

Wellnex Life Secures Ranging for Performance Inspired

- Wellnex Life secures ranging for Mark Wahlberg and Tom Dowd's Performance Inspired, a leading nutrition and supplement brand in the US, with Chemist Warehouse.
- Performance Inspired will be ranged across the Chemist Warehouse retail network in Australia and New Zealand as well as online.
- Chemist Warehouse are Australia's largest Chemist retailer with over 500 retail stores in Australia and New Zealand.

Wellnex Life Limited (ASX: WNX) (the **Company** or **WNX**) is pleased to announce it has secured distribution for Performance Inspired into Australia's largest pharmacy retailer, Chemist Warehouse. Performance Inspired will be ranged in Chemist Warehouse's extensive retail network in Australia and New Zealand, as well as online.

Chemist Warehouse has over 500 stores nationally and in New Zealand and an extensive online platform that will give Wellnex the platform to generate brand awareness and sales.

Performance Inspired was founded by Mark Wahlberg and Tom Dowd and has more than 58 health and wellness nutritional products in the US market that cater to the everyday active lifestyle consumer as well as many professional athletes.

The nutrition and supplement market is one of the fastest growing segments in the health and wellness sector, with sports nutrition alone a \$1.3 billion market in Australia.

Tom Dowd, Co-Founder & CEO of Performance Inspired, said: *"We have had large demand for our products in Australia & New Zealand, so Mark and I are very excited Julius Cohen, Zack Bozinovski & the team at Wellnex Life have partnered with the great retailer Chemist Warehouse to bring our all-natural line of active lifestyle products to that market."*

Mario Tascone, Director of Chemist Warehouse, said: *"We are thrilled to bring the exciting range created by Mark Wahlberg and Tom Dowd to the Australian and New Zealand markets."*

Investor Briefing

Wellnex Life would like to invite investors to a briefing at 11am AEDT on Wednesday, 6th October to provide a company update. [Click here to register for the briefing.](#)



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This announcement has been authorised for release on the ASX by the Company's Board of Directors.

ENDS

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About Wellnex Life

Wellnex Life (ASX: WNX) is an Australian brand and distribution company of customer-focused health and wellness products. The company's large portfolio, first-to-market strategy and established retail distribution network provide an attractive business model for growth and profitability. Wellnex's mission is to deliver health, wellness, and vitality solutions to consumers in Australia and worldwide.