

# PROPOSED ACQUISITION OF CLASS LIMITED

18 OCTOBER 2021

**HUB**<sup>24</sup>

# TRANSACTION OVERVIEW

EMPOWERING BETTER FINANCIAL FUTURES TOGETHER - TWO MARKET LEADING WEALTH TECHNOLOGY BUSINESSES

## Overview

- HUB24 Limited (ASX: HUB) and Class Limited (ASX: CL1) have entered into a binding Scheme Implementation Deed (SID) under which it is proposed that HUB24 will acquire 100% of the shares in Class by way of a scheme of arrangement
- Class's Board of Directors unanimously recommend that shareholders accept the HUB24 offer, in the absence of any superior proposal and subject to independent expert's opinion that the scheme is in the best interests of Class shareholders

## Scheme consideration

- Scheme consideration for 100% of Class ordinary shares as follows:
  - 1 HUB24 ordinary share for 11 Class ordinary shares, plus
  - \$0.10 per Class ordinary share in cash<sup>3</sup>
- The implied total consideration represents a 52.8% premium based on the 1-month VWAP for both companies up to 15<sup>th</sup> October 2021

## Key highlights

- Two highly complementary businesses with aligned culture & values. Both companies are strategically focused on the delivery of solutions that support professional advisers to implement investment, tax and strategic advice
- Opportunities for growth by delivering increased efficiency and product capability for existing and new customers<sup>2</sup>
- Class will operate as a HUB24 business unit with its own leadership team under the Class brands with continued investment to deliver on its multi-product software-as-a-service strategy
- Materially accelerates HUB24's platform of the future strategy
- Delivers compelling shareholder value, 8% EPS accretive in FY23 (excluding revenue synergies and one-off implementation costs) and diversifies revenue streams for both businesses

## Timing & conditions<sup>1</sup>

- Expected completion mid to late February 2022
- Scheme is subject to Court & Class shareholder approvals
- SID includes customary exclusivity and other deal protections in favour of HUB24 including provisions for a break fee and matching rights

1. Customary conditions including court & shareholder approval and absence of a MAC or prescribed event  
2. Estimated 20% of HUB24 advisers also use Class. 25% of HUB24 FUA invested via Self Managed Superannuation Funds (SMSFs)  
3. Reduced by any Class dividend prior to completion except for an interim dividend of up to \$0.025 per Class share

# ABOUT CLASS

- ➔ Market-leading SMSF administration software provider with 29% share of addressable SMSF administration software market<sup>1</sup>
- ➔ Industry recognition for product innovation & customer service excellence
- ➔ 3-year strategic transformation underway to expand core SMSF offer into multi-product software-as-a-service provider
- ➔ Ongoing investment in technology development to enhance customer propositions
- ➔ Recent acquisitions (NowInfinity, Smartcorp, ReckonDocs, TopDocs) provide complementary compliance and documentation capability
- ➔ Strong underlying financial performance with opportunity to grow
- ➔ Growing customer base with over 7,700 customers (accounting practices, financial planning practices, administrators, institutions)<sup>2</sup>
- ➔ Experienced team (235 FTE including 88 IT staff)



## AccountTech

- SMSF Administration
- Trust Administration
- Portfolio Administration



## DocTech

- Corporate Compliance
- Document Suite
- SMSF Compliance
- Trust Compliance



## WealthTech

- Portfolio Reporting
- Portfolio Administration



## Partner Integrations

- APIs
- Data services

Financial Data  
Aggregation and Connectivity

Banks / Investment Platforms  
Brokers / Asset Managers

ATO / ASIC  
Exchanges

Award-winning technology



## Products

## Our Customers

	Accountants	SMSF Admin.	Invest. Advisers	Fin. Planners	Trust Admin.	Lawyers
CLASS SUPER	✓	✓	✓	✓		
CLASS PORTFOLIO	✓		✓	✓		
CLASS TRUST	✓			✓	✓	
NowInfinity <small>A CLASS TECHNOLOGY COMPANY</small>	✓	✓	✓	✓	✓	✓

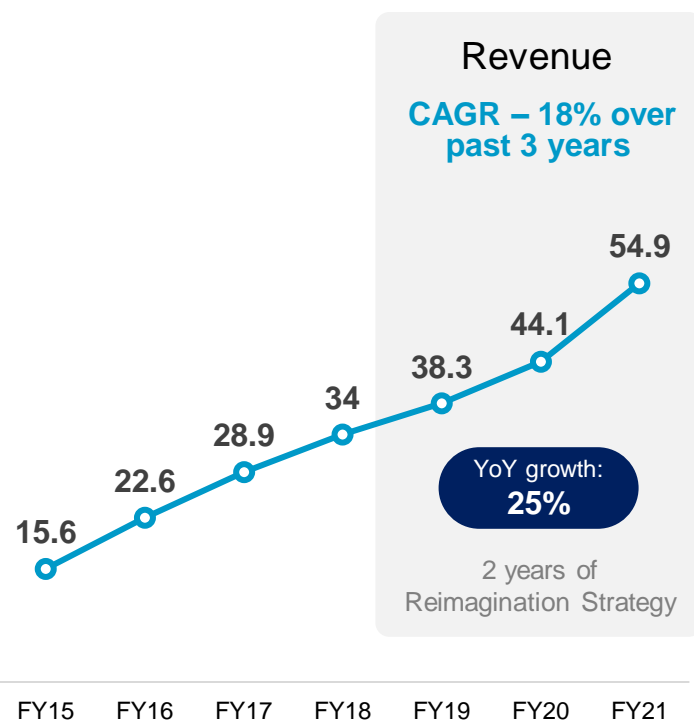
1. Per ATO quarterly SMSF report, total number of SMSFs. Reflects Class number of accounts as % of ATO total number of SMSFs. Aligns to Class disclosed ~29% market share

2. Pro forma using FY21 customers plus the TopDocs customer base

# CLASS - ATTRACTIVE FUNDAMENTALS

REIMAGINATION STRATEGY DELIVERING

## Revenue (A\$m)



## EBITDA (A\$m)



## Unique Customers<sup>1</sup> (#)



Source: Class Limited FY21 Results Presentation

# STRATEGIC RATIONALE

The combined business will benefit from increased scale, capabilities, product offering, distribution reach and technology resources



Aligns to our purpose to empower better financial futures together, accelerates our platform of the future and data services market leadership strategy



Delivers growth opportunities by leveraging combined capabilities to increase value & efficiency for existing customers and new customers



Delivers shareholder value through diversification of revenue, opportunities for growth and a compelling and unique competitive advantage



Combines market leading businesses and teams with a track record of innovation and capacity for ongoing investment

**HUB**<sup>24</sup>

**Lead the wealth industry as the best provider of integrated platforms, technology & data solutions**

- ➔ Deliver customer value & growth
- ➔ Continue to build the platform of the future
- ➔ Collaborate to shape the future of the wealth industry

# COMPLEMENTARY BUSINESSES

Product Suite



Clients



Client segments



Data aggregation & connectivity



Industry recognition



**HUB**<sup>24</sup>

Custodial administration – Platforms  
Non-custodial administration - PARS  
HUBconnect

**Over 3,200** Advisers<sup>2</sup>

Licensees  
Brokers  
Investment Managers

Advisers  
Clients

**96** integrations<sup>1</sup> **HUBconnect**



**WEALTH INSIGHTS**  
HUB24 ranked #1 by advisers for Overall Satisfaction in the Wealth Insights Platform Service Level Report 2021

**CLASS**

SMSF administration – Class Super  
Trust Administration – Class Trust  
DocTech – NowInfinity  
Portfolio Reporting & Portfolio Administration – Class Portfolio

**Over 7,700** Unique Customers<sup>2</sup>

Enterprises (Institutions)  
Accountants  
Advisers

Administrators  
Auditors  
SMSF trustees

**250+** integrations<sup>1</sup> **APIs & data services**



# BENEFITS FOR CLASS

## CUSTOMERS



- HUB24 will continue to invest in the Class business for growth opportunities
- Opportunity to leverage combined capabilities to increase efficiency and value for existing customers and new customers

## EMPLOYEES



- Class employees will join a growing ASX 200 company committed to market-leadership
- Combined track record of innovation led by technology with capacity for continued investment
- Class will operate as a HUB24 business unit with its own leadership team under the Class brands
- Increased career opportunities within the combined group

## SHAREHOLDERS



- Significant premium to recent trading
- Opportunity for Class shareholders to benefit from greater scale, earnings growth & liquidity
- Ability to leverage HUB24 Group capability, distribution & relationships to grow market share

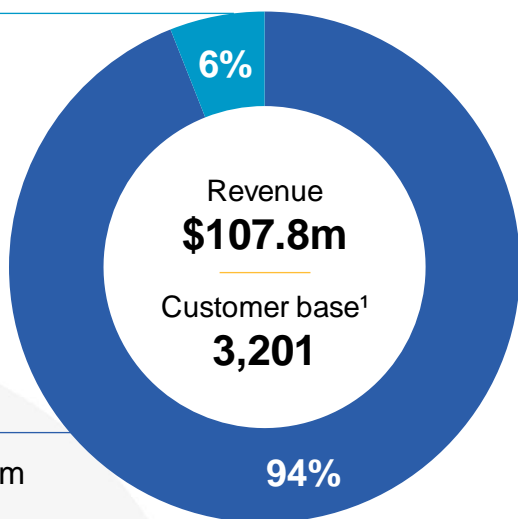
# POST ACQUISITION SNAPSHOT

REVENUE PRE & POST AS AT 30 JUNE 2021

## HUB24

Technology  
Solutions

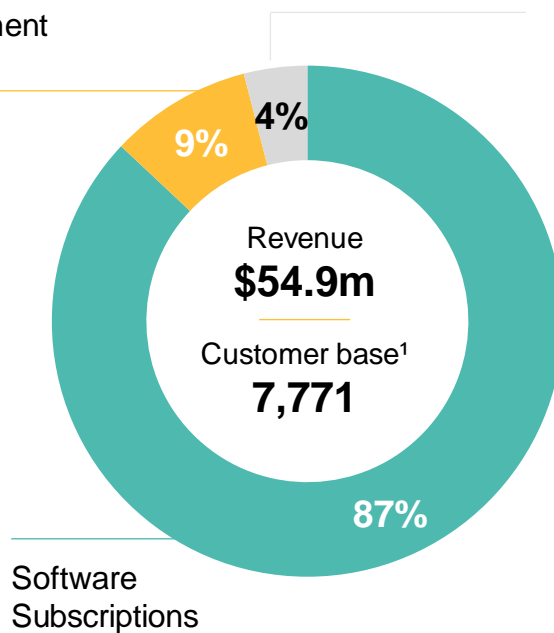
Platform  
Fees



## Class

Document  
Sales

Other



## Combination Pro Forma

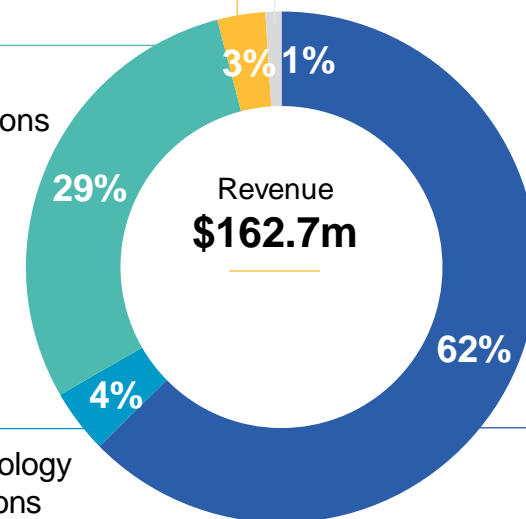
Document Sales

Other

Software  
Subscriptions

Technology  
Solutions

Platform  
Fees





# SUMMARY



Highly complementary businesses with aligned expertise, culture & values



Proposed acquisition accelerates current HUB24 and Class strategies for ongoing industry leadership



Delivers compelling value for HUB24 and Class shareholders



8% EPS accretive in FY23 (excluding revenue synergies and one-off implementation costs)

- ➔ Expected cost synergies of circa \$2m p.a.
- ➔ FY22 transaction costs of \$4-5m
- ➔ Implementation costs \$6m to be incurred over FY22 and FY23



Opportunity to leverage combined capability to increase value and efficiency for existing and new customers



Increases scale & diversifies revenue streams for both businesses

# INDICATIVE TIMELINE

**2021** ● Early to Mid December 2021

● Early to Mid December 2021

➔ First Court Hearing

➔ Class to dispatch Scheme Booklet to its shareholders

**2022** ● Mid to late January 2022

● Early February 2022

● Early February 2022

● Mid to late February 2022

➔ Class Shareholder Scheme Meeting

➔ Second Court Hearing

➔ Effective Date

➔ Implementation Date



# DISCLAIMER

## → SUMMARY INFORMATION

The material herein is a presentation of general background information about HUB24 Limited's ('HUB') activities current as at date of presentation. This information given in summary form does not purport to be complete and should be read in conjunction with previous ASX filings, Half Year Report and the audited Annual Report as applicable. Any arithmetic inconsistencies are due to rounding.

## → NOT INVESTMENT ADVICE

This presentation is not a prospectus or a product disclosure statement under the Corporations Act 2001 (Cth) and has not been lodged with ASIC. The information provided in this presentation is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered, with or without professional advice when deciding if an investment is appropriate.

## → RISK OF INVESTMENT

An investment in HUB shares is subject to investment and other known and unknown risks, some of which are beyond the control of HUB. HUB does not guarantee any particular rate of return or the performance of HUB nor does it guarantee the repayment of capital from HUB or any particular tax treatment.

## → FORWARD LOOKING STATEMENTS

This presentation contains certain forward-looking statements. The words 'anticipate', 'believe', 'expect', 'project', 'forecast', 'estimate', 'intend', 'should', 'could', 'may', 'target', 'plan' and other similar expressions are intended to identify forward-looking statements. Indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of HUB, that may cause actual results to differ materially from those expressed or implied in such statements. There can be no assurance that actual outcomes will not differ materially from these statements. You should not place reliance on forward-looking statements and neither HUB nor any of its directors, employees, consultants, contractors, advisers or agents assume any obligation to update such information.

This release is not financial product advice. Past Performance is not indicative of future performance and any forward-looking statements are not representations or guarantees of future performance.

This announcement was authorised for release to the market by the HUB24 Limited Board. For further information please visit [www.HUB24.com.au](http://www.HUB24.com.au)

ersonal use only

**HUB**<sup>24</sup>