

11 October 2021

LETTER TO SHAREHOLDERS – UPCOMING ANNUAL GENERAL MEETING

Love Group Global Limited (ASX:LVE, the Company) will hold an Annual General Meeting of its shareholders (Shareholders) at 2pm (AEDT) on Monday, 22 November 2021 (the Meeting).

The Company will adhere to all social distancing measures prescribed by the Government authorities' current restrictions for physical gatherings. If COVID-19 social distancing restrictions change prior to the Meeting, the Company will update Shareholders via an ASX announcement and the Company's website.

In accordance with ASIC Corporations (Extension of Time to Hold AGM) Instrument 2021/770 (dated 7 September 2021) and temporary relief measures approved by the federal government in Treasury Laws Amendment (2021 Measures No. 1) Act 2021 (Cth) the Company will not be dispatching physical copies of the Notice of Meeting (Notice) to shareholders. The Notice can be viewed and downloaded from this website link: <https://www.lovegroup.co/investors.html>.

The Notice and the accompanying Explanatory Memorandum should be read in its entirety. If a shareholder is in doubt as to how to vote, that shareholder should seek advice from an accountant, solicitor or other professional adviser prior to voting.

All resolutions at the Meeting will be decided by poll, based on votes submitted by proxy and at the Meeting by shareholders who have indicated that they intend to vote at the Meeting in accordance with the instructions set out below.

The Directors instruct all shareholders who would like to have their vote counted to either:

- (a) vote by lodging a proxy form prior to 20 November 2021 at 2.00pm (AEDT); or
- (b) Shareholders who wish to participate and vote at the Meeting should contact the Company at nicholas.ong@minervacorporate.com.au prior to 20 November 2021 at 2.00pm (AEDT) at which point the Company will email you a personalised poll form for the purpose of voting on a poll at the Meeting.

How Shareholders can participate:

- (a) Shareholders are strongly urged to appoint the Chair of the Meeting as their proxy. Shareholders can complete the proxy form to provide specific instructions on how a Shareholder's vote is to be cast on each item of business, and the Chair of the Meeting must follow your instructions. Lodgement instructions (which include the ability to lodge proxies online) are set out in the Proxy Form attached to the Notice of Meeting. If a person other than the Chair is appointed as proxy, the proxy will revert to the Chair in the absence of the appointed proxy holder's attendance at the meeting.
- (b) Shareholders who intend to participate and vote on a poll at the Meeting must contact the Company at Nicholas.ong@minervacorporate.com.au notifying the Company that you intend to participate and vote on a poll at the Meeting by emailing the Company a poll form. You will also need to register and access the Shareholder Meeting by videoconference to follow the

LOVE GROUP

Stock code: LVE

meeting and timing of the poll. After giving notice and after 20 November 2021 at 2.00pm (AEDT), the Company will send you a **ZOOM Video Conferencing** link and personalised poll form. The personalised poll form must be completed and returned to the Company after the poll has been called and prior to the close of polling. During the Meeting, the Chair will notify you when and how you are able to complete and return the personalised poll form. The results of the Meeting will then be announced on the same day.

- (c) Shareholders who have completed a proxy form but have not notified the Company that you intend to participate and vote on a poll at the Meeting will have an opportunity to participate in the Meeting through the videoconference facility. In this circumstance, the person you have appointed as proxy will cast your vote on your behalf.
- (d) Shareholders are also invited to submit questions in advance of the Meeting by email to the Company Secretary at **Nicholas.ong@minervacorporate.com.au**. Responses will be provided at the Meeting in respect of all valid questions received prior to 20 November 2021 at 2.00pm (AEDT). Shareholders who attend the video conference will be given the opportunity to ask questions during the meeting.

The Company appreciates the understanding of its Shareholders as it navigates this difficult situation.



Nicholas Ong
Company Secretary