



SEPTEMBER - BUSINESS UPDATE

30 September 2021 - Toys“R”Us ANZ Limited (ASX: TOY) (Toys“R”Us or the **Company**), is pleased to provide the following business update for the period ending 30 September 2021.

Toys“R”Us experienced increased sales order volumes from shoppers during September, with 18.4k orders received via the Toys“R”Us website in the 30 days to 29 September, representing a 73.5% increase YoY¹ and equivalent to 50% of orders received during the FY21 Q4 period. This increase illustrates the positive contribution increased marketing spend is providing to the Company’s sales revenue growth.

New technologies and improvements implemented at the interim 5,500m² warehouse facility in August 2021 continue to operate well as reported in previous business updates and, in combination with further planned enhancements to operations, are expected to support the business through the upcoming peak holiday trading period. The Company remains confident that inventory has been scheduled sufficiently in advance to help ensure adequate stock levels of in-demand items are available to shoppers, with significant stock arrivals occurring in the August to October period.

Dr Louis Mittoni, CEO and Managing Director of Toys“R”Us ANZ, said: “We anticipate the Company’s growth to continue strongly over ensuing months, and we have been fortunate not to experience significant disruption to our inward supply chain or planning processes. We continue to work closely with our delivery partners to reduce extensive delivery delays to our shoppers as couriers operate at levels exceeding capacity limits at times, whilst maintaining staff and public safety.

“As our teams continue to work conscientiously during this busy growth phase of the business, plans continue on the design and construction of our new 19,650m² warehouse and experience centre facility planned for completion mid-2022”. The new facility is almost four times the size of the current interim facility and is expected to assist Toys“R”Us to meet its ambitious growth plans over the next several years.

The Company continues to review all strategic options to expand and realise its growth ambitions for Toys“R”Us, Babies“R”Us and Hobby Warehouse by identifying suitable business expansion opportunities.

This announcement is authorised for release by the Board of Directors.

¹ Comparison period comprises orders received only via the Toys“R”Us e-commerce website within the 30-day period 31 August to 29 September 2021 inclusive versus 31 August to 29 September 2020.

For media enquiries please contact:

Rochelle Burbury, Third Avenue Consulting
0408 774 577

Rochelle@thirdavenue.com.au

ABOUT TOYS“R”US ANZ LIMITED

Toys“R”Us ANZ Limited (ASX: TOY) is an Australian based listed company with a mission to enrich the lives of people by encouraging exploration, creativity and living life more fully through the enjoyment of toys and hobbies. In addition to distributing leading products throughout Australia for key partners via its trading business Funtastic, the company recently acquired 100% of the Hobby Warehouse Group in November 2020, including Australian e-commerce websites Toys“R”Us, Babies“R”Us and Hobby Warehouse and the distribution business Mittoni Pty Ltd. The Company changed its name from Funtastic Limited to Toys“R”Us ANZ Limited on the 24 June 2021. Further information is available at corporate.toysrus.com.au

