

#### INVESTOR PRESENTATION TO SHARECAFÉ SMALL CAPS WEBINAR

Friday 10 September 2021, 12.30pm (AEDT)

**Adelaide, Australia, 9 September 2021:** Australian hi-tech company Micro-X Ltd (ASX:MX1) (**Micro-X** or the **Company**), a leader in cold cathode x-ray technology for health and security markets globally, announces that the Company's CEO and Managing Director, Peter Rowland, will be presenting at the ShareCafé Small Cap "Hidden Gems" webinar at 12.30pm on Friday 10 September 2021 (AEDT).

Micro-X CEO and Managing Director, Peter Rowland, will provide the attached presentation on the Company, followed by a question and answer session.

To register to attend this free investor event, please use the following link:

https://us02web.zoom.us/webinar/register/5416151767246/WN VIZUS1yxTfiiglcSgtg4jg

The Company's presentation for the conference is attached.

This ASX Announcement is approved by Kingsley Hall, Company Secretary of Micro-X.

- ENDS -

#### **About Micro-X**

Micro-X Limited (the **Company**) is an ASX listed hi-tech company developing and commercialising a range of innovative products for global health and security markets, based on proprietary cold cathode, carbon nanotube (CNT) emitter technology. The electronic control of emitters with this technology enables x-ray products with significant reduction in size, weight and power requirements, enabling greater mobility and ease of use in existing x-ray markets and a range of new and unique security and defence applications. Micro-X has a fully vertically integrated design and production facility in Adelaide, Australia. A growing technical and commercial team based in Seattle is rapidly expanding Micro-X's US business.

Micro-X's product portfolio is built in four, high margin, product lines in health and security. The first commercial mobile digital radiology products are currently sold for diagnostic imaging in global healthcare, military and veterinary applications. An X-ray Camera for security imaging of Improvised Explosive Devices is in advanced development. The US Department of Homeland Security has selected Micro-X to design a next-generation Airport Checkpoint Portal with self-service x-ray. A miniature brain CT imager for pre-hospital stroke diagnosis in ambulances, is being developed with funding from the Australian Government's Medical Research Future Fund.

For more information visit: www.micro-x.com

#### **CONTACTS**

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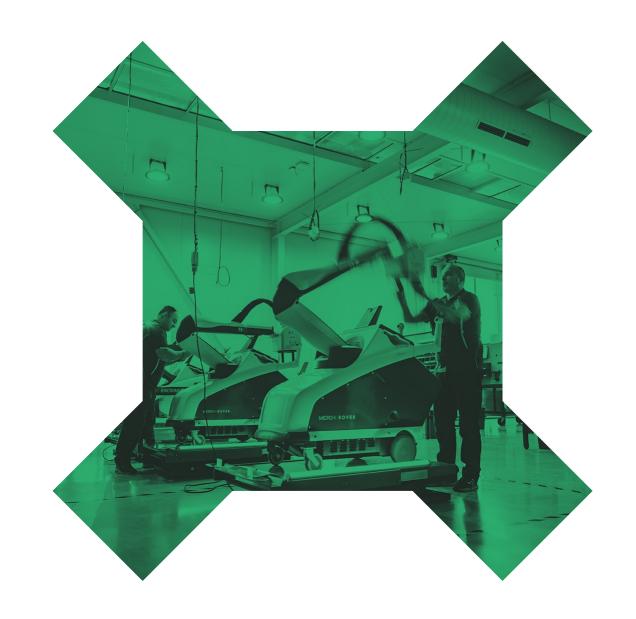
ACN 153 273 735 / ASX: MX1

# MICRO-X

SHARECAFE INVESTOR WEBINAR

10th September 2021

Peter Rowland
Managing Director & CEO



#### IMPORTANT NOTICE

# MICRO-X

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# MINIATURISING X-RAY

First Mover in Next Generation X-ray for Global Health and Security Markets



### Platform technology in cold cathode x-ray

- X-ray products with significant reduction in size, weight and power
- Patented technology platform for health and new security applications
- First to market with proven cold cathode medical x-ray product

25kg



#### Comparison

Conventional x-ray tube and Micro-X x-ray tube

1.5kg

# **OUR STRATEGY**

To Monetise Our 'First Mover' Advantage



Early commercial domination Successful first movers in breakthrough technology move quickly:

Commercial success becomes a barrier to entry for others

Create required paths to market at scale

Expand channel partners & collaborations

Platform technology in cold cathode x-ray

**Commercialise high** in the value chain to maximise revenue

- avoid commoditisation as long as possible
- keep innovating to stay in front of competitors

Commercialise high in the value chain

Look for low hanging fruit products

Our technology delivers a **customer benefit** and the **best product margins** 

#### **OUR GOAL**

#### Four global production lines

- common technology platforms
- high-margin
- operating within five years

#### **OUR 4 PRODUCT LINES**

#### **Mobile DR**

Bedside imaging – Medical, Military, Vet

#### **IED X-ray Camera**

Counter terrorist bomb assessment

#### **Airport Checkpoint**

Self-service airport security

#### **Brain CT**

In-ambulance stroke imaging

# MOBILE DIGITAL RADIOLOGY

Extending Bedside Imaging with Lightweight and Ultra-mobility



\$3.6m

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New Distributors Signed

2021

Rover Mark II Launched

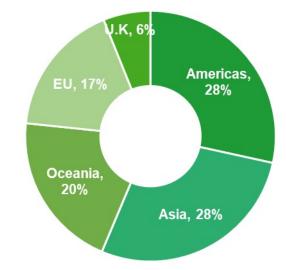
#### THE PRODUCT RANGE

**OEM Products** – 'Carestream DRX-Revolution Nano'

- First sold 2018 now operating in 20+ countries
- Other, non exclusive OEM partnerships in development

**Micro-X 'Rover'** – wholly Micro-X branded and controlled imaging solution for:

- Medical hospitals & temporary facilities
- Ruggedised for deployed military hospitals and humanitarian aid
- Veterinary applications in small-animal hospitals and specialist clinics







# IED X-RAY CAMERA

Next Generation Security Device to Save Lives

\$1.8b

# Prototype

Dec 2021

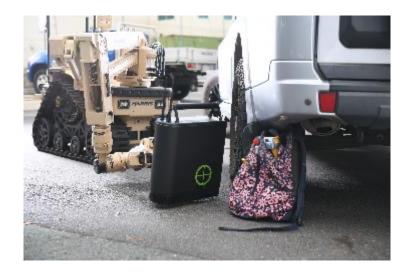
2022
Target Launch

- X-ray camera takes images like a camera one sided viewing without separate detector
- Bomb disposal technicians face life threatening situation when 'over the target' placing a conventional x-ray detector
- Small size and weight easily carried by robots
- Australian Defence Force proof of concept imaging completed
- **★ Military and FBI / bomb disposal** interest
- **★** No competition = higher gross margins

# MICRO-X



Traditional x-ray of IEDs requires manual placement of separate detector



# AIRPORT SELF-SERVICE CHECKPOINT

US Dept. of Homeland Security – Two Contracts Totalling US\$4m





US\$4m

Two contracts for US
Dept of Homeland
Security

- A blend of backscatter and transmission x-ray to provide three-dimensional imaging of carry on luggage
- ★ Integrated body scanner and passport reader
- Based on work Micro-X undertook in 2 contracts won from UK's Department for Transport
- ★ Concept reimagines the future of airport checkpoints based on self-service model
- ★ Addressable global market ~ US\$24B TSA alone US\$8B market opportunity





# BRAIN CT IMAGING FOR STROKE DIAGNOSIS

Pre-Hospital Diagnosis & Treatment in Ambulance





\$8m

Australian Stroke Alliance
– MRFF funding

PARTNERS





**FUJ!FILM** 



- CT imaging with no moving parts small enough and affordable to be fitted to every ambulance
- ★ Early stroke diagnosis allows treatment in a road or ambulance – improved patient outcomes within the 'Golden Hour'
- Curved detector will be the first of its kind provided in collaboration with Fujifilm
- **★** Potential to be a game changer in modern stroke management with addressable market ~\$5b





Above: Illustration of curved CT scanner in ambulance setting

# SIGNIFICANT MARKETS ACROSS FOUR PRODUCTION LINES

# Sequenced Product Rollout as CNT Manufacturing Expands





First Sales
2018
Addressable Market
US\$500m pa\*



IED X-Ray Camera

First Sales
2022\*
Addressable Market
US\$1.8b



Airport Checkpoint

First Sales
2023\*
Addressable Market

USA: US\$8b RoW: US\$16b



**Brain CT Scanner** 

First Sales
2026\*
Addressable Market
US\$5b

\* Pre COVID-19 levels

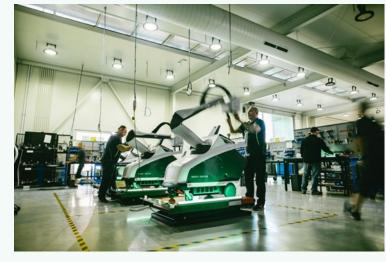
# ESTABLISHED CAPABILITIES

# MICRO-X

Key Disciplines – Engineering Design, Development and Manufacturing















# MILESTONES & ACHIEVEMENTS

MICRO-X

# Initiatives to Deliver Commercial Outcomes for all Stakeholders

CY 2021

First IED X-Ray Camera Demonstration

Grow Micro-X Rover Paths to Market – US, EMEA

In-sourced Generator Tested

Launch Rover Veterinary

Rover Mk II – Second Generation Launched

Airport Security Contracts Signed

**Brain CT Scanner Contract Signed** 

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IED X-Ray Camera Prototype

**Increased Mobile DR Sales** 

Scaling X-Ray Tube Manufacturing

IED X-Ray Camera Commercialisation

Brain CT Scanner Prototype

Airport Security Scanner Prototype

Airport Security Portal Prototype

# SINCRO-X THANK YOU Peter Rowland Managing Director & CEO





# EXPERIENCED LEADERSHIP

## Technical and Commercial Expertise to Support Our Objectives









**David Knox**Non-Executive Chairman



Patrick O'Brien
Non-Executive Director



Yasmin King
Non-Executive Director



**Dr Alexander Gosling, AM**Non-Executive Director



Jim McDowell
Non-Executive Director

- Over 30 years' engineering and management in medical device & and aerospace industries
- Previously BAE
   Systems, Ellex Medical
   and Biolase
   Technology (NASDAQ)
- Extensive international business experience delivering large energy projects
- Formerly CEO of Santos and Australian Naval Infrastructure
- Chair of Snowy Hydro, Director of CSIRO
- Over 25 years' business and finance experience in UK, Asia and Australia
- Former Executive
   Director at Macquarie
   Group; McKinsey; and
   Minter Ellison
- Extensive experience in business, negotiation & procurement and Government
- Currently CEO of Skills IQ, formerly Associate Commissioner of ACCC
- Director of the Australian Healthcare and Hospitals Association

- Over 40 years' business, technology and R&D experience
- A founding Director at Invetech (Vision Systems); strategy for Capstone
- Extensive experience in Defence and Aerospace industries
- Current CEO of Nova Group
- Former Chief Executive of the Department of Premier for South Australia

# **CORPORATE SNAPSHOT**

Growth Stage Company with Institutional Support







| Share & Trading Statistics (Closing Price on 8 September 2021) |                   |  |
|--|-------------------|--|
| Share Price  | \$0.295 per share |  |
| Total Shares On Issue  | 459.7 million     |  |
| Options Issued   | 2.5 million       |  |
| Market Cap   | ~\$135.6m         |  |

| Key Financials & Shareholders |  |
|-------------------------------|--|
| Cash                          | ~\$30.1m (30 June 2021) – Debt free  |
| Institutions                  | <b>~40.0%</b> Perennial (13.5%), Regal (8.9%), Thorney (5.7%), AusSuper (5.2%) |
| Board & Related Parties       | ~ 4.8%   |

