



ASX Announcement

4 November 2021

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Directors

Jon Wild, Chairman

Mathew Walker, Corporate
Director

Sean Smith Managing Director &
CEO

Sonu Cheema, Steve Samuel,
Joint Company Secretaries

Issued Capital

ASX Code: FGL

180,000,000 Ordinary Shares

26,250,000 Unquoted options
exercisable at \$0.15 on or before
30 June 2022

16,500,000 Listed options
exercisable at \$0.10 on or before
20 July 2024

Overview

Frugl is a retail intelligence ecosystem that acquires publicly available grocery data, organises it, enriches it, and utilises it to power two independent retail platforms; Frugl Grocery and InFocus Analytics.

With management drawn from major Australian and International retail organisations, Frugl combines extensive retail experience, proven expertise in data analytics and strategy, and enterprise-scale retail data sets ready for immediate commercialisation.

CHANGE OF COMPANY SECRETARY

Frugl Group Limited (Frugl) (Company) (ASX:FGL) advises that Andrew Bickley has resigned as Company Secretary of the Company and that Mr Sonu Cheema and Mr Steve Samuel have been appointed as joint company secretaries. The Company wishes to thank Andrew for his contribution to the Company.

Mr Cheema has over 10 years' experience working with public and private companies in Australia and abroad. Mr Samuel is a Chartered Accountant who commenced his career at a large international accounting firm and has since been involved with a number of technology start-up companies, based in Australia.

For the purposes of ASX Listing Rule 12.6 Mr Cheema and /or Mr Samuel will be the person responsible for communication between the Company and ASX.

This announcement has been authorised by the Board of Frugl Group Limited.

For, and on behalf of, the Board of the Company

Jon Wild

Chairman

Frugl Group Limited

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