



TOYS“R”US PARTNERS WITH PARCELPOINT TO DELIVER UNIQUE LAST MILE EXPERIENCE

21 October 2021 - Toys“R”Us ANZ Limited (ASX: TOY) (**Toys“R”Us** or the **Company**) is pleased to announce that it has partnered with Parcelpoint to offer its shoppers a unique last mile customer experience via its next day guaranteed Doorstep Delivery service. The new service, initially in Sydney and Melbourne, leverages Parcelpoint’s network of local stores as “Minihubs” across 290+ postcodes, improving last-mile speed and accuracy via a community of local “Runners” in each neighbourhood.

Dr Louis Mittoni, CEO and Managing Director of Toys“R”Us ANZ, said: “During a period of ongoing disruption and the structural shift toward e-commerce, in combination with significant challenges faced in industry supply and delivery channels during recent months, we’re very pleased to partner with Parcelpoint to deliver a ‘true last mile’ service to our shoppers.

“Reliable parcel delivery will be critical in the lead up to our busiest trading period, which includes Black Friday, Cyber Monday and December. Implementing a unique customer experience that complements our existing delivery partner arrangements – as the industry experiences capacity constraints – has been a high priority.”

Julian Leach, CEO and Co-Founder of Parcelpoint said; “We are very excited to have the iconic brands Toys“R”Us and Babies“R”Us join our stable of top online retailers. This new service provides customers with a delightful home delivery experience, where they can follow their parcel live on a map as we approach or pick up at a local store with extended opening hours. We look forward to our community of local Parcelpoints and Runners being Toys“R”Us’ helpers as we build up to the peak holiday period.” The new service is expected to be activated via the Toys“R”Us and Babies“R”Us websites over the next two weeks.

This announcement is authorised for release by the CEO.

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About Toys“R”Us ANZ Limited

Toys“R”Us ANZ Limited (ASX: TOY) is an Australian based listed company with a mission to enrich the lives of people by encouraging exploration, creativity and living life more fully through the enjoyment of toys and hobbies. In addition to distributing leading products throughout Australia for key partners via its trading business Funtastic, the company recently acquired 100% of the Hobby Warehouse Group in November 2020, including Australian e-commerce websites Toys“R”Us, Babies“R”Us and Hobby Warehouse and the distribution business Mittoni Pty Ltd. The Company changed its name from Funtastic Limited to Toys“R”Us ANZ Limited on the 24 June 2021. Further information is available at corporate.toysrus.com.au

About Parcelpoint Pty Limited

Parcelpoint is the independent last mile platform for e-commerce in Australia, offering a more connected customer delivery and returns experience powered by leading technology and the local community. Top online retailers trust Parcelpoint to solve a range of delivery, pickup and return needs for their customers. Based within the neighbourhoods where online shoppers live and work, Parcelpoint delivers through Australia’s largest network of 1,400+ independent parcel shops (such as pharmacies and convenience stores) and a growing community of local Runners providing live tracked delivery on bicycles to the customer’s door. It’s a local, personal service, designed to be kinder on neighbourhoods and the planet.

