81 Holdings Limited FY2021 Annual General Meeting 27TH JULY 2021, 9:30AM SST

01 FY2021 KEY DEVELOPMENTS

FINANCIAL EDUCATION TECHNOLOGY

FINANCIAL ASSET MANAGEMENT

02 FY2021 FINANCIAL REVIEW

03 LOOKING AHEAD

04 Q & A

FINANCIAL EDUCATION TECHNOLOGY

- 8BIT Global granted Financial adviser license by MAS
- Cementing our position in key markets
- Building a recurring revenue model with technology
- 3-point strategy: Acquisition, Retention & Technology Development
- Improved financial performance and profitability

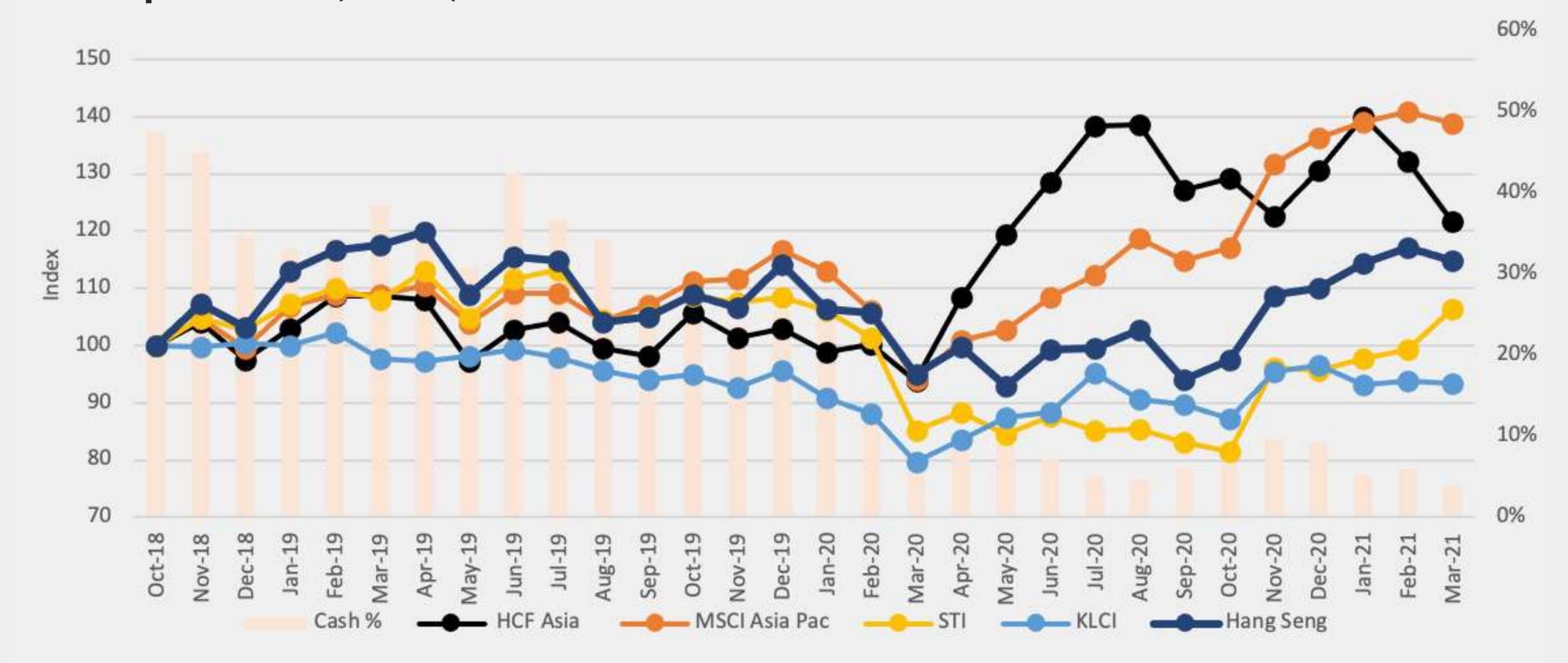
FINANCIAL ASSET MANAGEMENT

- Improvement in investment gains
- Setting up of 8IH VCC

SEGAMENII UPDATE

FINANCIAL ASSET MANAGEMENT

Hidden Champions Fund ("HCF") Class 1 Performance



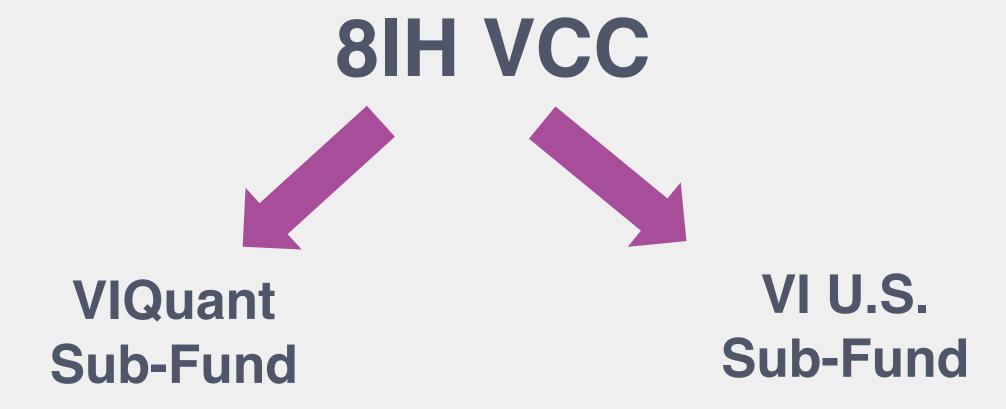
- Listed securities under HCF registered an unrealised fair value gain on investment securities of \$\$2.6 million.
- HCF Class 1 portfolio return of approximately 30% in FY2021
- Invested in shortlisted companies at a discount during pandemic outbreak and crash of global equities in March 2020
- Companies not only withstood impact of COVID-19, but also thrived during crisis due to strong fundamentals

Setting up of 8IH VCC

Setting up of 8IH Variable Capital Company ("VCC") provides:

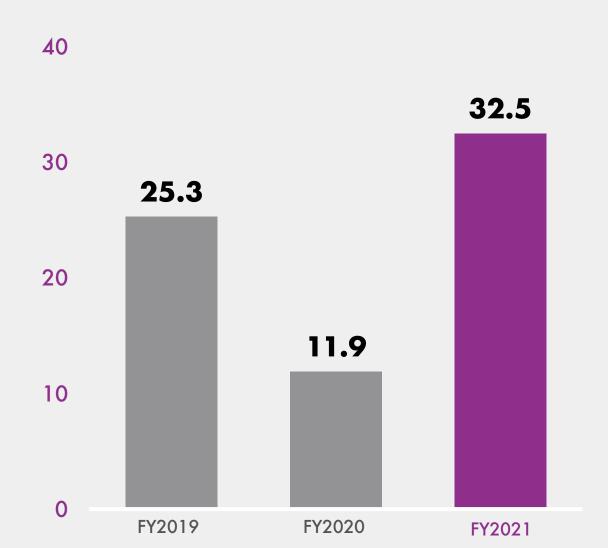
- Greater Operational Flexibility
- Improved Corporate Governance

2 sub-funds set up in FY2021



FY2021 FINANCIAL REVIEW

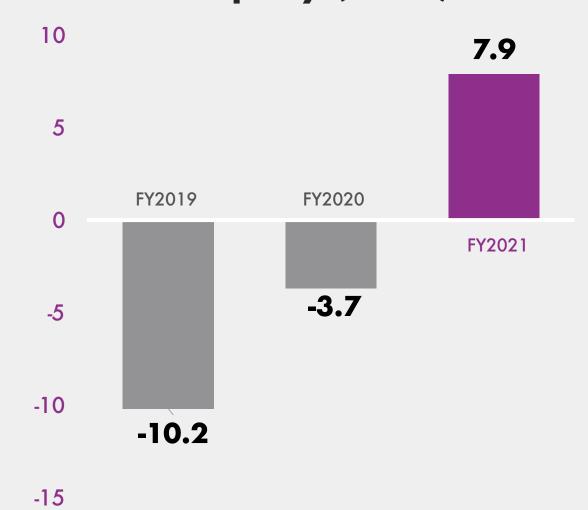
Revenue (\$\$'m)



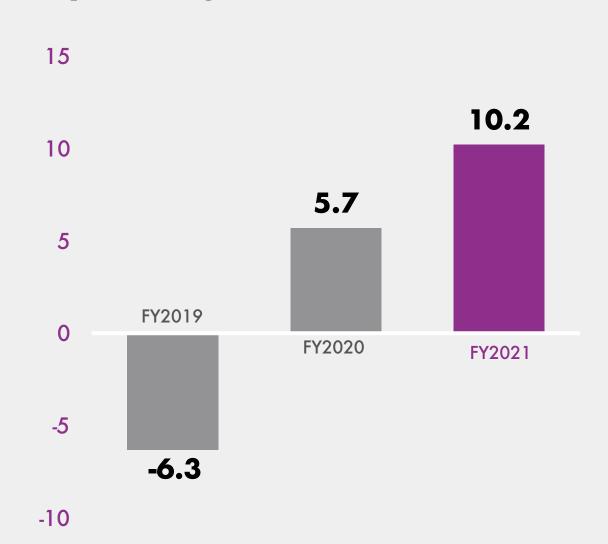
Cash and Cash Equivalents (\$S'm)



Net Profit After Tax Attributable to Equity Holders of the Company (\$\$'m)



Operating Cash Flow (S\$'m)



Earnings Per Share (Singapore cents)



Free Cash Flow (S\$'m)





^{*}Digital Marketing Segment contribution Prior to disposal

LOCKING AHEAD

FINEDUTECH

- Investing for a Smarter Future Digitalisation & Talent
- Expanding our addressable market
- Positioned to offer more regulated products and services

FINANCIAL ASSET MANAGEMENT

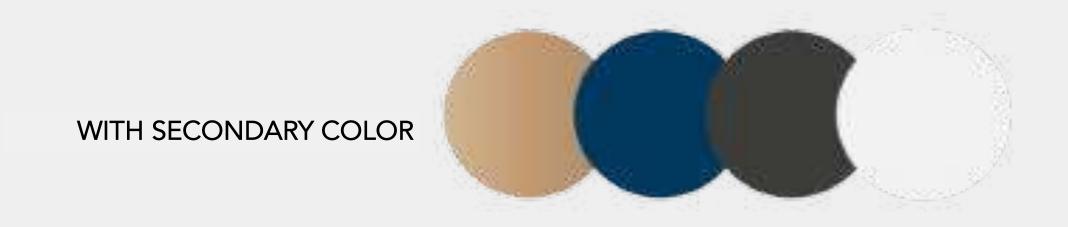
Remain committed to investment process, introduce technology-focused initiatives to digitalise thinktank and methodology

HCCM Rebranding Exercise

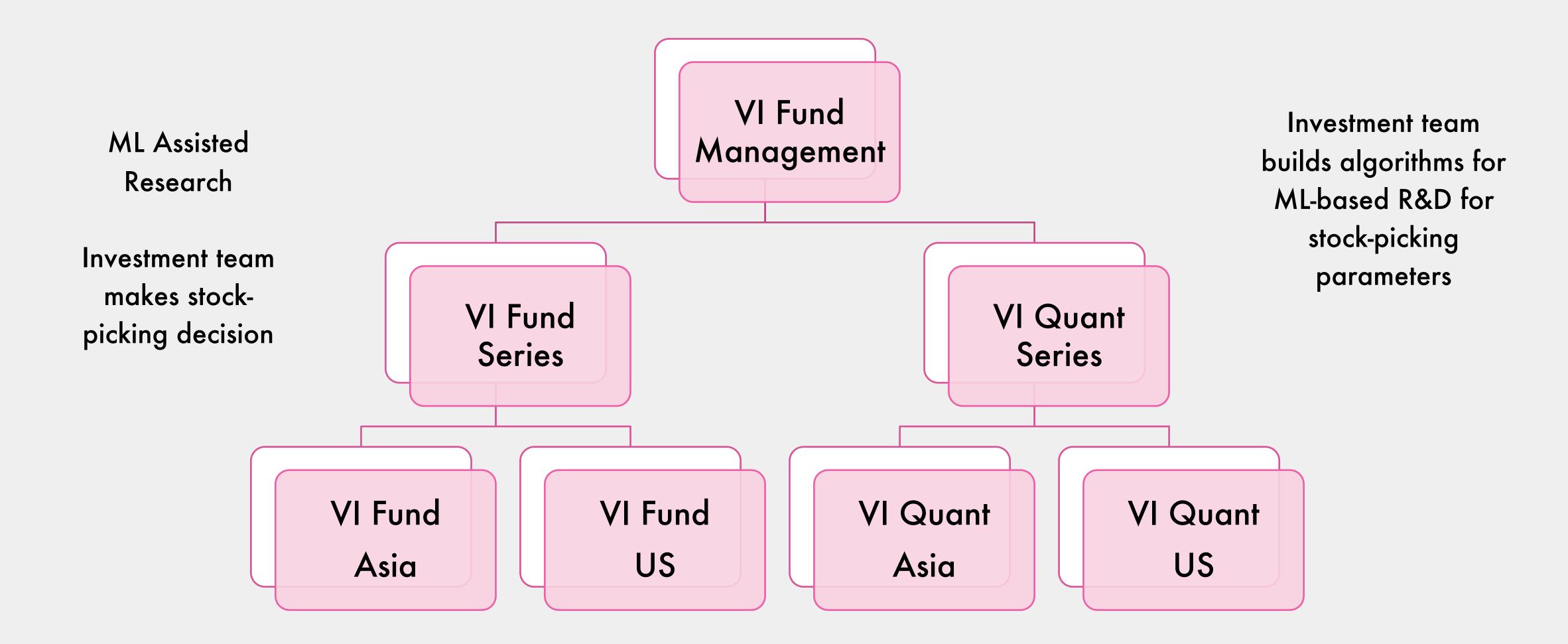




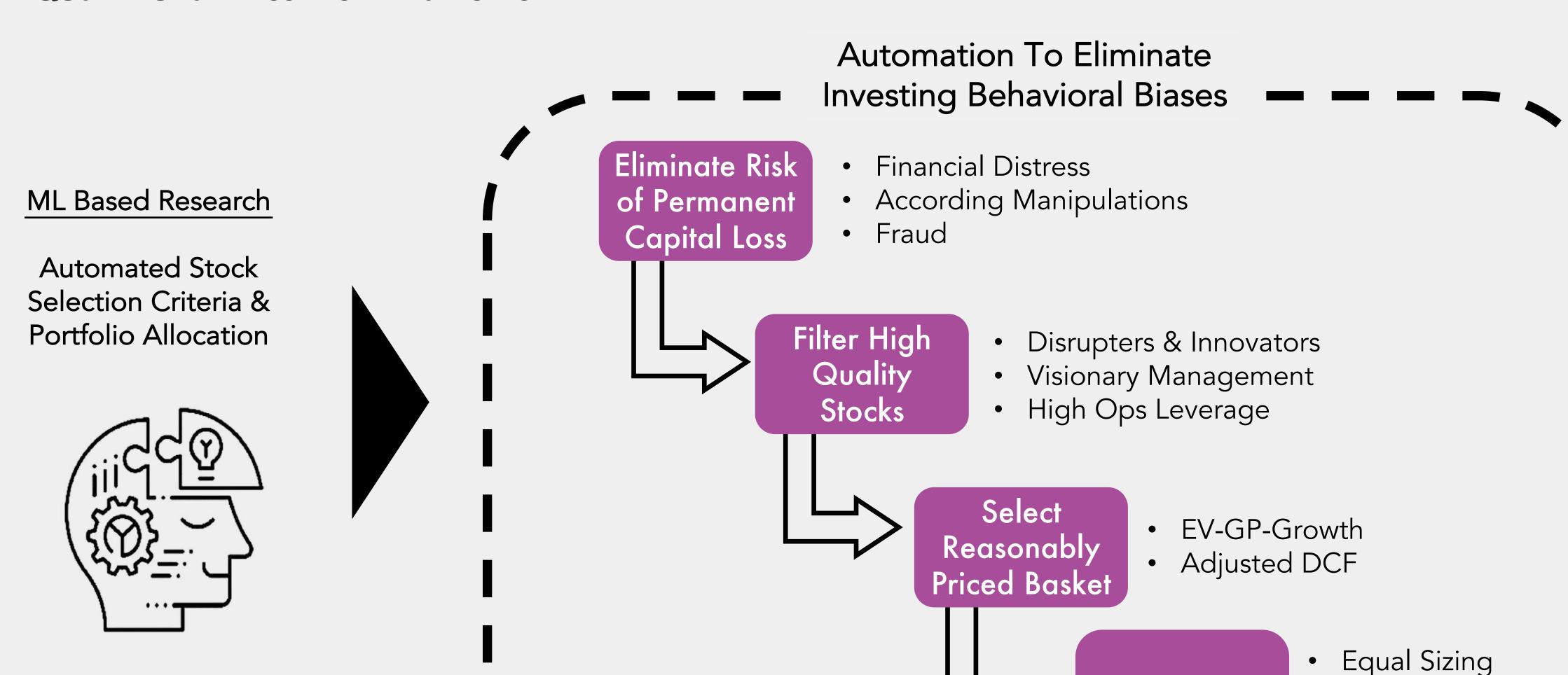




VI Fund Management



VI Quant Fund Investment Framework



Automated

Execution

Rebalance

Chop Losers

Add to Winners

LOOKING AHEAD - FINANCIAL ASSET MANAGEMENT

VI Quant Fund Performance

81

Performance since APR 2020

+123%

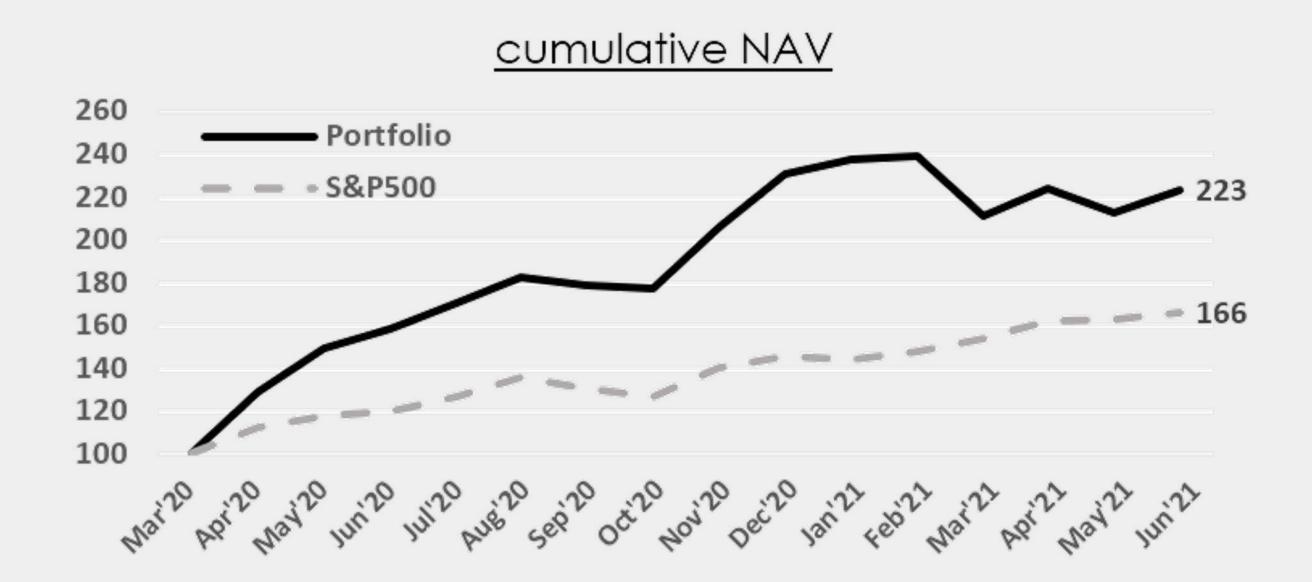
Versus S&P500 +66%

Graph of \$100 invested in fund from Apr'20 – Jun'21

CAGR growth rate

+88%

Versus S&P500 +49%





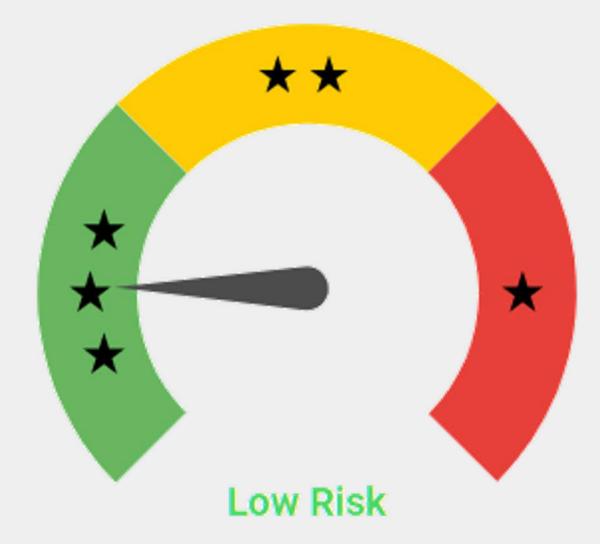
NasdaqGS:GOOG.L, ALPHABET INC. Industry: Interactive Media & Services

VI Risk Rating 6

USD 2550.98 26.79 (1.06%) © End of Day: 21 July 2021 GMT-4

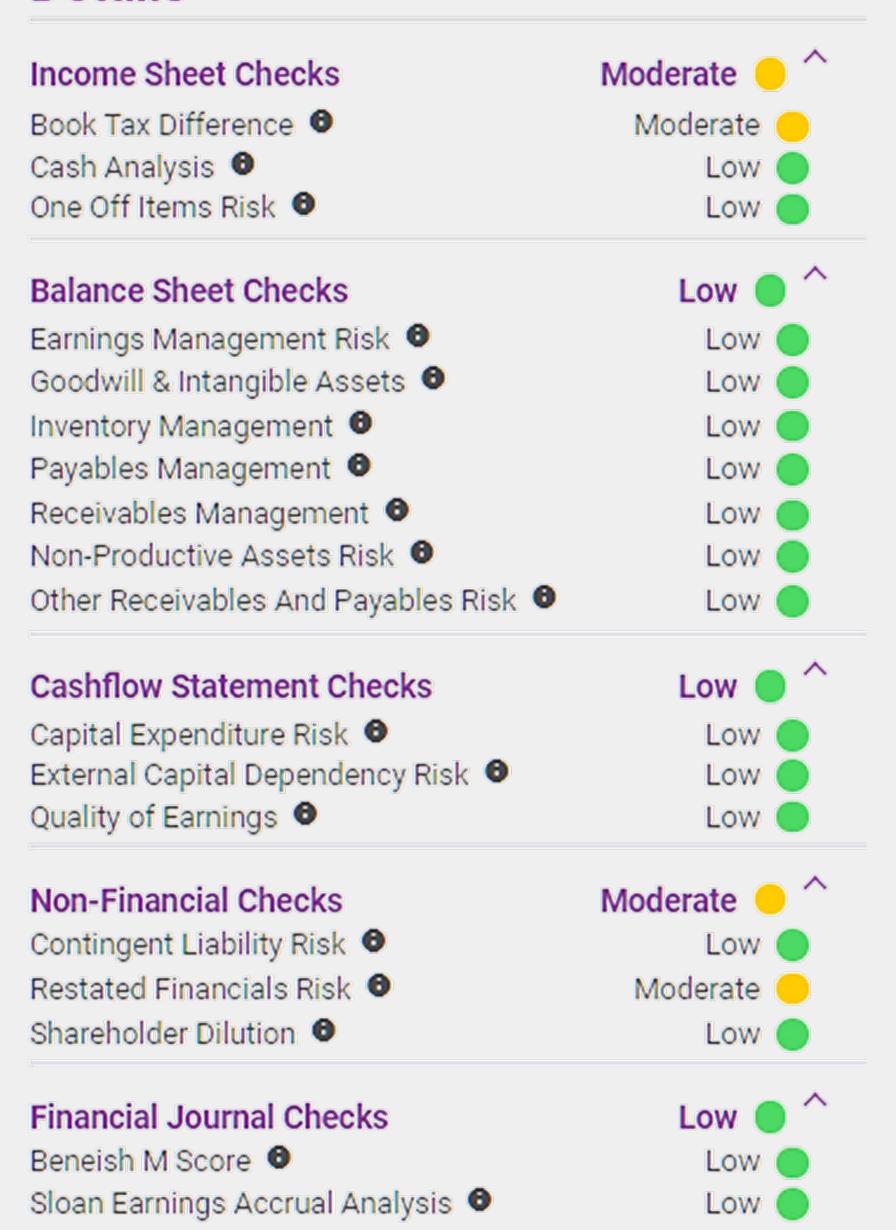
+ Add to Watchlist

Financial Year Ended: 31 Dec 2020



VI Risk Rating is a probabilistic rating system that analyses certain business and financial areas that may present potential risks. Flags highlight areas to clarify and do not mean there are issues if the situation is explainable.

Details

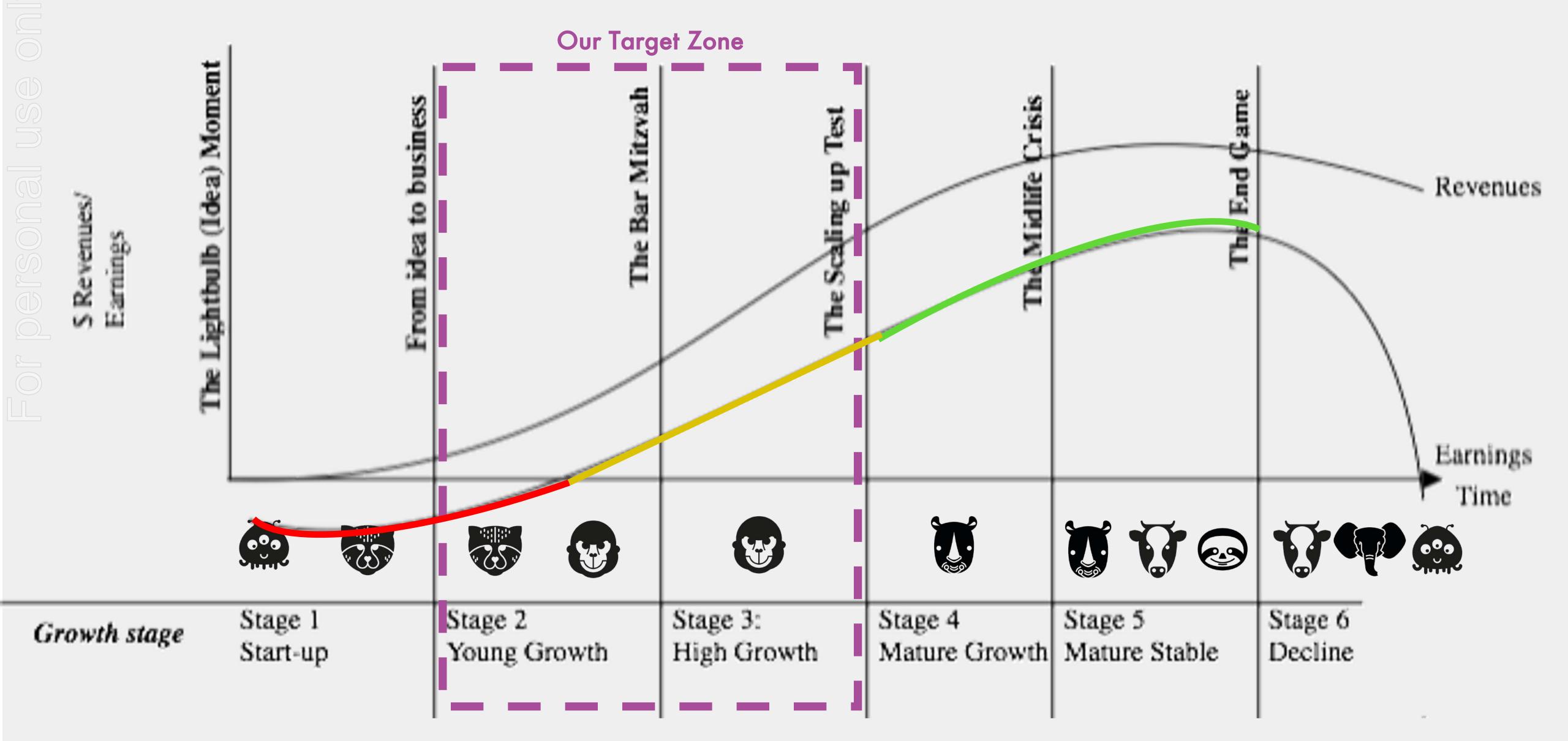




LOOKING AHEAD - FINANCIAL ASSET MANAGEMENT







How do we achieve Out Performance?



Achieving Sustainable Out Performance

- Equally Weighted
 50 100 Stock Positions
 Diversification into basket of Great Growing Companies
- Cut The Losers Fast!
 Code investment strategies into an intelligent, yet emotionless repeatable process
- Strengthen The Portfolio
 Statistical Machine-Learning support enable better stock selection and portfolio allocation, resulting in an ever-improving portfolio of companies over time
- Rigorous Back-testing and Improvement of strategies
 Investment strategies back-tested over 20 years and takes financial crisis into account to fine-tune the investment strategies and processes

VI Quant Fund Indication of Interest Registration



hiddenchampionsfund.com/VIQUANT

Register Interest For Those Who Want To:

- Implement Data Driven
 Strategy to Portfolio
- Love Efficiency
- Love Automation
- Wants to Lower Risk

66

At 81, we continue to strengthen our business ecosystem on a single platform – leveraging the power of AI, big data and machine learning that sharpens our competitive edge, sharing value investing knowledge and empowering our growing community to make smart investment decisions by applying the principles of value investing.