



International Limited

ACN 110 184 355

ASX ANNOUNCEMENT & MEDIA RELEASE

14 June 2021

RESIGNATION OF DIRECTORS

TV2U International Limited (ASX: **TV2**, "**The Company**") advises that non-executive directors Graeme Smith and Arshad Muhammad have resigned from the Board.

An announcement on their replacements will be made shortly.

This announcement has been authorised by the Board of TV2U International Limited.

ABOUT TV2U

TV2U provides a Complete "White Labelled" TV and Entertainment Managed Service from the Cloud lowering the barriers of market entry and operator risk by reducing the need for high upfront capital investment or big-ticket operational overheads.

Our Modular SaaS (Software as a Solution) integrates seamlessly into an existing Operator's platform and workflow bringing Management, Security, Control and Delivery Efficiency Over Any Network to Any Device.

TV2U provides a Personalized customer viewing Experience Whilst maximizing operator revenue through Real-time Intelligence. TV2U delivers a personalized individual viewing experience, by delivering content to a consumer based on their viewing.

TV2U maximizes revenue by delivering personalized targeted advertising based on a geography, demographic or an individual. Advertising can be dynamically stitched into a live stream or for on-demand inserted pre and post content.

TV2U's analytical platform is immediate, Individual, Interactive, Intelligent and Influential. TV2U provide a cloud managed service that attracts, wins and retains customers, using disruptive personalized managed campaigns.

Providing a set of software tools that empower its clients to proactively drive revenue generation while reducing churn rates and maintaining existing customer retention.

For further information, please contact:

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Managing Director

TV2U International Limited