



## ASX Announcement / Media Release

For Immediate Release

### **VI holds inaugural VI Summit Chinese, attracts close to 3,000 members of investment community in Asia-Pacific**

- **First ever VI Summit Chinese, which was held virtually in Kuala Lumpur, was attended by close to 3,000 members of the investment community from Malaysia, Singapore, Taiwan, China and Australia.**
- **Marks first Chinese version of VI's flagship annual event, VI Summit**
- **Keynote speakers included renowned investors, entrepreneurs, executives and key VI Community leaders and trainers.**

#### **12 August 2021, Kuala Lumpur**

**8VI Holdings Limited** (the “**Company**” or “**8VI**”) held its inaugural VI Summit Chinese (“**VICS2021**”) on 7 & 8 August 2021 in Kuala Lumpur, Malaysia, under its main brand VI. The event was held virtually and was attended by close to 3,000 members from the investing community from Malaysia, Singapore, Taiwan, China and Australia.

VISC2021 also marks the first Chinese version of VI's annual flagship event, VI Summit.

Held under the theme of “Leading the Future With Technology Innovation”, key speakers at VISC2021 included:

- Wei-Shen Luo (Wilson) (Vice President of Norky Co. Ltd)
- Nicholas Chu (Founder of Max Wealth Group)
- Assistant Professor Ts. Chng Chern Wei (Dean of Computer Science and Information Computing Technology, New Era University College)
- Jingyong Zhai (Founder and CEO of Banyan Investment)
- Sarah Fu Yu (Founder of Yu Jian Media, Chinese Veteran Financial Journalist)
- Ken Chee (CEO and Executive Director, 8VI Holdings Limited)
- Dato' (Dr.) Calvin Khui (Founder and CEO of OE Academy)
- Kexing Zhang (Co-Founder and CEO of Gelei Assets)



*Ken Chee, CEO and Executive Director of 8VI Holdings Limited, at VISC2021*

Ken Chee, CEO and Executive Director of 8VI, commented, “The use of technology has enabled us to engage in cross-border communications and events, which has been further accelerated by the COVID-19 pandemic. Conducting our first VI Summit Chinese virtually for the first time serves as a significant milestone in our three-year digital transformation plan which we rolled out in 2019.

Since our founding days in 2008, we have improved leap and bounds in advocating the movement of Value Investing and have built a sizeable VI Community across the Asia-Pacific region. With our digital transformation strategy, we have successfully reached out to a wider base of audience by embracing the new normal and operating with greater digitalisation on all fronts, which includes the development of the VI App to allow our community to invest Smarter, Faster, Easier.”

The VI App, developed by 8VI’s subsidiary, 8BIT Global Pte. Ltd. (“**8BIT**”), is a stock analysis tool that crunches traditional financial data and simplifies the complex stock analysis and decision-making process for equity investors.

8BIT received the Financial Adviser’s License from the Monetary of Singapore late 2020 and is on track to expand and improve on its offering and services. 8BIT has since rolled out new and enhanced proprietary features for VI App which raises the user experience and information delivery of the smart stock analysis tool.

Ken Chee added, “Despite the challenging business landscape brought about by the pandemic, we have achieved great success in bringing our VI Community



closer than ever through the use of technology, as seen in our first large-scale event with VI Summit 2021 in January 2021 as well as our first VI Summit Chinese.

These large-scale events mark the beginning of our journey to provided more of such digital products and services in reaching out and empowering a wider audience. Coupled with 8BIT's Financial Adviser's License, we are in a great position to explore more regulated products and services which complement our current FinEduTech business to provide our community with a holistic investment journey."

## ENDS

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This announcement was authorised for release by the Board.

### About 8VI Holdings Limited

8VI Holdings Limited ("8VI") is a Singapore-based FinEduTech company operating under the brand name VI.

Established in 2008, VI is the representation of our beliefs and roots in Value Investing and empowers the average man-on-the-street to achieve sustainable wealth as part of their mission to make investments smarter, faster and easier.

VI App, a unique, proprietary stock analysis tool developed through 8BIT Global Pte Ltd ("8BIT"), crunches traditional financial data and simplifies the complex stock analysis and decision-making process for equity investors into easy-to-use visuals under a comprehensive framework. As a licensed Financial Adviser approved by the Monetary Authority of Singapore, 8BIT provides financial advice concerning securities and units in collective investment scheme through research analyses and research reports, through VI App.

With numerous offices across the Asia Pacific region, VI College supports a community of graduates and value investors from 29 cities globally through its flagship "VI Bootcamp" and other programmes. As the region's leading FinEduTech provider, VI College leverages the power of technology and transforms the perception and application of value investing.

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