

EXPERIENCE is the difference

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Sale of Shares by David Dicker

Dicker Data Limited (**ASX: DDR**) (Company) Dicker Data notes the sale of 2.74m Dicker Data shares by Chairman and CEO, David Dicker. These shares were sold to meet personal projects.

The sale represents approximately 1.6% of Dicker Data's shares outstanding and results in David Dicker holding approximately 33.6% of total Dicker Data shares issued.

The sale was fully underwritten by Barrenjoey Capital Partners and David Dicker has entered into a lock-up arrangement on his remaining shareholding until the end of calendar year 2021.

Authorised for release by the Board of Dicker Data Ltd.

David Dicker

Chairman & CEO

ABOUT DICKER DATA

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Dicker Data (ASX: DDR) is an Australian-owned and operated, ASX-listed technology hardware, software, and <u>cloud</u> distributor with over 43 years of experience. Our sales and <u>presales</u> teams are experienced product specialists who are dedicated to helping you tailor solutions to suit your client's needs.

As a distributor, we sell exclusively to our valued partner base of over 6,900 resellers across ANZ. We pride ourselves on developing strong long-term relationships with our customers, and <u>helping them grow</u>. This customer-first approach means we are proactive in engaging with our resellers and allows us to dynamically shift with changing market conditions, in turn helping to <u>increase profitability</u>.

Dicker Data distributes a <u>wide portfolio of products</u> from the world's leading technology vendors, including <u>Cisco</u>, <u>Citrix</u>, <u>Dell Technologies</u>, <u>Hewlett Packard Enterprise</u>, <u>HP</u>, <u>Lenovo</u>, <u>Microsoft</u>, and other Tier 1 global brands. As the leading Australian distributor for many of these vendors, Dicker Data is dedicated to helping our partners deliver industry-leading <u>solutions</u> built on the world's best technologies. <u>https://www.dickerdata.com.au/</u>

