

AMAGROUP

ASX Announcement

2 July 2021

AMA Group Segment Realignment and Senior Leadership Appointments

AMA Group Limited (ASX: AMA) is pleased to announce:

- a realignment of the Company's business segments which reflects the evolution of the AMA Group ("AMA"); and
- several internal promotions and appointments to senior leadership positions to bring a diversity of industrial and corporate experience to the Company and ensure the Group has the appropriate governance and depth of skills to deliver the Board's vision for the future of AMA.

Following its listing in 2006, AMA has experienced significant, rapid growth. With approximately 175 sites, AMA is the leader in the Australian and New Zealand collision repair industry. In February 2021, Carl Bizon was appointed CEO and initiated a reform and transformation program to unlock the inherent value in the Group.

The three dimensions of value which will inform the strategy going forward are:

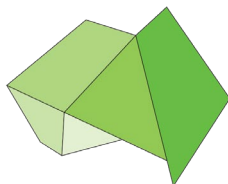
- **Partnerships:** build outstanding commercial relationships with customers for the long-term
- **Production:** leverage the technical skills and industry expertise in the business
- **Procurement:** secure the quality products needed to execute operations on industry leading terms.

Segment Realignment

To leverage the significant expertise in the business, new management reporting segments have been created which will maximise the value in each business area, paving the way to realise the value of AMA's unique position in the Australian collision repair industry.

New AMA business segmentation			
Drive	Non-Drive	Heavy	Supply
<ul style="list-style-type: none">• Rapid repairs on cars that are still drive-able• Includes Capital S.M.A.R.T and rapid repair businesses currently part of AMA Panel	<ul style="list-style-type: none">• Larger, more complex repairs of cars with more significant damage that are undrivable	<ul style="list-style-type: none">• Truck and bus repairs	<ul style="list-style-type: none">• Parts• Paint• Consumables

AMA is delighted to announce the promotion of David Marino to Chief Executive Officer of Capital S.M.A.R.T and Executive General Manager – Drive. With four years' experience leading the Capital S.M.A.R.T business, the expansion of David's portfolio consolidates the learnings, skills, and technologies of the rapid repairs businesses across the AMA Group.



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AMA is also pleased to announce the promotion of Campbell Jones to the role of Executive General Manager - Non-Drive, having demonstrated his management and leadership capability as the Interim CEO of the AMA Panel Division and as the CEO of ACM Parts.

Darren Wales' proven track record of excellence in heavy vehicle repairs sees him continue management of this segment of the business, as the Executive General Manager - Heavy. This important business segment continues to be an area of investment, growth and expansion for AMA.

Following Campbell's promotion to Executive General Manager – Non-Drive, AMA will retain the services of an executive search firm to source a leading candidate for the Supply segment.

Senior Executive Appointments

Consistent with the business direction to enhance governance, diversity of management skill, leadership and industry experience, the following senior executives have joined AMA at the Executive level:

Mathew Cooper – Group Chief Operating Officer

With a breadth and depth of experience from a career that spans Deloitte, General Motors and Metcash, Mat joins AMA from Bapcor where he was the Executive General Manager – Mechanical. In this role, he delivered substantial organic and acquisition growth. MBA qualified, Mat has a background in Law and Commerce. Mat's extensive experience in branch networks and the automotive parts industry, will facilitate the acceleration of AMA's operational strategy.

Andrew Mair – Group Chief Commercial Officer

As announced in May 2021, Andrew joins AMA to consolidate and grow the relationships with AMA's insurance partners. Previously Executive General Manager - Intermediaries at Suncorp Insurance from 2008 until 2020, prior to that Andrew was at Zurich Insurance Group.

Janelle Leonard – Group Chief People Officer

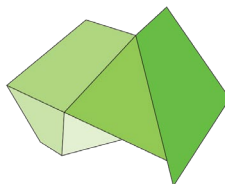
Janelle's substantial experience leading large and diverse teams across a variety of industries makes her uniquely placed to support AMA's employment population of approximately 3,800 people. Most recently, Janelle was the Executive Director People, Culture and Safety of the Victorian CFA, supporting the organization through a significant transformation. Her prior experience spans people leadership roles at Deakin University, DownerTenix and Amcor.

Alexandra Holston - Director Investor Relations and Corporate Affairs

Alexandra joins AMA with over eight years' experience in Investor Relations and Corporate Communications. Previously at Village Roadshow, Alexandra's experience working with listed entities across a range of sectors brings a breadth of knowledge to the role. Her background in Finance (Equity Capital Markets and Mergers & Acquisitions) adds further depth of experience to the AMA leadership team.

The substantial industrial and corporate experience delivered by the above-mentioned internal promotions and executive appointments complement the recent addition of two Independent Non-Executive Directors to AMA's Board, Paul Ruiz and Kyle Loades.

Chief Executive Officer, Carl Bizon stated "These appointments provide the industrial, management and leadership capabilities commensurate with the current size of AMA and provide the foundation for the acceleration of the strategy and future growth of the Group." Carl added, "The new structure, leadership team and Board appointments, support a governance environment appropriate to a listed entity such as AMA."



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After almost three years, Steve Becker, Chief Financial Officer, has resigned to pursue an exciting opportunity as the Chief Financial Officer of a privately owned healthcare company, with his departure expected after AMA reports its Financial Year 2021 results in late August. Reflecting on Steve's contributions to the Group, Chief Executive Officer, Carl Bizon said "Steve has been a key member of the AMA leadership team, and we are sad to see him go. His professionalism and steady hand have been invaluable as we have navigated significant change over recent years. He will be missed, and we wish him well in his future endeavours." AMA will immediately retain the services of an executive search firm to commence recruitment of a new Chief Financial Officer.

This announcement has been authorised by the Directors of AMA.

ENDS.

Investors and Media:

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