



ASX RELEASE

30 September 2021

Tinybeans Announces Directors' Loan Financing

Tinybeans Group Limited (ASX: TNY) (OTCQX: TNYF) ("Tinybeans" or "the Company"), an inclusive, informative, go-to resource for all things parenting, announced today a director-led financing agreement to provide Tinybeans with US\$800K in additional liquidity. The loan proceeds will be used to support the Company's operations ahead of the anticipated listing on the Nasdaq Capital Market ("Nasdaq"), which is expected to be completed in the next 6-12 months.

The financing is in the form of an US\$800K unsecured loan with three directors providing the loan funds. Eddie Geller, CEO and Tinybeans' largest shareholder is providing US\$300,000 of loan funds. Independent non-executive directors Andrew Whitten and Andrea Cutright are providing US\$300,000 and US\$200,000 respectively.

The loan is interest free for the first 45 days and thereafter carries a 12% p.a. interest rate. The term of the loan is six months. Subject to shareholder approval at the Company's next AGM, the lenders are entitled to 50% stock option coverage (one option for every \$2 advanced), exercisable at the price equal to the five-day VWAP calculated using the 5-day period up to today. The options shall expire on the fifth anniversary of their issue.

The Company's independent directors, excluding those participating in the loan, have evaluated market rates for such a facility and consider these terms to be well below market.

The financing is intended to add further balance sheet liquidity through the listing process. Including this additional loan capital, the Company expects to have a cash balance of around US\$1.7M at September 30, 2021.

Tinybeans' CEO, Eddie Geller, said:

"Tinybeans is performing very strongly as we build our subscription base and continue to drive growth in advertising revenues. Along with two of my fellow directors, I am pleased to provide this financial support to Tinybeans' to maintain our strong momentum and progression towards a listing on Nasdaq, which we believe will improve our visibility and help broaden our U.S. investor base.

This additional loan capital from our directors is a testament to our team's confidence in our go-forward strategy. We look forward to providing further updates on our business performance and listing progress."

The announcement was approved for release by the TNY Board.



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About Tinybeans Group

Tinybeans Group Limited (ASX:TNY, OTCQX:TNYF) is a leading app and web platform enabling parents to capture their children's everyday memories and share them privately with families everywhere. The platform provides rich recommendations that spark everyday family inspiration for what to do, what to buy, and which services to use for their children's needs.

Being twice named Apple's App of the Day in the U.S. puts Tinybeans in the elite company of the best apps in the world! Plus, Tinybeans became Apple's #1 content partner and exclusive parenting partner for one of their newest products, Apple Guides. With over 80+ partners and 1,000+ Guides on the platform, Tinybeans is the 5th most read on the platform (total views of Guides content).

Tinybeans serves a deeply engaged user base in over 100 countries/territories and enjoys over 130,000 5-star reviews in the Apple App Store and the Google Play stores.

www.tinybeans.com