





Agenda

About Comms Group	3
Financial Highlights	4
Business Update	1
Key Acquisitions Last 12 Months	1
Strategy and Outlook	1

About Comms Group

Comms Group became the new name for the Group from Nov 2020.

A profitable telecoms business with an extensive product suite and global UCaaS* offerings.

Our Goal is to enhance business agility through innovative cloud communications solutions.

We service our customers via two key divisions:

- **Next Telecom** SME/Corporate (up to 1,000 employees)
- Comms Group Wholesale, Enterprise, Global (+1,000 employees).

Sydney Head Office with offices in Melbourne, Singapore and the Philippines.

Expanding via corporate, enterprise and wholesale channels, international expansion and further acquisitions.

*UCaaS (Unified Communications as a Service) – a communications delivery model based on the cloud, that allows companies to access key comms services including telephony (voice), video, messaging, chat, collaboration, document storage supporting teamwork, agility, mobility and work from anywhere.



~ 6,500 customers today



~ 80 dedicated staff



Recent acquisitions include Next Telecom, Binary Networks and Switched-On Australia (Aug 21)



Leading **Global** Microsoft Teams calling provider.





FY21 Key Results Summary

INCREASED SCALE AND CONTINUED PROFIT GROWTH Current Run Rate Current Run Rate (annualised) FY21 Revenue FY21 EBITDA¹ **FY 21 Gross Profit** (annualised) revenue² underlying EBITDA² **Up 30% Up 28% Up 27% Up 100% YoY Up 100% YoY** to \$25.2m to \$3.2m to \$11.4m

to ~\$5m

to \$36m - \$38m

[🖟] Underlying EBITDA excludes net interest, tax, non-cash share LTIP costs, depreciation, amortisation and business, integration & restructuring costs.

² Run Rate Revenue and EBITDA is annualised Underlying Revenue & EBITDA including all acquisitions finalised during the year and the recent acquisition of Switched On Australia

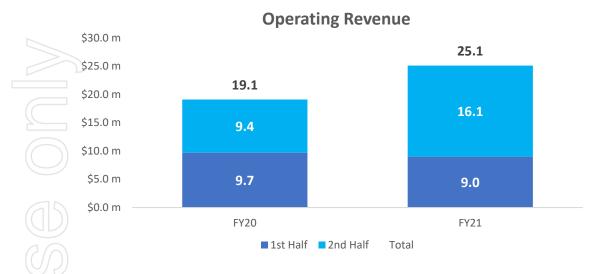
Financial Performance FY21

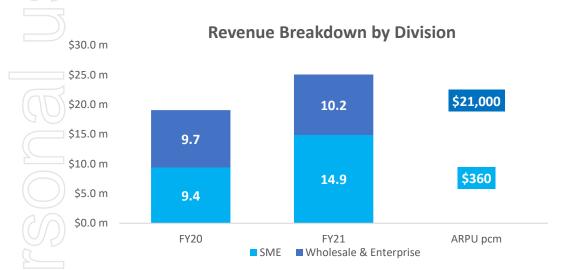
- Gross Margins excluding acquired businesses continue to improve adding 2% to be 49% for the year
- Through tight credit control bad and doubtful debts have been kept to a minimum with little impact on collections
- Operating expenses excluding acquired businesses have reduced by circa \$0.1m
- Acquired businesses are largely trading within expectations

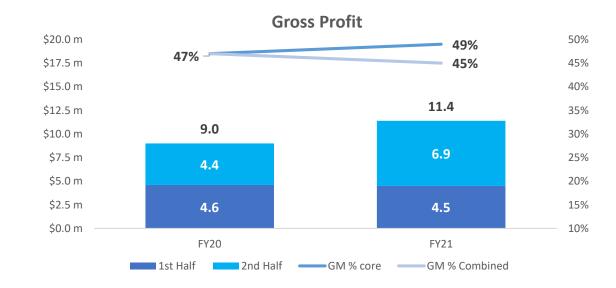
\$M	FY20	FY21
Operating Revenue	19.1	25.1
Cost of Sales	(10.1)	(13.8)
Gross Profit	9.0	11.4
Gross Margin (group)	47%	45%
Other income	0.2	0.1
Operating expenses	(6.7)	(8.3)
Underlying EBITDA	2.5	3.2

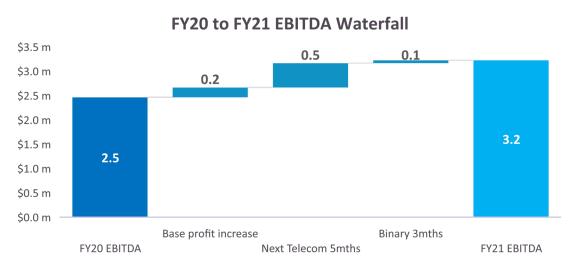
^{*}Operating Expenses exclude restructuring and business acquisition / integration costs and share based payments

Financial Performance Over Time









Cash Flow

\$M		FY20	FY21
Underl	ying operating cashflows	3.2	1.9
Less: pa	ayment of restructuring costs	(1.4)	(0.3)
Less: pa	ayment of prior year corporate tax	(0.4)	-
	ayment of business acquisition and tion expenses	0.0	(0.7)
Net cas	h from operations	1.4	0.9
Plus: ne	et proceeds from capital raisings	1.9	5.9
Less: re	payment of borrowings	(0.4)	-
Less: re	nt (lease) payments	(0.4)	(0.4)
Less: in	vesting activities	(0.5)	(3.3)
Net cas	h inflows	2.0	3.1
Openin	g cash	0.4	2.4
Closing	cash	2.4	5.5



Balance Sheet

Strong balance sheet, net assets \$28.0m

Cash of \$5.5m at 30 June 2021. Nil debt

Paid \$10.6m for Next **Telecom & Binary Network Acquisitions**

Increase in **Intangible assets** from \$12.0m to \$23.6m

Carried forward tax losses of \$3.4m with a tax benefit of \$0.9m



\$M	30 June 2020	30 June 2021
Cash	2.4	5.5 ¹
Working Capital (current assets less current liabilities)	0.9	4.6
Non-Current Assets	15.1	27.3
Non-Current Liabilities	2.0	3.9
Net Assets	14.0	28.0



FY21 Business Highlights

Organic growth from global multi-national corporates (MNCs) for our key MS Teams calling offering + MS Teams comms value adds (e.g. PCI compliant call recording)

Continued focus on supplier cost management and opex management saw improvements in gross margin and EBITDA

Three key acquisitions in Next Telecom, Binary Networks and Switched On Australia (Aug 21), reinforcing our SME business and key Melbourne market

Melbourne now a significant base for the overall business with key management and sales resources engaged

Opened our Singapore office with carrier license obtained; targeting wholesale and MNCs in Asia Pacific region

Key work done on new systems, systems integration and extracting synergies from recent acquisitions. Good progress with synergies on acquired businesses

Awarded Microsoft Gold Communications Partner in the year





Key Acquisitions Last 12 Months



NEXT TELECOM

- A telco service provider servicing the SME and mid-sized corporate business markets in Australia
- Offers corporate data services (including corporate fibre and NBN products), cloud IP telephony, managed IT services, managed security offerings and other telecommunication services
- Market leading position with provision of fibre optic-based data services for corporate customers
- Completed 29 January 2021



BINARY NETWORKS

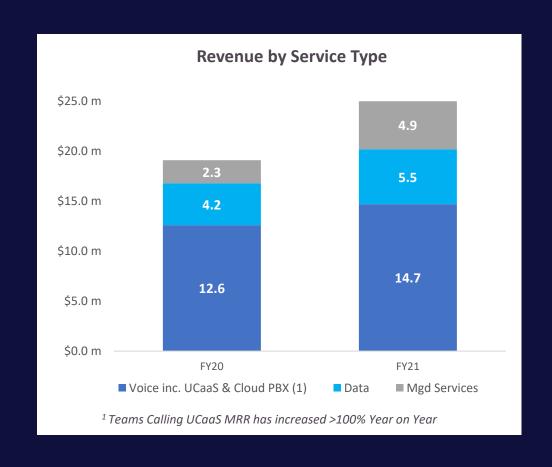
- Service provider to SME/Corporate based in Melbourne Australia.
- Delivers Layer-2 data network to the group, with key PoPs in Sydney, Melbourne and Brisbane. Advanced on-line ordering.
- NBN Broadband, Fibre Broadband (Ethernet), Dark Fibre, Co-Location and Virtual Cloud Hosting to SME/Corporate across Australia. Extensive Layer 3 (internet) peering network.
- Designed to strengthen our position in the Melbourne marketplace and national data market
- Completed 1 April 2021

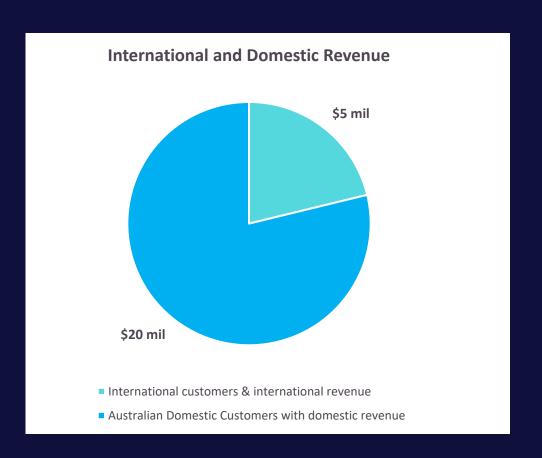


SWITCHED ON AUSTRALIA

- Switched On Australia is a Melbourne based telco service provider focused on the SME market.
- Switched On's services include voice & data solutions, mobile services, business phone system installation and maintenance and managed IT support services.
- Acquisition will further strengthen our position in the Melbourne marketplace.
- Expected to complete end of August 2021

FY21 Key Services Revenue Breakdown





FY21 Key New Clients and Clients with Expanded Offerings

































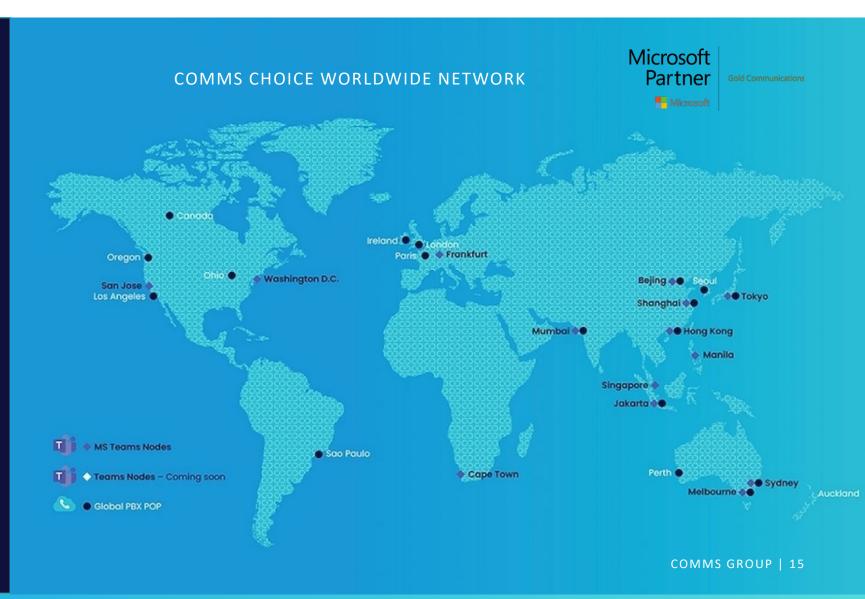






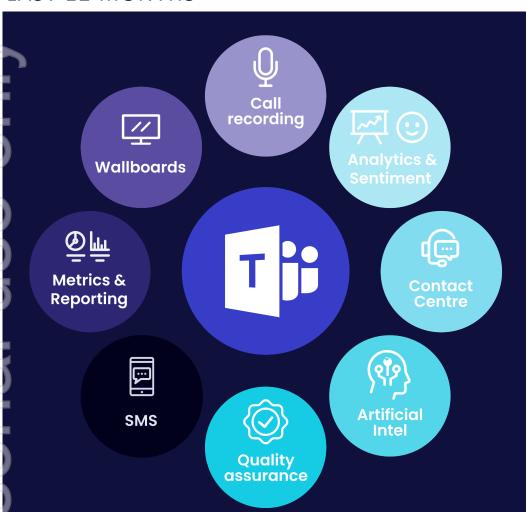
Comms Group Global Network





CommsChoice Core UCaaS Enhancements

LAST 12 MONTHS



Comms Group has added a number of key products to its key Unified Communications offering.

- **Contact Centre for Microsoft Teams** Native contact centre for Microsoft Teams. Intuitive and powerful web administration.
- **Call Recording for Microsoft Teams** Native cloud-based Call Recording for Microsoft Teams – PCI Compliant. Seeing good interest from financial services firms.
- **Call Analytics for Microsoft Teams** Measure Call Sentiment through CommsChoice Insights, Al-driven Speech Analytics license, which measures conversation pace, volume, pitch, and tonality.



Group Strategic Positioning for Organic Growth



COMMS GROUP IS POSITIONING ITSELF FOR SUSTAINED ORGANIC GROWTH VIA 3 KEY BUSINESS STRATEGIES:



CORPORATE MID MARKET & ENTERPRISE SECTORS

- Expansion targeting businesses with 50 to 1,000+ seats via additional products & services and via key acquisitions to add capabilities and build scale.
- Key Melbourne market capabilities reinforced in FY21
- Increased focus on selling to larger SME customers.



EXPANSION INTO ASIA/ROW

- Building strong momentum in this space today via our leading UCaaS position with Microsoft Teams calling
- Focused on key alliances/partners (wholesale), Asia Pacific presence and servicing MNCs, particularly from Australia and Asia
- Potential to expand into other key continents over time (USA, Europe, Africa, South America)



NICHE MARKETS AND NETWORK CAPABILITIES

- Including expansion into other parts of Australia
- Niche strategies adding key products, systems and network capabilities – via key acquisitions and enhancing Comms Group's capabilities

4 Pillar Growth Strategy

Comms Group has a longer-term roadmap to grow to scale through the following 4 growth pillars:

DOMESTIC GROWTH

SME & Corporate

Enterprise

Niche markets (inc. regional)

Cloud business phone, MS Teams calling, SD-WAN offerings, security solutions, fibre & NBN access services

WHOLESALE PARTNERS

Contact centre

IT Providers

Global & Regional Telcos

SIP services, CTS and cloud business phone & MS Teams calling.

Contact centre enablement

OVERSEAS GROWTH

Enterprise MNCs

Australian HO MNCs

Asia Pacific core focus + ROW

Global PBX, MS Teams calling & SD-WAN offerings to multi-site global customers

STRATEGIC ACQUISITIONS

SME

Corporate

Infrastructure telcos

SME and Corporate service providers, data & Managed IT competencies, national network providers

Go to Market Branding from September 2021

Holding Company commsgroup Global Cloud Communications **SME Brands** Global, Enterprise & Wholesale Brand commsgroup Global Cloud Communications a commsgroup business SME Brands consolidating under the Next Telecom brand name commschoice

Outlook



The Company is pleased with the ongoing transformation of the business commenced in 2019 and the results obtained in FY21



Expect continued growth in wholesale & enterprise areas.
Consolidation in our SME/Corporate businesses to better support growth



Following acquisition of Switched-On, expect run rate (annualised) underlying EBITDA of circa \$5m



We expect to also continue to grow via strategic acquisitions as appropriate M&A opportunities arise.

"We are singularly focussed on continuing our growth journey and enhancing business agility through innovative cloud communications solutions for targeted businesses globally."

Disclaimer

The material in this presentation is a summary of Comms Group Ltd's (CCG) activities and results, and is current at the date of preparation, 26 August 2021. Further details are provided in the Company's full and half year accounts and results announcements released to the ASX.

No representation, express or implied, is made as to the fairness, accuracy, completeness or correctness of information contained in this presentation, including the accuracy, likelihood of achievement or reasonableness of any forecasts, prospects, returns or statements in relation to future matters contained in the presentation ("forward- looking statements"). Such forward-looking statements are by their nature subject to significant uncertainties and contingencies and are based on a number of estimates and assumptions that are subject to change (and in many cases are outside the control of CCG and its Directors) which may cause the actual results or performance of CCG to be materially different from any future results or performance expressed or implied by such forward- looking statements.

Undue reliance should not be placed on forward-looking statements and except as required by law or regulation, CCG assumes no obligation to update these forward-looking statements. To the maximum extent permitted by law, CCG and its related corporations, Directors, officers, employees and agents disclaim any obligations or undertaking to release any updates or revisions to the information in this presentation to reflect any change in expectation or assumptions and disclaim all responsibility and liability for these forward-looking statements (including without limitation, liability for fault or negligence.)

This presentation provides information in summary form only and is not intended to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor.

Due care and consideration should be undertaken when considering and analysing CCG's financial performance. All references to dollars are to Australian Dollars unless otherwise stated.

To the maximum extent permitted by law, neither CCG nor its related corporations, Directors, officers, employees or agents, nor any other person, accepts any liability, including, without limitation, any liability arising from fault or negligence, for any loss arising from the use of this presentation or its contents or otherwise arising in connection with it.

Certain financial data included in this presentation may be "non-IFRS financial information" under Regulatory Guide 230 Disclosing non-IFRS financial information published by ASIC. [The non-IFRS financial information in this presentation may include underlying profit after tax]. CCG believes this non-IFRS financial information, where included, provides useful information to users in measuring the financial performance and conditions of CCG. The non-IFRS financial information measures do not have standardised meanings prescribed by International Financial Reporting Standards and, therefore, may not be comparable to similarly titled measures presented by other entities, nor should they be considered as an alternative to other financial measures determined in accordance with International Financial Reporting Standards. Undue reliance should not be placed on any non-IFRS financial information.

This presentation is not and should not be considered as an offer or an invitation to acquire shares in CCG or any other financial product and does not and will not form any part of any contract for the acquisition of shares.

This presentation should be read in conjunction with other publicly available material. Further information including historical results and a description of the activities of CCG is available on our website www.commschoice.com



THE RIGHT THING. EXPERTS. DEPENDAE SSIONATE. STRAIGHT TALKING. DO 1 ING. EXPERTS. DEPENDABLE. PASSIONAT TALKING. DO THE RIGHT THI NDABLE, PASSIONATE STRA O THE RIGHT THING. EXPERTS. PENDABLE. PASSIONATE. STRAIGHT HE RIGHT THING. EXPERTS. DEPENDAE SSIONATE. STRAIGHT TALKING. DO THE ING. EXPERTS. DEPENDABLE. PASSIONAT