel United 1 revenues, pending timing and success of new game launches during the year.
- Continued D&D investment to drive sustained, long-term growth, with investment likely to be modestly above the historic range of 11-12% of revenue; and
- Further investment in core business capability, to facilitate ongoing transformation in our scale and velocity.

Non-operating items include:

Expense Item	Assumption	
Interest Expense	US dollar borrowings incur fully loaded interest expense of approximately 5% including hedging costs and other finance fees.	
Amortisation of Acquired Intangibles	Circa US\$90 million pre-tax for FY22 relating to assets previously acquired.	
Income Tax Expense	FY22 normalised Effective Tax Rate (ETR) of approximately 24.5% to 25.5% reflective of current corporate tax rates and regional earnings mix.	



# Authorised for lodgement by Kristy Jo, Company Secretary

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Aristocrat Leisure Limited (ASX: ALL) is a leading global gaming content and technology company and top-tier mobile games publisher, with more than 7,000 employees in over 20 locations around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, casino management systems and free-to-play mobile games. The company's regulated gaming products are approved for use in more than 300 licensed jurisdictions and are available in more than 100 countries.



<sup>&</sup>lt;sup>1</sup> Aristocrat's mobile game publishing business, previously referred to as Aristocrat Digital, was rebranded 'Pixel United' in November 2021. References to the business have been updated to Pixel United in this release and the accompanying

<sup>&</sup>lt;sup>2</sup> Average performance for the 12 months to September 2021; Eilers reports.

<sup>&</sup>lt;sup>3</sup> Aristocrat also won Slot of the Year and Land-Based Product of the Year.

<sup>&</sup>lt;sup>4</sup> Source: Sensor Tower; Tier-1 western markets defined as the United States, United Kingdom, Canada, France, Germany, and Australia.

FY21 Investor Presentation. The Group's financial reporting will reference Pixel United from HY22.