

31 August 2021

Statement by CEO and Chairman - David Dicker

Dicker Data Limited (**ASX: DDR**) (Company) Dicker Data notes the sale of 2.74m Dicker Data shares by Chairman and CEO, David Dicker as announced on Friday 27th August 2021. These shares were sold to meet personal projects.

David Dicker has issued the following statement in respect of this sale: "Last Thursday I sold 2,740,000 shares of DDR. Leaving me with only 58,000,000 shares. I am still the largest DDR holder. This sale seems to have provoked a loss of confidence in DDR which is entirely unwarranted. It seems that people have read things into this sale that are just not there. This sale does not mean, in any way, that I am reducing my role or involvement with Dicker Data. For the 43 years that I have run this company, I have very rarely had a day-to-day role. Certainly not since long before we became a public company. My role is to build and maintain the structures that underpin our company and to work on large projects like the Public Float, the Express Data deal and very recently the Exeed deal. My ability to continue in this role is not impacted in the slightest by my sale of shares. I am 68 years old and could have retired many years ago. Instead, I choose to continue to work in the company I founded with the same passion I have always had. The proceeds from the sale will be used in 3 different areas:

- 1: The final Capital spending on Rodin Cars
- 2: Purchase of a used Bombardier Global XRS
- 3: A return to trading the US Equity markets.

None of these projects detract from my ability to continue to function as Chairman and CEO of Dicker Data. I hope this letter clears things up."

The sale represents approximately 1.6% of Dicker Data's shares outstanding and results in David Dicker holding approximately 33.6% of total Dicker Data shares issued. The sale was fully underwritten by Barrenjoey Capital Partners and David Dicker has entered into a lock-up arrangement on his remaining shareholding until the end of calendar year 2021.

Authorised for release by the Board of Dicker Data Ltd.



David Dicker
Chairman & CEO





ABOUT DICKER DATA

Dicker Data (ASX: DDR) is an Australian-owned and operated, ASX-listed technology hardware, software, and [cloud](#) distributor with over 43 years of experience. Our sales and [presales](#) teams are experienced product specialists who are dedicated to helping you tailor solutions to suit your client's needs.

As a distributor, we sell exclusively to our valued partner base of over 6,900 resellers across ANZ. We pride ourselves on developing strong long-term relationships with our customers, and [helping them grow](#). This customer-first approach means we are proactive in engaging with our resellers and allows us to dynamically shift with changing market conditions, in turn helping to [increase profitability](#).

Dicker Data distributes a [wide portfolio of products](#) from the world's leading technology vendors, including [Cisco](#), [Citrix](#), [Dell Technologies](#), [Hewlett Packard Enterprise](#), [HP](#), [Lenovo](#), [Microsoft](#), and other Tier 1 global brands. As the leading Australian distributor for many of these vendors, Dicker Data is dedicated to helping our partners deliver industry-leading [solutions](#) built on the world's best technologies. <https://www.dickerdata.com.au/>

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