





# **Agenda**

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### **About Comms Group**

**Comms Group** became the new name for the Group from Nov 2020.

A profitable telecoms business with an extensive product suite and global UCaaS\* offerings.

Our Goal is to enhance business agility through innovative cloud communications solutions.

We service our customers via two key divisions:

- **Next Telecom** SME/Corporate (up to 1,000 employees)
- Comms Group Wholesale, Enterprise, Global (+1,000 employees).

Sydney Head Office with offices in Melbourne, Singapore and the Philippines.

Expanding via corporate, enterprise and wholesale channels, international expansion and further acquisitions.

\*UCaaS (Unified Communications as a Service) – a communications delivery model based on the cloud, that allows companies to access key comms services including telephony (voice), video, messaging, chat, collaboration, document storage supporting teamwork, agility, mobility and work from anywhere.



~ 6,500 customers today



~ 80 dedicated staff



Recent acquisitions include Next Telecom, Binary Networks and Switched-On Australia (Aug 21)



Leading **Global** Microsoft Teams calling provider.





### **FY21** Key Results Summary

#### **INCREASED SCALE AND CONTINUED PROFIT GROWTH Current Run Rate** Current Run Rate (annualised) FY21 Revenue FY21 EBITDA<sup>1</sup> **FY 21 Gross Profit** (annualised) revenue<sup>2</sup> underlying EBITDA<sup>2</sup> **Up 30% Up 28% Up 27% Up 100% YoY Up 100% YoY** to \$25.2m to \$3.2m to \$11.4m to \$36m - \$38m to ~\$5m

Underlying EBITDA excludes net interest, tax, non-cash share LTIP costs, depreciation, amortisation and business, integration & restructuring costs.

<sup>&</sup>lt;sup>2</sup> Run Rate Revenue and EBITDA is annualised Underlying Revenue & EBITDA including all acquisitions finalised during the year and the recent acquisition of Switched On Australia

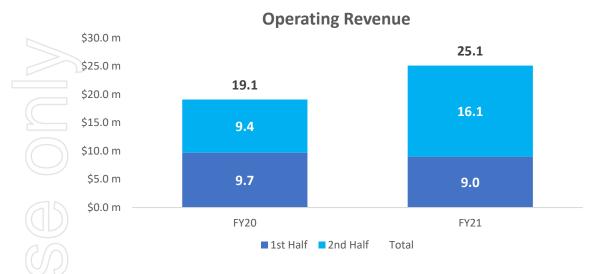
#### **Financial Performance FY21**

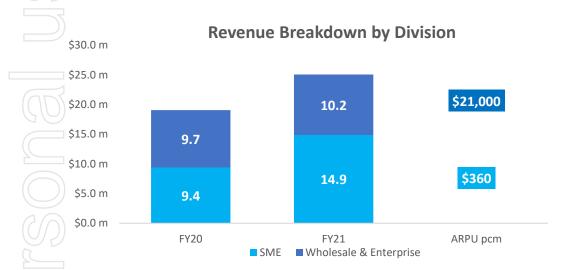
- Gross Margins excluding acquired businesses continue to improve adding 2% to be 49% for the year
- Through tight credit control bad and doubtful debts have been kept to a minimum with little impact on collections
- Operating expenses excluding acquired businesses have reduced by circa \$0.1m
- Acquired businesses are largely trading within expectations

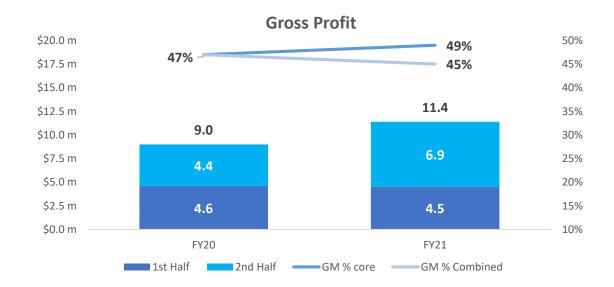
\$M	FY20	FY21
Operating Revenue	19.1	25.1
Cost of Sales	(10.1)	(13.8)
Gross Profit	9.0	11.4
Gross Margin (group)	47%	45%
Other income	0.2	0.1
Operating expenses	(6.7)	(8.3)
Underlying EBITDA	2.5	3.2

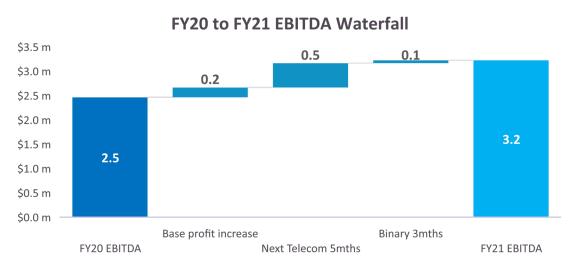
<sup>\*</sup>Operating Expenses exclude restructuring and business acquisition / integration costs and share based payments

#### **Financial Performance Over Time**









#### **Cash Flow**

\$M	FY20	FY21
Underlying operating cashflows	3.2	1.9
Less: payment of restructuring costs	(1.4)	(0.3)
Less: payment of prior year corporate tax	(0.4)	-
Less: Payment of business acquisition and integration expenses	0.0	(0.7)
Net cash from operations	1.4	0.9
Plus: net proceeds from capital raisings	1.9	5.9
Less: repayment of borrowings	(0.4)	-
Less: rent (lease) payments	(0.4)	(0.4)
Less: investing activities	(0.5)	(3.3)
Net cash inflows	2.0	3.1
Opening cash	0.4	2.4
Closing cash	2.4	5.5



#### **Balance Sheet**

Strong balance sheet, net assets \$28.0m

Cash of \$5.5m at 30 June 2021. Nil debt

Paid \$10.6m for Next **Telecom & Binary Network Acquisitions** 

Increase in **Intangible assets** from \$12.0m to \$23.6m

**Carried forward tax** losses of \$3.4m with a tax benefit of \$0.9m



\$M	30 June 2020	30 June 2021
Cash	2.4	5.5 <sup>1</sup>
Working Capital (current assets less current liabilities)	0.9	4.6
Non-Current Assets	15.1	27.3
Non-Current Liabilities	2.0	3.9
Net Assets	14.0	28.0



### **FY21** Business Highlights

Organic growth from global multi-national corporates (MNCs) for our key MS Teams calling offering + MS Teams comms value adds (e.g. PCI compliant call recording)

Continued focus on supplier cost management and opex management saw improvements in gross margin and EBITDA

Three key acquisitions in Next Telecom, Binary Networks and Switched On Australia (Aug 21), reinforcing our SME business and key Melbourne market

Melbourne now a significant base for the overall business with key management and sales resources engaged

Opened our Singapore office with carrier license obtained; targeting wholesale and MNCs in Asia Pacific region

Key work done on new systems, systems integration and extracting synergies from recent acquisitions. Good progress with synergies on acquired businesses

Awarded Microsoft Gold Communications Partner in the year





### **Key Acquisitions Last 12 Months**



#### **NEXT TELECOM**

- A telco service provider servicing the SME and mid-sized corporate business markets in Australia
- Offers corporate data services (including corporate fibre and NBN products), cloud IP telephony, managed IT services, managed security offerings and other telecommunication services
- Market leading position with provision of fibre optic-based data services for corporate customers
- Completed 29 January 2021



#### **BINARY NETWORKS**

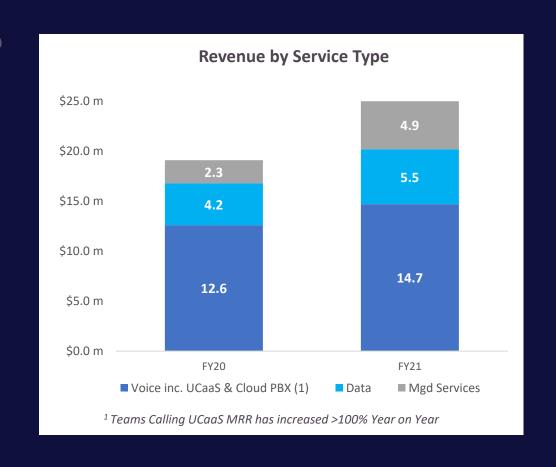
- Service provider to SME/Corporate based in Melbourne Australia.
- Delivers Layer-2 data network to the group, with key PoPs in Sydney, Melbourne and Brisbane. Advanced on-line ordering.
- NBN Broadband, Fibre Broadband (Ethernet), Dark Fibre, Co-Location and Virtual Cloud Hosting to SME/Corporate across Australia. Extensive Layer 3 (internet) peering network.
- Designed to strengthen our position in the Melbourne marketplace and national data market
- Completed 1 April 2021

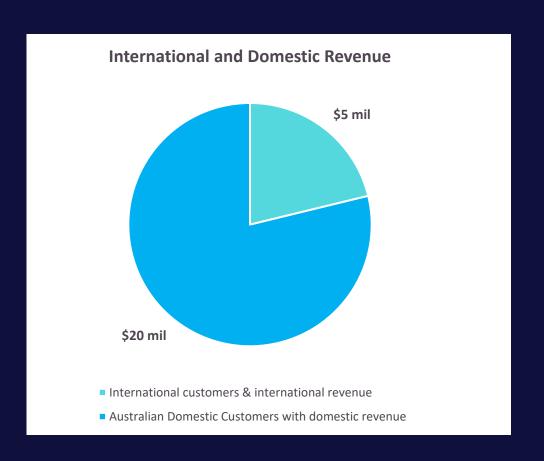


#### SWITCHED ON AUSTRALIA

- Switched On Australia is a Melbourne based telco service provider focused on the SME market.
- Switched On's services include voice & data solutions, mobile services, business phone system installation and maintenance and managed IT support services.
- Acquisition will further strengthen our position in the Melbourne marketplace.
- Expected to complete end of August 2021

### **FY21** Key Services Revenue Breakdown





### FY21 Key New Clients and Clients with Expanded Offerings







































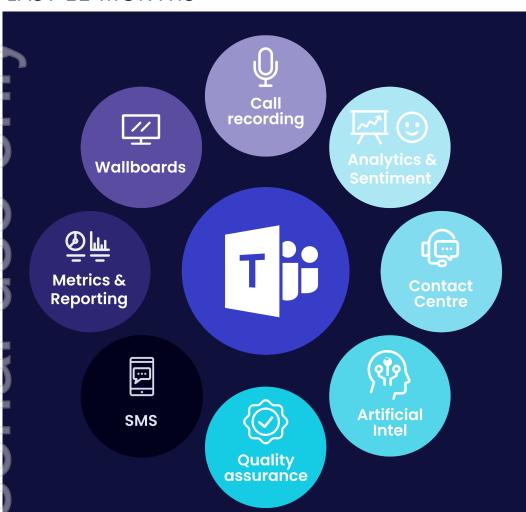
### **Comms Group Global Network**





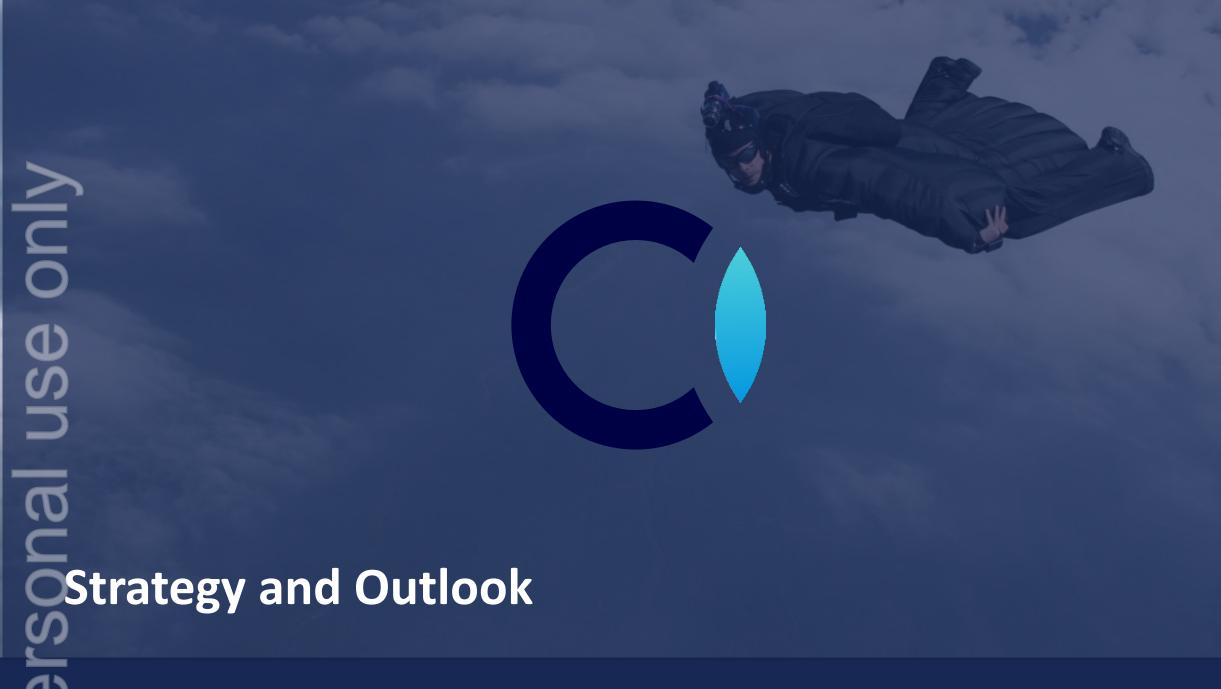
#### **CommsChoice Core UCaaS Enhancements**

LAST 12 MONTHS



Comms Group has added a number of key products to its key Unified Communications offering.

- **Contact Centre for Microsoft Teams** Native contact centre for Microsoft Teams. Intuitive and powerful web administration.
- **Call Recording for Microsoft Teams** Native cloud-based Call Recording for Microsoft Teams – PCI Compliant. Seeing good interest from financial services firms.
- **Call Analytics for Microsoft Teams** Measure Call Sentiment through CommsChoice Insights, Al-driven Speech Analytics license, which measures conversation pace, volume, pitch, and tonality.



#### **Group Strategic Positioning for Organic Growth**



#### COMMS GROUP IS POSITIONING ITSELF FOR SUSTAINED ORGANIC GROWTH VIA 3 KEY BUSINESS STRATEGIES:



#### **CORPORATE MID MARKET & ENTERPRISE SECTORS**

- Expansion targeting businesses with 50 to 1,000+ seats via additional products & services and via key acquisitions to add capabilities and build scale.
- Key Melbourne market capabilities reinforced in FY21
- Increased focus on selling to larger SME customers.



#### **EXPANSION INTO ASIA/ROW**

- Building strong momentum in this space today via our leading UCaaS position with Microsoft Teams calling
- Focused on key alliances/partners (wholesale), Asia Pacific presence and servicing MNCs, particularly from Australia and Asia
- Potential to expand into other key continents over time (USA, Europe, Africa, South America)



#### **NICHE MARKETS AND NETWORK CAPABILITIES**

- Including expansion into other parts of Australia
- Niche strategies adding key products, systems and network capabilities – via key acquisitions and enhancing Comms Group's capabilities

### **4 Pillar Growth Strategy**

Comms Group has a longer-term roadmap to grow to scale through the following 4 growth pillars:

## DOMESTIC GROWTH

**SME & Corporate** 

Enterprise

Niche markets (inc. regional)

Cloud business phone, MS Teams calling, SD-WAN offerings, security solutions, fibre & NBN access services

## WHOLESALE PARTNERS

Contact centre

**IT Providers** 

Global & Regional Telcos

SIP services, CTS and cloud business phone & MS Teams calling.

Contact centre enablement

## OVERSEAS GROWTH

**Enterprise MNCs** 

Australian HO MNCs

Asia Pacific core focus + ROW

Global PBX, MS Teams calling & SD-WAN offerings to multi-site global customers

## STRATEGIC ACQUISITIONS

SME

Corporate

Infrastructure telcos

SME and Corporate service providers, data & Managed IT competencies, national network providers

### **Go to Market Branding from September 2021**

**Holding Company** commsgroup Global Cloud Communications **SME Brands** Global, Enterprise & Wholesale Brand commsgroup Global Cloud Communications a commsgroup business SME Brands consolidating under the Next Telecom brand name commschoice

#### **Outlook**



The Company is pleased with the ongoing transformation of the business commenced in 2019 and the results obtained in FY21



Expect continued growth in wholesale & enterprise areas.
Consolidation in our SME/Corporate businesses to better support growth



Following acquisition of Switched-On, expect run rate (annualised) underlying EBITDA of circa \$5m



We expect to also continue to grow via strategic acquisitions as appropriate M&A opportunities arise.

"We are singularly focussed on continuing our growth journey and enhancing business agility through innovative cloud communications solutions for targeted businesses globally."

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